

# OLDS' SEEDS

MADISON, WISCONSIN

1958  
Our 71st  
Year

62

JAN 6 1958

Department of Agriculture

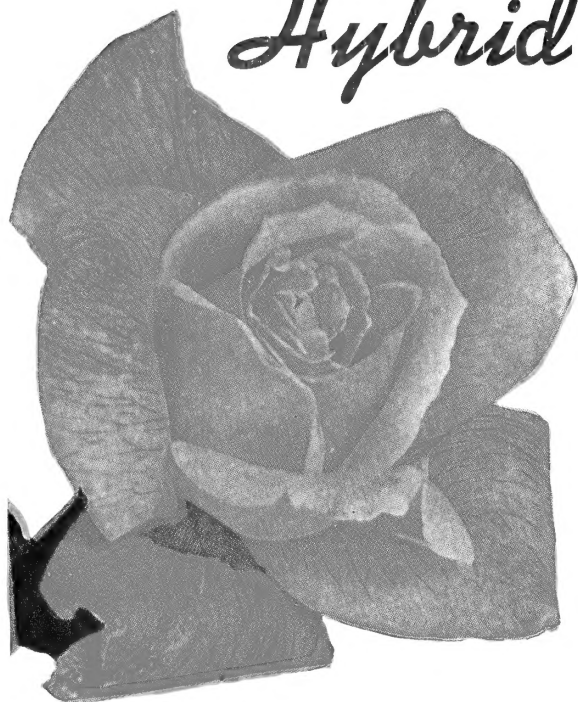
## *Bouquet of Flowers*

NEW MANDARIN COSMOS, No. 923  
Pkt. 25c; 2 Pkts. 45c; ¼ oz. \$1.00

## *Border Flowers*

NEW DWARF GOMPHRENA, Cissy, White, No. 996  
NEW DWARF GOMPHRENA, Buddy, Purple, No. 999  
Pkt. (Either Variety) 20c. 2 pkts. 35c; ¼ oz. 80c

# Hybrid Tea Roses



Sutter's Gold

While the Hybrid Tea Roses are none too hardy in the North, nevertheless they give a wealth of bloom the first year planted and if you cover them well or hill them up with soil over Winter, they should bring you an abundance of blossoms for many years.

On this page we are picturing the "cream of the crop." Varieties that are outstanding, all of which will be a pleasure to grow. As they are so faithfully reproduced here in color, we are giving but a "thumb-nail" description of each of these splendid sorts—the best of the better known standard varieties, and the finest of the new patented varieties. Our stock is hardy Northern 2-year field grown.

**SUTTER'S GOLD.** (Patent 885). Long yellow buds, shaded with coppery orange and vermillion, borne on long stems. Very fragrant. Each, \$2.25; 3 for \$6.00, postpaid.

**CHRYSLER IMPERIAL.** (Patent 1167). Very large blooms of crimson-red on good stems. Buds are long and tapering. One of the very best. Each, \$2.50; 3 for \$6.60, postpaid.

**PEACE.** (Patent 591). Buds open yellow with edges cerise. The 5 to 6 inch blooms are a creamy yellow with a flush of pink when opened. Considered the world's most beautiful rose. Each, \$2.50; 3 for \$6.60, postpaid.

**K. A. VICTORIA.** A fine cutting variety. Creamy white buds opening into large white flowers. Each, \$1.90; 3 for \$5.10; 6 for \$9.95, postpaid.

**MOJAVE.** (Patent 1176). A beautiful blend of salmon, apricot and orange. Each, \$2.75; 3 for \$7.20, postpaid.

**CRIMSON GLORY.** (Plant Patent 105). America's favorite red rose. The perfect large buds open up into magnificent fragrant blooms of velvety crimson. A vigorous healthy grower. Each, \$1.90; 3 for \$5.10; 6 for \$9.95, postpaid.

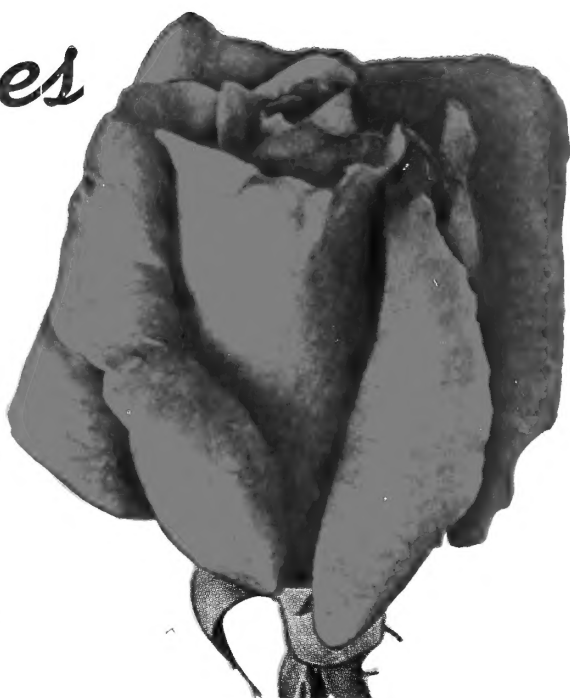
**HELEN TRAUBEL.** (Patent 1028). A very vigorous grower—large blooms of soft pink. Each, \$2.75; 3 for \$7.20, postpaid.

**DUQUESA dePENARANDA.** This glorious rose produces two distinct types of flowers. In summer they are coppery-apricot; in autumn a luscious cinnamon-peach color. A vigorous grower with glossy foliage. Each, \$1.90; 3 for \$5.10; 6 for \$9.95, postpaid.

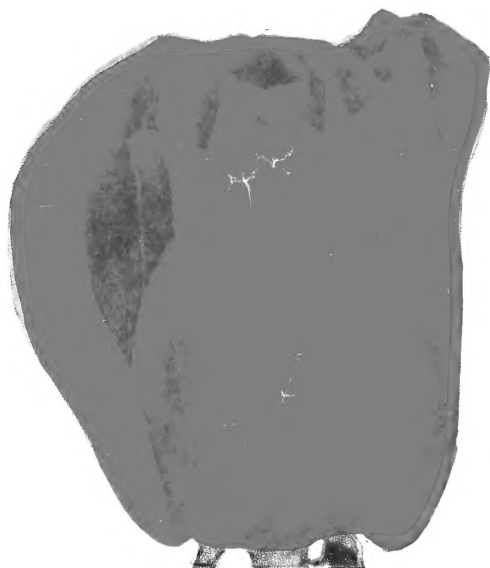
**QUEEN ELIZABETH.** (Patent 1259). A lovely soft shell pink, fragrant and borne on long stems. One of the most beautiful roses we know of. Each, \$2.50; 3 for \$6.60, postpaid.

**CHARLOTTE ARMSTRONG.** (Patent 455). Long slender carmine buds which open to deep cerise. Quantities of flowers on long stems. Each, \$2.25; 3 for \$6.00, postpaid.

**ROSE COLLECTION**  
Here is an assortment of the finest and most popular Tea Roses. This collection consists of one each of the seven varieties shown in color on this page, each separately labeled. 807, Hybrid Tea Rose Collection, \$14.50, postpaid.



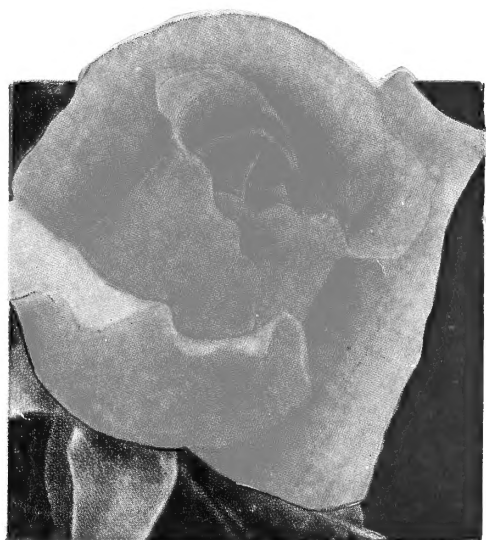
Chrysler Imperial



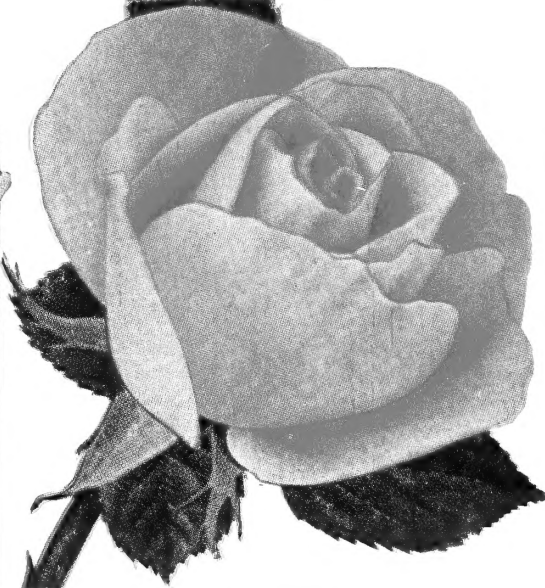
Crimson Glory



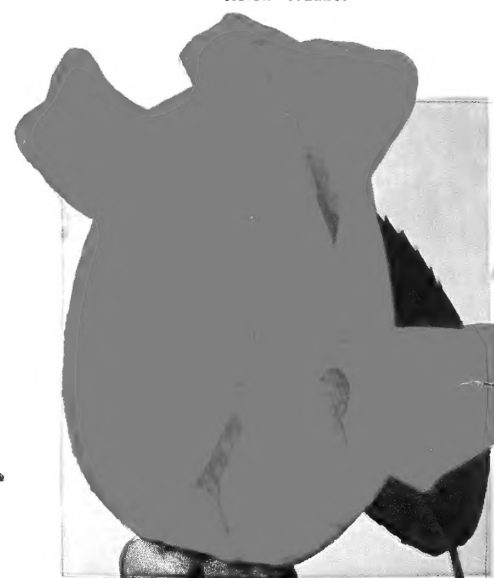
Helen Traubel



Duquesa dePenaranda



Queen Elizabeth



Charlotte Armstrong



# Market Gardeners' Wholesale Price List

NOTE: These prices are for planters who use seeds in large quantities. Prices do not include transportation. Goods will be shipped by freight or express, the purchaser paying the transportation charges, or by parcel post if postage is included in your remittance. ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

## BEANS.

No.	5 lbs. at 10 lb. rate and 50 lbs. at 100 lb. rate	10 lbs. 25 lbs. 100 lbs.
4	Micheline Navy.....	\$1.80 \$4.00 \$15.00
7	Seminole.....	3.00 7.25 28.00
9	Fava-Long Pod.....	2.80 6.75 26.00
11	Plentiful.....	2.80 6.25 24.00
12	Round Pod Kidney.....	3.10 7.50 29.00
13	Bountiful.....	2.60 6.25 24.00
14	Wade.....	2.80 6.75 26.00
15	Stringless Green Pod.....	2.50 6.00 23.00
16	Giant Stringless.....	2.60 6.25 24.00
17	Tendergreen.....	2.90 7.00 27.00
18	Cherokee Wax.....	2.80 6.75 26.00
19	Refugee Idaho Strain.....	2.90 7.00 27.00
20	Improved Golden Wax.....	3.00 7.25 28.00
21	Contender.....	2.90 7.00 27.00
22	Topcrop.....	3.10 7.50 29.00
23	Thorogreen.....	2.50 6.00 23.00
24	Pencil Pod Wax.....	2.80 6.75 26.00
25	Kentucky Wonder Wax.....	3.90 9.25 37.00
26	Fordhook Bush Lima.....	3.00 7.25 28.00
27	Fordhook 242.....	3.00 7.25 28.00
28	Green Seeded Henderson.....	2.50 6.00 23.00
29	Blue Lake Stringless.....	3.00 7.25 28.00
31	Henderson's Bush Lima.....	2.50 6.00 23.00
32	Baby Potato.....	2.90 7.00 27.00
33	King of Garden.....	2.70 6.50 25.00
34	Burpee's Imp Bush Lima.....	2.90 7.00 27.00
36	Dwarf Horticultural.....	3.30 8.00 31.00
37	Kentucky Wonder (White Seeded).....	2.80 6.75 26.00
38	Kentucky Wonder.....	2.70 6.50 25.00

## SWEET CORN.

No.		10 lbs.	25 lbs.	100 lbs.
135	Imp. Spancross Hybrid.	\$3.40	\$8.00	\$31.00
136	Wisconsin Golden 900 Hybrid.	4.20	10.25	40.00
137	Gold Rush Hybrid.	4.00	9.75	38.00
139	Country Gentleman.	2.70	6.50	25.00
141	Golden Cross Hybrid.	3.20	7.75	30.00
142	Golden Bantam.	2.30	5.50	21.00
143	Hybrid Blend.	3.50	8.50	33.00
144	Miniature Hybrid.	3.60	8.75	34.00
146	Bantam Evergreen.	2.50	6.00	23.00
147	Stowell's Evergreen.	2.40	5.75	22.00
148	Golden Sunshine.	2.30	5.50	21.00
149	Golden Beauty Hybrid.	3.30	8.00	31.00
152	Hybrid Stowell's.	3.30	8.00	31.00

## POPCORN.

No.		10 lbs.	25 lbs.	100 lbs.
150	Hybrid V-45.....	\$5.90	\$14.50	\$57.00
151	Minihybrid .....	4.80	11.75	46.00
153	So. Am. Mushroom.....	2.30	5.50	21.00
154	Tom Thumb or Hulless.....	2.30	5.50	21.00

## PEAS.

FEAS.		10 lbs.	25 lbs.	100 lbs.
No.				
320	Wilt Resistant Surprise..	2.30	5.50	21.00
321	Pride .....	2.40	5.75	22.00
322	Tall Telephone .....	2.50	6.00	23.00
323	Alaska .....	2.10	5.00	19.00
324	Wando .....	2.40	5.75	22.00
326	Shasta .....	2.40	5.75	22.00
327	Freezonian .....	2.40	5.75	22.00
329	Little Gem .....	2.40	5.75	22.00
330	Perfection Wilt Resis. .	2.50	6.00	23.00
331	Laxton's Superb .....	2.70	6.50	25.00
332	Blue Bantam or Hundredfold .....	2.50	6.00	23.00
333	New Era .....	2.50	6.00	23.00
334	Thomas Laxton .....	2.40	5.75	22.00
336	Laxton's Progress .....	2.50	6.00	23.00
337	Wyoming Wonder .....	2.60	6.25	24.00
339	Little Marvel .....	2.50	6.00	23.00
341	Mammoth Melting Sugar.	2.80	6.75	26.00

## ASPARAGUS.

No.	1/2 lb. Lb. 5 lbs.
1	Mary Washington.....\$1.15 \$2.10 \$ 8.50

## BET AND SWISS CHARD.

BEET AND SWISS CHARD.			
No.		1/2 lb.	Lb. 5 lbs.
40	Early Egyptian.....	\$1.00	\$1.75 \$ 7.50
41	Early Blood Turnip.....	1.00	.80 6.65
42	Perfected Detroit.....	1.00	1.75 7.50
43	Early Wonder.....	1.00	1.75 7.50
44	Detroit Dark Red.....	1.00	1.75 7.50
51	Crosby's Egyptian.....	.90	1.55
52	Rhubarb Swiss Chard.....	1.10	2.10 9.50
53	Large Ribbed Swiss Chard.....	.85	1.65 7.00
54	Lucullus Swiss Chard.....	.70	1.25 5.25

## MANGEL AND SUGAR BEET.

No.		Lb.	5 lbs.
55	Mammoth Long Red....	\$1.05	\$4.75
56	Golden Tankard.....	1.05	4.75
61	Klein Wanzleben (Sugar Beet) .....	1.30	5.50

## BRUSSELS SPROUTS

No.		<sup>1</sup> / <sub>2</sub> lb.	Lb.	3 lbs.
65	Long Island .....	\$1.90	\$3.50	\$ 9.75
66	Catskill .....			

## CABBAGE.

No.		1/2 lb.	lb.	3 lbs.
68	Wisconsin Copenhagen . . .	\$1.90	\$3.50	\$ 9.75
69	Chinese Michilli . . .	1.25	2.25	6.00
70	Early Jersey Wakefield . .	1.70	3.25	9.00
71	Bonanza . . .	2.25	4.25	12.00
72	Wisconsin Golden Acre . . .	2.15	4.00	11.25
73	Golden Acre . . .	1.90	3.50	9.75
74	Jersey Queen . . .			
75	Badger Market . . .	2.00	3.75	10.50
76	Wisconsin All Seasons . . .	1.80	3.35	9.30
77	Globe . . .	1.85	3.45	9.60
79	Wisconsin Hollander . . .			
	No. 8 . . .	2.00	3.65	10.20
81	Wisconsin Ballhead . . .	1.90	3.50	9.75
82	Premium Late Flat Dutch . .	1.60	2.95	8.10
83	Chieftain Savoy . . .	2.05	3.75	10.50
85	Danish Ballhead . . .	1.65	3.15	8.70

No.		1/2 lb.	lb.	3 lbs.
86	Oakview .....	2.35	4.50	12.75
87	Marion Market .....	1.60	3.05	8.40
89	Red Rock .....	1.40	2.55	6.90

## CARROT.

No.		1/2 lb.	Lb.	5 lbs.
100	Danver's Half Long.....	\$1.05	\$1.90	\$ 8.00
101	Imperida .....	1.05	1.90	8.00
103	Oxheart .....	1.05	1.90	8.00
104	Scarlet Nantes .....	1.05	1.90	8.00
106	Chantenay .....	1.05	1.90	8.00
107	Red Cored Chantenay...	1.05	1.90	8.00
108	Tendersweet .....	1.05	1.90	8.00
109	Waltham Hicolor .....	2.25	4.00	18.75
110	Gold Pak .....	1.25	2.25	10.00

## CELERY.

No.		1/4 lb.	Lb.
115	Utah 52-70 .....	\$4.00	\$12.00
117	Golden Self-Blanching ...	1.50	4.50
118	Giant Pascal .....	1.25	3.70
122	Non-Bolting Golden Plume .....	2.70	8.00
124	Summer Pascal .....	2.20	6.50
125	CELERIAC, Giant Prague .....	1.25	3.70

## CUCUMBER.

No.		1/2 lb.	Lb.	5 lbs.
156	Boston Pickle .....	\$1.05	\$1.90	\$ 8.00
157	Stays Green .....	1.05	1.90	8.00
158	Chicago Pickling .....	1.00	1.80	7.50
160	Smoothie .....	1.35	2.50	11.25
161	Niagara .....	1.35	2.50	
162	Cubit .....	1.20	2.15	9.25
163	Straight Eight .....	1.10	2.00	8.75
165	Improved Long Green...	1.10	2.00	8.75
166	Marketer .....	1.20	2.15	9.25
167	Wisconsin SMR 12.....	1.05	1.90	7.95
170	Japanese Climbing .....	1.20	2.20	
171	White Wonder .....	1.20	2.20	
172	Longfellow .....	1.25	2.30	10.25

## ENDIVE.

No.		1/2 lb.	Lb.
185	Green Curled .....	\$1.05	\$1.90
187	Full Heart.....	1.15	2.05

## KALE.

No.	1/2 lb. Lb.
201	Dwarf Scotch Curled.....\$.85 \$1.50

## KOHLRABI.

No.		1/2 lb.	Lb.
205	White Vienna .....	\$1.10	\$1.90
206	Purple Vienna .....	1.10	1.90

## LETTUCE.

No.		1/2 lb.	Lb.	3 lbs.
215	Grand Rapids .....	\$1.10	\$2.00	\$ 5.10
216	Iceberg .....	1.35	2.50	6.50
217	Great Lakes .....	1.85	3.50	9.50
218	New York No. 12 .....	1.90	3.60	9.75
219	Black Seeded Simpson .....	1.10	1.90	4.80
220	Early Prizehead .....	1.10	1.90	4.80
221	Olds' Oakleaf .....	1.40	2.50	6.40
222	Salad Bowl .....	1.85	3.50	9.50
223	Matchless .....	1.45	2.60	6.70
229	Bibb .....	1.45	2.60	6.70
231	Paris White Cos.....	1.10	1.95	4.95

## MUSKMELON.

No.		1/2 lb.	Lb.	5 lbs.
235	Lake Champlain.....	\$1.25	\$2.30	\$ 9.95
236	Golden Delight.....	1.15	2.30	9.95
237	Pennsweet.....	1.25	2.00	9.95
238	Harvest Queen.....	1.25	2.30	10.25
240	New Yorker.....	1.20	2.05	8.75
241	Milwaukee Market.....	1.25	2.30	9.95
243	Bender's Surprise.....	1.15	2.00	8.50
244	Rocky Ford.....	1.15	2.00	8.50
246	Pride of Wisconsin.....	1.15	2.00	8.50
247	Hoodoo Morrill's Strain.....	1.15	2.00	8.50
249	Early Delicious 51.....	1.30	2.40	10.50
251	Honey or Sugar Rock.....	1.20	2.10	8.90
252	Iroquois.....	1.25	2.25	9.75
253	Honey Dew.....	1.25	2.25	9.75

## MUSTARD.

MUSTARD.				
No.		1/2 lb.	Lb.	5 lbs.
257	Giant Long Standing			
	Southern Curled . . . .	\$0.55	\$0.90	\$ 3.50
259	Mustard Spinach . . . . .	.60	1.00	4.00

## OKRA.

No.	1/2 lb. Lb. 5 lbs.
278	Emerald.....\$0.60 \$1.05 \$ 4.25

## WATERMELON.

No.		1/2 lb.	Lb.	5 lbs.
261	Congo .....	\$1.00	\$1.80	\$ 7.75
262	Blackstone .....	1.35	2.50	11.25
263	New Hampshire Midget .....	1.20	2.15	9.50
265	Dixie Queen .....	1.20	2.20	9.75
266	Early Arizona .....	1.25	2.30	10.25
267	Florida Giant or Black Diamond .....	1.10	2.00	8.50
268	Wilt Resistant Kleckley No. 6 .....	1.05	1.90	8.00
269	Wilt Resistant Klondike No. 7 .....	1.10	2.00	8.50
270	Kleckley's Sweet .....	1.05	1.90	8.25
272	Golden Honey Cream .....	2.25	4.25	
273	Rhode Island Red .....	1.35	2.50	
274	Sugar Baby .....	1.40	2.55	11.50
276	Winter Melon .....	1.05	1.90	8.25
277	Klondike No. 3 .....	1.25	2.10	9.25

## ONION.

No.	1/2 lb.	Lb.	5 lbs.
280	Beltsville Bunching . . .	\$3.25	\$6.25
281	Autumn Spice Hybrid . . .	3.40	6.50
283	Crystal Wax Bermuda . . .	1.50	2.75
284	Elite Hybrid . . . . .	3.70	7.00
285	Yellow Globe Danvers . . .	2.10	3.95
286	Early Yellow Globe . . . .	2.10	3.95

No.		1/2 lb.	lb.	5 lbs.
288	Epoch Hybrid . . . . .	3.70	7.00	33.75
291	Southport Red Globe. . . .	1.85	3.50	16.25
292	Southport White Globe. . .	2.00	3.70	17.25
296	Asgrow Y42 Hybrid. . . . .	4.50	8.75	
298	Sweet Spanish Yellow. . . .	2.25	4.25	20.00

## ONION SETS.

	Bu. Per bu.
White Bottom.....	\$4.00 \$3.90
Yellow Bottom.....	3.90 3.80

## PARSLEY.

No.		1/2 lb.	Lb.
305	Champion Moss Curled..	\$1.20	\$2.20
309	Hamburg .....	1.20	2.20

## PARSNIP.

No.		1/2 lb.	Lb.	5 lbs.
310	Improved Guernsey . . . .	\$0.65	\$1.10	\$ 4.50
311	Hollow Crown . . . . .	.65	1.10	4.50
312	Harris Model . . . . .	.70	1.20	5.00

## PEPPER.

No.		¾ lb.	Lb.
347	Early Calwonder.....	\$1.50	\$4.50
348	King of the North.....	1.70	5.25
349	Hungarian Wax.....	1.85	5.60
351	Wisconsin Lakes.....	2.60	7.25
352	Sweet Yellow.....	2.25	6.50
355	Long Red Cayenne.....	1.80	5.00
356	Pimiento.....	1.90	5.75
358	California Wonder.....	1.50	4.50
359	Golden California Wonder.....	2.50	7.50

## PUMPKIN.

360	King of the Mammoth..	\$1.05	\$1.95	\$ 8.50
361	Halloween .....	1.15	2.10	8.75
362	Connecticut Field.....	1.00	1.85	8.00
363	Small Sugar.....	1.00	1.85	8.00
365	Dickinson .....	1.00	1.85	8.00

## RADISH.

370	Sparkler.....	\$0.65	\$1.00	\$ 4.75
372	Cherry Belle.....	.70	1.10	5.00
373	French Breakfast.....	.65	1.00	4.75
374	Cavalier.....	.70	1.10	5.00
376	Crimson Giant.....	.65	1.00	4.75
377	Scarlet Globe.....	.65	1.00	4.75
385	White Icicle.....	.65	1.00	4.75
387	Comet.....	.70	1.10	5.00
390	White Chinese.....	.70	1.10	5.00
391	China Rose Winter.....	.70	1.10	5.00
393	Round Black Spanish.....	.70	1.10	5.00

## RHUBARB.

No.	1/2 lb. Lb.
395	Large Victoria.....\$2.90 \$5.50

## SALSIFY.

No.	1/2 lb. Lb.
397	Mammoth Sandwich Island.....\$2.00 \$3.70

## SPINACH.

No.	1/2 lb. Lb. 5
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## OLDS' TRIPLE GUARANTEE

**QUALITY** We guarantee the quality of all items offered in this book to the extent that should they not prove to be as represented, or you are not satisfied, we will refill the order or return the full amount you paid. The L. L. OLDS SEED COMPANY warrants to the extent of the purchase price that seeds, plants, shrubs, potatoes, or bulbs sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.

**SAFE ARRIVAL** We guarantee everything to arrive in good order. If there is any trouble, with express, freight or truck shipments such as bags being torn or anything else unsatisfactory, have this noted on the carrier's expense bill which must be sent us with the bill of lading.

**CAREFUL ATTENTION** We guarantee to give your order careful attention. All orders and remittances are promptly acknowledged and letters of inquiry personally and courteously answered, as a rule the same day they are received.

When you come to Madison, we welcome you to stop in and pay us a visit at our modern store at 722 Williamson Street, just two blocks East of the Northwestern station. Store hours: 8 a.m. - 5:30 p.m. (during the fall and winter we close at 2 p.m. on Saturdays). We are closed on Sundays and all Holidays.

## Dirt-Proof, Washable GARDEN GLOVES



ALL LEATHER and DURABLE yet SOFT AS KID and EASY TO WEAR

Easy Wear gives you everything you've been wanting in a garden glove.

All-leather protection from dirt, scratches, stains, infection — yet permit almost BARE-HAND FREEDOM. Their amazing softness and pliability is the result of a special processing of select lamb skins. Economical, too—outwear six pairs of ordinary fabric gloves, are washable and can be used the year 'round for gardening, housework, yard, painting, furnace, garage, etc. Sizes for women (small, medium, large), \$1.50 pair; 2 pair for \$2.90, postpaid. Sizes for men (small, medium, large), \$1.55 pair; 2 pair for \$3.00 postpaid.

### HAND PRUNING SAW

No. 120B. An excellent high quality hand pruning saw. 18-inch blade with teeth on the concave edge. Each, \$4.40; by mail, \$4.65.



Pruning Saw.

# Your Gardening Success Is OLDS' Business . . .

## Plant Seeds Proven by Gardeners and Farmers for Over 70 Years

We are proud of the enviable reputation which we have as seedsmen and we guard it carefully. Our catalog is compiled with the greatest of care. It is truthful, and can be relied upon to be a helpful guide to gardening. For nearly three-quarters of a century, OLDS' SEED CATALOG has supplied the gardener with up-to-the-minute information on the standard varieties, as well as the best of the newest varieties in both vegetables and flowers. We want our customers' gardens to be the envy of their neighbors. With the help of this book, plan your garden at your leisure right at your desk, then mail us your order which we assure you will receive our most careful attention. We are as close to you as your mailbox and we are anxious to serve you. If you are not more than pleased with the items ordered, your purchase price will be promptly refunded. Buy quality when you buy seeds as they are the smallest cost of any garden, and cheap seeds at any price are not a bargain.

### HOW TO ORDER

- Please use order sheet (in back of catalog).
- Give city zone number, if you have one.
- Write distinctly the quantities, plus the prices and catalog numbers (where available) in the columns provided.
- No C.O.D. orders accepted for perishable items.
- Seeds sent C.O.D. on orders of \$2.00 or more if one-fourth (1/4) of amount is sent with order.
- C.O.D. charges are at buyer's expense.
- For safety, remittances should be made in money order or check. If cash is sent, the letter should be registered.
- If you wish to write us later about your order, be sure to give your order number or Post Office address where order was mailed.
- Keep a duplicate copy of your order.

### THAT EXTRA CATALOG . . .

While we try to check our mailing lists, we sometimes duplicate because orders come to us under different names or initials, and we don't want to omit any of our friends. So if you receive an extra catalog, why not pass it along to a friend—he or she will appreciate it.

### DELIVERY

All garden seeds, bulbs, plants, flower seeds and shrubs (except bulk garden seeds taken from the Market Gardeners Wholesale Price List) are mailed postpaid anywhere in the U.S. proper.

Foreign orders: accepted for SEEDS ONLY—add 30¢ per lb. postage for each lb.

Bulk items: field seeds, potatoes, etc. (if not quoted postpaid in catalog) are shipped express truck or freight, whichever is cheapest, at buyer's expense. Refer to the parcel post table on order blank if you wish to add to your remittance the amount of postage for shipment by mail. If yours is a prepaid freight or express station, send full transportation charges with order. Please give name of truck line if you wish shipment by truck.

### Why the Early Bird . . .

Order early!—This is not an idle suggestion. Early in the season we can serve you better. Our stocks are complete. We are unhurried. If you order perishable items early, we will reserve stock and mail at the proper time.

### ATTENTION: PLANT GROWERS

WHOLESALE BULK FLOWER SEED prices will be found quoted after the variety in the regular flower seed section of our catalog. All bulk flower seed prices are postpaid prices. Plant growers and florists desiring larger quantities than quoted should write for prices.

### WIS. SPHAGNUM MOSS.

THE WONDER MATERIAL FOR STARTING SEEDS AND PLANTS.

If you are having difficulty in growing seedlings because of damping off, rub Sphagnum Moss in your hands or through a screen to pulverize and use this material in place of earth in the seed flat. Plants may be watered with soluble plant food and if they grow too fast, they can be held back by watering with just plain water. Also used in hanging baskets, packing roots of nursery stock for shipping and keeping worms in good condition when fishing. Prices, by mail: 1/2 Pk., 46¢; 1/2 bale, \$2.40, postpaid. By freight or express f. o. b. Madison: Burlap bale (about 40x13x13 inches) (about 12 lbs. but too large for parcel post), \$2.75; 5 bales at \$2.70; 10 bales at \$2.60 per bale.

### RAIN GAUGE

A farm and home rain gauge that is accurate and dependable. In your garden it will attract as much attention after a rain as a thermometer on an extremely hot or below zero day. It is always nice to know just how much rain fell on your garden. Just fasten the bracket to the top of a post and insert the plastic gauge. Easy to read at a glance. Will measure rain up to 5 inches. Price: Each 85¢, postpaid.



Just a Twist of the Wrist

shears. Say "hello" to TWIST-EMS, to gardening fun, to lovely plants neatly and properly supported. TWIST-EMS—strong, dark-green "invisible" tapes with wire reinforcing—protect stems, permanently supports annuals, perennials, shrubs, and vegetables. Grand for flower arrangement. Millions used by successful gardeners. Prices: Box of 200, 4-inch size, 25¢; box of 100, 8-inch size, 29¢; box of 100, 16-inch, for bunching vegetables, 57¢, postpaid.

Twist-Ems are now available in a handy 250 ft. continuous roll. Just cut off with shears any desired length. Price, Handi-Roll in dispenser package, \$1.00, postpaid.



CUT OFF AS NEEDED



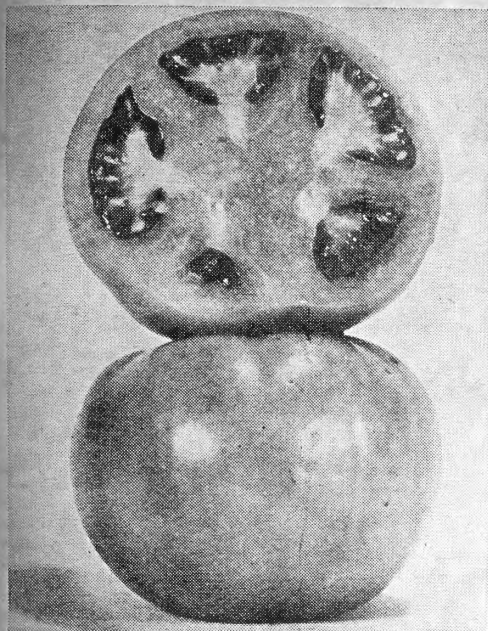
Germaco

**TWIST-EMS**

Pat. Pend. T.M. Reg. U. S. Pat. Office. Help You To Support Plants Quickly, Neatly, Permanently.



# VEGETABLES of EXCEPTIONAL MERIT



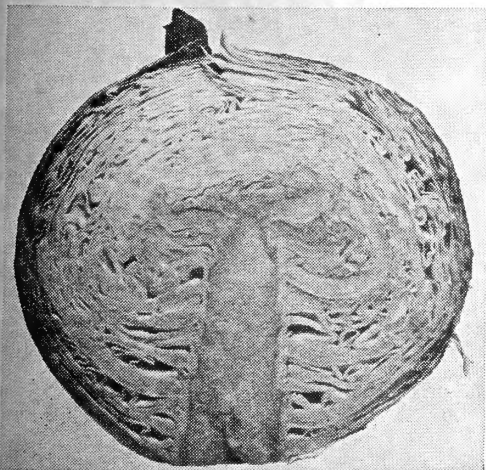
Wisconsin Chief Tomato.

## BEST EARLY LARGE TOMATO

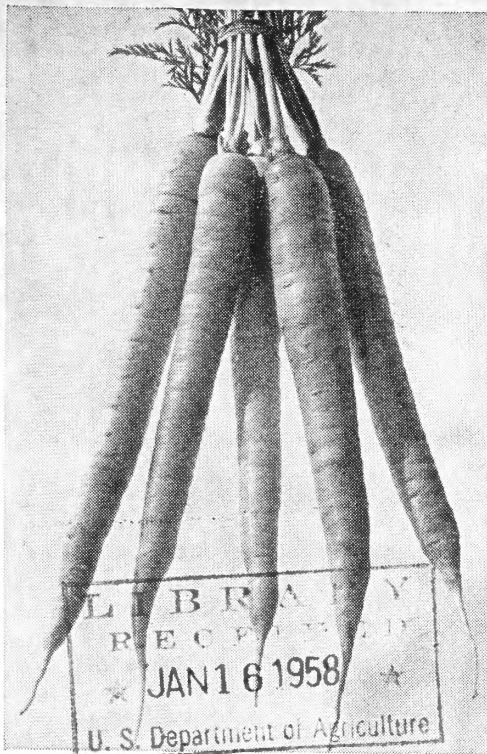
**426. WISCONSIN CHIEF.** (70 days.) We are extremely proud to offer to our customers this new, outstanding, heavy yielding, large-fruited early tomato, developed by Dr. Warren Gabelman of the Horticultural Department of the University of Wisconsin. The fruit is unusually large, with many on a vine weighing nearly  $\frac{3}{4}$  of a pound, and they retain their size throughout the picking season. The average weight of the fruit will be close to  $\frac{1}{2}$  pound each. The fruit is bright red and thick walled, containing few seeds, and is flattened globe in shape. Mature fruit will remain on the vine for all of two weeks without undue cracking or deterioration. The vine growth is semi-determinant, providing good coverage for the protection of the fruit. On sandy soil at the Hancock Station in Central Wisconsin, it does exceptionally well, and we predict it will become the leading home garden tomato in Central Wisconsin. We have never seen an early tomato set as many fruit so smooth, uniform, and large as Wisconsin Chief. Yes, as the name implies, it is 'chief of the red tomatoes' for Wisconsin. Pkt., 25c; 2 pkts., 45c;  $\frac{1}{2}$  oz., \$1.10; oz., \$1.80;  $\frac{1}{4}$  lb., \$5.25, postpaid.

## YELLOWS RESISTANT CABBAGE

**78. BADGER BALLHEAD.** (100 days.) A new Yellows resistant variety of Hollander, developed by the Wisconsin College of Agriculture. A few days earlier than Wisconsin Ballhead, slightly bluer color and a trifle smaller. Heads are solid with short core, rather flattened globe shaped, measuring about  $6\frac{1}{2}$  inches in diameter and weighing about 6 lbs. May be planted closer together for larger acreage yields. Short stemmed. Pkt., 20c;  $\frac{1}{2}$  oz., 40c; oz., 60c;  $\frac{1}{4}$  lb., \$1.70; lb., \$5.00, postpaid.



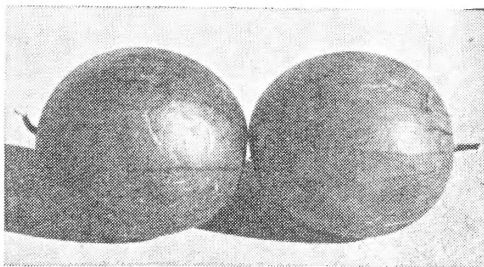
Badger Ballhead Cabbage.



Waltham Hicolor Carrot.

## NEW CARROT

**★109. WALTHAM HICOLOR.** (74 days.) This attractive new carrot has better color than any other carrot on the market today. The deep penetrating orange roots are long and slim, averaging 8 to 12 inches in length and are similar in shape to the Imperida variety. Somewhat earlier than Imperida. Tops are medium tall and heavy and appear to be resistant to blight. Its wonderful appearance will make it a very popular bunching and bagging variety for the commercial or truck gardener. We highly recommend this new variety. Seed stock limited, order early. Pkt., 20c; oz., 50c;  $\frac{1}{4}$  lb., \$1.40; lb., \$4.25, postpaid.



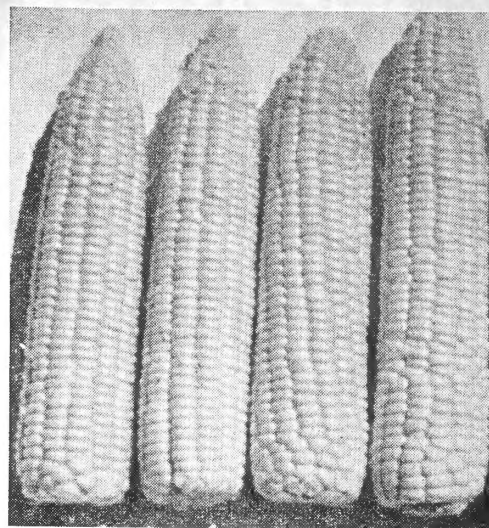
Sugar Baby Midget Watermelon.

## NEW MIDGET WATERMELON

**274. SUGAR BABY.** (82 days.) A new ice-box or midget melon of superior quality. It is much like a miniature Black Diamond Melon with deep red flesh of good quality. Fruits are perfectly round, about 7 to 8 inches in diameter, ripening almost a black. Flesh is crisp, firm, solid, with few small seeds. The rind is stronger than New Hampshire Midget, which makes it better for marketing. Pkt., 15c; oz., 40c;  $\frac{1}{4}$  lb., 95c; lb., \$2.75, postpaid.

## NEW HYBRID SLICING CUCUMBER

**169. SUPERSLICER, F<sub>1</sub> Hybrid.** (56 days.) A new hybrid slicing type, white spine cucumber of unusual merit. It is tolerant to a good degree of mosaic and downy mildew and seems to resist leaf spot. Plants are vigorous and extremely productive. Fruit is fine green, blocky at the stem, measuring about 8 by  $2\frac{1}{2}$  inches. The flavor is excellent. Pkt., ( $\frac{1}{2}$  oz.), 25c; 2 pkts., 45c;  $\frac{1}{4}$  oz., \$1.45;  $\frac{1}{2}$  oz., \$2.50; oz., \$4.75, postpaid.



Wisconsin Golden 900 Hybrid Sweet Corn.

## OUR FAVORITE HYBRID SWEET CORN

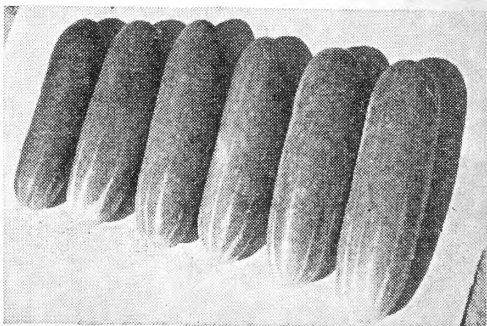
**★136. WISCONSIN GOLDEN 900.** (79 days.) We consider new Wisconsin Golden 900, developed at the University of Wisconsin Agricultural College by Associate Professor R. H. Andrew, superior in quality to all others. This new hybrid usually produces two beautiful, long 12 row golden ears to the stalk. They are placed medium high enabling easy picking. Furthermore, the plant produces very few tillers. Plants average 5 to 6 feet in height and a high number of narrow husks to each ear insure good coverage and easy husking. Ready for picking 4 to 5 days ahead of Golden Cross Bantam. It is an outstanding all purpose sweet corn for the home garden, the truck garden, canning or quick freezing on the cob. Pkt., 20c;  $\frac{1}{2}$  lb., 65c; lb., \$1.05; 2 lbs., \$2.00; 5 lbs., \$4.25, postpaid.



Matchless Lettuce.

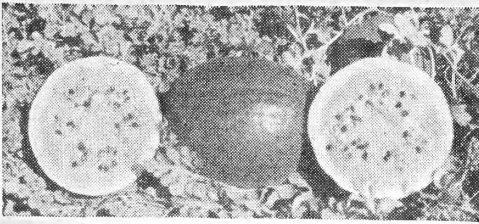
## LEAF LETTUCE

**223. MATCHLESS.** (57 days.) With all due respect to the many new varieties of lettuce, we still consider Matchless the finest home garden variety. It will resist heat and stands for a long time without bolting to seed. The crispy, dark green, deer-tongue shaped leaves have a heavy midrib, and the flavor we think, is similar to the famous Bibb Head Lettuce. Pkt., 15c; oz., 40c;  $\frac{1}{4}$  lb., \$1.00; lb., \$2.95, postpaid.



Superslicer Hybrid Cucumber.

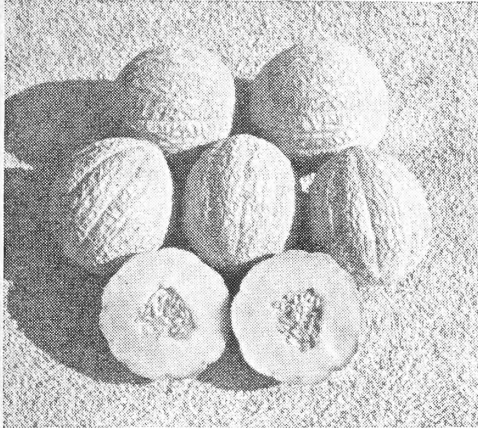




Blackstone Watermelon

### NEW DISEASE RESISTANT WATERMELON

**262. BLACKSTONE.** (92 days.) While this melon is not quite as large as Black Diamond, it resembles this variety and we think in time will replace Black Diamond. It is resistant to anthracnose and apparently tolerant to wilt. The fruits are large with dark green rind and yellowish ground spot, and will average from 30 to 35 lbs. The flesh is bright red and crisp and we think it is of better quality with higher sugar content than Black Diamond. Seeds are large and stippled black. We urge our market gardeners growing Black Diamond to give Blackstone a trial. Pkt., 20c; oz., 40c; ¼ lb., 90c; 1 lb., \$2.70, postpaid.



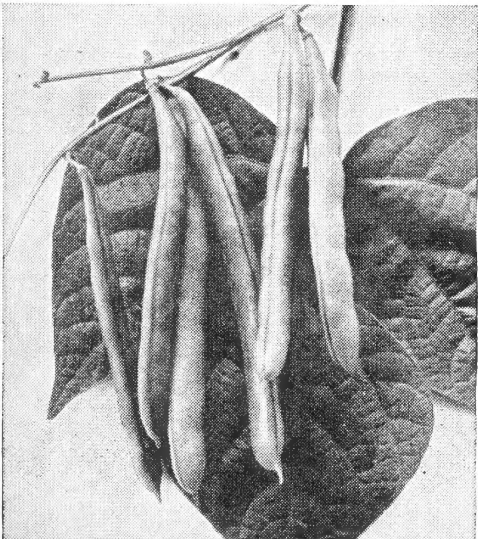
Harvest Queen Muskmelon.

### NEW DISEASE RESISTANT MUSKMELON

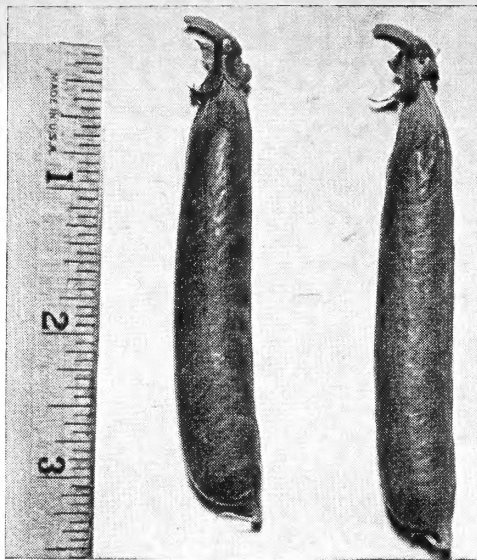
**238. HARVEST QUEEN.** (90 days.) A fusarium-resistant, fine quality, home and market melon. The medium sized oval fruit, measuring about 6 by 7 inches, is coarse and heavily netted and shallow ribbed. The skin is grey, turning to golden. The orange flesh is fine textured, thick and firm and of excellent quality. Stands up well in shipping. While not quite as large as the old Craig, which we formerly listed, we think it is a better and more dependable melon. Pkt., 15c; oz., 35c; ¼ lb., 85c; 1 lb., \$2.50, postpaid.

### NEW POLE BEAN

**★29. BLUE LAKE STRINGLESS.** (60 days.) An early, extra fine quality pole bean which is resistant to common bean mosaic. Plants are vigorous, growing 5 to 6 feet tall. The pods are dark green, straight, round and stringless in all stages, averaging 6x½ inches. Pkt., 15c; ½ lb., 45c; 1 lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.



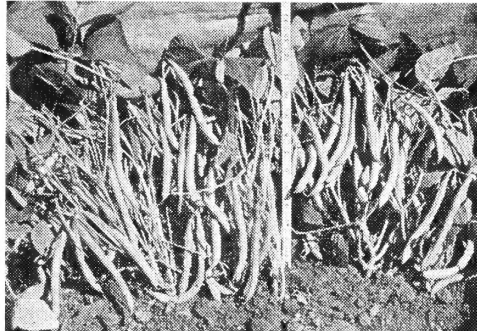
Blue Lake Stringless Pole Beans.



Wando Peas.

### HOT WEATHER PEA

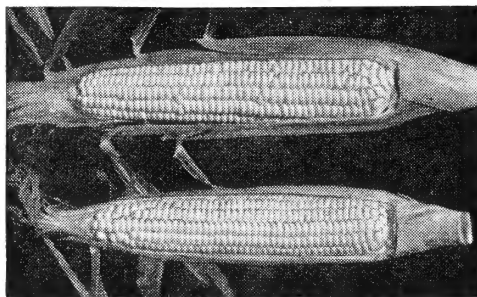
**★324. WANDO.** (66 days.) A cross between Laxton's Progress and a hardy Perfection type pea. It was bred for heat and cold resistance and will withstand more adverse growing conditions than most varieties. Medium size, of excellent quality. Fine for canning and freezing. Pods are dark-green, 3½ inches long, medium slender, straight, blunt and well filled. The tall, dark-green, vigorous and prolific vines measure about 24 to 28 inches. Because of its resistance to heat and drought, it is one of the very best varieties for second or late planting. Pkt., 15c; ½ lb., 35c; 1 lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.



Seminole Bean.

### DISEASE RESISTANT BEAN

**★7. SEMINOE.** (55 days.) Introduced by the Everglades Experiment Station in Florida. Resistant to strains of rust, mildew and mosaic. The round, smooth, medium green, stringless 6½-inch pods are of excellent flavor. Recommended where a heavy crop is wanted at one time for canning or freezing. It is somewhat fibrous when over-mature. Seeds are mottled brown and buff. Plants are from 18 to 20 inches in height, vigorous and upright. Pkt., 15c; ½ lb., 45c; 1 lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

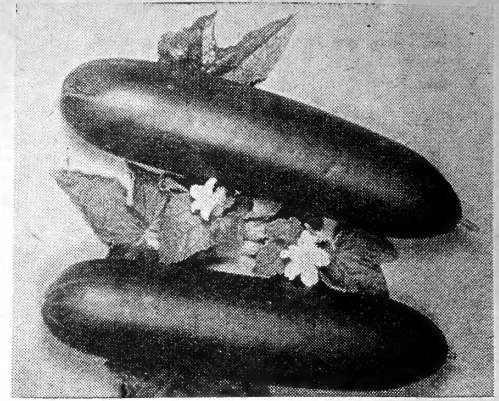


Upper ear, Golden Cross Bantam.

Lower ear, Gold Rush.

### EARLY HYBRID SWEET CORN

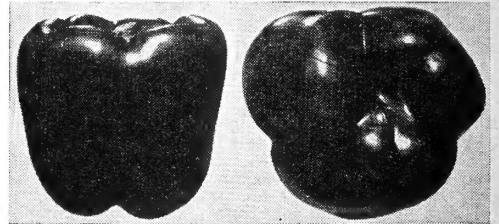
**★137. GOLD RUSH HYBRID.** (74 days.) This hybrid is ten days earlier than Golden Cross Bantam and nearly equal to it in size and quality. It has produced from seed to market in 66 days. Ears are about 8½ inches long, 12 to 14 rowed, slightly tapered and are well filled to the tips with attractive, tender, sweet, yellow kernels of fine quality and flavor. Stalks grow about 6 ft. tall, and many will produce two ears per stalk. Pkt., 20c; ½ lb., 60c; 1 lb., \$1.00; 2 lbs., \$1.90; 5 lbs., \$3.95 postpaid.



Smoothie Cucumber.

### NEW CUCUMBER

**160. SMOOTHIE.** (65 days.) A new, wartless, very deep green, glossy, white spine slicing cucumber released by the Horticultural Crops Research Station at Castle Hayne, N. C. True cylindrical, about 8 inches long with very slight tapering at the stem end. Flesh is crisp, white, and very attractive. Flavor and quality are above average. Plants are vigorous and large. A 1957 All-America Bronze Medal Winner. As plants have prominent tendrils, they may be grown on a trellis or fence as well as on the ground. Pkt., 20c; oz., 30c; ¼ lb., 90c; 1 lb., \$2.75, postpaid.



Wisconsin Lakes Pepper.

### BEST EARLY PEPPER

**351. WISCONSIN LAKES.** (68 days.) The surest setting Pepper of all varieties. Developed at the Wisconsin Agricultural Experiment Station by Professor O. B. Combs of the Horticulture Department. The plants are 18 to 21 inches tall, compact, well branched with ample leg coverage to prevent sun scald. Leaves are medium to small. Fruits are dark green, ripening to a brilliant scarlet. Most fruits on a plant are blocky but some will be pointed. It is not an easy variety to pick as stems hold fast to the fruit. Will reach green harvest stage about one week ahead of California Wonder. It will consistently outyield California Wonder. We predict that this new pepper which has appearance, quality, uniformity and high yielding ability will become a leading home garden variety in the Northern areas. Pkt., 20c; ½ oz., 55c; oz., 95c; ¼ lb., \$2.70, postpaid.

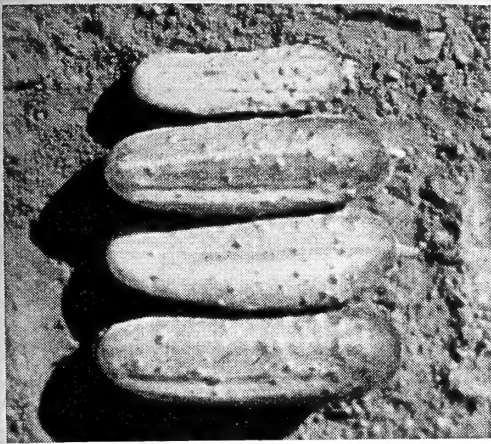
### BABY HEAD LETTUCE

**229. BIBB.** (57 days.) A baby type head lettuce of excellent quality. Has a small rather loosely folded head. Leaves are thick, deep green, slightly tinged and spotted with brown. Plant early as it has a tendency to bolt to seed in hot weather. Pkt., 15c; oz., 40c; ¼ lb., \$1.00; 1 lb., \$2.95, postpaid.



Bibb Lettuce.

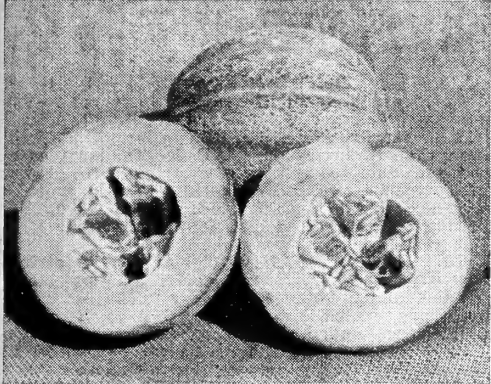




Wisconsin SMR-12 Cucumber.

## DISEASE RESISTANT PICKLING CUCUMBER

**167. WISCONSIN SMR-12.** (55 days.) A new spot rot and mosaic resistant pickling variety developed by Dr. J. C. Walker and plant specialists at the Wisconsin College of Agriculture. It is the ideal pickle to grow where spot rot and mosaic are major problems. Very prolific with good plant vigor. Fruit  $5\frac{1}{2}$  to  $6\frac{1}{2}$  by  $2\frac{3}{4}$  inches with minimum of black spines. Similar to National Pickling although probably a trifle thicker. Has good color. Vines are dark-green. Pkt., 15c; oz., 30c;  $\frac{1}{4}$  lb., 75c; lb., \$2.10, postpaid.



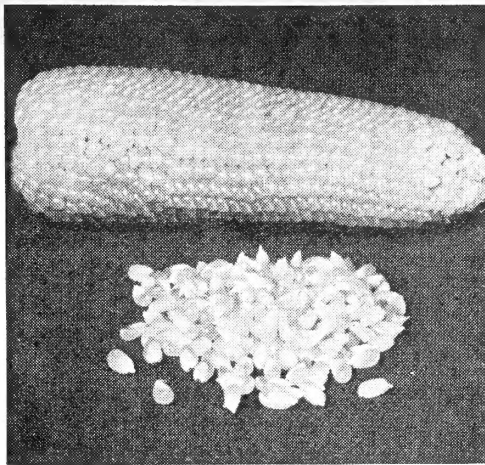
Early Delicious 51 Muskmelon.

## EARLY MUSKMELON

**249. EARLY DELICIOUS 51.** (84 days.) An improved strain of Delicious developed by Dr. H. M. Munger of Cornell, which is early and fusarium wilt resistant. The melons are slightly oval, moderately ribbed, and well netted. The flesh is delightfully sweet flavored, thick and juicy. It is a good yielder, and we highly recommend it for the home garden or a roadside stand. It is not a melon that will withstand shipping. We consider it the best, earliest, large size quality melon available. Fruits will average 6 to 7 inches and weigh about  $5\frac{1}{2}$  to 6 pounds. The flesh is a bright salmon, and the rind is a creamy green when mature. Pkt., 15c; oz., 40c;  $\frac{1}{4}$  lb., \$1.20; lb., \$2.60, postpaid.



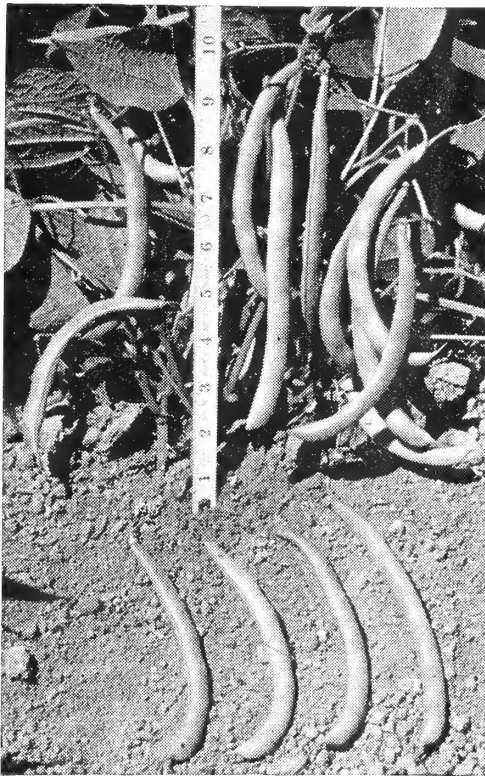
Cherokee Wax Beans.



V-45 Hybrid Pop Corn.

## NEW HYBRID POP CORN

**150. HYBRID V-45.** (85 days.) A new white hullless pop corn, which is early and will mature satisfactorily in the North. Just a few days later than Minhybrid, yet will yield almost twice as much and has a stronger stalk. Kernels pop tender and hullless with a high popping volume about equal to Minhybrid. Pkt., 25c;  $\frac{1}{2}$  lb., 75c; lb., \$1.20; 2 lbs., \$2.30; 5 lbs., \$4.90, postpaid.



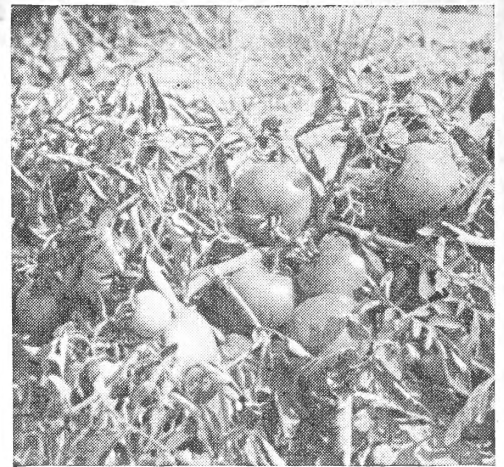
Contender Bean.

## NEW DISEASE RESISTANT GREEN BEAN

**21. CONTENDER.** (50 days.) A recently introduced U.S.D.A. variety, very popular with the home gardener, canner, and truck gardener. Resistant to mosaic and powdery mildew. A heavy cropper, easy to pick and quite tolerant of hot weather. The oval pods are 6 to 7 inches in length, round when young, medium dark green, stringless and fiberless, meaty, brittle and tender. Seed is buff with brown mottling. The vines are fairly vigorous, 12 to 18 inches. A much more dependable variety than Wade. Pkt., 15c;  $\frac{1}{2}$  lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

## HEAVY YIELDING WAX BEAN

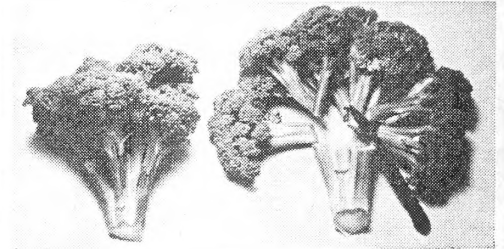
**\*18. CHEROKEE WAX.** (50 days.) The best wax or yellow podded bean for market as it outyields any other wax, equalling the heavy yielding green podded varieties. The vigorous vines measure 16 to 18 inches and stand erect. The  $6\frac{1}{2}$  to 7 inch oval, almost straight, wax pods are stringless, tender and of fine quality. Seeds are jet-black. Pkt., 15c;  $\frac{1}{2}$  lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.



Fireball Tomato.

## NEW EXTRA EARLY TOMATO

**452. FIREBALL.** (65 days.) This variety is very similar to Bounty or Victor, but superior in every way, and for this reason we are discontinuing Bounty in preference to Fireball. For the truck gardener who wants a very early crop, or for the gardener in the extreme North who has difficulty in ripening tomatoes, this is the variety to plant. The vines are extremely small with very tiny leaves. The plants may be spaced as close as 2 feet apart. Fruits are globe shaped, fair sized, and unusually firm. The flavor is very good for an early tomato. We recommend this variety for an early crop only, as it does not have enough foliage to protect the fruit in hot weather. Pkt., 20c;  $\frac{1}{2}$  oz., 60c; oz., 90c;  $\frac{1}{4}$  lb., \$2.25, postpaid.



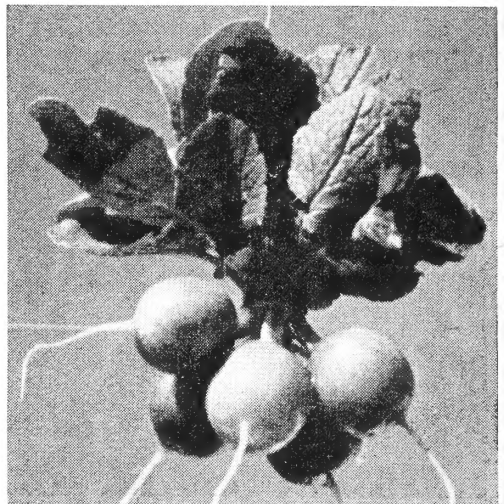
Green Mountain Broccoli.

## NEW BROCCOLI

**\*98. GREEN MOUNTAIN.** (62 days.) A new green sprouting broccoli which we think will displace most of the other early varieties. Forms very large compact dark green center heads with tight fine buds, making it unusually attractive for market or freezing. Flower stems are long, making it easy to divide large heads for freezing and the heads mature uniformly. The laterals are large, sometimes the equal of the central head. Quality excellent. Pkt., 15c; oz., 60c;  $\frac{1}{4}$  lb., \$1.00; lb., \$3.00, postpaid.

## EARLY RADISH

**372. CHERRY BELLE.** (22 days.) A very short topped variety that is best adapted for greenhouse or hotbed forcing. Scarlet globe in shape and a bright, cherry-red color. Flesh is firm and crisp. We consider Comet and Cavalier better globe radishes for the home gardener but on muck soils it is fine for market. Pkt., 15c; oz., 25c;  $\frac{1}{4}$  lb., 55c; lb., \$1.30, postpaid.

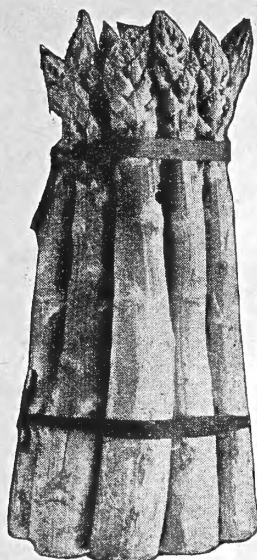


Cherry Belle Radish.



# OLDS' SUPERB VEGETABLE SEEDS

## ASPARAGUS



Mary Washington Giant  
Rust Proof.

**ASPARAGUS CULTURE:** Plant seed early in the spring after soaking the same for about twenty-four hours in warm water. Plant in drills one foot apart at least one inch deep. The following spring select the best roots and plant in a permanent bed. It takes three years to grow an asparagus bed from seed, two years from one-year-old roots. One ounce of seed will sow a 100-foot row producing about 300 plants. Five pounds of seed are required for an acre.

★ 1. **MARY WASHINGTON GIANT RUST PROOF.** The result of years of breeding and selecting by the United States Bureau of Plant Industry. The stalks are larger and more tender than those of other varieties and apparently immune to rust. Mary Washington asparagus will meet the needs of both market gardeners and home gardeners. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.40, postpaid.

ASPARAGUS ROOTS. See page 35.

## OLDS' GARDEN SNAP BEANS BUSH VARIETIES

Please Note:—The figure after each variety shows the time required after the seed is sown to first picking.

For larger amounts than quoted see Market Gardeners list opposite page 1.

Please Note: All Varieties marked ★ are excellent for freezing.

**CULTURE:** Sow the bush varieties as soon as the ground is warm and the season favorable and every two weeks for succession. Plant in rows two feet apart, the beans two inches apart in the row and 1½ inches deep. For pole beans use poles 8 to 10 feet long and set them about 4 feet apart. Plant 4 to 6 beans about one inch deep around each pole and later thin to three plants to a pole. For Bigger Crops Inoculate Your Garden Beans and Peas with Nitragin. See next page. One pound will plant 100 to 150 feet of drill, 65 pounds one acre. Packet will plant 18 to 25 feet of drill. Do not work when the plants are wet as this will cause rust.

★ 15. **STRINGLESS GREEN POD.** (52 days.) A bush or dwarf variety. It is early, hardy and productive, bearing handsome dark green pods which are entirely stringless even when fully matured. The pods are five or more inches long, very round and straight. Seeds coffee brown. Pkt., 10c; ½ lb., 40c; lb., 65c; 2 lbs., \$1.20; 5 lbs., \$2.60, postpaid.

19. **REFUGEE, IDAHO STRAIN.** (64 days.) A mosaic resistant Refugee. The stringless pods measure 5 to 5½ inches in length, somewhat slender, round and slightly curved. Light green in color, fine grained and of good quality. A very popular variety for canning. Seeds violet splashed with buff. Spreading plants about 20 inches with small, medium dark green leaves. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★ 22. **TOPCROP.** (50 days.) This green pod bean won the All America selections' Gold Medal award in 1950. A remarkable bean, which is resistant to common bean mosaic. The plant is vigorous and prolific and carries its pods low. Pods measure six inches in length by three-eighths in width, and are medium green, round, very straight, and stringless. Seeds brown mottled with tan. Excellent freezer. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.



Topcrop.



★ 24. **PENCIL POD BLACK WAX.** (53 days.) Best of all the dwarf black seeded wax varieties. The pods are round, 6½ to 7 inches long, straight, and crease-backed. Early and very productive; entirely stringless and a clear yellow in color. Quality excellent. Seed black. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★ 20. **IMPROVED GOLDEN WAX.** (50 days.) The standard flat, wax-podded bush variety. The Golden Wax has long been a popular favorite and this Improved strain surpasses the old Golden Wax in several ways. The pods are 4 to 4½ inches long and very handsome; of a rich golden-yellow color. Seeds white with brown eye. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★ 7. **SEMINOLE.** (55 days.) A new mildew and mosaic resistant bean which we recommend for canning and freezing. See page 2 for description and illustration. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

36. **DWARF HORTICULTURAL.** (55 days.) Also known as Dwarf Cherry, Ruby, Speckled Cranberry. Pods are 4½ to 5 inches in length and about ⅝ to ¾ inch in width. Semi-round, straight to slightly curved. Stringless, light green in snap stage, becoming pale yellowish-green with prominent splashes of scarlet or carmine in shell stage. The vigorous dark green, coarse foliage is about 15 to 17 inches in height. The beans are pink tinged on buff with irregular spots of carmine or maroon. Excellent for succotash. Pkt., 15c; ½ lb., 45c; lb., 80c; 2 lbs., \$1.50; 5 lbs., \$3.20, postpaid.

21. **CONTENDER.** (50 days.) A new disease resistant green bean which is a very heavy cropper. See page 3 for illustration and description. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

USE NITRAGIN ON YOUR BEAN SEED

See next page.



Plentiful.

★ 11. **PLENTIFUL.** (50 days.) It is true to its name in productiveness bearing medium dark green pods 7 inches or more in length, straight and somewhat larger than Bountiful. Entirely stringless at all stages of growth and is of the highest quality. It is probably the best of the flat podded green snap beans. Vine is 16 to 18 inches tall, medium green, erect, vigorous, and compact. Seeds are black. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★ 17. **TENDERGREEN.** (54 days.) A dwarf, green podded variety of very fine quality. The fleshy pods are absolutely stringless, measuring about 6 inches in length. Slightly later than Stringless Green Pod. Tendergreen is very productive and in our trials proved the best variety for late planting. Seeds mottled brown and fawn. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

13. **BOUNTIFUL.** (50 days.) A stringless Dwarf Bean, extra early, tender, large-podded, and a bountiful yielder. The flat green pods are entirely stringless, 6½ to 7 inches long, very tender and have a delicious flavor. This bean is a continuous bearer—the first in the spring, and the last in the fall. Seeds straw color. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★ 18. **CHEROKEE WAX.** (50 days.) Probably the most prolific of all the wax podded varieties. See page 3 for illustration and complete description. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

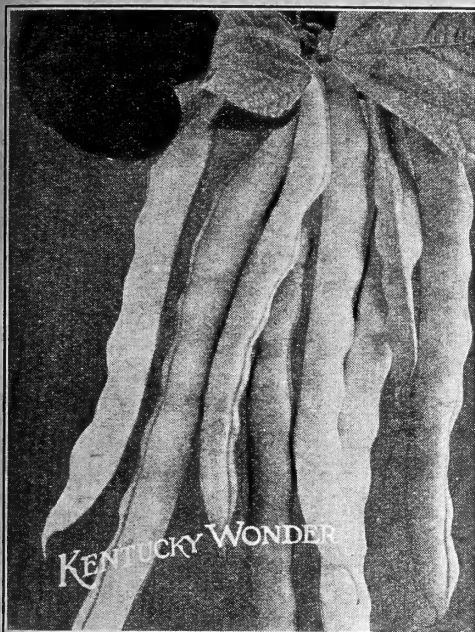
★ 12. **ROUND POD KIDNEY WAX.** (Brittle Wax.) (58 days.) Plant large, erect, medium green, vigorous and productive. 5¼-inch pods, handsome in appearance, medium yellow, round, slightly curved, and deeply creased back. Extremely brittle, fleshy, succulent. Entirely stringless and fiberless. Beans white, kidney-shaped with black eye. Standard of highest quality. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★ 16. **GIANT STRINGLESS GREEN POD.** (54 days.) Similar to Stringless Green Pod, although the pods are longer, straighter and more slender. The pods are also more depressed between the beans and slightly lighter in color. Fairly early, hardy and of the highest quality. Seeds yellow brown. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★ 14. **WADE.** (63 days.) Received 1952 Gold Medal All-America award. Named after the late Dr. J. H. Wade of the Charleston, S. C., Regional Vegetable Breeding Laboratory, who was credited with its introduction. It is resistant to common bean mosaic and powdery mildew. Deep green pods, 5½ to 6 inches long, round and slender, containing a reddish brown seed. Somewhat taller than Tendergreen, which enables it to hold its pods well up off the ground. Pods are very smooth, containing approximately one-third as many hairs as the average commercial variety. It is slow to wilt, losing its water content slower than the average variety. Ideal for freezing, canning or market. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.



## POLE SNAP BEANS



★38. **KENTUCKY WONDER.** (65 days.) The vines are very vigorous and productive, and bear large clusters of big, round pods, about 9 or 10 inches long, curved, tender, very fleshy and of fine quality. Seeds buff brown. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★29. **BLUE LAKE STRINGLESS.** (60 days.) A new early high-quality, mosaic resistant, green pod pole bean. See page 2 for complete description and illustration. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

37. **WHITE SEEDED KENTUCKY WONDER.** (Burger's Stringless.) (64 days.) Plant medium and a good climber, 4 to 5 feet tall. Pods 6½ to 7 inches, silvery green, tender, fleshy, stringless and fiberless and of good quality. Seeds oval-flat, white. Used as snap beans or for dry shelled purposes. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★25. **KENTUCKY WONDER WAX.** (68 days.) The earliest of all the pole wax sorts. The pods are flat, 7 to 8 inches long, thick, decidedly crease-backed, very fleshy; brittle and somewhat stringy. Very attractive and of fair quality. Color, light yellow. Seeds light chocolate brown. Pkt., 15c; ½ lb., 50c; lb., 90c; 2 lbs., \$1.70; 5 lbs., \$3.60, postpaid.

10. **YARD LONG.** This variety is a native of South America. Habit of growth is quite similar to Kentucky Wonder Bean. Pods broad, oval, light green, fleshy, tender and fiberless; of good quality containing 7 to 8 beans. Pods average in length from 18 to 30 inches. This is a fine novelty to grow in your garden. Seeds reddish brown with black circle around the eye. Pkt., 20c; ½ lb., 70c; lb., \$1.20, postpaid.

## ORDER WITH CONFIDENCE

We replace or refund the purchase price on any item not satisfactory.

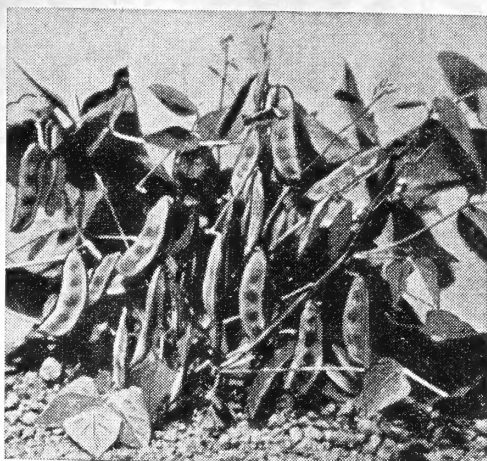
## POLE LIMA BEANS

★33. **KING OF THE GARDEN.** (88 days.) The most widely used Pole Lima. The hardy and vigorous plants are good climbers and very productive. Pods flat, smooth, with average of five large, oval, greenish white beans of excellent quality. Pods measure 7x1¼ inches. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

39. **SCARLET RUNNER POLE.** (90 days.) A pole bean that is really a climbing bean and very ornamental. The blossoms are scarlet, the pods a beautiful green, shading to wine color when ripe. The large showy leaves are about the same color. Seed reddish brown, mottled black. Planted mostly for ornamental purposes on fences and trellises but beans are good to eat, both as snap and shelled beans. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

## OLDS' BUSH LIMA BEANS

Note: Plant Limas with the eyes down and in a warm location. Do not plant until the soil is thoroughly warm. Lima beans should be harvested while they are still green. Be sure and use Nitragin on your bean seed. It is an investment, not an expense. Varieties marked ★ are recommended for freezing.



Fordhook 242 Bush Lima.

★27. **FORDHOOK 242.** (72 days.) A superior type of Fordhook for the North, developed by the U. S. Dept. of Agriculture. Plants are wider spreading and have heavier foliage and yield heavier both early and late than the standard Fordhook. Even in very hot dry weather it sets basal pods from the first blossoms. The pods are uniform and hold their size on the late sets and contain 3 to 4 plump beans of finest quality. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★34. **BURPEE'S IMPROVED BUSH.** (75 days.) Both beans and pods are larger than in the old Burpee's Bush Limas, usually averaging one more bean to the pod. Also earlier. The bush is vigorous in growth and has a heavy foliage. Pods are uniform in size with an average of five beans to a pod. Beans are large, thin skinned and of fine flavor. The pods are borne in clusters. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

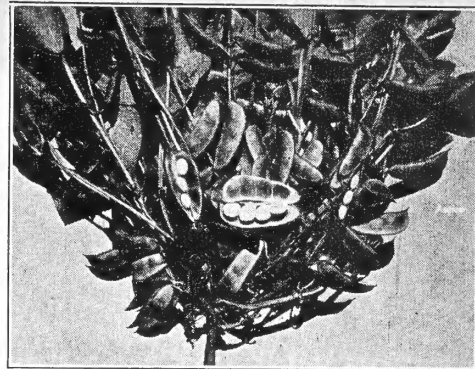


Green Seeded Henderson Baby Lima.

28. **GREEN SEEDED HENDERSON** or **CLARK'S BUSH.** (65 days.) This bean resembles in every way the Henderson's Bush or Butter-bean but is green at all picking stages. Pods measure about 2¾ inches by ¾ inch. Contains 3 to 4 delicious oval beans. Pkt., 10c; ½ lb., 40c; lb., 65c; 2 lbs., \$1.20; 5 lbs., \$2.60, postpaid.

### USE NITRAGIN ON YOUR BEAN SEED

You will get a more robust vine, a heavier crop, and make this legume enrich the soil in which it is used if you use Nitragin. It pays for itself ten times over. Price: Garden size, enough for 5 pounds of seed, 25c, postpaid.



Baby Potato Bush Lima.

★32. **BABY POTATO.** (70 days.) In vine character and general appearance of pods is similar to Henderson's Bush and can be handled by the same cultural methods. The seeds are small but thick, of bright green color when fresh, and similar in flavor to Fordhook. A thrifter and more robust plant than Henderson's Bush, averaging 3.3 seeds per pod in trials. Admirably adapted not only for produce markets but also for canning and quick freezing. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★23. **THOROGREEN.** (67 days.) This is a green seeded bush Lima bean, similar to the Henderson. The pods are 3 x ¾ inches and the seed is small, flat and remains light green when mature. It is an excellent canning and freezing variety. Plants are 15 to 16 inches in height. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

★31. **HENDERSON'S BUSH.** (Baby Lima or Butter Bean.) (65 days.) The bush is not large, but the variety is early. Pods are small containing 3 or 4 small flat, white beans of good quality. A popular variety with canners. It is like the Golden Bantam Corn in that it is small, early and very good. Henderson's is more heat and drought tolerant and earlier than green seeded types. We recommend this variety of Lima for the home garden. Pkt., 10c; ½ lb., 40c; lb., 65c; 2 lbs., \$1.20; 5 lbs., \$2.60, postpaid.

★26. **FORDHOOK BUSH.** (75 days.) An improved variety with plants growing erect and bearing well above the ground. Pods are medium green in color; 4 to 5 inches long, and produce in large clusters; they contain from 3 to 5 large beans of fine quality. The beans are white, with greenish tinge, thick and meaty. Beans are larger and pods hold their fresh green color longer than Fordhook 242. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

## VICIA FAVA BEAN

(Horse Bean)

9. **LONG POD.** (90 days.) A distinct type of bean used green shelled or dry, like Limas. Non-branching plant grows about two feet tall and pods average 7 inches with 5 or 6 big flat reddish brown seeds. Plant early, same time as peas, about 8 inches apart in row. Pound will plant about 70 feet. Pkt., 15c; ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

## OLDS' FIELD BEANS

4. **MICHLITE NAVY.** (95 days.) This improved white navy originated at the Michigan Agricultural Station, and is a great improvement over the older strains. It is very uniform in maturing and a heavy yielder of glossy white beans. Resistant to mosaic and bacterial blight. Pkt., 10c; ½ lb., 25c; lb., 45c; 2 lbs., 80c; 5 lbs., \$1.80, postpaid.

35. **RED KIDNEY.** (95 days.) The large reddish brown beans are popular for soups, salads, and chili. Plant is large and vigorous; pods are dark green, oval, flat, tough, and about 6 inches long, and ½ inch wide. ½ lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid.

**LAWN GRASS SEED.** Lawn grass seed is one of our specialties. Our stocks are the finest to be had, and will produce outstanding lawns. Order your seed now and have it available for use in the spring. See page 64.

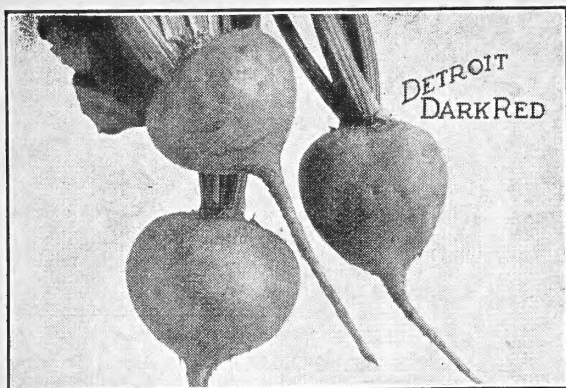
## OLDS' CHILDREN'S GARDEN COLLECTION

50C. Here is a collection of items that will delight the children. One full size packet each of Mammoth Virginia Peanuts, Tom Thumb Pop Corn, New Hampshire Midget Watermelon, Sparkler Radish, Mixed Annual Flower Seeds. All for 35c, postpaid.



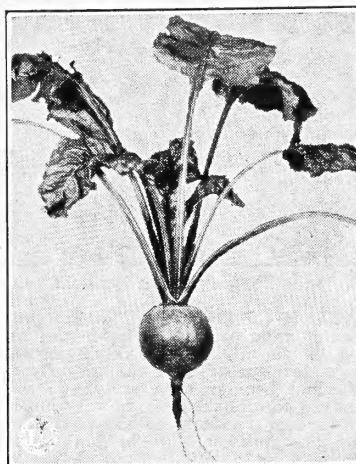
# Olds' Garden Beets

From Hand  
Selected Roots



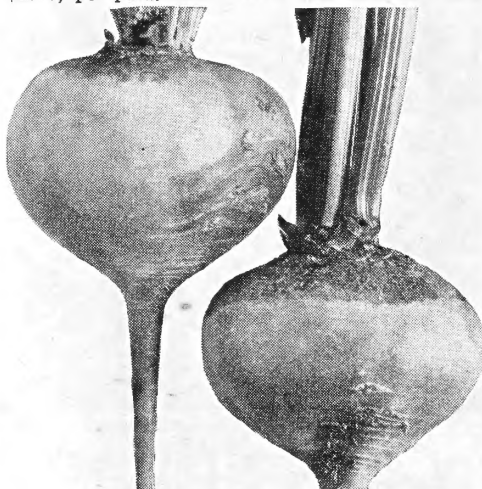
**CULTURE:** The best soil for beets is a deep sandy loam. For early beets plant when ground is warm in the spring, sowing a little later for the main crop. Winter beets should be planted about the 15th of June. Varieties marked ★ are recommended for freezing.

Plant the seed about  $\frac{3}{4}$  inch deep and in rows one foot apart. Thin the plants to 3 inches. Each packet contains enough seed to sow 15 feet; one ounce, 60 feet; five pounds an acre, drilled.



Perfected Detroit.

42. **PERFECTED DETROIT.** (65 days.) A strain of Detroit Dark Red Beet. The result of several generations of inbreeding. It is unquestionably the darkest red and most uniform type stock of Detroit Beet ever offered. Slightly earlier than the regular variety. Will run 99 per cent extremely dark red without visible zone markings. Perfected Detroit is the finest beet for the market gardener or for canning. Pkt., 15c; oz., 25c;  $\frac{1}{4}$  lb., 60c;  $\frac{1}{2}$  lb., \$1.00; lb., \$1.90, postpaid.



Crosby's Egyptian.

★51. **CROSBY'S EGYPTIAN.** (60 days.) A first-early market variety. Flattened globular shape and of fine quality. One of the best for early but not recommended for winter storing. Roots dark red and flesh a trifle lighter with some zoning. Tops very small. Pkt., 10c; oz., 20c;  $\frac{1}{4}$  lb., 50c;  $\frac{1}{2}$  lb., 90c; lb., \$1.70, postpaid.

## TREAT BULBS and SEEDS WITH ARASAN FOR BETTER RESULTS

An effective dry seed disinfectant and protectant for destroying many surface seed-borne organisms and protecting the seed and bulbs against certain soil-borne organisms responsible for seed decay. Usually improves stand of seedling and frequently increases yield of quality crops. Tests show 8.5 bushels per acre increased yield of corn. Excellent reports on use of Arasan 75 for many vegetables, flowers and bulbs. Prices: 1 oz. pkg., 60c; 8-oz. can, \$1.50, postpaid; 25 lbs., \$40.50, plus postage.



Lucullus Swiss Chard.

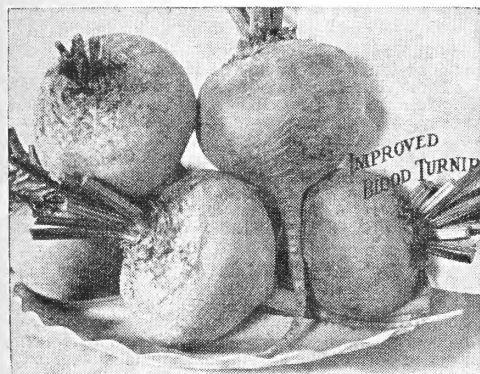
## OLDS' SWISS CHARD

The city gardener's friend as it grows again after being cut off. Largely used for greens. Plant same as beets.

★54. **LUCULLUS.** (55 days.) The plants grow from two to two and one-half feet in height. Stalks are thick, broad and flat, also delicious when cooked and served like asparagus. Pkt., 10c; oz., 20c;  $\frac{1}{4}$  lb., 45c;  $\frac{1}{2}$  lb., 80c; lb., \$1.40, postpaid.

53. **DARK GREEN, WHITE RIBBED.** (55 days.) A fine variety for the home garden. Leaves are smooth and very dark green. The stalks and midribs are broad and white. Very attractive and more easily cleaned than Lucullus. Pkt., 15c; oz., 25c;  $\frac{1}{4}$  lb., 60c;  $\frac{1}{2}$  lb., 95c; lb., \$1.80, postpaid.

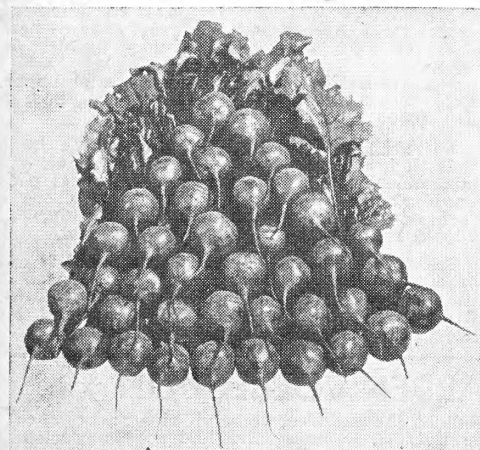
52. **RHUBARB CHARD.** (54 days.) Leaves are crumpled, dark red to wine red with red vein. Stems and midribs are crimson. Plant attains a height of 20 to 24 inches and is upright in growth. Pkt., 15c; oz., 25c;  $\frac{1}{4}$  lb., 70c;  $\frac{1}{2}$  lb., \$1.25; lb., \$2.25, postpaid.



41. **IMPROVED EARLY BLOOD TURNIP.** (60 days.) A fine, bright red beet. Remarkably even in size and appearance. A flattened globe shape, good quality. Tops are large and coarse, which make it a fine variety for greens. Pkt., 10c; oz., 20c;  $\frac{1}{4}$  lb., 50c;  $\frac{1}{2}$  lb., 90c; lb., \$1.75, postpaid.

43. **EARLY WONDER.** (53 days.) We consider this the best early beet. It is flattened globe in shape, with small tap roots. Skin is dark red and smooth. Interior is a deep red. Wonderful for greens as the tops grow fast and reach a height of 16 to 18 inches. Pkt., 15c; oz., 25c;  $\frac{1}{4}$  lb., 60c;  $\frac{1}{2}$  lb., \$1.00; lb., \$1.90, postpaid.

Mangels and Sugar Beet. See page 28.



Early Wonder.

You too, can have SURE CROPS

**3 weeks  
earlier  
TO MARKET**



Setter.

**HOTKAPS**—Strong little hothouses—completely protect your plants from destructive frost, storms and insects. Increase yield 18% to 51%. ripen crops three weeks earlier, bring highest prices and premium profits. Quick, easy to set. Costs less than two cents a plant—increased profits more than pay for them. Millions used by successful growers. Crop failure is costly—HOTKAPS protection is cheap!

Prices, F.O.B. Madison (wt., carton of 1,000, 33 lbs.); by express or freight: 1,000 lots, \$19.75; 5,000 lots, \$19.65 per M; 10,000 lots, \$19.50 per M; 25,000 lots, \$19.45 per M; By mail, postpaid; 250 pkg., \$7.15; 100 pkg., \$3.90; 50 for \$2.10.

Cardboard Setter, each, 25c, postpaid.

**HOME GARDEN PKG.** 20 Hotkaps with Paper Setter, 95c, postpaid.

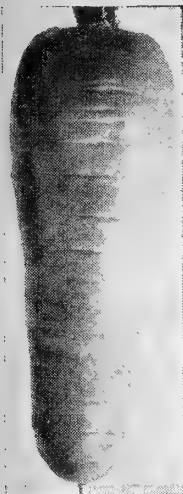


# OLDS' TENDER CARROTS

GROWN FROM SELECTED ROOTS

The carrot is one of the most valuable of vegetables and should be cultivated more extensively. It is very wholesome and contains the essential vitamins. Growing children should be fed carrots regularly. Our carrot seed is grown from carefully selected roots and will produce the kind of crop that you want. One pkt. will sow 50 feet of drill; 1 oz. 300 feet, 2 to 3 lbs., an acre. For large amounts see our Market Gardeners' Price List opposite page 1.

**CULTURE:** Carrots will do well on practically any soil although they will do the best on loam. Sow the seed as early as possible in rows 18 to 24 inches apart. Thin the seedlings to 2 or 3 inches apart in the row. The seed should be sown to a depth of about four times the diameter of the seed. Do not depend upon one planting only as they are at their best when young and tender. Plant every two or three weeks up to the middle of July. Varieties ★ are recommended for freezing.



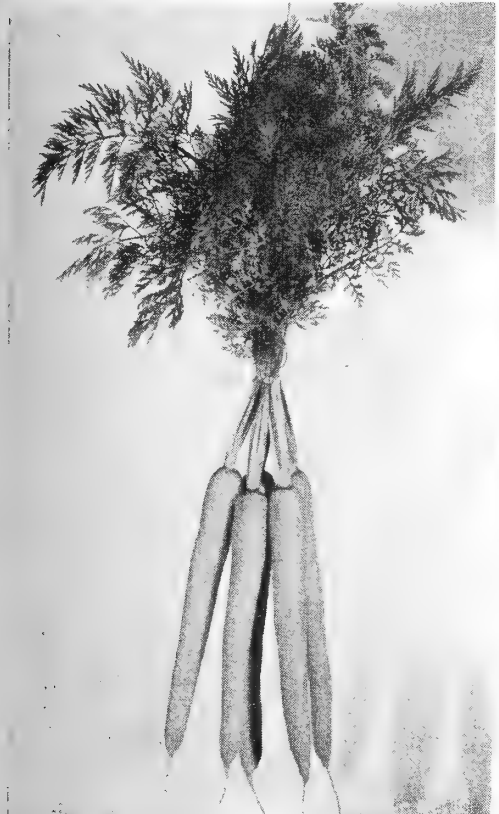
Chantenay.

where it is very stump rooted with a decided rat tail. The color is bright orange scarlet and the core is rather large and definite. Stores well. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.

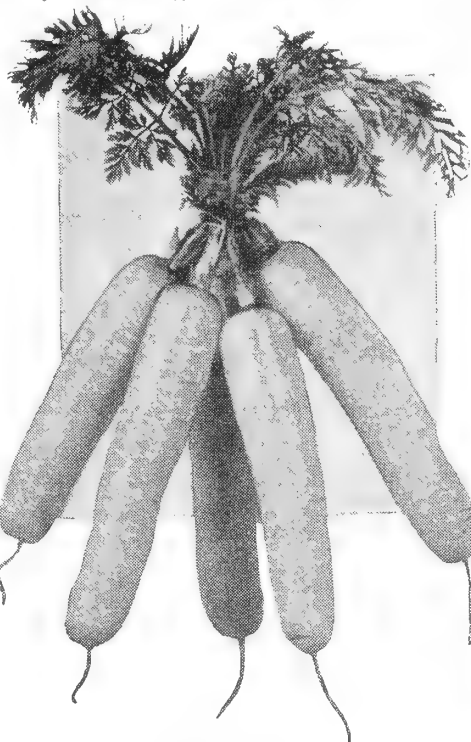
★ 107. **RED CORED CHANTENAY.** (72 days.) This strain of Chantenay produces very smooth roots of even shape and size and free from eyes on the roots. The color is a rich orange, the core practically the same color. The carrots measure about 5½ to 6 inches in length, evenly stump rooted, with very small tail roots. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.

★ 109. **WALTHAM HICOLOR.** (74 days.) Our new bright orange, high quality carrot. See page 1 for illustration and description. Pkt., 20c; oz., 50c; ¼ lb., \$1.40; lb., \$4.25; postpaid.

110. **GOLD PAK.** (77 days.) Won a bronze medal in the All-America Trials. The uniform carrot measures about 8½ to 10 inches long, ¾ to 1¼ inches at the shoulder, is very smooth, with deep orange colored skin. Flesh is solid reddish-orange with small indistinct core. They remain in good condition for a long period of time without becoming coarse or overgrown. Tops are short, bushy, and strongly attached to the root. Not a good variety on heavy clay soil. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.50, postpaid.

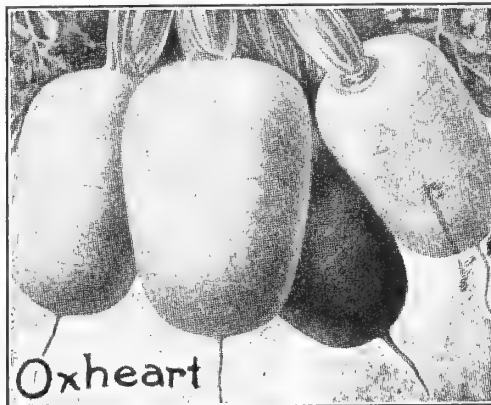


Gold Pak.



Scarlet Nantes.

★ 104. **SCARLET NANTES OR CORELESS.** (70 days.) A delicate flavored carrot of the finest quality. Roots 6 to 8 inches long, 1½ inches thick, bright orange, crisp and tender. Cylindrical shaped and blunt ended. Excellent for forcing. Very brittle and must be dug with care. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.



Oxheart

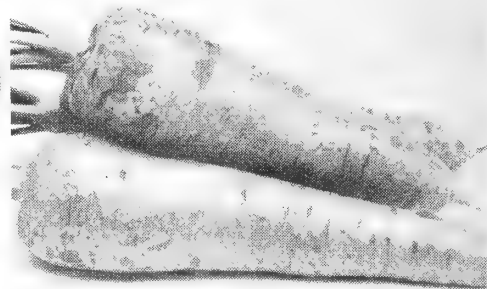
103. **OXHEART.** (72 days.) A short carrot. Very thick, 5 inches long, nearly as broad, and very blunt at the lower extremities. Desirable where soil is heavy. Easily harvested. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.

★ 101. **IMPERIDA.** (79 days.) We consider this superior to new bunching and other Imperator types. A cross of Imperator and Chantenay Red Cored. Tops (about 12 inches) are shorter than Imperator, which is an advantage in bunching. Roots are square shouldered, about 1½ inches in diameter and 8 inches long. The orange flesh is of good texture, mild and sweet flavored. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.



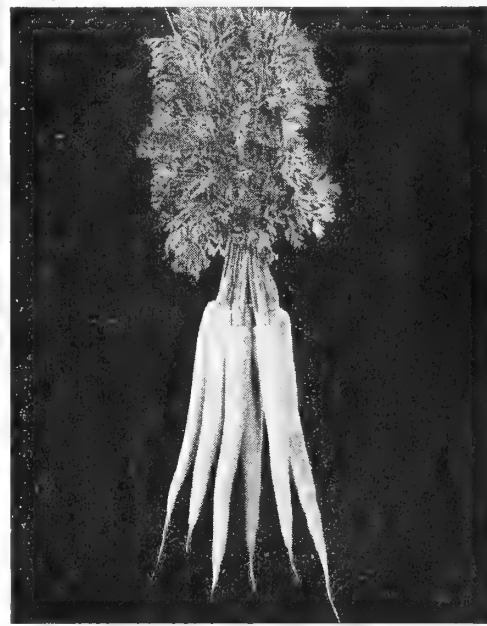
Tendersweet.

108. **TENDERSWEET.** (73 days.) A beautiful orange red carrot of exceptionally fine quality. Roots average about 8 to 8½ inches in length and taper slightly from the shoulder to a blunt end. The flesh is crisp, tender, and sweet. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.



Danver's Half Long.

100. **DANVER'S HALF LONG.** (75 days.) A splendid carrot, grown for its productiveness and table quality. One of the best for home or market garden. Root 6 to 8 inches long, tapering uniformly to a blunt point. Flesh deep orange, tender and of excellent quality. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.



Imperida.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN

# Old's Cabbage

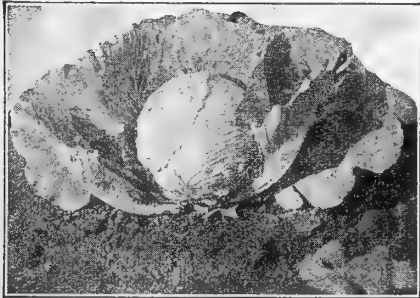
## WISCONSIN YELLOW RESISTANT

### FIRST GENERATION SEED

Our American varieties are of the best American strains, our Yellows Resistant Seed is First Generation Wisconsin grown. Cabbage requires deep mellow soil. One packet will produce 400 plants,  $\frac{1}{4}$  pound produces enough plants for an acre.

**CULTURE:** For early use sow the seed in hotbeds during February and March and transplant in the open ground as soon as danger of freezing is over, in rows 2 feet apart and 18 inches apart in the row. For second early, sow in April, and transplant in May and for the late varieties sow about May 10th and transplant from the middle of June to the first of July.

The figure after the name gives the time required to form mature heads after setting plants.



Globe.

**77. GLOBE.** (80 days.) A Yellows Resistant selection from Glory of Enkhuizen and very similar to the true type of Glory. An excellent mid-season, round-head type, maturing a few days later than Marion Market. Heads are globular, averaging  $6\frac{1}{2}$  pounds, very compact, small core. Plant and head type very uniform. Heavy yielder, excellent for shipping and widely used for kraut. Pkt., 15c;  $\frac{1}{2}$  oz., 25c; oz., 45c;  $\frac{1}{4}$  lb., \$1.25; lb., \$3.70, postpaid.

**76. WISCONSIN ALL SEASONS.** (90 days.) Late maturing Drumhead type, average 9 to 10 pounds. This Yellows Resistant strain is very hardy and withstands adverse weather conditions unusually well, an excellent cabbage for kraut. Heavy yielder, white inside, and firm at maturity. Leaves blue-green. Heads semi-round. The strain we are now using is a new selection and is a great improvement over the old strain of a few years ago. In plant and head type, it is much more uniform. Pkt., 15c;  $\frac{1}{2}$  oz., 25c; oz., 40c;  $\frac{1}{4}$  lb., \$1.20; lb., \$3.60, postpaid.

**68. WISCONSIN COPENHAGEN.** (62 days.) The latest development of the early Yellows Resistant Copenhagen strains. Foliage blue-green color, plant 10 to 12 inches tall. This new variety is much more uniform in maturing and in size of heads than Resistant Detroit. It matures evenly so that most or all heads can be cut at one time. Well adapted for market gardening, early shipping and early kraut. It withstands adverse weather conditions better than most early varieties. Heads uniformly round, about  $4\frac{1}{2}$  pounds, very compact. Pkt., 15c;  $\frac{1}{2}$  oz., 30c; oz., 45c;  $\frac{1}{4}$  lb., \$1.25; lb., \$3.75, postpaid.

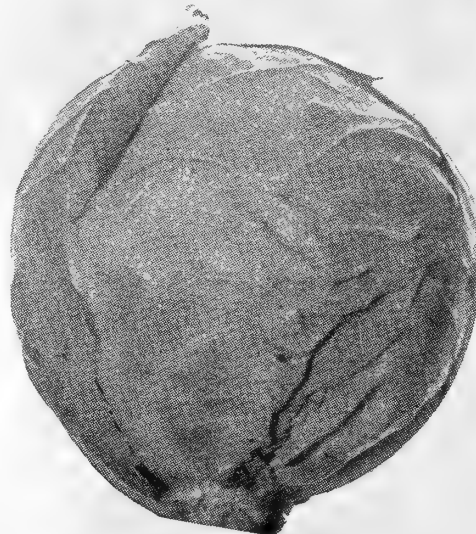


Wisconsin Copenhagen.



Wisconsin Ballhead.

**81. WISCONSIN BALLHEAD.** (100 days.) A great improvement over the first Wisconsin Ballhead. Many of the undesirable features of the old strain have been eliminated. This strain is quite similar to the Danish Ballhead type as to season, plant, and head type. It has unusually large head weight in proportion to the outer leaf weight. It matures earlier than the Wisconsin Hollander #8. Heads average  $6\frac{1}{2}$  pounds, nearly spherical, solid, compact. Deep blue-green foliage. Short stem. Somewhat shorter core than the Danish Ballhead parent. In trial plots and fields in many states, this strain has been acclaimed the best of the Yellows Resistant Ballhead varieties. Very uniform. Pkt., 15c;  $\frac{1}{2}$  oz., 30c; oz., 45c;  $\frac{1}{4}$  lb., \$1.25; lb., \$3.75, postpaid.



Marion Market.

**87. MARION MARKET.** (74 days.) Selection from Copenhagen but somewhat later in maturing. Plants larger and more vigorous than Copenhagen types. Heads average 5 pounds, broadly rounded, leaves blue-green. Used for market and early kraut. This is one of the first Yellows Resistant varieties developed by the College of Agriculture, Madison, Wisconsin. Has been improved considerably by making new selections in Yellows sick soil constantly for new stock seed. Pkt., 15c;  $\frac{1}{2}$  oz., 25c; oz., 40c;  $\frac{1}{4}$  lb., \$1.10; lb., \$3.30, postpaid.

**74. JERSEY QUEEN.** (58 days.) Average weight about  $2\frac{1}{2}$  lbs. Selection from Jersey Wakefield. Highly resistant to the Yellows disease. Heads small, pointed; leaves smooth, dark green. Allows close planting. Very early strain for home and market garden. Perhaps the sweetest flavor of any cabbage grown in home gardens. Seed is in very short supply and  $\frac{1}{4}$  lb. of seed is the most that we can supply on an order. Pkt., 20c;  $\frac{1}{2}$  oz., 50c; oz., 90c;  $\frac{1}{4}$  lb., \$2.60, postpaid.



A field of cabbage at Racine, Wisconsin, showing a test row of cabbage from good commercial seed in the center of a field of Yellows Resistant Wis. Hollander No. 8 cabbage. A very few plants only out of hundreds set out, survived in this row. No clearer demonstration of the value of resistant seeds in districts affected by yellows could be given.

**79. WISCONSIN HOLLANDER NO. 8.** (108 days.) Selected from Danish Ballhead. Heads round, becoming slightly flattened across the top; color deep blue-green. Heavy yielder. Later than Wisconsin Ballhead, and larger with heads about  $7\frac{1}{2}$  pounds. Good for late shipping and storage. This Yellows Resistant strain has been improved considerably by constant new selections for stock seed. Pkt., 15c;  $\frac{1}{2}$  oz., 30c; oz., 45c;  $\frac{1}{4}$  lb., \$1.30; lb., \$3.90, postpaid.



Wisconsin Golden Acre.

**72. WISCONSIN GOLDEN ACRE.** (60 days.) The earliest round headed cabbage. Similar to regular Golden Acre, but resistant to yellows. Plants are small and compact allowing close setting. Excellent quality. Pkt., 15c;  $\frac{1}{2}$  oz., 25c; oz., 45c;  $\frac{1}{4}$  lb., \$1.40; lb., \$4.25, postpaid.

**78. BADGER BALLHEAD.** (100 days.) New yellows resistant ballhead type of cabbage. See page 1 for description and illustration. Pkt., 20c;  $\frac{1}{2}$  oz., 40c; oz., 60c;  $\frac{1}{4}$  lb., \$1.70; lb., \$5.00, postpaid.

**75. BADGER MARKET.** (60 days.) A new early yellows resistant cabbage released by the Wisconsin College of Agriculture and the U.S.D.A. It is an early Copenhagen similar in color and type to Racine Market but earlier and smaller in head and plant size, developed to produce small heads for the fresh market. It has much of the standing capacity of Racine Market which is one of its parents. Its small size permits close planting. Plants are dark green with small, round, solid heads averaging about three pounds. Pkt., 15c;  $\frac{1}{2}$  oz., 25c; oz., 45c;  $\frac{1}{4}$  lb., \$1.35; lb., \$4.00, postpaid.



Badger Market





**85. DANISH BALL-HEAD.** (105 days.) The great commercial cabbage, and the best shipper. Especially valued for its solidity and fine keeping qualities. The most largely grown variety in America for the winter markets. The heads weigh more for their size than any other variety. They are round as a ball, solid, fine-grained with few outside leaves. Pkt. 15c; ½ oz., 30c; oz., 40c; ¼ lb., \$1.15; lb., \$3.40, postpaid.



Michihli Chinese Cabbage.

## CHINESE CABBAGE

**69. MICHILHI.** (72 days.) This sure heading Chinese cabbage is somewhat larger than Chihli with rich, dark green outer leaves without a yellowish cast. Trimmed heads are well blanching, firm, crisp, tender, and fine flavor. In trials they produce fully 99 per cent heads desirable for market. Prices: Pkt., 15c; oz., 30c; ¼ lb., 80c; lb., \$2.50, postpaid.

## FROSTPROOF CABBAGE PLANTS

Frostproof Cabbage Plants will stand frost and even freezing temperatures as low as 20 degrees above zero. Because of their great resistance to bad weather they can be planted early, just as soon as the ground can be worked. These plants are grown in Texas during the winter months and are shipped direct from our growing station at the proper time for planting. Because of the difficult conditions under which they grow, the plants have a somewhat wilted and stunted appearance, but regardless of their appearance when planted they make a steady growth.

We can supply the following varieties: **EARLY JERSEY WAKEFIELD**, **GOLDEN ACRE**, **MARION MARKET**, **WISCONSIN ALL SEASON**. Please state variety wanted and time of shipment on your order. Postpaid prices: 25 plants, 59c; 50 plants, 89c; 100 plants, \$1.39; 200 plants, \$2.19; 500 plants, \$3.49; 1000 plants, \$5.95. **NO PLANT ORDERS ACCEPTED FOR LESS THAN \$1.00 OR TO GO C. O. D. SHIPMENT.** Express collect f. o. b. Texas, 2,000 plants \$7.95.

**RED ACRE** cabbage plants. 25 plants, 89c; 100 plants, \$1.98; 500 plants, \$4.98, postpaid.

**PLEASE NOTE:** We do not accept orders for cabbage plants from California.

## NON-YELLOWS RESISTANT CABBAGE

**70. EARLY JERSEY WAKEFIELD.** (65 days.) Early Jersey Wakefield is the best known and most popular extra early pointed head cabbage in cultivation. The head is very solid, comparatively small and running to rather a small point at the top. Quality is excellent. Pkt., 15c; ½ oz., 25c; oz., 40c; ¼ lb., \$1.15; lb., \$3.50, postpaid.

**83. CHIEFTAIN SAVOY.** (90 days.) Best of all the Savoy cabbages. The plant is of strong growth with outer leaves growing closely about the firm head. Leaves very much crumpled. Pkt., 15c; ½ oz., 30c; oz., 45c; ¼ lb., \$1.35; lb., \$4.00, postpaid.



Bonanza.

**71. BONANZA.** (86 days.) A new outstanding shipping and market variety. The head is round, very firm, and uniform. Has the shortest core of any cabbage we have seen. Average 6½ inches in diameter and 4 pounds in weight. It forms a small firm head early in the season and continues to grow to maximum size. This makes it ideal for early harvest when the market is high, or it can be held in the field for a considerable time after maturity. Pkt., 15c; ½ oz., 30c; oz., 50c; ¼ lb., \$1.50; lb., \$4.50, postpaid.

**89. MAMMOTH RED ROCK.** (97 days.) A large size, hard, solid, dark purple red, round cabbage. Excellent keeper. Average heads 7 inches in diameter and weight about 6 pounds. Fine for color in salads. Pkt., 10c; ½ oz., 25c; oz., 35c; ¼ lb., 95c; lb., \$2.80, postpaid.

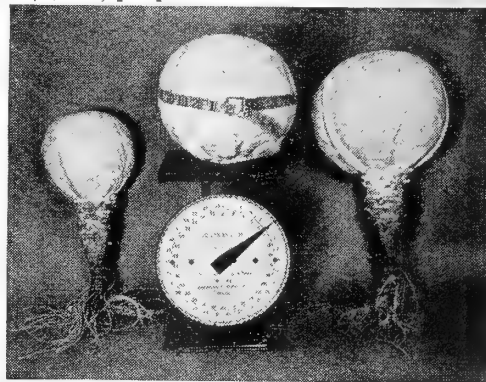
**82. PREMIUM LATE FLAT DUTCH.** (100 days.) This old favorite is low growing with large bluish-green heads, round and solid, and broad and flat on top. It is an excellent fall and winter variety, and a good keeper. Pkt., 10c; ½ oz., 25c; oz., 35c; ¼ lb., \$1.05; lb., \$3.20, postpaid.



Golden Acre.

**73. GOLDEN ACRE.** (64 days.) Earliest of all varieties. It is an extra early selection of the Copenhagen type. The heads are firm and solid, fully equal to any of the late sorts in that respect. It will stand without bursting in the field for a month or more after maturity. A good winter variety if planted late. Quality excellent. Pkt., 15c; ½ oz., 25c; oz., 45c; ¼ lb., \$1.25; lb., \$3.75, postpaid.

**86. OAKVIEW BALLHEAD.** (105 days.) Developed from a single plant selection of the Ferry's Hollander for a larger type and a higher tonnage. Note illustration. Plant at the left is a regular Danish Ballhead. The one on the scales and at the right is the Oakview. Heads average seven and one-half to eight inches in diameter and eight to ten pounds in weight. Remarkably firm and solid, of splendid quality. Will keep perfectly in storage until late spring. Pkt., 20c; ½ oz., 35c; oz., 55c; ¼ lb., \$1.60; lb., \$4.75, postpaid.

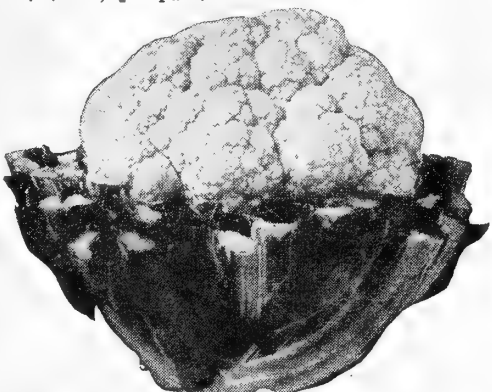


Right two are Oakview Ballhead.

## OLDS' CAULIFLOWER

Olds' Cauliflower Seed is the best that can be produced. Each packet contains enough seed to produce 200 plants; from 3 to 4 ounces of seed will furnish plants enough for one acre. The figures after the name show time required to produce heads after setting plants.

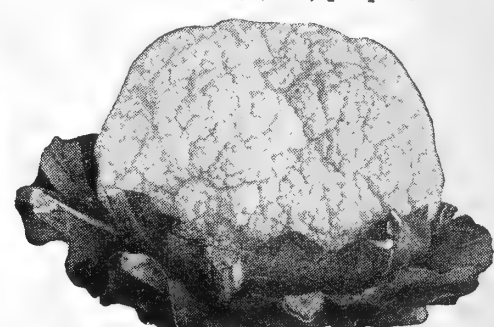
**★91. SUPER SNOWBALL.** (55 days.) The earliest and most uniformly heading cauliflower. The heads are large, deep and solid and have a pure white color. Foliage strong and vigorous, forming a good protection. The crop can be completely harvested four months from the time the seed is sown. Pkt., 20c; 2 pkts., 35c; ¼ oz., 50c; ½ oz., 75c; oz., \$1.35; ¼ lb., \$4.00, postpaid.



Super Snowball

**★90. IMPROVED EARLY SNOWBALL.** (Snowdrift.) (60 days.) One of the most popular early varieties either for the home or market garden. The medium sized, snow white heads (six to ten inches in diameter) are firm, compact and solid, with few short upright leaves. Pkt., 20c; 2 pkts., 35c; ¼ oz., 50c; ½ oz., 75c; oz., \$1.35; ¼ lb., \$4.00, postpaid.

**93. DRY WEATHER.** (68 days.) The best all-purpose cauliflower for every kind of soil. It produces large, solid, pure white heads. Matures about a week later than Improved Early Snowball. We recommend this variety very strongly where success against crop failure in hot, dry weather is desired. It grows large heads, too. Larger than Snowball and is a sure header. Pkt., 20c; 2 pkts., 35c; ¼ oz., 55c; ½ oz., 85c; oz., \$1.50; ¼ lb., \$4.50, postpaid.



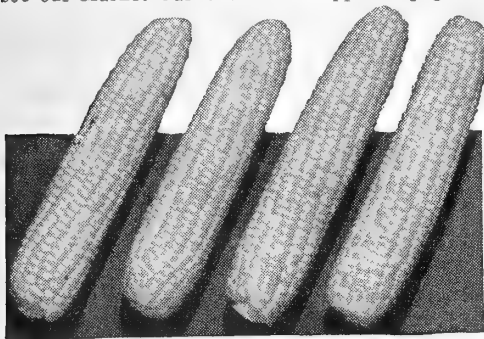
Dry Weather.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



# OLDS' SWEET CORN

Our Sweet Corn is all first-class, high testing seed. Our packets are larger than the usual packet and enough for 30 to 40 hills. About ten pounds will plant an acre. Varieties marked with ★ are excellent for freezing. For larger amounts see our Market Gardeners' List opposite page 1.



Golden Cross Bantam Hybrid.

## TREAT SEED CORN WITH ARASAN

An effective dry seed disinfectant and protectant for destroying many surface seed-borne organisms and protecting the seed against certain soil-borne organisms responsible for seed decay. Usually improves stand of seedling and frequently increases yield of quality crops. Tests show 8.5 bushels per acre increased yield of corn. Excellent reports on use of Arasan for many vegetables, soybeans, corn, peanuts and sorghums. ¼ teaspoonful to a lb. of seed. Prices: 1 oz. pkg., 60; 8-oz. can, \$1.50, postpaid.



## HYBRID VARIETIES

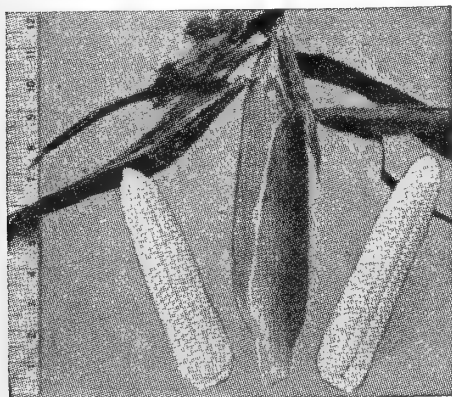
Hybrid sweet corn excels in quality, yield, even maturity and resistance to Stewarts disease. We suggest planting several varieties for longer picking season.

★141. **GOLDEN CROSS BANTAM HYBRID.** (84 days.) A cross of two inbred Bantams. It is midseason about four days later than regular Bantam. Stalks average about 6 feet in height and very sturdy. Two ears are usually produced on each stalk averaging 8 inches in length and 12 to 14 rows. It will yield about 50 per cent more than regular Bantam and is resistant to Stewart's Disease. Hybrid corns are remarkable for their uniformity of stalk, ears, and time of ripening. For the home-gardens it should be planted at intervals, otherwise it will all ripen at one time. Quality is excellent. Pkt., 15c; ½ lb., 50c; lb., 90c; 2 lbs., \$1.70; 5 lbs., \$3.60, postpaid.

152. **STOWELL'S EVERGREEN HYBRID.** (95 days.) A standard main crop, late, white corn, similar to the open pollinated variety but a better, more uniform yielder. Stalks grow 7 to 8 feet tall, producing large 8 to 9 inch ears with 16 or more rows. Pkt., 15c; ½ lb., 50c; lb., 90c; 2 lbs., \$1.70; 5 lbs., \$3.60, postpaid.

143. **BLENDED HYBRID SWEET CORN.** Hybrid Sweet Corn is undoubtedly the finest type of sweet corn. It is resistant to Stewart's Disease and for yield and quality cannot be excelled. It has one objection in the home garden in that it matures all at one time. To overcome this we have taken and mixed several hybrids of different maturities. By planting this mixture you will have the finest quality sweet corn throughout the sweet corn season. Pkt., 15c; ½ lb., 45c; lb., 80c; 2 lbs., \$1.50; 5 lbs., \$3.20, postpaid.

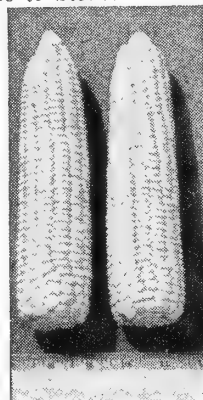
135. **IMPROVED SPANCROSS HYBRID.** (64 days.) (Pedigree C13 by C3.) The stalks are stocky, averaging about 4½ feet in height. Ears appear about 10 to 12 inches above the ground. They are medium size, averaging about 7 to 7½ inches in length and are mostly 12 rows of a light yellow color. The quality is excellent for such an early corn. It seems to be somewhat resistant to wilt and cold weather. Not equal in quality to later Hybrids. Pkt., 15c; ½ lb., 50c; lb., 90c; 2 lbs., \$1.70; 5 lbs., \$3.60, postpaid.



Improved Spancross Hybrid.

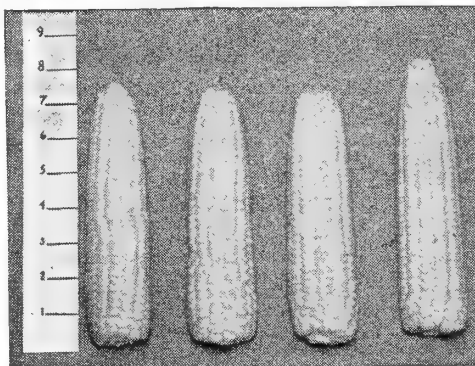
## ★137. GOLD

**RUSH HYBRID.** (74 days.) An extra early hybrid of excellent quality that is ready 10 days ahead of Golden Cross Bantam. Each year our sales of this variety increase over the previous year. Today it is our largest selling variety of sweet corn because of the heavy demand from the market gardeners and truckers. See page 2 for description. Pkt., 20c; ½ lb., 60c; lb., \$1.00; 2 lbs., \$1.90; 5 lbs., \$3.95, postpaid.



Gold Rush Hybrid.

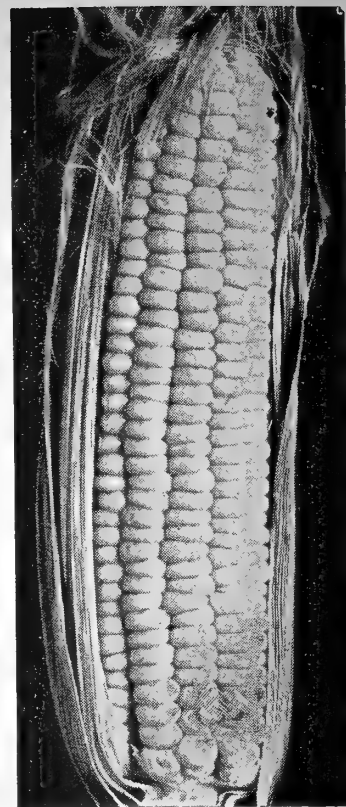
★144. **MINIATURE HYBRID.** (67 days.) A fine sweet corn for the gardener with limited space as the plants, which are dwarf, can be planted as close as 1 to 2 feet. The remarkably sweet ears measure about 5 inches in length with 8 rows of deep golden kernels on a very thin cob. Strictly a home garden variety that is ideal for fresh use and for freezing. Pkt., 20c; ½ lb., 60c; lb., \$1.00; 2 lbs., \$1.90; 5 lbs., \$4.00, postpaid.



Golden Beauty Hybrid.

★149. **GOLDEN BEAUTY HYBRID.** (71 days.) This new variety should be classed as an improved Marcross. It is a day or two earlier than the Marcross and the ears are much more uniform, always 12 rows, very cylindrical and attractive in shape. The ear length is about 7½ to 8 inches and the plant grows to a height of about 5 feet. The quality is better than Marcross. While not as early as Improved Spancross, it has better quality. Won a 1955 All-America award. Pkt., 20c; ½ lb., 60c; lb., \$1.00; 2 lbs., \$1.90; 5 lbs., \$4.00, postpaid.

★136. **WISCONSIN GOLDEN 900.** (79 days.) A second early hybrid of extremely fine quality. Produces two very sweet ears to the stalk. See page 1 for complete description. Pkt., 20c; ½ lb., 65c; lb., \$1.05; 2 lbs., \$2.00; 5 lbs., \$4.25, postpaid.



Golden Sunshine.

Dust 5% D-DT Dust on silk to control ear worm.

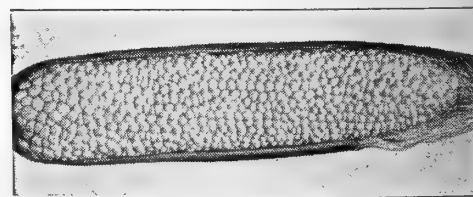
## NON-HYBRID VARIETIES

148. **GOLDEN SUNSHINE.** (76 days.) The most important feature of Golden Sunshine Corn is its extreme earliness. It is actually 5 to 7 days earlier than Golden Bantam. This valuable variety was developed and introduced by Dr. Yeager while at the North Dakota Agricultural Experiment Station. It has a rich, golden color; the ears are about one inch longer than the ears of Golden Bantam and usually have 12 rows instead of 8, while the quality practically equals that of the famous Bantam. Pkt., 10c; ½ lb., 40c; lb., 65c; 2 lbs., \$1.20; 5 lbs., \$2.60, postpaid.

146. **GOLDEN or BANTAM EVERGREEN.** (83 days.) Many attempts have been made to combine the sweetness, earliness, color and flavor of Golden Bantam, with the tender skin and large ear of the Evergreen. The Bantam Evergreen is the only really successful cross. A fine second-planting variety Evergreen type of ear with 14 to 18 rows. Kernels rich golden yellow, deep with tender hull, sweet and fine quality. Pkt., 10c; ½ lb., 40c; lb., 70c; 2 lbs., \$1.30; 5 lbs., \$2.80, postpaid.

★147. **STOWELL'S EVERGREEN.** (96 days.) The most largely planted of all late white varieties. It makes the largest ear and the most fodder of any sweet corn we list, and the corn is tender, sweet, and of excellent flavor. Ears are 8 inches long with 14 to 18 rows. Its popularity is also due to the fact that it remains long in the milk before ripening up, thereby lengthening its season for table use. Pkt., 10c; ½ lb., 35c; lb., 60c; 2 lbs., \$1.10; 5 lbs., \$2.40, postpaid.

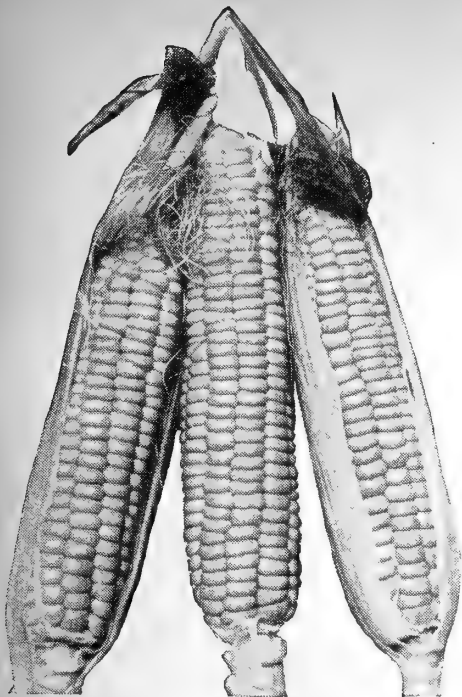
139. **COUNTRY GENTLEMAN.** (93 days.) Often called "Shoepeg" corn because of the long narrow pointed kernels, with their crowded and irregular arrangement on the cob. It is a distinct late variety, with two to five 7-inch ears on a large stalk. A favorite canning cream style sweet corn, packed from tip to butt with long pearly-white kernels. Sweeter and finer flavored than any other white corn. Pkt., 10c; ½ lb., 40c; lb., 70c; 2 lbs., \$1.30; 5 lbs., \$2.80, postpaid.



Country Gentleman.



# OLDS' POP CORN



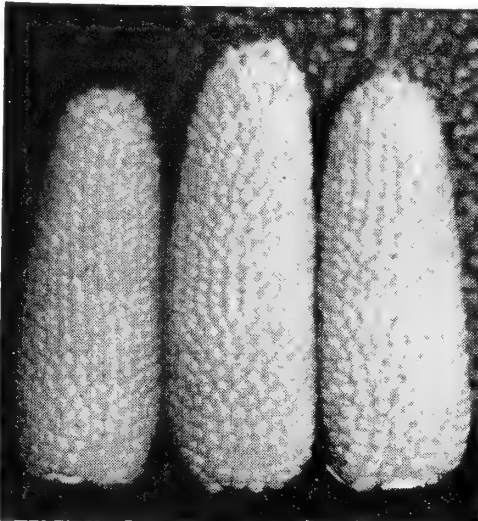
Golden Bantam.

★142. **GOLDEN BANTAM.** (80 days.) Most popular variety in the United States. Everyone likes Golden Bantam. Indeed, many people will not take any other when it is obtainable. The flavor is deliciously distinct, superior to that of any other open pollinated corn. The small 8-rowed ears, usually less than 7 inches in length and several on a stalk, are perhaps higher in sugar content than any other corn but the hybrids. The kernels are tender, very wide and of good depth, and the flavor delicious. Pkt., 10c; ½ lb., 35c; lb., 60c; 2 lbs., \$1.10; 5 lbs., \$2.40, postpaid.

154. **TOM THUMB OR HULLESS.** (85 days.) Known also as Hulless, Dwarf Rice and Squirrel Tooth. This variety grows very dwarf, and the ears are 3½ inches and stubby, with long narrow pointed kernels. It is ready for popping soon after it is husked. It is almost hullless and when popped there is no hard center, making it the finest eating of all open pollinated varieties. Pkt., 10c; ½ lb., 35c; lb., 60c; 2 lbs., \$1.10; 5 lbs., \$2.40, postpaid.

150. **HYBRID V-45.** (85 days.) A new white hullless hybrid pop corn, superior in yield to Minhybrid. See page 3 for illustration and description. Pkt., 25c; ½ lb., 75c; lb., \$1.20; 2 lbs., \$2.30; 5 lbs., \$4.90, postpaid.

151. **MINHYBRID.** (83 days.) The Minnesota Experiment Station has developed a Hybrid Hullless or Tom Thumb Pop Corn which seems to be the last word in pop corn. Like all hybrids, it stands up well, has a heavy root growth. Ears are chunky and about 4 inches long. In developing this hybrid, popping qualities and size were of first importance. It matures earlier than Hulless and is resistant to smut damage. Trials show a 16 per cent greater yield and 29 per cent greater popping expansion. Pkt., 20c; ½ lb., 60c; lb., \$1.00; 2 lbs., \$1.90; 5 lbs., \$3.95, postpaid.

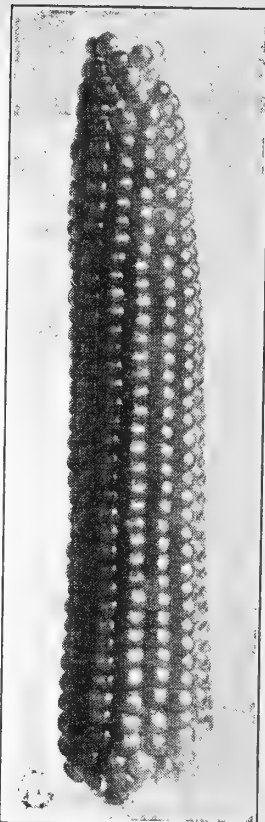


Minhybrid

For a better lawn use Olds' Lawn Seeds. See page 64.

## 153. SOUTH AMERICAN MUSHROOM.

(105 days.) Also called T-N-T. Popular for making caramel corn. The kernels are large, of a deep orange color, nearly round in shape and smooth. When popped the kernels are mushroom shaped with a very delicious flavor and a buttery color. Not as tender as the hullless kinds. It is an immense yielder with stalks growing to a height of 6 to 8 feet, producing 2 to 3 large ears, 7 inches long or over. Pkt., 10c; ½ lb., 35c; lb., 60c; 2 lbs., \$1.10; 5 lbs., \$2.40, postpaid.



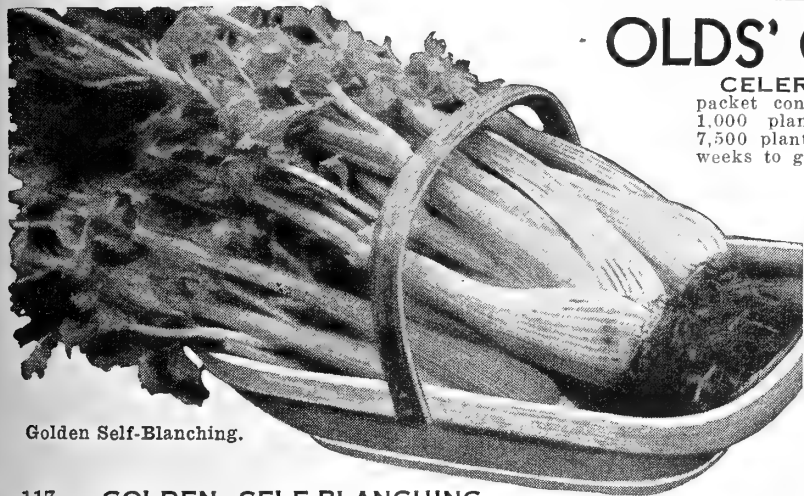
South American Mushroom.

## OLDS' HYBRID SWEET CORN COLLECTION

3C. Unquestionably the hybrids are the finest sweet corns on the market today, but they all ripen over a period of a few days' time. To extend the sweet corn season in the home garden we have made up a collection of hybrids that will reach the picking stage over a 70 to 90 day period. Plant all at one time and have delicious sweet corn for 3 weeks. This collection consists of the following varieties: Golden Beauty, 71 day hybrid; Gold Rush, 74 day hybrid; Wisconsin Golden 900 hybrid, 79 days, and Golden Cross Bantam hybrid, 84 days. Collection of one packet of each, 50c; ½ lb. of each, \$1.60; 1 lb. of each, \$2.95, postpaid.

## DECORATIVE RAINBOW CORN

155. **RAINBOW FLINT.** This variety of Flint corn produces long, smooth, glossy ears with an assortment of colored kernels: orange, white, blue, black, yellow, maroon. The ears make wonderful Fall decorative material. Pkt., 15c; ½ lb., 40c; lb., 60c, postpaid.



Golden Self-Blanching.

# OLDS' CELERY

**CELERY CULTURE.** Each celery packet contains enough seed to produce 1,000 plants; one ounce will produce 7,500 plants. Seed requires three to four weeks to germinate.

115. **UTAH 52-70.** (130 days.) A tall type of Pascal Celery growing about 28 to 30 inches, with ribs 9½ to 11 inches long. Yields more ribs of a larger size than the other Utah strains. It is also highly resistant to "Brown Check." Ribs are thick, smooth and waxy dark green. Pkt., 25c; ½ oz., 80c; oz., \$1.40; ¼ lb., \$4.20, postpaid.

122. **NON-BOLTING GOLDEN PLUME.** (90 days.) A variety recommended for early planting in the North where under unfavorable conditions all other strains will bolt to seed. Plants are medium size, stalky, full hearted and compact. The thick solid stalks blanch readily to a clear creamy white which are of the finest table quality. Pkt., 20c; ½ oz., 60c; oz., 95c; ¼ lb., \$2.90, postpaid.

124. **SUMMER PASCAL.** (85 days.) An early green celery of superior quality. Thick, tender stems measuring 8 to 9 inches to the first joint. The plant is sturdy and robust, making a thick, solid plant. The unblanched stalks are exceptionally fine in flavor. Nothing finer for an early celery. Pkt., 15c; ½ oz., 45c; oz., 80c; ¼ lb., \$2.40, postpaid.



Summer Pascal

117. **GOLDEN SELF-BLANCHING.** (85 days.) (American Grown.) The leading white early green celery for summer use. Plants, stocky and robust and of compact habit; stalks, heavy and solid, with large, stringless, close-set ribs; heart a fine golden yellow and remarkably crisp and tender.

It is the earliest white celery to mature, and not liable to blight. A good keeper and shipper. Pkt., 15c; ½ oz., 40c; oz., 60c; ¼ lb., \$1.70, postpaid.

118. **GIANT PASCAL.** (130 days.) A standard Fall and Winter green variety, but not a good shipper on account of its tender stalks. The stalk is of medium length and green; is very thick and nearly round, but flattened toward the base. Pkt., 15c; ½ oz., 35c; oz., 50c; ¼ lb., \$1.45, postpaid.

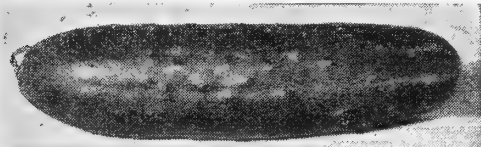


# OLDS' SELECT CUCUMBERS



White Wonder.

**171. WHITE WONDER.** (60 days.) A beautiful snow-white cucumber that retains the white color when fully ripe. Smooth, 8 to 10 inches long, and very uniform. The flavor is very pleasing and the flesh firm and crisp. White Wonder is a heavy bearer and is fine for slicing and pickles. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.40, postpaid.



Burpee Hybrid.

**159. BURPEE HYBRID.** (60 days.) A F1 hybrid white spine, slicing type cucumber. Highly resistant to mosaic and downy mildew. Beautiful green fruits, eight inches and more in length, and about two inches wide, square at both ends with a medium seed cavity. Flesh is crispy white of excellent quality. Vigorous vines that continue to bear their fruits much longer than the open-pollinated varieties, producing a greater yield of quality fruit. Pkt., (1/32 oz. about 25 seeds), 25c; 2 pkts., 45c; ½ oz., \$2.25, oz., \$4.25, postpaid.

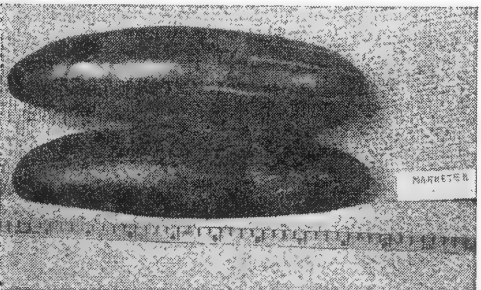


Niagara.

**161. NIAGARA.** (72 days.) A mosaic resistant slicing cucumber developed at the Cornell University. It is shaped much like Cubit, measuring from 8 to 10 inches by 2½ inches and blunt appearing in shape. Very dark green with crisp white flesh and white spine. Vine is vigorous with heavy rough leaves. If you are having poor results growing slicing cucumbers, we suggest you try this variety. Pkt., 20c; oz., 30c; ¼ lb., 90c; lb., \$2.75, postpaid.

**160. SMOOTHIE.** (65 days.) A 1957 All-America winner. See page 2 for illustration and description. Pkt., 20c; oz., 30c; ¼ lb., 90c; lb., \$2.75, postpaid.

**166. MARKETER.** (65 days.) A recently developed slicing variety which we think superior to all others. It is enormously prolific and produces heavy crops even under quite adverse conditions. It retains its black-green color until the fruit begins to soften with age. Fruits are 8 to 10 inches by 2½ inches, uniform, with abrupt taper at stem and fairly round at blossom end. Flesh solid with small seed cavity; white spine. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.35, postpaid.



Marketer.

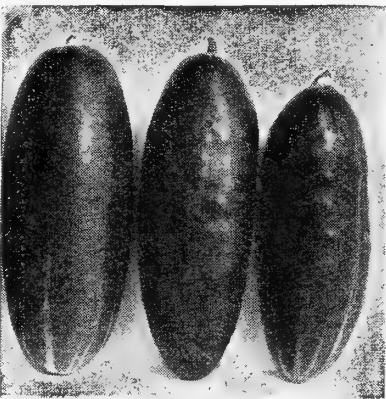
**CULTURE:** Plant in hills 4 feet apart, as soon as the weather is favorable, sowing 8 to 12 seeds to a hill and covering about one inch deep. When the fourth leaf appears, thin to 3 plants to the hill. Hotkaps will hasten growth and protect plants. See page 6. A packet will plant 12 to 15 hills, two pounds one acre. Be sure and have the ground free from clods in growing long varieties. This will insure straight fruits. Use a Rotenone dust for the striped bugs.

**167. WISCONSIN SMR-12.** (55 days.) Our new spot rot and mosaic resistant pickling cucumber. See page 3 for illustration and complete description. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.

**156. BOSTON PICKLE.** (55 days.) A favorite old variety, quite similar to Chicago Pickling, but has a tendency to be more pointed on the ends. The black-spined fruit is medium green, fairly warted, with a medium seed cavity. Normal size, 6 x 2¼ inches. A uniform vigorous producer with a long pickling season. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.

## 170. JAPANESE CLIMBING.

(58 days.) A distinct variety which can be planted to cover trellises and fences. When in the slicing stage it is of dark deep green color. It is a black-spined variety used primarily for slicing. Average fruits measure 9¾ x 3 inches. It is one of the most vigorous and disease-resistant growing cucumbers on our entire list and the edible qualities are fine. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.40, postpaid.



Stays Green.

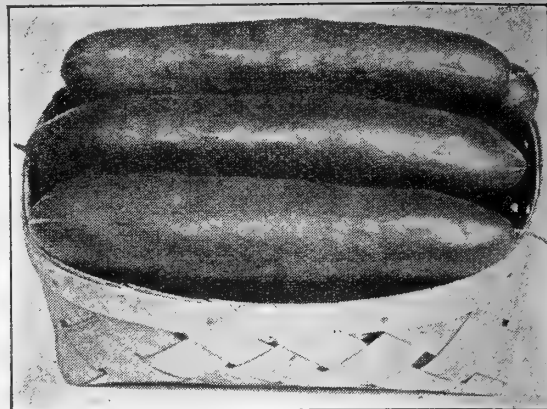
**157. STAYS GREEN.** (60 days.) A popular early, dark green white spine variety. Fruits symmetrical, nearly square ended, averaging 8x3 inches in size. Holds its deep green color for a long period. The flesh is clear white, crisp and solid and contains very few seeds. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.



Cubit.

**162. CUBIT.** (60 days.) A 1944 All-America Winner. The fruits are deep dark green in color, cylindrical in shape with rounded ends. Average length about 8 inches. A heavy yielding white spine variety of excellent quality. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.35, postpaid.

**158. IMPROVED CHICAGO PICKLING.** (59 days.) Our best seller of all cucumbers. Of uniform size, productive and good color. Sets its fruits when the vines are quite young. An excellent pickling variety and early slicer. Fruits medium green, nearly square ended. Average 6½ x 2¼. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.00, postpaid.



Longfellow.

**172. LONGFELLOW.** (70 days.) The cucumbers are 12 to 16 inches long, thinner than Davis Perfect and very uniform in shape and size, with decidedly few seeds. White spine. The color is dark green and will remain so until ripe. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.50, postpaid.

**165. IMPROVED LONG GREEN.** (70 days.) A standard main crop, black spine, table and pickling variety. Vines vigorous and productive. Fruits are 12 to 14 inches long, firm and crisp. Color deep green, flesh white and firm. Pkt., 15c; oz., 35c; ¼ lb., 75c; lb., \$2.20, postpaid.

**169. SUPERSLICER, F1 Hybrid.** (56 days.) A new hybrid slicing type, white spine cucumber of exceptional merit. See page 1 for illustration and description. Pkt., (¾ oz.), 25c; 2 pkts., 45c; ¼ oz., \$1.45; ½ oz., \$2.50; oz., \$4.75, postpaid.

## FREE MIXED SEEDS

In order to insure "fresh" vegetable seeds to fill orders, we mix together carry-over seeds which are below our high standards for germination—and give free to our customers for children's gardens. Large packet sent free for the asking with your order as long as our stock permits.



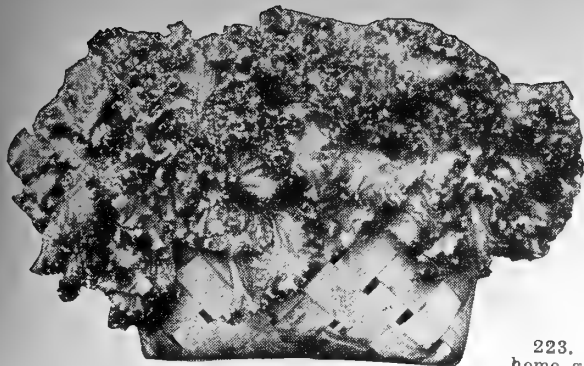
Straight Eight.

**163. STRAIGHT EIGHT.** (68 days.) This outstanding variety produces symmetrical, cylindrical fruits about eight inches in length and one and one-half inches in diameter. Fruits are well rounded at the ends and of a deep green color when ready to use. They are free from objectionable striping or tipping. An ideal home and market variety. Pkt., 15c; oz., 35c; ¼ lb., 75c; lb., \$2.20, postpaid.



Chicago Pickling.

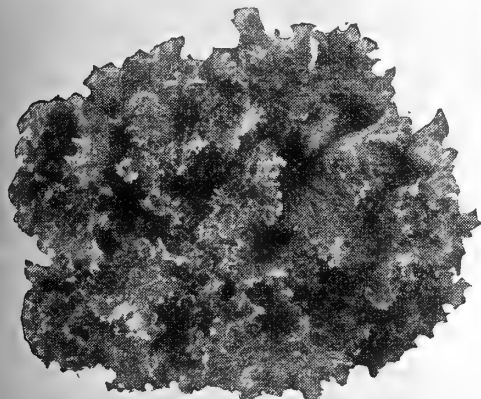
# Olds' Crispy Lettuce



Grand Rapids.

**215. GRAND RAPIDS.** (Earliest Forcing.) (43 days.) A loose-leaf lettuce. The earliest variety we list and doubtless the earliest lettuce grown. It makes a rapid upright growth of light green leaves, much crumpled, curled and frilled. It is of good quality, very brittle and a handsome lettuce for garnishing. Well known and a favorite everywhere. Pkt., 15c; oz., 35c; ¼ lb., 75c; lb., \$2.20, postpaid.

**229. BIBB.** (57 days.) The small heads are usually served individually as a salad. See page 2 for illustration. Pkt., 15c; oz., 40c; ¼ lb., \$1.00; lb., \$2.95, postpaid.

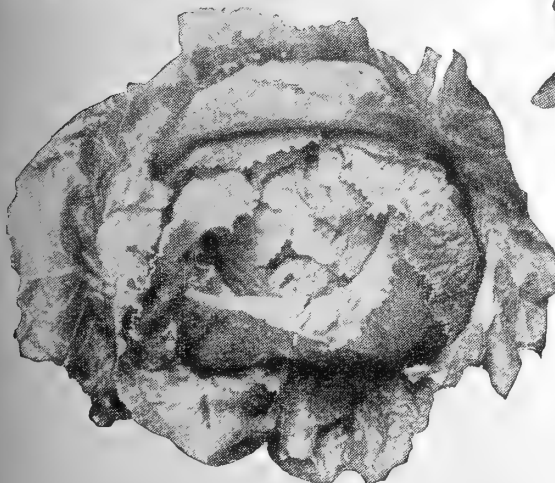


Black-Seeded Simpson.

**219. BLACK-SEEDED SIMPSON.** (46 days.) Probably the most widely planted loose-leaf variety. The leaves, light green in color, are much curled and twisted, very brittle, crisp and sweet. A quick growing early variety; leaves may be cut when quite small. Pkt., 10c; oz., 30c; ¼ lb., 80c; lb., \$2.15, postpaid.

**218. NEW YORK NO. 12.** (70 days.) A large head lettuce and very popular. It frequently weighs two to three pounds. The heart is very solid and of a pleasing dark green color. Leaves are large and crumpled. Quality is excellent. Pkt., 15c; oz., 45c; ¼ lb., \$1.30; lb., \$3.75, postpaid.

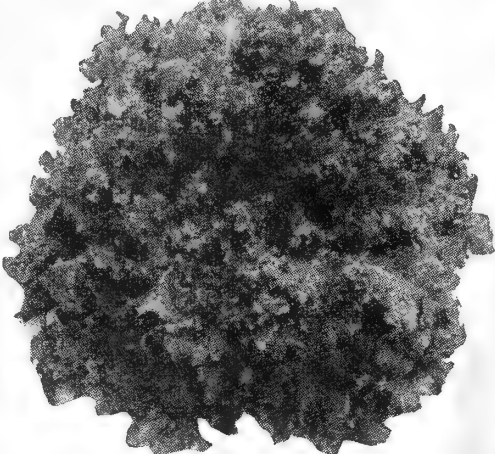
**216. ICEBERG.** (84 days.) A large, medium late, cabbage-heading lettuce. Heads very hard. Curled and crisp leaves; wavy with fringed edges. It retains its brittleness even in hot weather. Very popular in the Northwest. Pkt., 15c; oz., 40c; ¼ lb., 90c; lb., \$2.70, postpaid.



Iceberg.

**CULTURE:** Leaf lettuce should be planted in the open ground as soon as it can be worked. Sow in rows and thin to a distance that will allow proper growth. Head lettuce should be started either in cold frames and transplanted in the open or sown in about the same manner as the loose leaf. The plants should be thinned to about 12 inches apart. A packet will sow 25 or 30 feet. Three pounds will sow an acre.

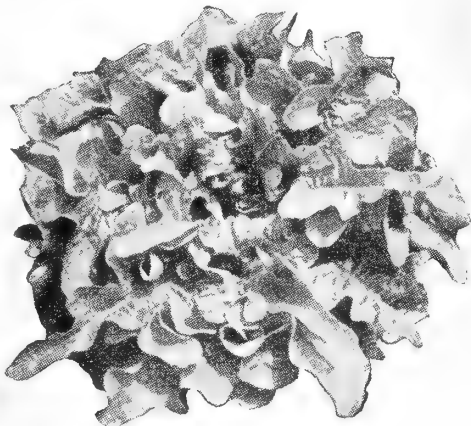
**223. MATCHLESS.** (57 days.) The best home garden lettuce. See page 1 for illustration and description. Pkt., 15c; oz., 40c; ¼ lb., \$1.00; lb., \$2.95, postpaid.



Salad Bowl

**222. SALAD BOWL.** (50 days.) Received Gold Medal award in the 1952 All-America contest. A loose leaf variety that will fill a salad bowl with a perfect rosette of rich green and very decorative leaves. It stands heat and sun very well and is slow to bolt. Grows fast and large, leaves are long, deeply cut, closely set, and hold their quality, tenderness and fine texture over a long period. Pkt., 15c; oz., 45c; ¼ lb., \$1.25; lb., \$3.70, postpaid.

**224. RUBY.** (50 days.) A new bronze-red loose-leaf salad lettuce which won the 1958 All-America Bronze Medal Award. Similar to Prize-head, but the red is more intense in color and holds the color in warm weather. Makes a very attractive salad lettuce, fine flavor when young. Pkt., 25c; 2 pkts., 45c; oz., \$1.00; ¼ lb., \$3.00, postpaid.



Olds' Oakleaf.

**221. OLDS' OAKLEAF.** (45 days.) A lettuce we introduced in 1917 and is today one of the best loose leaf lettuce for the home garden. Olds' Oakleaf Lettuce is a distinct type. It forms a close center with rather loose outer leaves; medium sized and medium green. The leaves are deeply lobed in the middle, and the middle lobe is long like a finger, giving the plant a peculiar appearance. The quality is excellent, but its most important recommendation is that it does not get bitter with age. It is the one variety that is excellent late in the summer when other varieties are of poor quality. Pkt., 15c; oz., 35c; ¼ lb., 95c; lb., \$2.75, postpaid.



Early Prize Head, Loose Leaf.

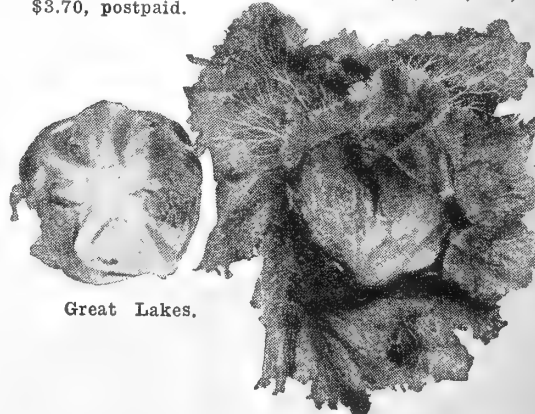
**220. EARLY PRIZE HEAD.** (47 days.) One of the best known and most popular varieties in America. It is not a head lettuce but a curled, crisp, loose leaf lettuce of medium size; color, green with edges a reddish-brown. It is one of the best home varieties as it grows quickly and makes an abundance of crisp leaves of the best flavor. Pkt., 10c; oz., 30c; ¼ lb., 80c; lb., \$2.15, postpaid.



Paris White Cos.

**231. PARIS WHITE COS.** (66 days.) The aristocrat of the lettuce family. Distinguished by its long, narrow, spoon-shaped leaves, folding into loose, long heads which are self-blanching. It is the lettuce of the great hotels and restaurants. Just as easily grown as other varieties. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.20, postpaid.

**217. GREAT LAKES.** (75 days.) This variety is so reluctant to go to seed that it has been difficult to obtain seed. Heads are small, firm, and flattened. The leaves fold completely over the heads. Foliage dark green and veined. Pkt., 15c; oz., 45c; ¼ lb., \$1.25; lb., \$3.70, postpaid.



Great Lakes.



# OUT OF THE ORDINARY VEGETABLES



Brussels Sprouts.

## BRUSSELS SPROUTS

Brussels Sprouts are miniature cabbages formed on the plant stalk. The culture is the same as that of cabbage.

★65. **LONG ISLAND.** (95 days.) The plants are strong and robust, and the stalks are large, thick and close-jointed. But the most desirable feature is that almost the whole stalk is covered and the sprouts are fine and solid the entire length. Pkt., 15c; ½ oz., 30c; oz., 45c; ¼ lb., \$1.25; lb., \$3.75, postpaid.

66. **CATSKILL.** (90 days from setting plants.) A popular variety in the Northeast where it originated. Sprouts are somewhat larger than Long Island. Produces in abundance. The plant is dwarf and compact with the sprouts tightly packed on the stem. Pkt., 20c; ½ oz., 60c; oz., \$1.00; ¼ lb., \$3.00; lb., \$8.50, postpaid.



Green Sprouting Broccoli.

## BROCCOLI

★97. **GREEN SPROUTING.** (60 days.) Hardier and easier to grow than cauliflower. This variety of Broccoli forms a plant with a large solid head that remains green. When the central head is cut, numerous sprouts develop from the large axis, every sprout terminating in small, green heads. These heads are cut and served like cauliflower. Pkt., 10c; oz., 30c; ¼ lb., 85c; lb., \$2.50, postpaid.

★98. **GREEN MOUNTAIN.** (62 days.) A new broccoli which we highly recommend for freezing. See page 3 for complete description and illustration. Pkt., 15c; oz., 60c; ¼ lb., \$1.00; lb., \$3.00, postpaid.

## CHICORY

The Winter Delicacy.

130. **WITLOOF CHICORY.** (140 days.) (French Endive.) A delicious winter salad. Grown for its delicate shoots which are produced from the roots in winter storage. Pkt., 15c; ½ oz., 25c; oz., 40c; ¼ lb., \$1.10, postpaid.

## CRESS (Pepper Grass)

134. **CURLED.** (45 days.) A fast growing plant used for garnishing and salads. Has a very pleasant, pungent flavor. Leaves are finely cut, deep green and curled. Height about 8 inches. Pkt., 10c; oz., 25c; ¼ lb., 75c, postpaid.

## CELERIAC (ROOT CELERY)

125. **NEW GIANT PRAGUE.** (115 days.) A type of celery where the roots are eaten instead of the tops. An easily grown vegetable that deserves a place in your garden. It forms a turnip-shaped root about two inches in diameter, with the flavor of fine celery. Splendid for soup, stews, salads, etc. Pkt., 15c; ½ oz., 35c; oz., 50c; ¼ lb., \$1.45, postpaid.



Early White Vienna Kohlrabi.

## KOHLRABI

Kohlrabi has a mild turnip and cabbage flavor. The bulb, which is formed above the ground, is excellent sliced raw or cooked when young and tender like carrots. Just as easy to grow as a radish. Plant in rows and thin by using the bulbs when small. Deserves to be in every garden.

205. **EARLY WHITE VIENNA.** (60 days.) Probably the best early variety. Small tops. Medium size, handsome, white bulbs, with crisp, mild, tender interior. Pkt., 10c; oz., 25c; ¼ lb., 70c; lb., \$2.10, postpaid.

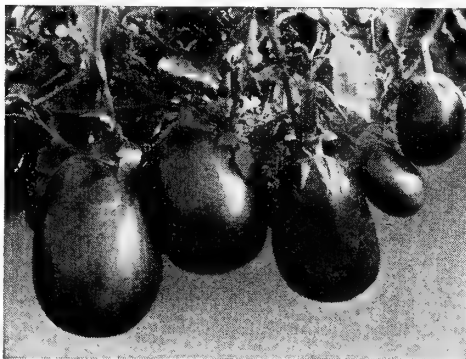
206. **PURPLE VIENNA.** (63 days.) A popular purple variety with white, crisp, mild interior. Pkt., 10c; oz., 25c; ¼ lb., 70c; lb., \$2.10, postpaid.

## ORDER WITH CONFIDENCE

We replace or refund the purchase price on any item not satisfactory.

## EGGPLANT

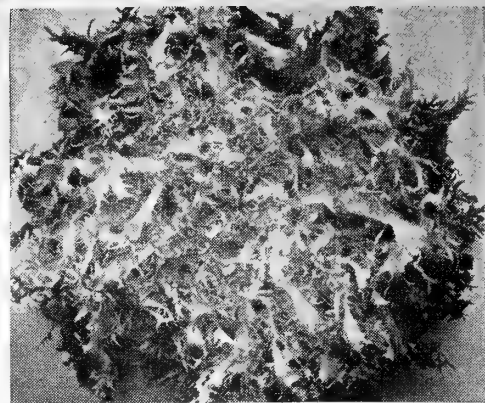
Eggplant is easily grown and is a good substitute for meat. When cooked in fat it has a fine food value and is also good when sliced, rolled in beaten egg yolk and crumbs, seasoned and fried to a crisp brown.



New Hampshire Eggplant.

182. **NEW HAMPSHIRE.** (70 days.) A short season variety developed by the New Hampshire Experiment Station. Plant about 18 inches in height with small leaves. In our opinion it is the finest home garden variety to grow in the North, due to its extreme earliness and yielding ability. Fruits are medium sized, deep purple, and round to olive shaped. Pkt., 15c; ½ oz., 45c; oz., 75c; ¼ lb., \$2.20, postpaid.

181. **BLACK BEAUTY.** (83 days.) The best eggplant to grow for market. Also excellent for home use. It is fully ten days earlier than the New York Improved Purple and nearly as large. Spineless. Pkt., 15c; ½ oz., 35c; oz., 60c; ¼ lb., \$1.75, postpaid.



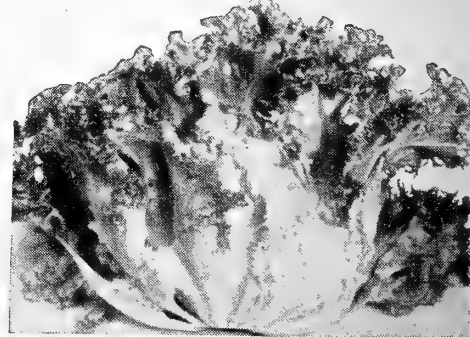
Green Curled Endive.

## ENDIVE

Endive or French Lettuce is one of the finest salad greens and is also valuable for garnishing. It may also be used for flavoring stews and soups.

185. **GREEN CURLED.** (96 days.) Dark green leaves; blanches white. Very attractive. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.

187. **FULL HEART BATAVIAN.** (Escarole) (90 days.) We think this the finest strain of broad-leaf Endive. Received All-America award in 1934. Plant about 12 inches high. It has deep, full hearts with large dark green leaves slightly curled on the edges. The compact heads reach good size and easily blanch to a creamy yellow. Usually planted for a late crop in the North in late June. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.25, postpaid.



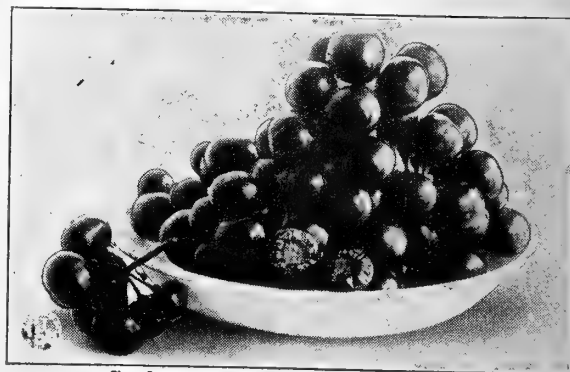
Full Heart Batavian Endive.

## CHIVES (Schnittlauch)

279. Chives belong in the perennial class of onions. Plant the seed the same as onions, but transplant later, leaving about six to eight inches between plants. Only the tops are used for cooking. A pretty plant in the rock garden, with its purple blossoms. Pkt., 20c; 2 pkts., 35c; ½ oz., 70c; oz., \$1.10; ¼ lb., \$3.00, postpaid.

## GARDEN HUCKLEBERRY

200. **GARDEN HUCKLEBERRY** or **WONDERBERRY.** A wonderful, prolific plant needing same culture as tomatoes. When ripe the berries are about one inch in diameter, of shining black color. They make delicious pies, preserves and jam. Fruit is bitter when not fully ripened. Recipe for use on each packet. Pkt., 15c; ½ oz., 45c; oz., 75c; ¼ lb., \$2.25, postpaid.



Garden Huckleberry or Wonderberry

## GOURDS

193. **ITALIAN EDIBLE.** (Italian Simeza Teneroni.) A large, long gourd that is grown both for ornamental purposes and for food. The Italian people prepare these in various ways, baking like a squash. Pkt., 15c; oz., 35c; ¼ lb., 95c; lb., \$2.75, postpaid.

199. **MIXED LARGE.** This mixture contains a very wide range of colors, shapes and sizes such as Club, Calabash, etc. Makes fine birdhouses and ornaments. Pkt., 15c; oz., 35c; ¼ lb., 95c; lb., \$2.75, postpaid.

## OLDS' HERBS

480. **ANISE.** The leaves are finely fringed; used in garnishing and flavoring. Pkt., 15c; ½ oz., 40c; postpaid.

481. **BALM.** (Perennial.) The leaves are very fragrant; used to flavor summer drinks. Pkt., 20c; ½ oz., 85c, postpaid.

479. **BASIL, SWEET.** An annual herb growing about 2 feet high with a pleasant, sweet flavor. Used for flavoring foods. Leaves and flowers are used either fresh or dried. Pkt., 15c; ½ oz., 35c, postpaid.

482. **BORAGE.** The leaves are used for flavoring cordials. It is also excellent as bee food. It grows freely; has beautiful sky blue flowers. Pkt., 15c; ½ oz., 50c, postpaid.

483. **CARAWAY.** Seed used in rye bread, cookies and cakes. Pkt., 15c; ½ oz., 40c, postpaid.

484. **CORIANDER.** The seeds are used in pickles and confectionery. Pkt., 15c; ½ oz., 40c, postpaid.

485. **DILL.** Leaves and seed used for flavoring in dill pickles, soups and sauces. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.25, postpaid.

491. **FLORENCE FENNEL.** (Sweet Anise) Grown for the bulb-like structure formed by the enveloping thickened bases of the stalks of the lower leaves. Grows 2 to 3 feet tall. Aromatic with a distinct flavor. Pkt., 15c; ½ oz., 35c, postpaid.

486. **HOREHOUND.** (Perennial.) Leaves are used in confectionery and for seasoning. Pkt., 20c; ½ oz., 70c, postpaid.

487. **LAVENDER.** (Perennial.) Leaves are used for seasoning and the dried leaves for sachets. Pkt., 20c; ½ oz., 70c, postpaid.

489. **MARJORAM.** (Perennial.) Sweet. Tops green or dried, used for flavoring soups. Pkt., 20c; ½ oz., 70c, postpaid.

490. **ROSEMARY.** (Perennial.) The leaves are used for flavoring soups and meats. Pkt., 20c; ½ oz., 80c, postpaid.

497. **RUE** (Perennial) A strong scented, bitter flavored herb. Used mostly in medicine. The attractive blue-green leaves are used sparingly in soups, salads, stews, and dressings. Attains a height of 18 to 24 inches. Pkt., 25c; ½ oz., \$1.50, postpaid.

492. **SAGE.** (Perennial.) Dried leaves much used for seasonings in dressings; the most popular of all herbs. Pkt., 15c; ½ oz., 45c; oz., 65c; ¼ lb., \$1.50, postpaid.

494. **SUMMER SAVORY.** Dried leaves and flowers are used for flavoring soups and dressings. Pkt., 15c; ½ oz., 60c, postpaid.

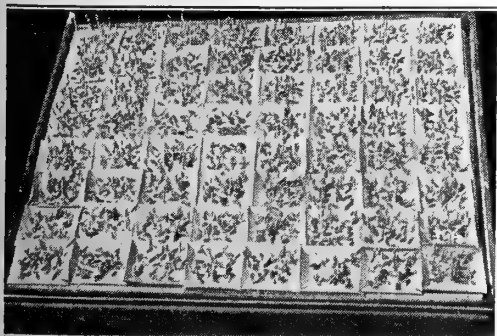
488. **SWEET FENNEL.** (Perennial.) Seeds are used in confectionery. The young shoots can be eaten raw or used in soups and salads for flavoring. Pkt., 15c; ½ oz., 35c, postpaid.

496. **THYME.** (Perennial.) The leaves and shoots are used for seasoning and flavoring sausage and other meats. Pkt., 25c; ½ oz., \$1.90, postpaid.

498. **WORMWOOD.** (Perennial.) The dried leaves are used as a poultry tonic. It has a fragrant, spicy odor and a bitter taste. Pkt., 20c; ½ oz., \$1.20, postpaid.

## SEEDS THAT GROW FROM FOLKS WHO KNOW

The photograph below shows a germinator tray with sprouting seeds. This is one of the ways we test seeds for germination. In our well-equipped laboratory a full-time analyst is employed who is continually checking all lots of seed for purity and germination. Every package of seed is stamped with a code letter and number and we can give you our laboratory test on any lot of seed if you will give us this number. All field seeds are shipped with a tag bearing our laboratory test both for purity and germination.



## OKRA

The long pods are used in soups and salads.

278. **EMERALD.** (55 days.) Superior to Early Dwarf Long Pod as the pods are darker and much more attractive. Developed by the Campbell Soup Company. The vigorous semi-dwarf plants produce slender and tapered pods that are deep-green, round, slightly curved, and almost free of spines. Fruit has thick walls and excellent flavor. Seed may be planted in the open ground as it is very early. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.25, postpaid.



Mustard Spinach.

## MUSTARD

Used for greens and salads during the hot Summer months.

257. **GIANT LONG STANDING SOUTHERN CURLED.** (60 days.) Most popular variety. Leaves large and wide, bright green and curly on the edges. Pkt., 10c; oz., 15c; ¼ lb., 35c; lb., \$1.10, postpaid.

259. **MUSTARD SPINACH OR TENDER GREEN.** (50 days.) It is a very desirable quick growing, tender variety with long, broad, smooth leaves and white mid-ribs. The tender dark green leaves are usually ready for cutting in 3 to 4 weeks after planting. Dry weather will not injure the crop. Pkt., 10c; oz., 15c; ¼ lb., 40c; lb., \$1.20, postpaid.

## SALSIFY OR VEGETABLE OYSTER

397. **MAMMOTH SANDWICH ISLAND.** (160 days.) Used as a creamed vegetable and in flavoring soups. The roots are long, smooth, creamy white, and straight. Keeps well in storage or can be left in garden over Winter and used in the Spring. Pkt., 15c; oz., 50c; ¼ lb., \$1.30; ½ lb., \$2.10; lb., \$3.95, postpaid.



Giant Musselburg Leek.

## KALE

Kale is usually grown for greens and is also used here in the North as Winter green feed for chickens.

★201. **DWARF CURLED SCOTCH.** (60 days.) Dwarf spreading variety. Attractive bright green color. Very hardy. Pkt., 10c; oz., 25c; ¼ lb., 60c; lb., \$1.70, postpaid.



Emerald Okra.

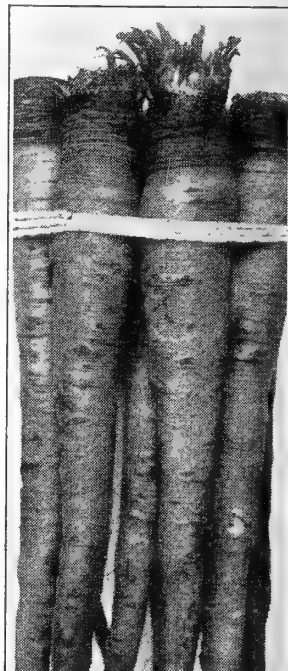


Dwarf Curled Scotch Kale.

## LEEK

Leeks belong to the onion family and are valuable for soups and salads; they may also be sliced and cooked like green peas.

210. **GIANT MUSSELBURG.** (145 days.) Long, thick, white stems. Medium green leaves. Pkt., 20c; oz., 60c; ¼ lb., \$1.80; lb., \$5.50, postpaid.



Salsify.

## OLDS' SWEET POTATO PLANTS

**PORTO RICO.** Copper skin, orange flesh, sweet, moist, medium to large size.

Prices: 50 plants, \$1.39; 100 plants for \$1.95; 200 plants for \$3.25; 500 plants for \$5.95, postpaid. By Express f. o. b. Texas 2,000 plants, \$14.95.

**NEW RED VELVET.** A very vigorous, vine type, coppery red-skinned sweet potato. Flesh is light orange-red of soft moist texture. Vines are medium in length. Has yielded over 600 bushels an acre. The quality is excellent. Prices: 25 plants, \$1.19; 50 plants, \$1.79; 100 plants, \$2.98; 200 plants, \$4.25; 500 plants, \$6.95, postpaid.

## NEW BUNCH SWEET POTATO

**BUNCH PORTO RICO.** This plant grows upright with very large leaves and little vine growth. The gardener with limited space may now grow sweet potatoes. Similar in size and shape to the regular Porto Rico, but superior in quality and yield. Matures 3 weeks ahead of the regular vining type. Prices: 25 plants, \$1.25; 50 plants, \$2.25; 100 plants, \$3.25; 200 plants, \$4.75; 500 plants, \$8.00, postpaid.

Please Note. We do not accept plant orders for less than \$1.00, or from the state of California.

Sweet potatoes are easily grown in the North from plants, and we sell thousands of them each Spring. Free cultural leaflets are sent with each order. Plants are sent directly from our growing station in Texas at planting time. Southern orders after March 25th, Northern orders usually about June 1st. Customers should state the time plants are wanted.



Sweet Potatoes.



# OLDS' MUSKMELONS

Our muskmelon seed is grown exclusively for seed, and the best to be had. Melons not true to type are discarded.

**CULTURE:** Muskmelons like a warm, rich soil, preferably sandy. Plant in the open ground as soon as the weather is warm. Plant seed in hills 4 to 6 feet apart each way and 8 to 10 seeds in a hill. After the danger of insects is over thin to 3 plants to a hill. One packet of seed will plant 10 to 15 hills; 2 to 3 pounds an acre. For larger amounts than quoted, see Market Gardeners' List, opposite page 1.



Lake Champlain.

**235. LAKE CHAMPLAIN** or Golden Champlain. (78 days.) The extra early melon. On our trial grounds, the earliest, in fact, of all varieties. Lake Champlain is a round to oval melon, well netted and with thick orange-hued flesh, honey-sweet, melting and delicious. Melons are not very uniform as to type, averaging 6 by 5 inches. An extra early melon for the home garden. Pkt., 15c; oz., 35c; ¼ lb., 90c; lb., \$2.50, postpaid.

**249. EARLY DELICIOUS 51.** (84 days.) An improved early strain of Delicious muskmelon. See page 3 for illustration and complete description. Pkt., 15c; oz., 40c; ¼ lb., \$1.20; lb., \$2.60, postpaid.



Honey or Sugar Rock.

**251. HONEY OR SUGAR ROCK.** (87 days.) This melon has a deep orange flesh and a flavor different from other sorts. The fruits are oval and medium in size, about 5½ by 5 inches, not ribbed. This melon is not as large as the Milwaukee Market but is more productive and of better quality. A favorite second early with Wisconsin melon growers. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.35, postpaid.

★ **246. PRIDE OF WISCONSIN.** (95 days.) The handsome fruits measure about seven by six inches and weigh about four pounds. The rind is very hard of a pearly gray color, faintly ribbed and heavily covered with a distinctive netting. The flesh is unusually pink and of excellent quality and flavor. The triangular seed cavity is almost compact. The flesh of this melon does not soften prematurely and it can be picked fully ripe and shipped long distances. The first fruits ripen in about 90 days and they are of uniformly large size and continue to bear throughout the season giving the grower many pickings of No. 1 fruits. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.25, postpaid.



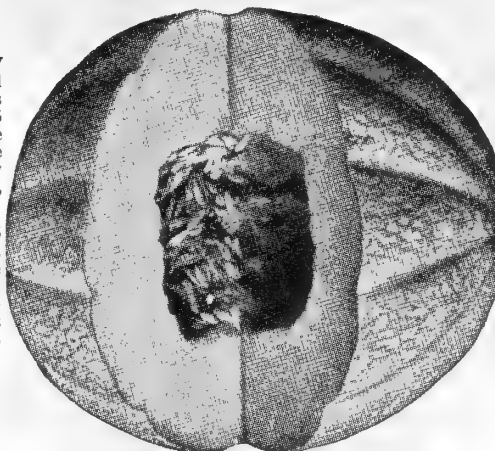
Pride of Wisconsin.



Wilt Resistant Iroquois.

**252. IROQUOIS.** (Wilt Resistant.) (96 days.) Developed by Dr. H. M. Munger of the Cornell University, Ithaca, New York. It is resistant to some forms of fusarium wilt, and will produce a crop where other varieties fail. It is of the Pride of Wisconsin type. Fruit averages 7 inches long by 6 inches in diameter, grayish green skin with coarse medium netting. Hard green rind. Flesh thick deep salmon color, sweet flavor. Fine for roadside stands. Pkt., 15c; oz., 35c; ¼ lb., 90c; 1 lb., \$2.50, postpaid.

**244. ROCKY FORD.** (Green fleshed.) (92 days.) Fruit measure about 5½ by 4½ inches. It is medium early with vigorous and productive vines. The melons are almost round, ribbed, densely netted; flesh, green, of the finest quality; good shipper. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.25, postpaid.

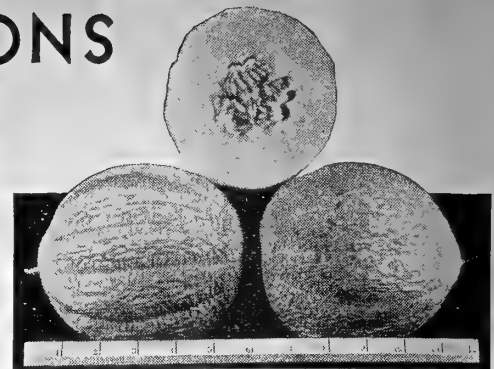


Milwaukee Market.

**241. MILWAUKEE MARKET.** (90 days.) One of the larger melons for both market and home garden. Prolific, vigorous in growth and delicious in flavor. The skin is light green, fruits nearly round, about 7 by 6 inches, with a small seed cavity. Flesh a deep salmon color, thick, firm and solid. Pkt., 15c; oz., 35c; ¼ lb., 90c; lb., \$2.50, postpaid.

★ **253. HONEY DEW.** (110 days.) A distinct melon of the Casaba type. Smooth-skinned of a light cream color. Melons 8 to 10 inches. Flesh green and very sweet. Not recommended for northern states unless seed is started indoors. Pkt., 15c; oz., 35c; ¼ lb., 90c; lb., \$2.50, postpaid.

**243. BENDER'S SURPRISE.** (95 days.) A delicious, large, salmon-fleshed melon, with superior shipping and keeping qualities. Greenish yellow skin with light netting. Fruits average eight inches by seven. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.25, postpaid.



New Yorker or Schoons Hard Shell.

★ **240. NEW YORKER.** (Schoons Hard Shell.) (90 days.) The fruits, which weigh five to seven pounds, are thick, oval shape with a heavy blossom scar which resists cracking. Ribbing is prominent with coarse netting. Gray-green color becoming yellow at maturity. Very hard and tough. The thick flesh is deep salmon-orange, solid, well flavored and of excellent quality. Fruits average 6 inches in diameter, 7½ inches in length. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.35, postpaid.



Golden Delight

**236. GOLDEN DELIGHT.** (84 days.) An outstanding home market melon. Fruits are elongated 6 by 8 inches. The flesh is unusually thick and firm, of an orange or salmon color. Under adverse growing conditions it seems to stand up better than other varieties of its type. Fine flavor and of excellent quality. Skin is slate gray but matures a fairly deep yellow. Ribs are wide and shallow with open netting, tapering somewhat at the blossom end. Pkt., 15c; oz., 35c; ¼ lb., 90c; lb., \$2.50, postpaid.

**238. HARVEST QUEEN.** (90 days.) A new fusarium wilt resistant variety of excellent quality. See page 2 for illustration and description. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.50, postpaid.

★ **247. HEARTS OF GOLD OR HOODOO.** (94 days.) (Improved Hoodoo.) One of the finest types of the early, small salmon-fleshed melons. The 6-inch melons are round, weighing about 3 pounds each; lightly ribbed with a fine gray netting; flesh sweet, very thick, deep salmon color; seed cavity, very small. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.25, postpaid.

**237. PENNSWEET.** (83 days.) Received the Bronze Medal in the 1955 All-America awards. A very early, small sized melon that yields well in areas where we have short seasons. Flesh is very sweet, thick, of a salmon color and the fruit has very little seed cavity. The vigorous vines set fruits averaging 1½ to 2 pounds, which are slightly longer than wide. When ripe the rind is a greenish-yellow in color. Distinct ribs with some dense netting. Pkt., 15c; oz., 35c; ¼ lb., 90c; lb., \$2.50, postpaid.

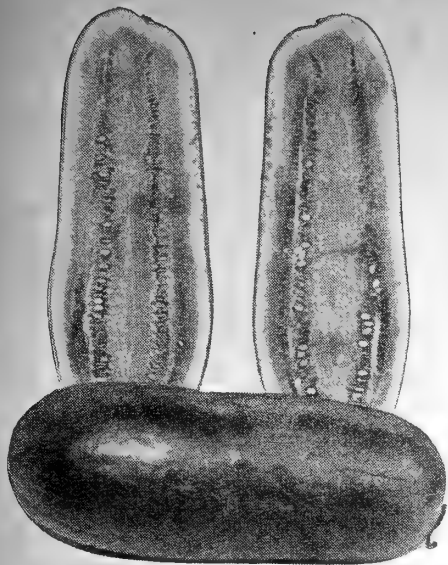


Pennsweet.

# Olds' Watermelons

Our watermelon seed is the best for planting in the North. Each packet contains seed enough for 8 to 12 hills. Four or five pounds will plant an acre. Do not plant too early and plant in sandy soil if you have it. Hotkaps will produce earlier melons and protect your plants from insects. See page 6. It pays well to use fertilizer for melons.

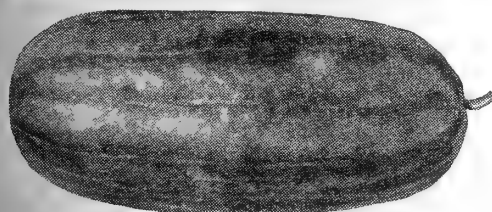
**CULTURE:** Plant in hills 8 to 10 feet apart each way. When the danger of insects is over thin to 3 strong plants to a hill. Use a Rotenone dust to kill insects. For larger amounts of seed see Market Gardeners' List opposite page 1.



Wilt-Resistant Kleckley's Sweet No. 6.

**268. WILT-RESISTANT KLECKLEY'S SWEET.** (88 days.) A true Kleckley's Sweet which is wilt-resistant. Recommended for wilt-sick soil. If you have diseased soil, this is the variety to plant. It is dark green, of good length, with rich red flesh and white seeds. Average weight about 35 pounds. Size, 22x11 inches. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.10, postpaid.

**274. SUGAR BABY.** (82 days.) A new midget or ice-box watermelon of superior quality. See Page 1 for complete description and illustration. Pkt., 15c; oz., 40c; ¼ lb., 95c; lb., \$2.75, postpaid.



Congo

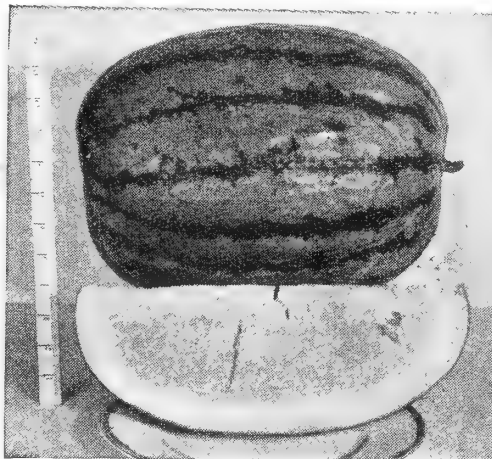
**261. CONGO.** (90 days.) This anthracnose resistant melon was bred for the shipping trade. A fairly large melon, larger than Kleckley's Sweet. The light stripe is considerably darker than is normal in a stripe watermelon, giving somewhat the appearance of a solid green. The flesh is medium red, seeds whitish or brown, and sugar content high. Shows slight resistance to fusarium wilt. Pkt., 15c; oz., 35c; ¼ lb., 70c; lb., \$1.95, postpaid.

**277. KLONDIKE.** (90 days.) (Dark Seeded Strain No 3.) We consider Klondike the best and the very sweetest of all melons. The thin rind is dark green, shape long; very symmetrical; flesh distinct shade of red. Seeds small. It is very sweet, crisp and tender, and is a heavy yielder. The heart is very large. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.35, postpaid.

**269. WILT RESISTANT KLONDIKE NO. 7.** (90 days.) The desirable characteristics and quality of the old Klondike have been retained in this strain with the added feature of being wilt-resistant. The seeds are mostly black intermingled with lighter shades. The thin rind is dark green, shape long, very symmetrical. Flesh distinct shade of deep red. Seeds small. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.20, postpaid.



Wilt Resistant Klondike No. 7.

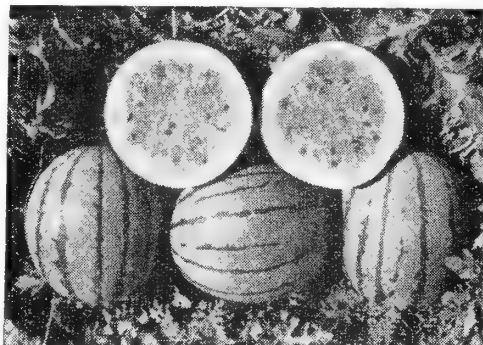


Dixie Queen.

**265. WILT-RESISTANT DIXIE QUEEN.** (85 days.) A medium-sized melon averaging about 32 pounds but often weighing as high as 50 pounds. Average size about 15x12½ inches. It is early and because of its tough rind is fine for shipping. The color is light green alternately striped with dark green. Desirable for the home garden because of its exceedingly fine quality. The flesh is dark pink with few small white seeds. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.40, postpaid.

**262. BLACKSTONE.** (92 days.) A new disease-resistant type of Black Diamond melon. See Page 2 for illustration and description. Pkt., 20c; oz., 40c; ¼ lb., 90c; lb., \$2.70, postpaid.

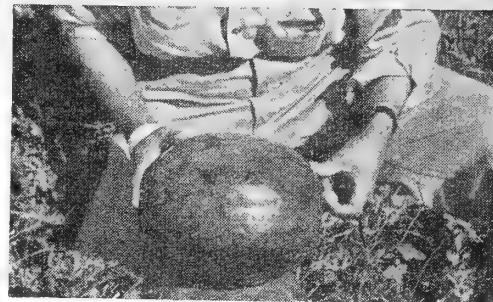
**270. KLECKLEY'S SWEET.** (80 days.) A fine, well-known, medium early variety. It is a medium-sized dark green melon, often growing 20 inches long, with bright red flesh, ripening nearly to the rind. It is solid, crisp and melting; rind thin; flavor, very sweet and pleasing. Seeds white. Pkt., 10c; oz., 25c; ¼ lb., 75c; lb., \$2.10, postpaid.



Rhode Island Red

**273. RHODE ISLAND RED.** (85 days.) A new, extra early, fine quality melon. Fruits are attractively striped, of medium size, weighing from 8 to 12 lbs. Flesh is a bright pinkish red, solid and crisp, with fine texture, containing few tan to brown seeds. Pkt., 15c; oz., 40c; ¼ lb., \$1.00; lb., \$2.70, postpaid.

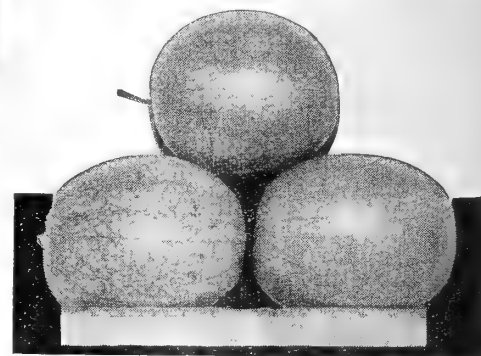
**276. WINTER or XMAS.** (85 days.) This melon is early, very prolific, almost round; color, light green. The flesh is red, sweet; almost as hard as a citron. If properly stored will keep for months. Dip in wax to store for winter. Pkt., 10c; oz., 25c; ¼ lb., 75c; lb., \$2.10, postpaid.



Early Arizona

**266. EARLY ARIZONA.** (73 days.) The attractive melon is almost round, shiny black-green rind, with smooth symmetrical surface. Flesh is sparkling red of fine texture and delicious flavor. Seeds mottled brown. Average melon will weigh 12 to 14 pounds and measure 10x9½ inches. Rind medium tough. Pkt., 15c; oz., 35c; ¼ lb., 90c; lb., \$2.50, postpaid.

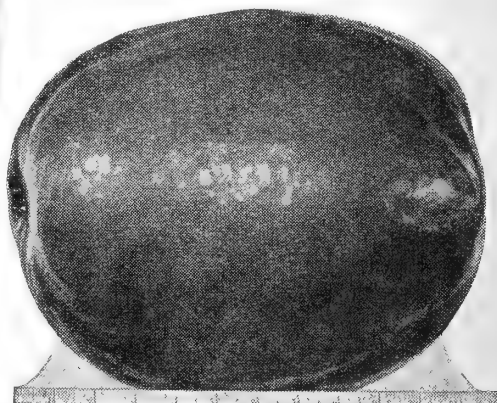
**272. GOLDEN HONEY CREAM.** (89 days.) A medium size, early, golden flesh melon with thin rind, small seeds, high sugar content. Average fruit 8 to 12 pounds. The rind is light green, striped dark-green. Yields well in the North. Surprise your friends and neighbors with this different and unusually high quality golden watermelon. Pkt., 20c; oz., 55c; ¼ lb., \$1.60; lb., \$4.50, postpaid.



New Hampshire Midget.

**263. NEW HAMPSHIRE MIDGET.** (70 days.) An individual type watermelon no larger than a good size muskmelon. The fruits will measure about 7 inches in diameter, and are easily stored in an average size refrigerator. Flesh is orange red of good flavor but coarse with many black seeds. Gray, thin rind, without distinct stripes. Market Gardeners tell us they have an increasing demand each year for this melon. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.35, postpaid.

**267. BLACK DIAMOND OR FLORIDA GIANT.** (90 days.) This large oval shaped melon within a short time became the most popular and widely planted shipping melon in the South. It is a remarkably fine quality melon, its average weight is 40 pounds, with specimens up to 125 pounds. Round, smooth, dark rich green in color, flesh bright red of sweet delicate flavor. We sell more of this variety than any other watermelon. Seed mottle brownish black. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.20, postpaid.



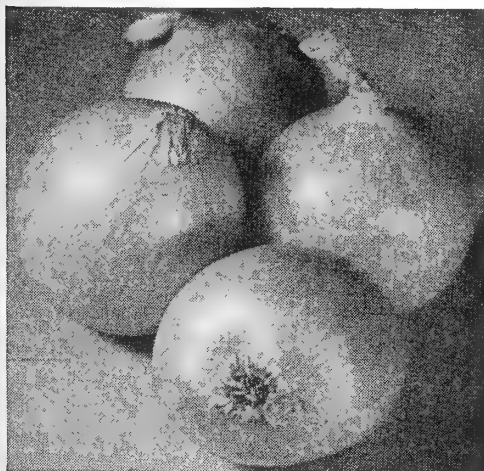
Black Diamond or Florida Giant.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



# Olds' Select Onions

**CULTURE:** As early as possible, sow thinly in rows one foot apart, thinning later to 3 or 4 inches apart. Keep the surface of the ground open and free from weeds. When the bulk of the tops have turned yellow and have fallen over, the onions are ready to harvest. They should be pulled at this time and left to lie in small piles for a couple of days and then removed to an airy shed. For winter storage plant the Hybrid Varieties. A packet of seed will plant 25 to 30 feet of drill; one ounce 200 feet, and four pounds an acre. See Market Gardeners' Price List opposite page 1 for prices on larger amounts than quoted. (See page 23 for maggot control.)



Autumn Spice Hybrid

## HYBRID ONIONS

COMMERCIAL GROWERS. Ask for quantity prices.

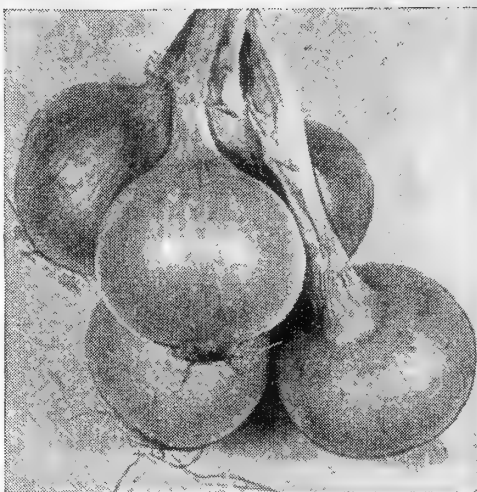
**281. AUTUMN SPICE HYBRID.** (95 days.) An outstanding hybrid onion and one of the best keepers for Winter storage of all hybrids. The uniformly round, medium sized bulbs have deep brown skins, firm, creamy white flesh. Adaptable to a wide range of soils and growing conditions. Will outyield the standard Southport Yellow Globe, and other late storage varieties. We highly recommend this hybrid to market gardeners and commercial growers. Pkt., 20c; oz., 80c; ¼ lb., \$2.30; lb., \$7.00, postpaid.

**284. ELITE HYBRID.** (108 days.) A cross between Early Yellow Globe and Brigham Yellow Globe. A long day, storage type onion. High globe in shape, producing uniform shaped bulbs. Flesh fairly firm and medium strong flavor. Skin bright yellowish brown. Will outyield both the Yellow Globe and Early Yellow Globe varieties. Pkt., 20c; oz., 85c; ¼ lb., \$2.40; lb., \$7.25, postpaid.

**288. EPOCH HYBRID.** (105 days.) A very attractive long storage hybrid of the Brigham or yellow globe type. Bulbs are uniformly high globe with firm creamy white flesh. Scales are a dark yellow-brown and adhere well throughout a long storage period. Not quite as high a yielder as some of the other hybrids of this type, but a much better yielder than the standard Brigham yellow globe variety. Pkt., 20c; oz., 85c; ¼ lb., \$2.40; lb., \$7.25, postpaid.



Epoch Hybrid.



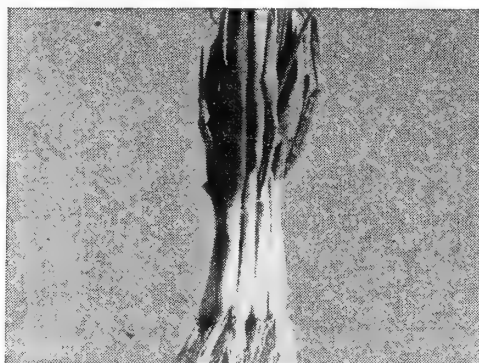
Early Yellow Globe.

**286. EARLY YELLOW GLOBE.** (98 days.) The Earliest Commercial Onion. This onion is ten days ahead of Yellow Globe Danvers and an excellent keeper. The bulbs are deep yellow in color, true globe shaped, medium large in size with clinging skins, and very mild and sweet. Pkt., 15c; oz., 50c; ¼ lb., \$1.40; lb., \$4.20, postpaid.



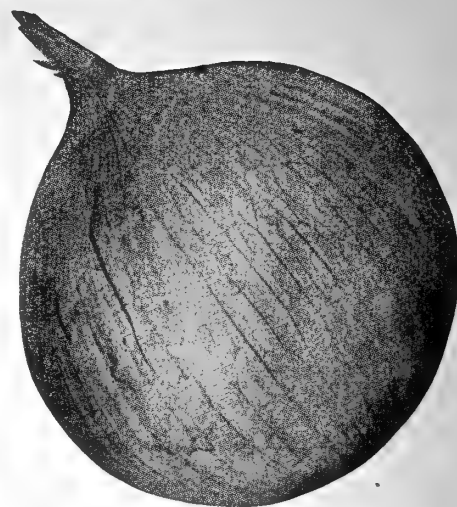
Southport White Globe.

**292. SOUTHPORT WHITE GLOBE.** (110 days.) The best medium sized white onion. A handsome onion with a pure delicate paper-white skin. Flesh crisp, fine-grained, snowy white and mild; a good keeper for a white variety. Pkt., 15c; oz., 45c; ¼ lb., \$1.35; lb., \$3.95, postpaid.



Beltsville Bunching.  
PERENNIAL ONION

**280. BELTSVILLE BUNCHING.** A new strain of non-bulbing perennial type Onion used exclusively for green bunching. Usually sown in late Summer or early Fall to be harvested when marketable size the following Spring. It is resistant to Pink Root and Yellow Dwarf Disease and seems resistant to heat and tip-burn. Shoots are white and the base of every plant develops into many shoots. Somewhat taller than Welch. The green bunching Onions will usually be ready for use ahead of Spring planted Onion sets. Pkt., 20c; oz., 75c; ¼ lb., \$2.20; lb., \$6.50, postpaid.



Yellow Globe Danvers.

**285. YELLOW GLOBE DANVERS.** (110 days.) A solid onion of almost true globe shape, averaging three inches through. In color the bulbs are a rich satiny yellow. The snow-white flesh cuts hard and crisp yet it is always sweet and tender. It is a good market variety, slender necked, and ripening up all at one time. A sure cropper and a good keeper. Pkt., 15c; oz., 50c; ¼ lb., \$1.40; lb., \$4.20, postpaid.

**291. SOUTHPORT RED GLOBE.** (110 days.) A medium large, handsome, dark red, globe shaped onion with small neck, small top and of mild flavor. Excellent keeping qualities. Pkt., 15c; oz., 40c; ¼ lb., \$1.30; lb., \$3.75, postpaid.

## PICKLING ONION

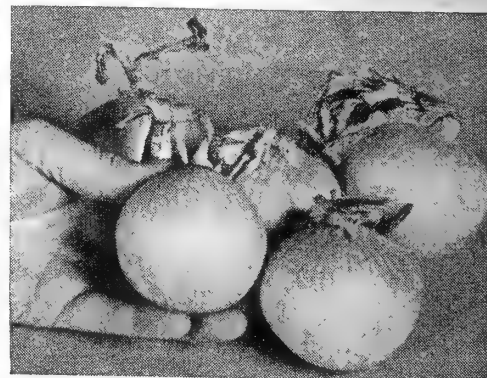
**283. CRYSTAL WHITE WAX BER-MUDA.** (95 days.) One of the most attractive Bermuda varieties. It is large, flat, pure white, very early, mild in flavor; in fact, can be eaten like an apple. Can be grown under northern conditions and is very fine for slicing. Not a good keeper. Pkt., 15c; oz., 40c; ¼ lb., \$1.20; lb., \$3.50, postpaid.

## SPANISH ONIONS

The mildest, finest flavored and largest onions belong to this class. They require a little longer growing season than do the American sorts and they are not quite as good keepers.

**298. SWEET SPANISH.** (Utah Strain.) (110 days.) An extremely large, mild and sweet globular-shaped onion and very handsome. The flesh is clear, white and tender. Under favorable conditions these onions will weigh over two pounds each and when placed on the market will outsell the other varieties at much higher prices. Pkt., 15c; oz., 55c; ¼ lb., \$1.60; lb., \$4.50, postpaid.

**296. ASGROW Y42 HYBRID.** (100 days.) A very early, hybrid, yellow Sweet Spanish type variety, fully 10 days earlier than the regular Sweet Spanish. The bulbs are globular with good tight necks, deep straw colored skin, mild white flesh. Produces a very heavy yield of large, uniform, and very attractive onions. Pkt., 25c; oz., \$1.10; ¼ lb., \$3.30; lb., \$9.00, postpaid.



Asgrow Y42 Hybrid.

# OLDS' PEPPERS

**CULTURE:** Sow early, in the house or in hot beds and transplant later when the ground is warm. Each packet will produce about 150 plants; an ounce, 1,500 plants. The number of days after each variety shows time required after setting of plants to picking. Earlier peppers can be had by using Hotkaps. See page 6.

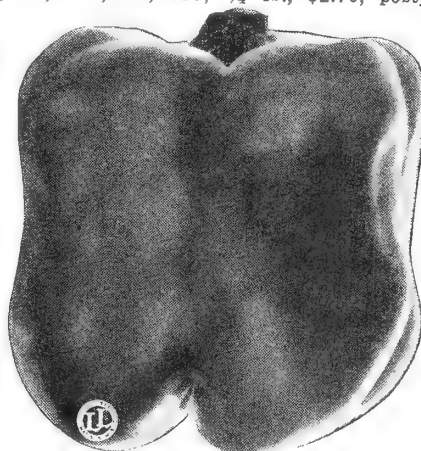


Early Calwonder.

**347. EARLY CALWONDER.** (65 days.) Unlike most strains of California Wonder, the bush is strong and stocky so that when well loaded with fruits, the plants resist serious damage in heavy winds. Fruits are mild and sweet averaging  $3\frac{1}{2}$  inches in diameter by 4 inches long, smooth and uniform. Flesh is thick, deep green, changing to bright crimson when ripe. Pkt., 15c;  $\frac{1}{2}$  oz., 40c; oz., 60c;  $\frac{1}{4}$  lb., \$1.60, postpaid.

**356. PIMENTO.** (Perfection.) (78 days.) This variety is used not only for salads and mangoes but extensively by canners. The flesh is very thick, mild and sweet, and color a glossy red when ripe. Fruit is heart shaped and about 3 inches long. Pkt., 15c;  $\frac{1}{2}$  oz., 40c; oz., 70c;  $\frac{1}{4}$  lb., \$2.00, postpaid.

**351. WISCONSIN LAKES.** (68 days.) The best and surest home garden pepper. A prolific new early pepper released by the Wisconsin Agricultural Experiment Station. See page 2 for illustration and complete description. Pkt., 20c;  $\frac{1}{2}$  oz., 55c; oz., 95c;  $\frac{1}{4}$  lb., \$2.70, postpaid.



California Wonder.

**357. CALIFORNIA WONDER.** (75 days.) A very mild, sweet, mid-season variety. The peppers are very large, measuring  $4\frac{1}{2}$  inches in length by 3 to 4 inches in diameter. The thick fruit ripens very uniformly and has a deep crimson color when ripe. Pkt., 15c;  $\frac{1}{2}$  oz., 40c; oz., 60c;  $\frac{1}{4}$  lb., \$1.60, postpaid.

## ORDER WITH CONFIDENCE

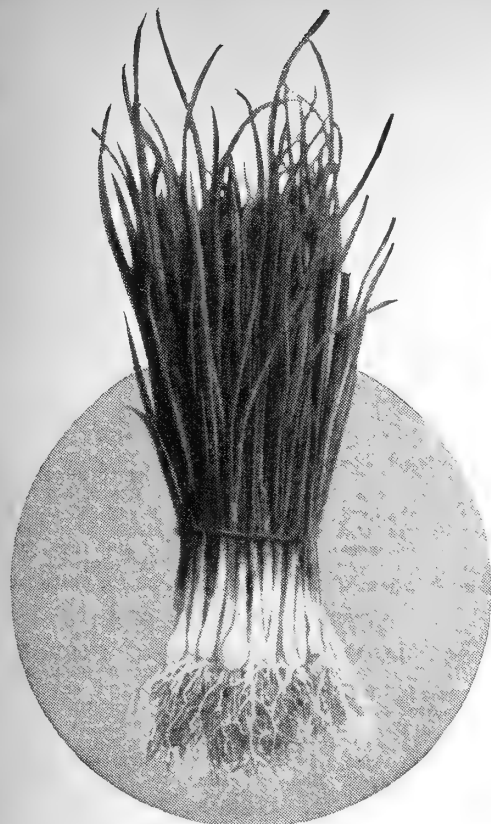
We replace or refund the purchase price on any item not satisfactory.

## OLDS' ONION SETS

Choice, dry, small, select Onion Sets, the best to be had.

**YELLOW BOTTOM SETS:** Lb., 35c; 2 lbs., 65c; 4 lbs., \$1.20, postpaid.

**WHITE BOTTOM SETS:** Lb., 40c; 2 lbs., 75c; 4 lbs., \$1.40, postpaid.



Frostproof Onion Plants.

## ONION PLANTS

Texas-grown frostproof onion plants produce large, mild, sweet onions that are difficult to grow from seed in the North. They grow outdoors during the winter, so they are hardy and ready to be planted early, just as soon as the ground can be worked. Our plants are shipped direct from our Texas station. Orders will be accepted for delivery any time up until the 15th of May. We can supply the following varieties: CRYSTAL WAX BERMUDA, YELLOW SWEET SPANISH and WHITE SWEET SPANISH. We recommend Yellow Sweet Spanish as the best for home gardens. Please state variety wanted and time of shipment on your order. Prices: 200 plants, \$1.39; 300 plants, \$1.85; 500 plants, \$2.69; 1000 plants, \$4.45; 2000 plants, \$6.95; 3000 plants, \$8.95. Crate of 6000 plants, by express f. o. b. Texas, \$7.95. No plant orders accepted for less than \$1.00 or to be sent c. o. d.

We do not accept orders for onion plants from the state of California.

## SWEET SPANISH HYBRID ONION PLANTS

Frostproof Texas grown plants. 1 bunch (100 plants), \$1.25; 2 bunches, \$1.75; 10 bunches, \$4.95, postpaid.

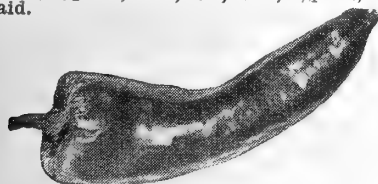
## GARLIC

A garlic bulb is composed of many small cloves which should be separated and planted the same as onion sets and cultivated in the same way. Bulbs,  $\frac{1}{2}$  lb., 60c; 1 lb., 90c; 2 lbs., \$1.70, postpaid.

## HOT PEPPERS

**355. LONG RED CAYENNE.** (70 days.) A favorite hot variety used largely for drying, canning and pickling. The fruit are about one inch in diameter and five inches in length; very slim, deep green, changing to brilliant red. Very productive. Pkt., 15c;  $\frac{1}{2}$  oz., 40c; oz., 65c;  $\frac{1}{4}$  lb., \$1.90, postpaid.

**349. HUNGARIAN WAX.** (65 days.) A splendid pungent pepper. Color waxy canary yellow turning to crimson at maturity. Peppers are 5 to 6 inches in length and rather slender. One of the best hot peppers. Very prolific. Pkt., 15c;  $\frac{1}{2}$  oz., 40c; oz., 70c;  $\frac{1}{4}$  lb., \$1.95, postpaid.



Hungarian Wax.

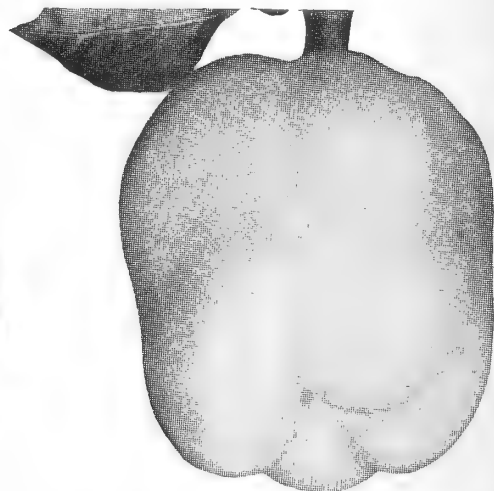


King of the North.

**348. KING OF THE NORTH.** (60 days.) The fruits are enormous in size and color up a brilliant red much earlier than any of the other large sorts. They will average six inches long and three to four inches across. Flesh is fine, thick, mild, and sweet. The spreading plants are literally covered with large peppers often with eight to ten maturing at a time. Pkt., 15c;  $\frac{1}{2}$  oz., 40c; oz., 70c;  $\frac{1}{4}$  lb., \$1.80, postpaid.

**352. SWEET YELLOW OR BANANA.** (60 days.) Probably the largest, earliest and sweetest of the long yellow peppers. It is banana shaped, averaging about 8 inches in length and 2 inches in diameter. Light yellow in color, turning a bright red in maturity. Medium fleshed wall. Plants are 20 to 24 inches tall, upright, dark green, very vigorous with heavy foliage and large leaves. Pkt., 15c;  $\frac{1}{2}$  oz., 45c; oz., 80c;  $\frac{1}{4}$  lb., \$2.35, postpaid.

**358. GOLDEN CALIFORNIA WONDER.** (72 days.) This golden variety has all the grand qualities that have made the Red California Wonder so popular. The large green fruits have the same thick and solid flesh walls, they have the same fine flavor—sweet, mild, and free from all unpleasant pungency, but at maturity they turn a rich golden yellow. The flesh of the ripened fruit is just as sweet and tender as it is in the green state. Slices of the ripe fruit with their delightful golden yellow color make an attractive addition to the salad bowl. The plants are thrifty, upright growth, and heavy producers. Pkt., 20c;  $\frac{1}{2}$  oz., 50c; oz., 85c;  $\frac{1}{4}$  lb., \$2.60, postpaid.

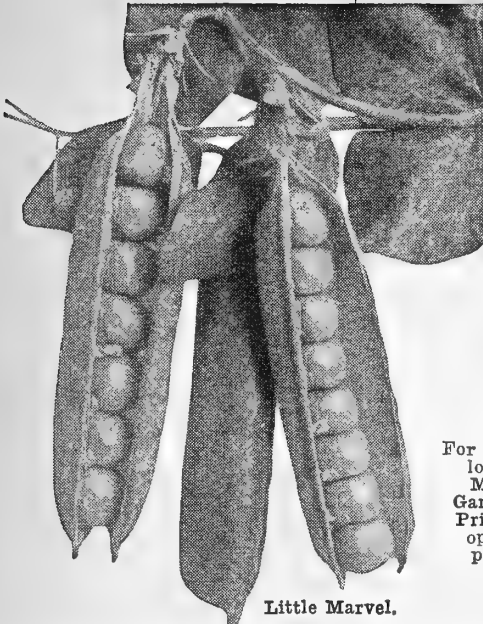


Golden California Wonder.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN

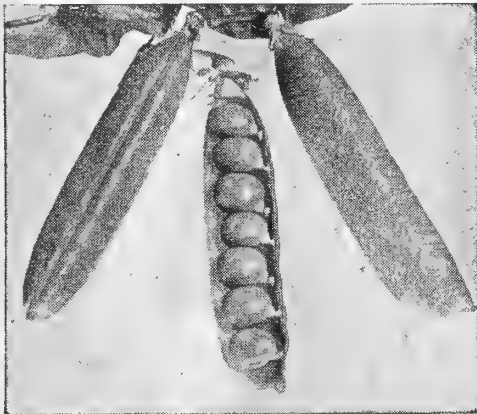


# Olds' Fancy Garden Peas



Little Marvel.

★339. **LITTLE MARVEL.**\* (64 days.) A dwarf early pea of unusual value. The vines average 15 inches in height and the pods 3 inches or more in length. Pods contain 6 to 7 large, dark green peas, sweet and delicious. They produce a larger pod and a heavier crop than other extra earlies, with the exception of Laxton's Progress. Pkt., 15c; ½ lb., 35c; 1 lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.



Thomas Laxton.

★334. **THOMAS LAXTON.**\* (63 days.) In earliness only two or three days behind Alaska, and in yield and quality far superior. Height three feet. Pods medium green, 3½ inches long, containing about seven large green peas. The most popular variety for freezing. Pkt., 15c; ½ lb., 35c; 1 lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.



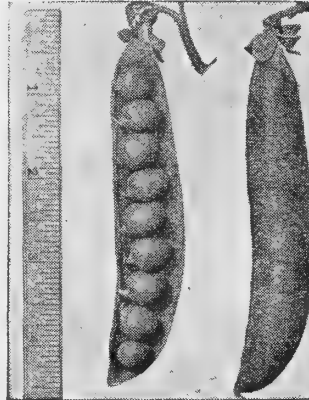
Little Gem.

**CULTURE:** Early peas are grown with best results on light warm soils; main crop varieties on fairly heavy soils but, of course, peas will do well on most any good garden soil. Do not use much nitrogen fertilizer as that will cause a heavy leaf growth with fewer pods. Sow the extra early varieties in rows 2 to 3 inches deep, one inch apart and 2½ to 3 feet apart as soon as the ground can be worked; and for succession, plant every two weeks until the middle of June. Early varieties can be again planted in August and a good crop secured in the fall. A pkt. will plant about 15 feet, a pound about 100 feet and 120 to 160 pounds should be used for an acre. Rotenone dust will control the aphid. Use Nitragin on the seed.

The varieties marked \* are the wrinkle varieties.

Varities marked with ★ are excellent for freezing.

For quantity lots see Market Gardener's Price List opposite page 1.



Laxton's Progress.

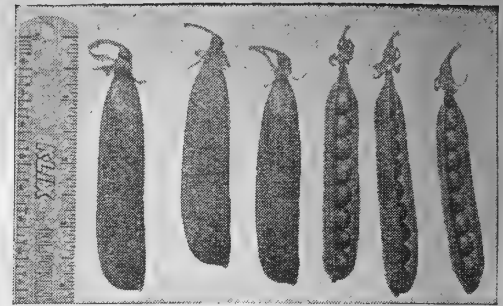
★336. **LAXTON'S PROGRESS.**\* (62 days.) An introduction of real merit, and ideal for the home gardener. Progress grows but 18 inches high. The vines are exceedingly vigorous and produce the largest pods of any extra early sort. Pods average over 4½ inches long, well filled with 8 to 10 deep green large peas of wonderful flavor. Pkt., 15c; ½ lb., 35c; 1 lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.



LAXTONS SUPERB

331. **LAXTON'S SUPERB.** (Early Bird.) (60 days.) This is the earliest large podded dwarf pea. Vines 18½ inches tall, coarse and light green in color. Pods 4½ inches long, single and double, slightly curved and pointed; of a medium dark green attractive color containing 9 to 10 peas of good quality. Pkt., 15c; ½ lb., 35c; 1 lb., 55c; 2 lbs., \$1.00; 5 lbs., \$2.20, postpaid.

329. **PREMIUM or LITTLE GEM.**\* (64 days.) The vines grow to about 15 inches in height. Pods are 2½ inches long and contain 6 to 7 peas of good quality. The variety is very productive and the peas of fine flavor. Considered by many the sweetest of all early peas. An old time favorite. Pkt., 15c; ½ lb., 35c; 1 lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.



Shasta.

★326. **WILT RESISTANT SHASTA.**\* (68 days.) The sturdy medium green plants are resistant to fusarium wilt and grow to a height of about 28 inches. Pods are dark green, a little larger than Thomas Laxton, averaging about 3½ inches and borne many in pairs. The deep green peas are of excellent quality and ideal for either freezing or fresh use. Pkt., 15c; ½ lb., 35c; 1 lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.

## EDIBLE PODDED PEAS

341. **MAMMOTH MELTING SUGAR.** (Wilt Resistant.) (74 days.) Sugar peas are prepared like string beans, and you eat the pods and all. Vines are coarse, grow up about four and one-half feet, and are a light green color. The five-inch pods are single, very broad, indented, light, blunt, brittle, fleshy, stringless, and free from fiber. Seeds are large, round, creamy white. Pkt., 15c; ½ lb., 35c; 1 lb., 60c; 2 lbs., \$1.10; 5 lbs., \$2.40, postpaid.

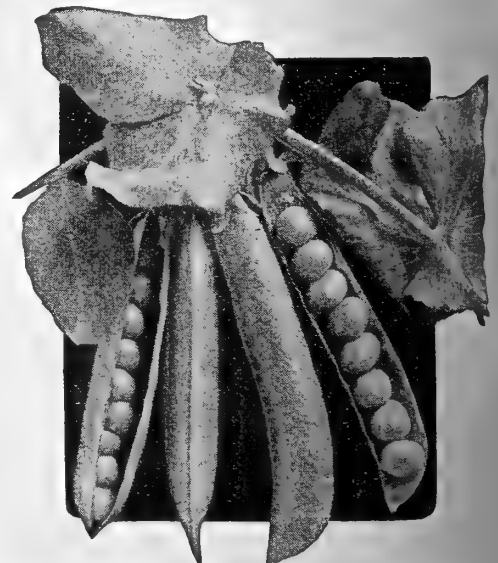
## WILT RESISTANT PEAS FOR SUCCESSION

345C. These three medium dwarf varieties—Wilt Resistant Surprise, Wilt Resistant Freezonian and Wilt Resistant Wyoming Wonder, are excellent for a succession in the home garden. Plant all at one time and it will give you peas over quite a long period. **COLLECTION PRICES:** 1 pkt., of each of the three, 30c; ½ lb., of each, 80c; 1 lb. of each, \$1.45, postpaid.

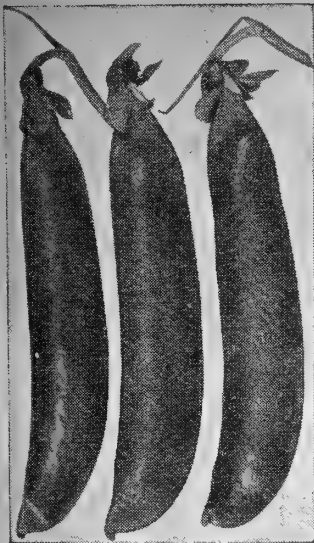
## NITRAGIN FOR GARDEN PEAS.

You will get a larger crop and enrich your soil if you treat your seed with Nitragin. Garden size (enough for 5 lbs.), 25c, postpaid.

★321. **WILT RESISTANT PRIDE OR DROUGHT RESISTER.**\* (65 days.) An exceptionally productive hybrid variety resistant to fusarium wilt. Plants are dark green, about 30 inches in length, open at the top, sturdy, very uniform, and quite resistant to drought and insects. Pods 3½ inches mainly doubled, straight, plump, dark green, well filled with seven to nine peas. Very concentrated in season, making it exceptionally fine for canning. Pkt., 15c; ½ lb., 35c; 1 lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.



Pride or Drought Resister.



Wyoming Wonder.

★337. **WILT RESISTANT WYOMING WONDER.** (Icer, Asgrow 40.)\* (74 days.) The outstanding characteristic of this pea is the fact that it remains sweet and tender a week to ten days after it is ready to pick. It was bred expressly for market gardeners who want a large, dark green podded pea that will hold its quality after reaching the picking stage. The vine is dark green, about 24 to 28 inches tall. The pods are 4 to 5 inches, dark green in color, pointed and slightly curved at the tips. Each pod contains 8 to 10 large peas of unusually fine flavor. Used extensively for fast freezing. Pkt., 15c; ½ lb., 35c; lb., 55c; 2 lbs., \$1.00; 5 lbs., \$2.20, postpaid.

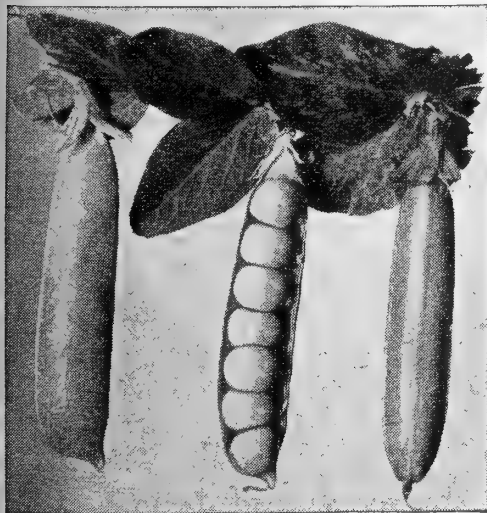
330. **PERFECTION WILT RESISTANT.**\* (70 days.) A popular midseason canning pea introduced by the Wisconsin College of Agriculture. Vine 20 to 30 inches, pods light green 3 inches long slightly curved, mostly in doubles, containing 6 to 8 high quality peas. Pkt., 15c; ½ lb., 35c; lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.

★324. **WANDO.\*** (66 days.) This variety was developed to resist heat and cold and will withstand more adverse growing conditions than most varieties. See page 2 for illustration and complete description. Pkt., 15c; ½ lb., 35c; lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.

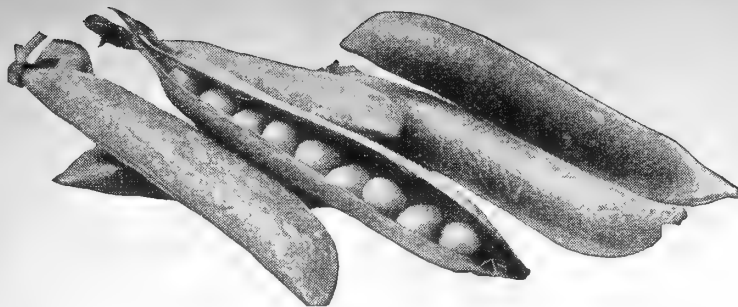
## FIELD PEAS

**WHITE CANADA.** See page 74.

★320. **WILT RESISTANT SURPRISE.\*** (55 days.) An extremely early wrinkle pea that is popular with the canning trade. The vines grow to a height of about 28 inches, medium green, slender and uniform in growth. The 2¾ inch pods are light green, straight, blunt ended, borne singly and mature uniformly. Pods contain from 5 to 7 light green, round, small, thin skinned peas of excellent quality. Nothing nicer for first early sweet. Pkt., 15c; ½ lb., 35c; 1 lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.



Wilt Resistant Surprise.

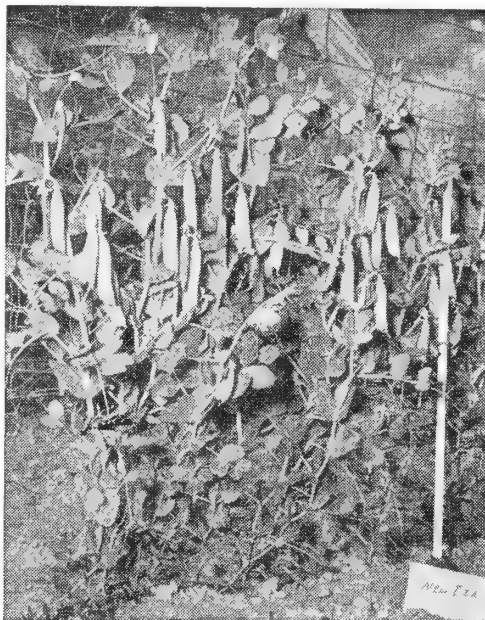


Telephone.

★322. **TELEPHONE or ALDERMAN.\*** (74 days.) Vines, 4 feet high; pods, dark green, 3½ to 4 inches long, containing from 5 to 10 peas each. A leading late variety among market gardeners. Pkt., 15c; ½ lb., 35c; lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.

★332. **HUNDREDFOLD or GIANT LAXTONIAN.\*** (Blue Bantam.) (62 days.) A large podded, dwarf wrinkled pea. Unequalled for its combination of extreme earliness, superb quality, and unusual productiveness. The dwarf vigorous vines average 15 inches in height and carry really enormous crops of large dark green 4-inch pods with six to eight peas each of excellent quality. Pkt., 15c; ½ lb., 35c; lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.

323. **WILT RESISTANT ALASKA.** (60 days.) Earliest of all. A smooth, round, blue pea. Height 2½ feet. The most popular early pea for canning. The 2½-inch pods contain 6 to 8 smooth peas of good quality when picked young. Pkt., 10c; ½ lb., 30c; lb., 45c; 2 lbs., 85c; 5 lbs., \$1.90, postpaid.



New Era.

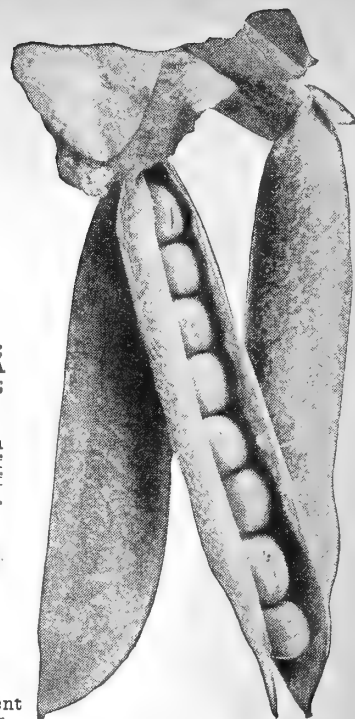
## DISEASE RESISTANT PEAS

★333. **NEW ERA.\*** (67 days.) If you are having difficulty in growing peas, even with the Fusarium resistant varieties, we would highly recommend that you plant this variety, which is resistant to three diseases. Near-Wilt, Fusarium-Wilt and virus 2 mosaic resistant. Growers in many sections of the country have been unable to grow peas because of these diseases. Developed by the University of Wisconsin for the canning trade. Pods are 3 inches, borne mostly in pairs, well filled with 7 to 8 tender, light green peas of excellent quality. Vines average 30 inches, are very sturdy and productive. Pkt., 15c; ½ lb., 35c; lb., 55c; 2 lbs., \$1.00; 5 lbs., \$2.20, postpaid.



**HOTKAPS**  
*Home Garden*  
**PACKAGE**

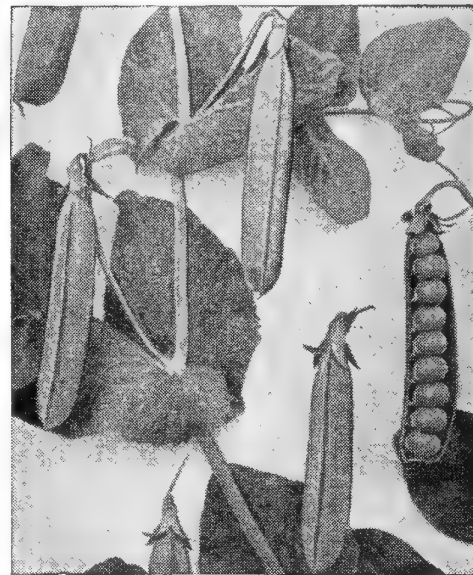
—21—



Hundredfold or Giant Laxtonian.

★Are excellent for freezing.

★327. **WILT RESISTANT FREEZONIAN.\*** (63 days.) This variety resulted from a cross with Thomas Laxton and Wilt Resistant Worlds Record. It is similar to Thomas Laxton, but somewhat more hardy, more productive, and resistant to fusarium wilt. We recommend this to home gardeners for freezing. Vines are about 30 inches in length producing dark green blunt pods about 3½ inches long. Pkt., 15c; ½ lb., 35c; 1 lb., 50c; 2 lbs., 95c; 5 lbs., \$2.10, postpaid.



Freezonian.

**Protect Your Garden Against  
RAIN . . . WIND  
BUGS . . . FROST**

**HOTKAPS** keep out weather and insects, promote sturdier growth and bring plants to maturity weeks earlier. They are made of scientifically waxed paper (Glastex) molded into shape and reinforced. Hotkaps measure 7 inches in height and 11 inches in diameter and weigh about 80 lbs. per 1,000. As plants grow and danger of frost is over, slit kap with knife and let plant grow up through the Hotkap. 20 Hotkaps with Setter, 95c, postpaid. See page 6 for larger quantities.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



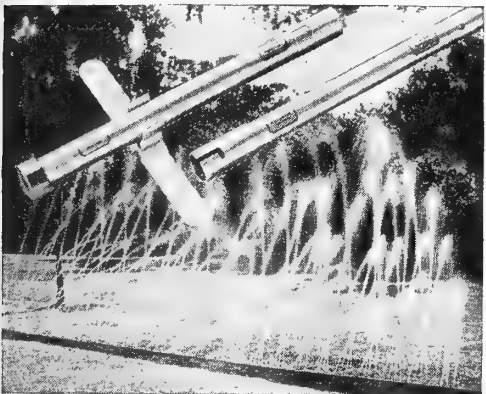
# OLDS' PUMPKINS



Halloween.

**361. HALLOWEEN.** (115 days.) This new Pumpkin is just about the ideal Jack-O-Lantern variety. A little larger than Small Sugar, reaching a size of about 12 by 9 inches and weight of about 10 pounds. Almost equal in eating and baking quality to Small Sugar. The plant is vining in habit and a heavy producer. Not too heavy for a youngster to carry yet large enough to carve out effectively. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.25, postpaid.

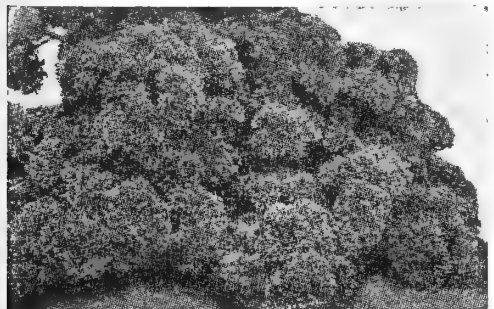
**362. LARGE CONNECTICUT YELLOW FIELD.** (Jack O'Lantern.) (115 days.) The standard field pumpkin. A large round or slightly oval pumpkin about 10 by 14 inches. Skin reddish-orange, with rich orange-colored flesh. Extensively grown for stock feeding, and usually planted with corn. Produces enormous crops. Pkt., 10c; oz., 25c; ¼ lb., 65c; lb., \$2.00; 5 lbs., \$8.75, postpaid.



Naturain-Sprinkler.

## NATURAIN-SPRINKLER

The naturain sprinkler is built out of aluminum and stainless steel with no moving parts to wear out. Primary and secondary lengths are five feet long and weigh only twelve ounces each. Each length connects with a twist of the wrist and you can use as many secondary lengths as your water pressure will permit. Water goes where you want it. Sprays up to 20 ft. width. Prices, primary unit with hose connection and cap, \$2.50; secondary extension unit, \$2.25 each, postpaid.



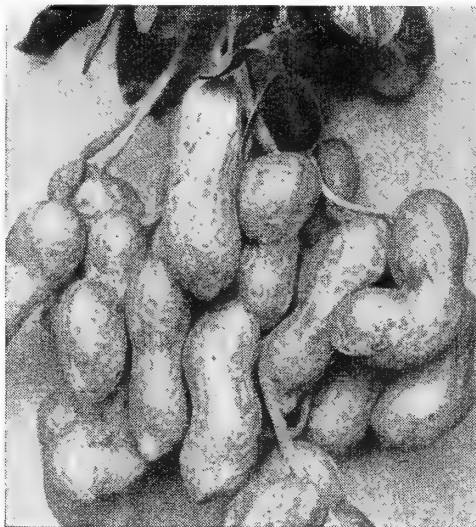
Champion Moss Curled Parsley.

**CULTURE:** Plant any time after the ground has become warm, 4 to 8 seeds to a hill, in hills 8 feet apart each way if planted alone. With corn, plant after the corn is up. One packet of seed is sufficient for 6 to 8 hills, 3 to 4 pounds will plant an acre alone and one pound an acre with corn. For quantity lots see Market Gardener's Price List opposite page 1.



King of the Mammoths.

**360. KING OF THE MAMMOTHS.** (120 days.) This variety surpasses all others in size, about 18 by 24 inches, specimens often weighing 75 pounds; yellow flesh, thick and fine grained. It is an immense yielder, a splendid keeper and a valuable stock variety. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$2.10, postpaid.



Mammoth Virginia Peanuts.

## OLDS' PEANUTS

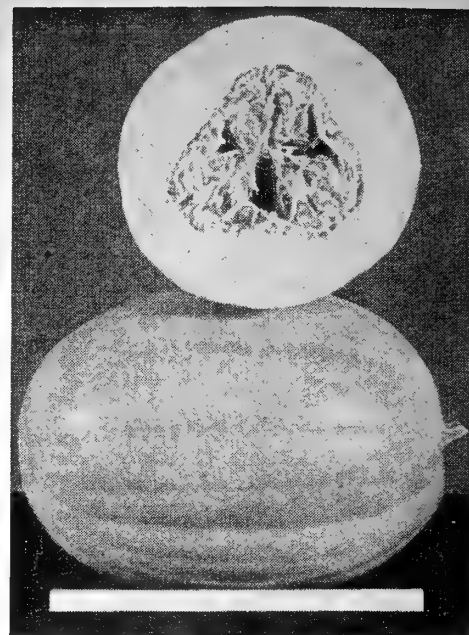
**315. MAMMOTH VIRGINIA.** The largest, sweetest and heaviest yielding variety. With ordinary weather, this variety will produce a crop of good peanuts in the latitude of Wisconsin. Plant on a south slope, in sandy soil if possible. Large pkt., 10c; ¼ lb., 35c; ½ lb., 65c; lb., \$1.10; 5 lbs., \$4.75, postpaid.

## OLDS' PARSLEY

One packet of parsley will seed 30 feet. Sow early in the spring, soaking the seed before sowing as germination is slow.

**305. CHAMPION MOSS CURLED.** The vigorous, compact plants grow very fast, producing fresh and tender, bright green leaves, so curled and crumpled that they have the appearance of curled moss. It is also a handsome border plant and may be grown in pots or window boxes for its beautiful foliage. Pkt., 15c; oz., 30c; ¼ lb., 85c; lb., \$2.35, postpaid.

**309. HAMBURG.** (Turnip Rooted.) The edible root of this variety resembles in color and shape a small parsnip. The roots may be stored in the cellar for winter use. The leaves are similar to those of plain parsley. Pkt., 15c; oz., 30c; ¼ lb., 85c; lb., \$2.35, postpaid.



Dickinson

**365. DICKINSON.** (105 days.) The finest pumpkin grown today. It will produce as high as 25 tons per acre. The pumpkin is a deep clear gold color throughout the flesh, so uniform in color that canners do not peel it, but only wash and place into the pulverizer where they are canned immediately. They pack out the deepest gold color one could imagine. It has three outstanding characteristics: It is so sweet that it requires no sugar nor starch in canning. Second, the color is ideal and requires no coloring, and third, it is an exceptionally heavy yielder. We might add that this variety seems to be resistant to insect pests. It is not suitable for Jack o'Lanterns because of the shape. Pkt., 10c; oz., 25c; ¼ lb., 65c; lb., \$2.00; 5 lbs., \$8.75, postpaid.

**363. SMALL SUGAR.** (100 days.) The famous New England Pie Pumpkin. A rather small, round but flattened variety about 8 by 10 inches, fine grained and high in sugar content. It is a good yielder, and a good keeper. Color, deep orange-yellow. Pkt., 10c; oz., 25c; ¼ lb., 65c; lb., \$2.00; 5 lbs., \$8.75, postpaid.

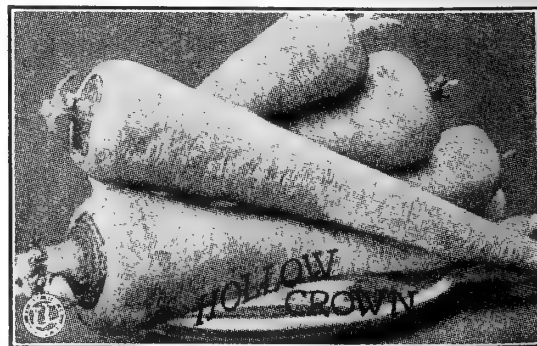
## OLDS' PARSNIPS

Each packet contains enough seed to sow 25 feet of drill. One ounce 200 feet of drill. Six pounds one acre. Parsnips improve in flavor if left in the ground over winter.

**312. HARRIS MODEL.** (120 days.) Considered the smoothest and whitest of all Parsnips. Roots are medium length, very smooth and free from small roots or prongs. The flesh is of superior flavor, fine grained and sweet. The best variety to grow for market. Pkt., 10c; oz., 25c; ¼ lb., 50c; ½ lb., 80c; lb., \$1.35, postpaid.

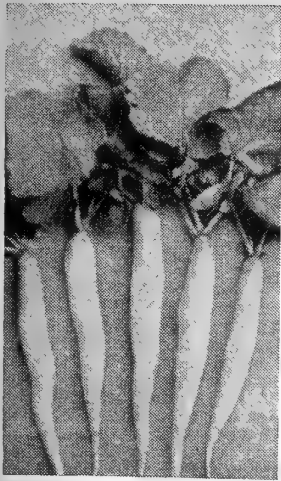
**310. IMPROVED GUERNSEY.** (95 days.) An improved Hollow Crown; it is more of a half-long in shape, being thicker and shorter, and more easily dug. It is a very heavy yielder; roots, smooth; flesh, fine grained and of excellent flavor. Pkt., 10c; oz., 20c; ¼ lb., 45c; ½ lb., 75c; lb., \$1.25, postpaid.

**311. HOLLOW CROWN.** (95 days.) The old standard parsnip, long rooted, sweet flavored and desirable. Tapering roots average 11x3 inches. Pkt., 10c; oz., 20c; ¼ lb., 45c; ½ lb., 75c; lb., \$1.25, postpaid.



Parsnips.

# OLDS' CRISPY RADISHES



White Icicle.

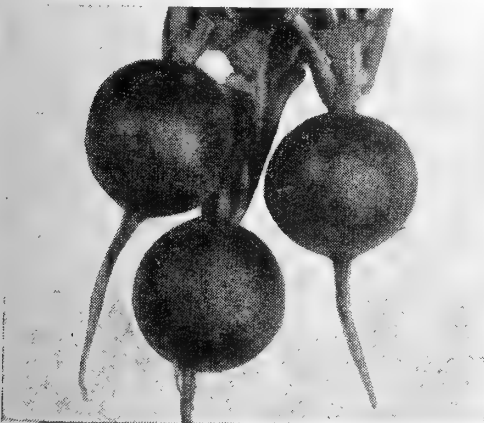
**385. WHITE ICICLE.** (27 days.) Considered the finest of all for summer table use. The roots attain a length of about 5½ inches, tapering regularly from near the shoulder to the tip. It is crisp, mild, sweet, and keeps well. Tops medium short. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.20, postpaid.



Crimson Giant.

**376. CRIMSON GIANT.** (28 days.) An extra large radish, often growing to double the size of the other early turnip-shaped varieties, while retaining its firmness and crispness longer than other earlies. It is quick growing, suitable for both forcing and outdoor growing. Roots are of a handsome deep crimson, varying in shape from round to oval. Flesh, pure white; flavor mild. We highly recommend this radish. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.20, postpaid.

**387. COMET.** (23 days.) A bright cherry red, round radish, very crisp and tender. The tops are very small. Ready for use when ¾-inch in diameter but remains firm to a large size. Tops about 4 inches. This radish can be grown from seed in from 20 to 25 days, and is all that one could ask for in a radish. Pkt., 15c; oz., 25c; ¼ lb., 55c; lb., \$1.30, postpaid.



Comet.

Olds' Radish Seed is grown from hand-transplanted roots. In this way the types are kept pure and true and no seed is produced that is not from perfectly sound radishes. Growers who raise radishes for the market should use only seed of this type. The crop can be placed on the market earlier than from ordinary seed and also quality radishes can be had long after radishes grown from ordinary seed have become pithy and hollow. All growers should sow the best seed obtainable if they want to receive the maximum profit from their crop. For larger amounts see our Market Gardeners' List, opposite page 1.

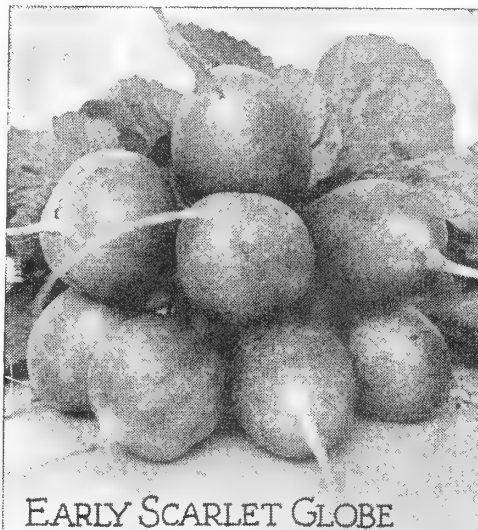
**CULTURE:** Planting radish seed at improper depths is often the cause of the bulbs being various shapes. Plant about ½ inch deep. Radishes do best on a light, rich, mellow soil. Sow in drills 10 inches apart and thin to two inches in the row. Sow the early round red sorts first, the long-growing varieties a week later, and the winter varieties in July and August. One packet will sow 25 feet; 12 pounds an acre.

**MAGGOT CONTROL.** A simple control for maggots, which attack cabbage, onion, and radish crops is Chlordane Dust. This dust, which you will find listed in our catalog in one-pound sifter top cans, should be applied in the soil when planting or to the rows as the seedlings emerge, and again about one week later.

Chlordane 6% Dust.  
Price: 1 lb., 65c, postpaid.



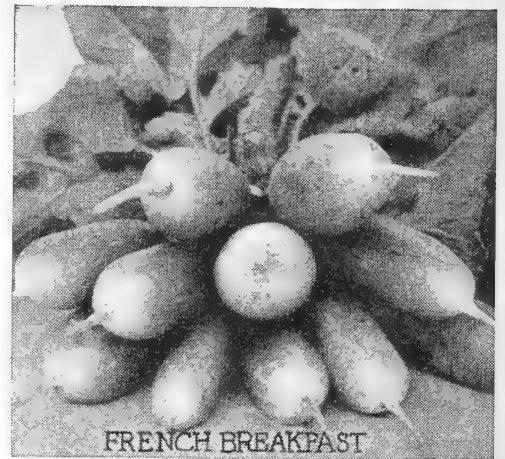
**370. SPARKLER OR BRIGHTEST WHITE TIP.** (25 days.) A beautiful, almost round radish with the lower half clear white. The flesh is clear white, tender, and crisp. Tops, medium, about 5 to 6 inches. Because of its attractive appearance it is popular with the home gardener. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.20, postpaid.



EARLY SCARLET GLOBE

**377. EARLY SCARLET GLOBE.** (Vick's.) (24 days.) One of the best all around radishes for early outdoor sowing. The skin is a bright scarlet; flesh, pure white, crisp, tender and of delicious quality. Our stock is a special strain with medium tops about 3 inches. Does well on upland or sandy soil. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.20, postpaid.

**374. CAVALIER.** (24 days.) An extra early, olive-shaped or oblong globe, bright scarlet radish. Tops small, very attractive, and suitable for all purposes. Excellent for muck soils. The little radish is crisp and mild and holds its quality well for market. Pkt., 15c; oz., 25c; ¼ lb., 55c; lb., \$1.30, postpaid.



FRENCH BREAKFAST

**373. FRENCH BREAKFAST.** (25 days.) A quick-growing, handsome, olive-shaped radish, deep scarlet rose in color, with a clearly defined white tip at the base. It measures about ¾ of an inch through and about twice that in length with very small top and tap root. Flesh pure white and very crisp, tender and mild. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.20, postpaid.

**372. CHERRY BELLE.** (22 days.) A round, cherry red variety with very short top. Won an All America bronze medal in 1949. See page 3 for illustration and description. Pkt., 15c; oz., 25c; ¼ lb., 55c; lb., \$1.30, postpaid.

## ORDER WITH CONFIDENCE

We replace or refund the purchase price on any item not satisfactory.

## WINTER RADISHES

Winter radishes should be planted in July and August and are good to eat as soon as they are large enough. Like spring radishes in flavor, but grow 4 to 8 inches long and 2 to 3 inches thick. For winter use, dig them and pack them in earth the same as parsnips, salsify or celery.

**390. NEW WHITE CHINESE.** (New Celestial.) (60 days.) A large, half-long radish about 8 inches long and 3 inches thick, which will keep in fine condition a long time. White and brittle. Pkt., 15c; oz., 25c; ¼ lb., 60c; lb., \$1.35, postpaid.

**393. ROUND BLACK SPANISH.** (56 days.) Roots are round about 4 inches in diameter. Flesh white and crisp. A long-keeping variety. Pkt., 15c; oz., 25c; ¼ lb., 60c; lb., \$1.35, postpaid.

**391. CHINA ROSE WINTER.** (52 days.) Handsome, long, rose-colored, mild, sweet flavored, and of crisp, brittle texture. It is smooth and cylindrical measuring 7 by 2 inches. Pkt., 15c; oz., 25c; ¼ lb., 60c; lb., \$1.35, postpaid.



China Rose Winter.

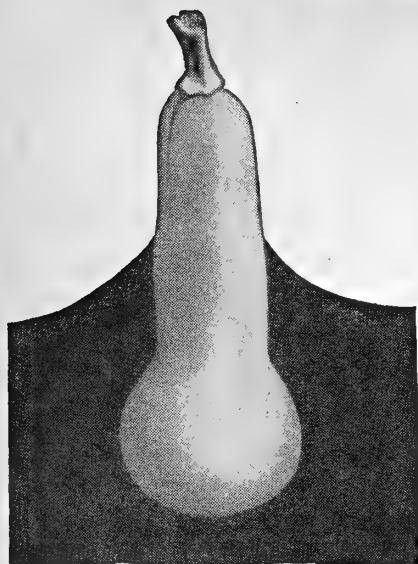
## POTATO EYES

The ideal way for home gardeners who wish to grow a few potatoes in their garden is to plant Seed Potato Eyes. Eyes are cut from Wisconsin Certified Blue Tag Potatoes and sent by mail postpaid, specially packed to keep for many weeks in excellent condition. See pages 72 and 73 for varieties and prices.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



# OLDS' SQUASH



Butternut.

420. **BUTTERNUT.** (95 days.) In our opinion the ideal home baking squash. Better than Table Queen as an individual baker. The 3 to 4½-lb. fruits are of an ivory white color, 10 to 12 inches long, 4 to 5 inches in diameter at the largest point, pear shaped, smooth skin and hard. The bright orange flesh is very thick and the seed cavity is only in the bulbous end so that about 90% of the entire fruit is edible. Pkt., 15c; oz., 30c; ¼ lb., 80c; lb., \$1.95, postpaid.

414. **BANANA PINK.** (120 days.) A long type of winter squash measuring about 20 by 5½ inches and weighing about ten pounds. Cylindrical and pointed at blossom end with thin light orange rind. It is of good color and very popular because of its keeping qualities. Brown seeds. Pkt., 15c; oz., 30c; ¼ lb., 80c; lb., \$1.95, postpaid.

415. **BUSH BUTTERCUP.** (95 days.) This variety is identical to the popular high quality Buttercup Squash. However, in comparison the fine growth is very much restricted so they require much less space and may be planted in the home garden. The excellent quality fruit weigh from 3 to 4 lbs. and are turban shaped. Pkt., 20c; oz., 45c; ¼ lb., \$1.05; lb., \$2.95, postpaid.

★410. **DELICIOUS GREEN.** (102 days.) This variety rivals all others in dryness, sweetness and richness of flavor. The green shell is shaped like a top with extremely thick flesh of a deep orange. Excellent keeper. Average size 8½ by 7½ inches. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.10, postpaid.

406. **BUTTERCUP.** (90 days.) Entirely distinct in type, a turban shape, with thin skin and thick orange flesh at the stem end. The seed cavity is at the bottom covered with a very thin layer of flesh. Weighs from 3 to 4 pounds, just the right size for the average family. Has less waste than any other squash. Quality the very best. Pkt., 15c; oz., 35c; ¼ lb., 80c; lb., \$2.10, postpaid.



Buttercup.

**CULTURE:** Plant in a warm, light, rich soil after the weather has become settled and warm in the spring. Plant in hills 3 to 4 feet apart each way, the large running varieties 6 to 8 feet. Eight to ten seeds should be planted in a hill, thinning out after they have attained their rough leaves to 3 or 4 plants to a hill. Two ounces will plant a 50-foot row and three pounds an acre. Use Rotenone Dust for the striped beetles, vine borers, and grey squash bugs. Dust at ten day intervals when seedlings appear.

The critical period of the Squash Vine Borer attack is June. Keep plants protected during this period by dusting thoroughly with Rotenone Dust or Dieldrin Spray. Apply in June and weekly during the month of July. Should the borer get into the vine, slit the stem lengthwise with a knife and remove the borer just as soon as their presence is noticed. For larger amounts of seed than quoted, see **Market Gardeners' Price List**, opposite page 1.



Table Queen.

409. **TABLE QUEEN.** (80 days.) This unique winter squash has already won favor second only to Hubbard and in some particulars is preferred to that excellent variety. Nearly equal to Hubbard in flavor and keeping qualities and just the right size to cut in half (when it will bake in 20 minutes) and serve individually in the half shell. The shell is hard, smooth and ridged; of a uniform dark green color, averaging 6 to 8 inches in length. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$1.80, postpaid.



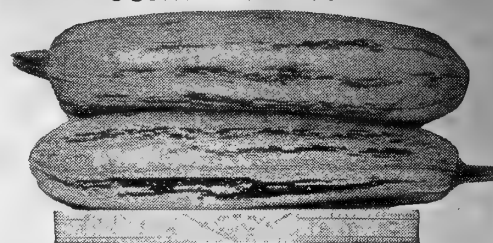
True Hubbard.

★411. **TRUE HUBBARD.** (105 days.) Considered the best of the winter squashes and more largely grown for market and general use than any other variety. A large olive-shaped squash about 15 by 10 inches in size, with dark green skin; thick, fine grained sweet flesh of fine flavor and of orange-yellow color. A good keeper. Yields heavily. Pkt., 15c; oz., 30c; ¼ lb., 80c; lb., \$1.95, postpaid.

★418. **BLUE HUBBARD.** (110 days.) A type of Hubbard similar to the original except that it is blue-gray in color, about 16 by 10 inches in size. Said to be superior to all other Hubbards in quality. Pkt., 15c; oz., 35c; ¼ lb., 85c; lb., \$2.00, postpaid.

★413. **GOLDEN HUBBARD.** (100 days.) (Red Hubbards.) Identical in form and fruitfulness with True Hubbard, but usually somewhat smaller and earlier, about 10 by 8 inches in size. The moderately-warted skin is a beautiful salmon-red color. Like the True Hubbard the flesh is thick, fine grained and of excellent quality. Cooks dry. It also is a good keeper. Pkt., 15c; oz., 30c; ¼ lb., 80c; lb., \$1.95, postpaid.

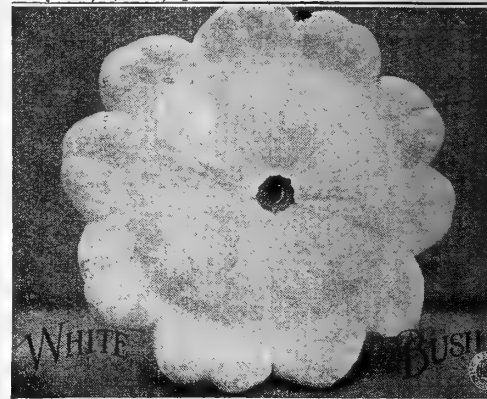
## SUMMER SQUASH



Caserta.

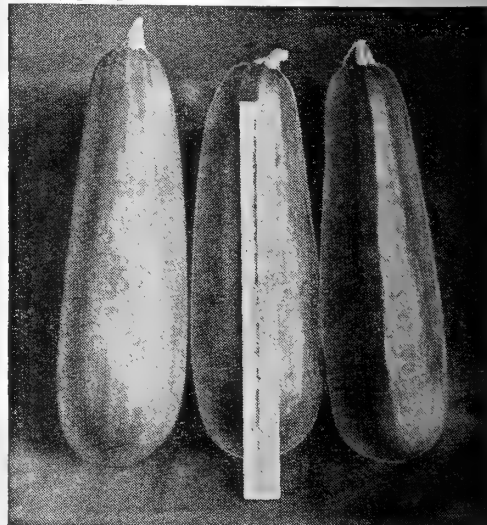
416. **CASERTA.** (52 days.) Developed by Dr. Lawrence C. Curtis, and awarded the All-America Gold Medal award for 1949. It is an enormous producer, and earlier than any other summer squash. Zucchini type, but slightly larger with mottlings of cream or lemon color over the mature fruits. The plant is extremely low growing. Thin skinned with heavy solid fruits. It sets as many as thirty fruits to the plant. Excellent flavor. Pkt., 15c; oz., 30c; ¼ lb., 80c; lb., \$1.95, postpaid.

407. **EARLY SUMMER CROOKNECK.** (56 days.) The fruit is of an attractive golden yellow color, covered with fine warts. Grows 15 to 20 inches long by 4½ inches. Very prolific. Plant is bush type. Pkt., 10c; oz., 30c; ¼ lb., 70c; lb., \$1.80, postpaid.



405. **MAMMOTH WHITE BUSH SCALLOP.** (53 days.) Patty Pan. An early maturing bush type summer variety which will bear throughout the season if kept gathered. Squashes flat, white and good sized, measuring about 8½ by 3½ inches; flesh thick, juicy, and fine quality. Pkt., 15c; oz., 30c; ¼ lb., 75c; lb., \$1.90, postpaid.

408. **BLACK BEAUTY ZUCCHINI.** (68 days.) We are discontinuing the Grey Zucchini for this much improved Black Beauty Strain. A favorite squash among the market gardeners. The color is a rich dark green with no striping or mottling. The solid fruits measure about 12 by 4½ inches and weight about 3½ lbs. Pick when quite young, about 6 to 8 inches in length. At this time they are much more tender and delicious. Pkt., 15c; oz., 40c; ¼ lb., \$1.00; lb., \$2.75, postpaid.



Black Beauty Zucchini.

# OLDS' SPINACH



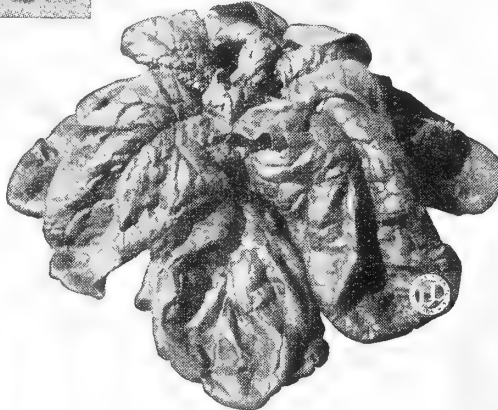
★401. **KING OF DENMARK.** (46 days.) The plants are ready for use as soon as the early kinds and remain in good condition two weeks after other varieties have gone to seed. The plants grow rapidly, resembling the Long Season in type but leaves are more crumpled and are darker green in color, thick, of good quality. Stands well after cutting. Equally valuable for both the home and market gardener. Pkt., 10c; oz., 20c; ¼ lb., 40c; lb., 95c, postpaid.



Bloomsdale Long Standing.

★402. **BLOOMSDALE.** (42 days.) (Long Standing Strain.) This is a very early variety and one of the best to plant in the autumn or early spring. One of the best for market and canning. The plant is of upright growth, with thick, glossy, dark green leaves of medium size, pointed but broad, and crumpled like those of Savoy cabbage. Stems three inches long. It is very hardy. Suitable for home gardens but better adapted for market gardeners. Pkt., 10c; oz., 20c; ¼ lb., 40c; lb., 95c, postpaid.

**CULTURE.** Spinach needs cool, moist weather. The seed should be sown early in the spring in rows one foot apart and thinned to six inches in the row. A fall crop of spinach may be sown in late July or August and will do well during the cool, moist autumn days. For city gardens we recommend the New Zealand spinach or Lucullus Swiss Chard as both of these greens can be cut over and over again all season. One pkt. will plant 20 feet; 10 to 14 lbs. an acre. For larger amounts than quoted, see our Market Gardeners' Price List, opposite page 1.



Nobel.

★404. **NOBEL or LONG-STANDING GAUDRY.** (45 days.) Where a fairly smooth leaf spinach is desired we consider this variety superior to any other. It is as fast a grower as any of the early smooth varieties and at the same time has the long-standing qualities. The leaves are large, arrow shaped, broad and thick and easily cleaned. Pkt., 10c; oz., 20c; ¼ lb., 40c; lb., 95c, postpaid.

## HOT WEATHER GREEN

403. **NEW ZEALAND.** (Tetragonia.) (70 days.) Entirely distinct from true spinach in type. Thrives in hot weather and in any soil, rich or poor. The stems and leaves are soft, thick, fleshy and crystalline in appearance; plant, tall and spreading, with numerous side shoots; leaves rather small and pointed. Use the leaves and stems near the tips. Pkt., 10c; oz., 20c; ¼ lb., 45c; lb., \$1.10, postpaid.

## Olds' Wisconsin Grown Tobacco

500. **COMSTOCK SPANISH.** The genuine strain of Comstock Spanish is known for its vigor of growth; its broad, heavy leaves with rounded tips, its large yield and its agreeable blending of flavor with the filler. Pkt., 15c; oz., \$1.50; ¼ lb., \$4.20, postpaid.



Wisconsin Havana No. 307.

Our tobacco seed is all Wisconsin grown and from certified seed.

506. **WISCONSIN HAVANA NO. 425.** This new variety, released in 1957 by the Wisconsin College of Agriculture, is tobacco mosaic resistant and also is resistant to black root rot disease. Not as heavy a yielder as No. 307 or No. 142, and is recommended for planting in fields which are known to be seriously infected with mosaic disease. An early maturing variety with thin, rather brittle, upright leaves. Must be handled with care during topping and harvesting. Plant is quite tall and subject to lodging under unfavorable conditions. Usually has only two or three large top suckers. Produces good quality binder tobacco. Pkt., 25c; oz., \$1.75; ¼ lb., \$5.25, postpaid.

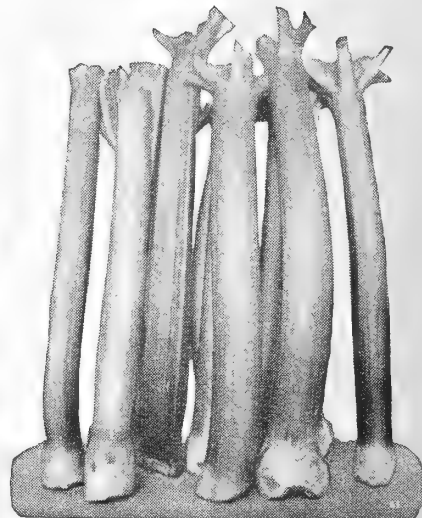
504. **WISCONSIN HAVANA NO. 142.** A resistant strain of tobacco which originated in 1924 at the Wisconsin Agricultural Experiment Station. This variety is adapted to old tobacco soils, or land which is infected with root rot. The plants are very straight and very leafy. Pkt., 15c; oz., \$1.50; ¼ lb., \$4.20, postpaid.

505. **WISCONSIN HAVANA NO. 307.** A root-rot resistant tobacco, which is similar to No. 142. This strain has somewhat larger leaves but not quite as many to the plant and does not sucker as much toward the base of the plant. Growers who like No. 142 but object to its surplus of suckers should like this variety. Pkt., 15c; oz., \$1.50; ¼ lb., \$4.20, postpaid.

## HYBRID SPINACH

400. **EARLY HYBRID # 7.** (35 days.) In the last few years, much work has been done by the U.S.D.A. and cooperating state experiment stations to combine the desirable characteristics of different Spinach varieties by hybridization, and this is the first Hybrid Spinach to be developed and released commercially. It is resistant to Blight and Blue Mold and has outstanding vigor. A semi-savoy type with heavy dark green leaves of fine quality. Plants are very upright, holding leaves well above the ground. Yields about 25% more than other savoy. Growth quick and vigorous. Inclined to bolt quickly to seed, plant early in the North or use for Fall planting. Pkt., 15c; oz., 35c; ¼ lb., 70c; lb., \$2.00, postpaid.

## Olds' RHUBARB



Large Victoria.

★395. **LARGE VICTORIA.** A popular variety. Rhubarb can be raised from seed very easily, but the stalks should not be used until plants have had a full season's growth. Pkt., 20c; oz., 75c; ¼ lb., \$2.00; lb., \$5.75, postpaid.

## RHUBARB ROOTS.

398R. **CHIPMAN'S RED.** The all red rhubarb. See page 33 for description and color illustration. Giant choice roots. Each, 60c; 3 for \$1.65; 6 for \$3.10; 12 for \$6.00, postpaid.

## RUNNERLESS STRAWBERRY

(Strawberries from Seed)

424. **BARON SOLEMACHER RED.** A wonderful novelty which will attract attention wherever grown. It will flower in eight weeks, and produce quantities of fruit quite similar to the wild strawberry. It makes no runners and is suitable for pot culture. If the berries are sprinkled with sugar a few hours before using they will become very juicy and the flavor improved. Not recommended for a garden strawberry. Pkt., 25c; 2 pkts., 45c, postpaid.

STRAWBERRY PLANTS. See page 35.

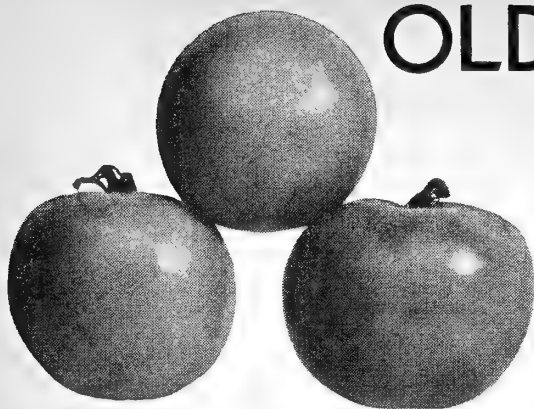


Baron Solemacher Strawberry.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN

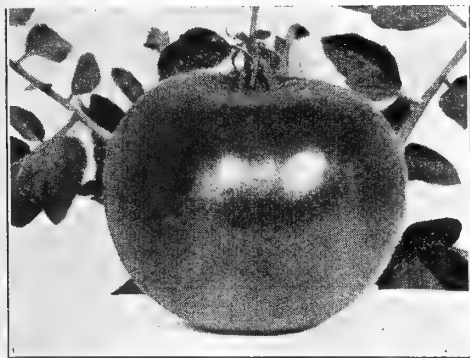


# OLDS' TOMATOES



Break O' Day.

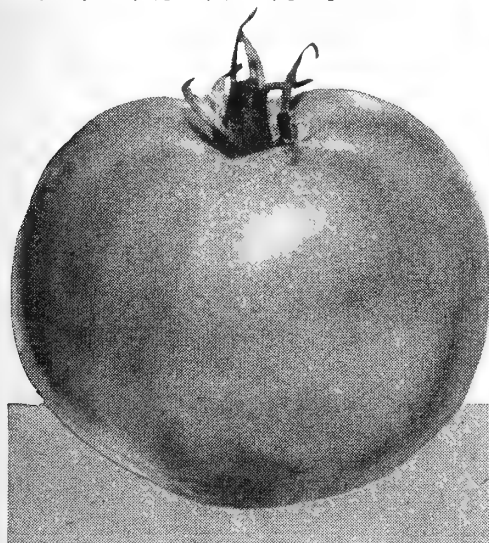
431. **BREAK O'DAY.** (70 days.) An extra early, wilt-resistant tomato. The fruit resembles the famous Marglobe; scarlet in color. The only early tomato of a deep globe shape. The fruits are large and solid with very few seeds and they will not crack. Very productive on good soils, but not enough foliage for poor soils. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.25, postpaid.



Rutger's.

450. **RUTGER'S.** Wilt and Rust Resistant. (82 days.) A second-early variety developed by the New Jersey Agricultural Experiment Station. The plant is large with thick stems and vigorous foliage. The fruits are similar to Marglobe but flat at the stem end. Bright red, smooth, with thick walls and small seed cells, very firm and of low acidity. We consider it one of the best varieties for juice and canning and it is one of the few varieties that ripen from the center out. Pkt., 10c; ½ oz., 40c; oz., 65c; ¼ lb., \$1.65, postpaid.

453. **WISCONSIN 55.** (75 days.) Fruits are very large, smooth, slightly oblong, ripening a deep scarlet red color and very fleshy. Fruits average 65% larger than Stokesdale or John Baer and are more free of growth cracks. Vine growth is large, quite open and bears profusely until frost. While it is not fusarium wilt resistant, it is more tolerant to defoliation leaf blight than John Baer and shows considerable resistance to blossom end rot. Pkt., 15c; ½ oz., 50c; oz., 80c; ¼ lb., \$2.10, postpaid.



Wisconsin 55.

Olds' Tomato Seed is produced from tomatoes grown exclusively for seed. One packet will produce 200 plants. Two to four ounces will produce enough plants for an acre. Tomatoes do well in practically any garden soil.

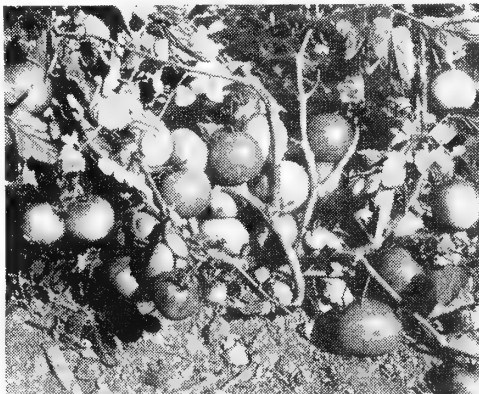
The figure after the variety shows time of picking after setting plants.

**CULTURE:** Start the seed indoors about the last of February. When 2 inches high transplant to 4 inches apart each way and again transplant to the open ground as soon as danger of freezing is over, in rows 3 to 6 feet each way. Some growers train the vines on trellises so that the fruit will ripen earlier. Use Hotkaps for this crop, see page 6. Start plants in Plant Bands. Prevents transplanting shock. See page 79.



Valiant.

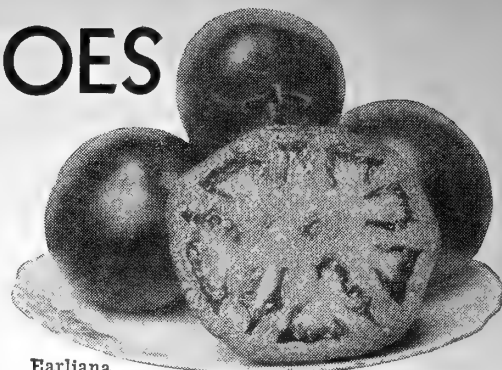
451. **VALIANT.** (70 days.) Its outstanding feature is earliness, with quality, being about five days ahead of Stokesdale and Bonny Best. Fruit is scarlet of a large size and strong interior structure. Vine growth about equal to Earliana and not heavy enough to protect fruit from burning in continuous sunny weather. Will have ample vine growth on heavier soils. Quality of fruit is excellent. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.25, postpaid.



Urbana.

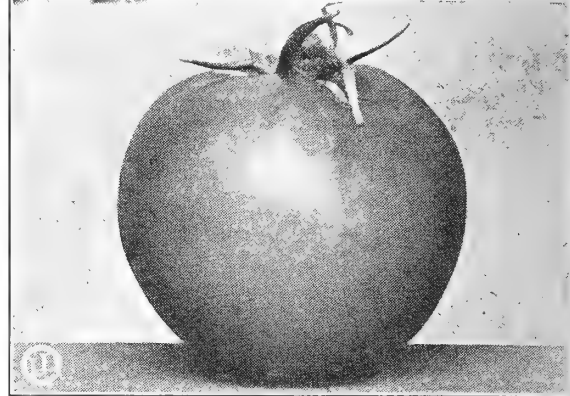
439. **URBANA.** (73 days.) A very heavy yielding new variety bred from parent stocks produced by Prof. W. A. Huelsen of the University of Illinois. In the Vineland, Ontario, trials in 1951 it outyielded in both early and total yield all 100 varieties including hybrids in the trial. The fruit is deep scarlet, medium size, smooth, globe shaped and the flesh is deep scarlet, firm with thick walls and small seed cavity. Plants compact, bushy, with many short branches. Has a spread of 2 to 3 feet which allows a large number of plants per acre. Good foliage protection for fruit. Here in Wisconsin the past three years its performance has been outstanding. We urge all of our customers to give this variety a trial. Pkt., 15c; ½ oz., 55c; oz., 90c; ¼ lb., \$2.50, postpaid.

442. **ALBINO or SNOWBALL.** (78 days.) The only good quality white tomato. It contains very little acid and will make tomatoes agreeable to many who had to avoid them. Color is ivory-white and the flesh almost snow-white. Pkt., 15c; ½ oz., 55c; oz., 90c; ¼ lb., \$2.60, postpaid.



Earliana.

425. **EARLIANA.** (67 days.) Widely grown because of its extreme earliness combined with large size. The open spreading vines are medium in size but very vigorous. Fruit is a bright scarlet, flat globed in shape, thick skin, and borne in clusters. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.25, postpaid.

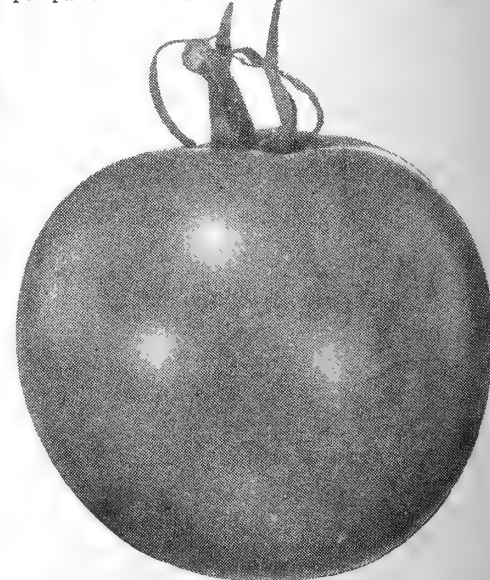


Marglobe.

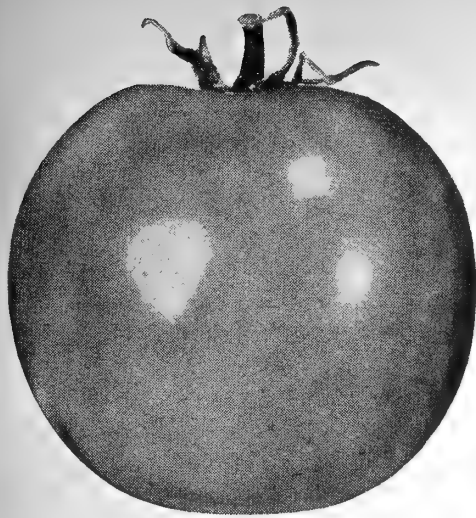
433. **MARGLOBE.** (80 days.) A perfect home garden tomato. Wilt-resistant and rust-resistant. Resists nail-head rust and fusarium wilt. Has proven successful under the most severe test. Pure scarlet in color, globular in shape, extra large, smooth, early, beautiful in appearance and very productive. Above all, the quality is most excellent. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.20, postpaid.

432. **TRIP-L-CROP or GIANT TREE.** (90 days.) A late giant tomato that when staked will grow 10 to 20 feet high. Plants have potato-like leaves, fruits are immense, non-acid, solid, smooth with few seeds. Dark pink in color. They weigh as much as two pounds. The quality is excellent. Also known as Italian Potato Leaf, and Giant Tree. More perfect fruit will be had if you stake this variety, but it is not necessary. Plant 6 feet apart if you do not stake. Pkt., 20c; ½ oz., 70c; oz., \$1.15; ¼ lb., \$3.10, postpaid.

448. **LONG RED.** (75 days.) Developed by the Cornell University of Geneva, New York. A deep red fruited variety that stays red a long time before decaying, hence the name Long Red. The fruit is globular shaped, medium in size and solid. The plants are medium sized and well branched. Fruit is thick walled, solid, mild, and of excellent flavor and quality. A heavy producer. Pkt., 15c; ½ oz., 50c; oz., 80c; ¼ lb., \$2.10, postpaid.



Long Red.



Crackproof.

**435. CRACKPROOF.** (79 days.) One of the best market tomatoes. The fruits are medium large, globular in shape and a bright scarlet color. Flesh deep red. The outstanding feature, however, is that it is more resistant to cracks than any other known variety. Plants are semi-upright and spreading, and provide good foliage protection for the fruits which are uniform pale green becoming evenly bright scarlet. The skin is thin and tough and there is remarkably little waste. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.25, postpaid.

## F2 OF THE HYBRID TOMATOES

The phenomenon of hybrid vigor is an established fact, but first generation or F1 tomato hybrids are extremely expensive, so plant breeders have developed F2 lines which show almost no segregation and the seed is not as costly to produce. The F2 of the hybrid that we offer has these undisputed advantages: 1. heavier production; 2. a lengthened harvest; 3. richer color and flavor; 4. more solid interior, and 5. usually less cracking with the over-all result of more and better quality fruit, often doubling the gross cash income.

**443. STOKESCROSS NO. 1.** (60 days.) Recommended to the grower who profits from the extra early market. It is distinguished by a fabulous production of beautiful fruit. Vine growth is restricted, but under normal summer temperatures, it affords the fruit sufficient protection. The fruit is very solid, deep, round, smooth and bright scarlet, averaging 4½ ounces in weight. Pkt., 20c; ½ oz., 80c; oz., \$1.35; ¼ lb., \$3.60, postpaid.

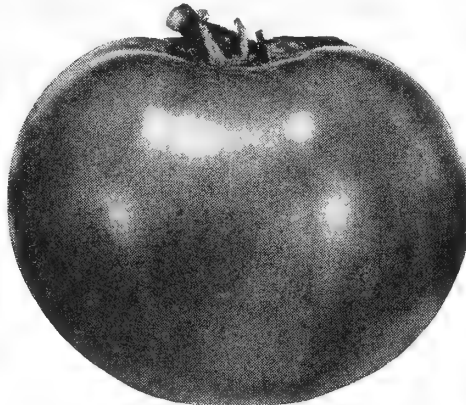
**445. STOKESCROSS NO. 5.** (77 days.) We think this superior to Stokes Cross No. 2 for it is just a few days later but produces a heavier yield and larger fruit. The vine is strong, the blossoms set readily, and yields exceeding 30 tons per acre have been recorded several times. The fruit is a deep red, averaging about 6 ounces, and will ripen fully to the vine. Flavor is excellent. An exceedingly popular variety with canners, which we highly recommend to the home gardener and truck farmers. Pkt., 20c; ½ oz., 80c; oz., \$1.35; ¼ lb., \$3.60, postpaid.

**430. STOKESCROSS NO. 4.** (70 days.) This tomato has ability to produce large, brilliant, smooth tomatoes ten days earlier than Rutgers. Fruits are medium large weighing approximately six ounces. The medium foliage will set fruit in profusion when other heavier vined varieties are setting little. Under balanced conditions, because of its hybrid vigor, it develops a continuous growth of root, vine, and fruit, which is probably responsible for the fact that it has little cracking. Pkt., 20c; ½ oz., 80c; oz., \$1.35; ¼ lb., \$3.60, postpaid.



Stokes Cross No. 4

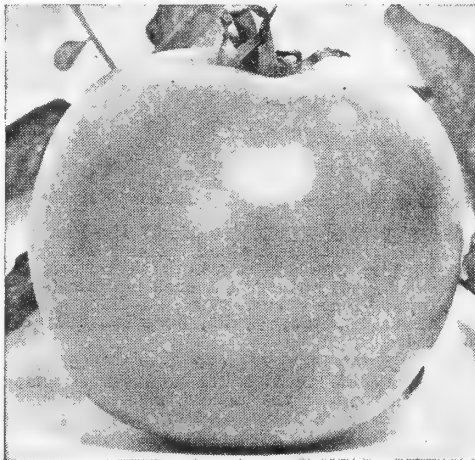
**428. PRITCHARD OR SCARLET TOPPER.** (76 days.) Without doubt the best of the disease-resistant varieties. It resists the nail-head disease and also the tomato wilt. In appearance it is similar to Marglobe, scarlet in color, with deep red interior, of good size and shape, the fruits borne in clusters of 5 and produced in abundance. The vine is short jointed, self-topping, and of low growth with heavy foliage. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.20, postpaid.



Firesteel

**429. FIRESTEEL.** (68 days.) An excellent early market and home garden tomato developed at the N. Dakota Agricultural College. The fruit is scarlet, large, smooth, globular; interior medium red with meaty irregular divisions and thick walls. Ripens uniformly. The short vine is spreading to partly upright, self topping with fairly dense foliage, giving the fruit ample protection. Very prolific and will usually set fruit when other varieties are dropping their blossoms. It is also quite resistant to cracking. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.30, postpaid.

**426. WISCONSIN CHIEF.** (70 days.) The best, early, large size high quality tomato we have ever seen. See page 1 for illustration and description. Pkt., 25c; 2 pkts., 45c; ½ oz., \$1.10; oz., \$1.80; ¼ lb., \$5.25, postpaid.



Bonny Best.

**444. BONNY BEST.** (74 days.) A smooth extra fine early variety for the home garden. A few days later than Earliana. Color, bright red. Vigorous and productive. Excellent quality, tart flavored fruit free from circular cracks. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.20, postpaid.

## SMALL FRUITED TYPES

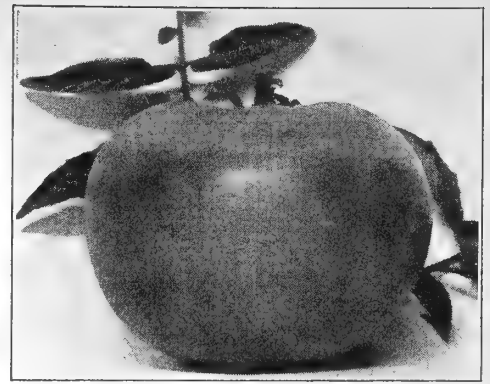
**446. YELLOW PEAR.** Fruit a bright handsome yellow. Shaped like miniature pears. Usually grown for preserves and "tomato figs." Pkt., 15c; ½ oz., 55c; oz., 90c; ¼ lb., \$2.40, postpaid.

**447. YELLOW PLUM.** Perhaps even more popular for preserves than Yellow Pear. Grows in clusters. Pkt., 15c; ½ oz., 55c; oz., 90c; ¼ lb., \$2.40, postpaid.

**449. RED CHERRY.** Small scarlet cherry-like fruits borne in clusters. Used in salads, pickling, and eating fresh from vine. Pkt., 15c; ½ oz., 55c; oz., 90c; ¼ lb., \$2.40, postpaid.

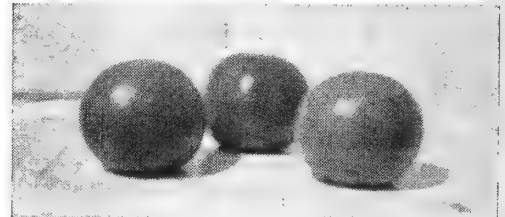
## GROUND CHERRY

**455. HUSK TOMATO or GROUND CHERRY.** The small yellow fruit has a flavor all of its own. Protected by the loose-fitting outer husk. Pkt., 15c; ½ oz., 55c; oz., 90c; ¼ lb., \$2.40, postpaid.



Stokesdale.

**440. STOKESDALE.** (73 days.) An early tomato with main crop qualities. Fruits average 8 ounces which are similar to Bonny Best, but slightly earlier and on the average will be 3 ounces heavier and much more solid. Color is a brilliant scarlet. Fruit is spherical, free from cracks, and excellent quality and flavor. Ripens from inside out. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.20, postpaid.



Century

**427. CENTURY.** (76 days.) A new, early globe shaped tomato. It is heavier than most early varieties, averaging about 5 ounces. Fruit is firm with thick outer walls, very meaty, ripening from the inside out. It is exceptionally free from cracks and holds its size well throughout the season. Foliage is heavier than with most earlier varieties but lighter than Rutgers, giving ample fruit protection. Production tests showed results of 15.3 and 15.4 tons per acre. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.25, postpaid.

**452. FIREBALL.** (65 days.) The earliest and best tomato for the far north. See page 3 for illustration and description. Pkt., 20c; ½ oz., 60c; oz., 90c; ¼ lb., \$2.25, postpaid.

**441. OXHEART.** (90 days.) It has a distinct oxheart shape with fruit of a rosy pink color. Grown under favorable conditions will weigh nearly two pounds. Fruit is set in clusters of 2 to 7 and are mild in flavor. Pkt., 20c; ½ oz., 70c; oz., \$1.15; ¼ lb., \$3.15, postpaid.

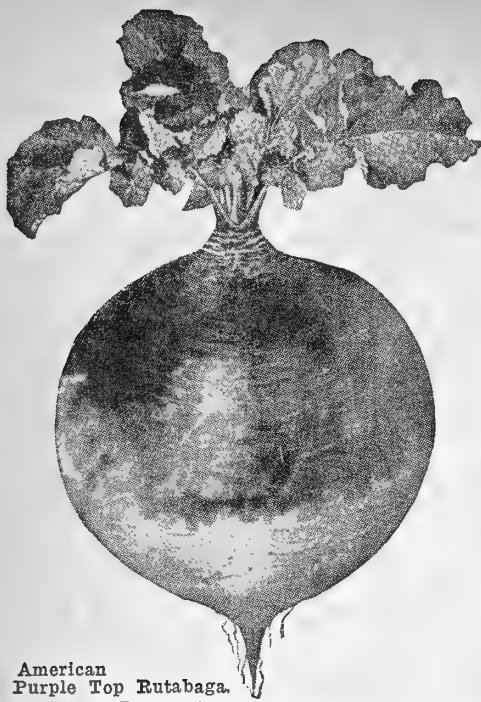
**434. SUNRAY.** (74 days.) Very similar to the Golden Jubilee but is resistant to fusarium wilt, and we think better quality. The rich, golden orange fleshed fruit is smooth, firm and solid, of excellent quality and very attractive. It is sweet and mild, and is fine to add color to a tossed salad. Vines are sturdy, compact, with heavy foliage. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.25, postpaid.



Sunray



# Olds' MANGELS



American  
Purple Top Rutabaga.

## Olds' Rutabagas

**TURNIP and RUTABAGA CULTURE:** For early turnips sow as soon as the ground can be worked in drills 14 inches apart, rutabagas 30 inches apart. Thin the early varieties of turnips to 6 or 9 inches in the row and rutabagas to about 12 inches. For a fall crop of turnips sow in July or August and for the main crop of rutabagas sow about June 15. The roots should be harvested in the fall and stored in a cool cellar covered with dry soil. A packet will sow 50 feet, two pounds an acre in drills and 3 to 5 pounds an acre broadcast.

**475. AMERICAN PURPLE TOP.** (85 days.) This is an improved strain of the well known standard variety.

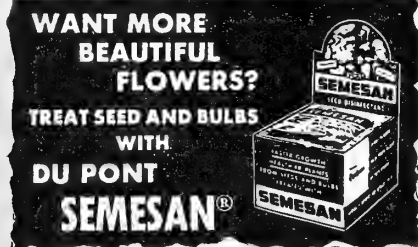
It is very hardy, a fine keeper, and very satisfactory for both table use and stock feeding. Roots are large, 5 to 6 inches in diameter, globe shaped, with very small tap roots; color bright yellow with a purple top; tender and sweet. Flesh creamy yellow, firm, and good flavor. Pkt., 10c; oz., 15c; ¼ lb., 30c; lb., 80c; 5 lbs., \$3.00, postpaid.

**477. LAURENTIAN.** (90 days.) This strain of Rutabaga is the most popular in Canada where it is an important crop. Roots, which are free from excessive growth, are large and round with purplish red above ground and light yellow below. The firm, mild, sweet flesh is creamy yellow. Practically neckless with short tops. An excellent variety for shipping or storing. Pkt., 10c; oz., 15c; ¼ lb., 30c; lb., 80c; 5 lbs., \$3.00, postpaid.

## SPHAGNUM MOSS.

**THE WONDER MATERIAL FOR STARTING SEEDS AND PLANTS.**

If you are having difficulty in growing seedlings because of damping off, use sphagnum moss. See opposite page 1 for complete information on this material.



**STURDIER PLANTS—BETTER STANDS—DISEASE CONTROL**

For success with flowers and vegetables, give them a healthy start! Treat seeds, corms, bulbs and seedlings with Semesan. Applied dry or in solution with water, Semesan generally reduces seed rotting and damping-off, is highly effective against many seed-borne diseases, helps to prevent seed-borne soil contamination. One ounce treats 15 to 60 pounds of seed; 2½ ounces, one bushel of bulbs. Costs only ½ c to 3c per pound of seed. Prices: 4-oz. size, \$2.50; 12-oz. size, \$5.95, postpaid.

Mangels will save one-half the grain and feed without reducing the milk yield. One ounce of seed will sow 75 to 100 feet of drill; six pounds an acre.

**CULTURE:** Mangels for winter storage should be planted about corn planting time. Make the rows about 20 inches apart for hand cultivation or three to four feet apart for power cultivation. Thin to about four to six inches apart in the row. For larger amounts than quoted see our Market Gardeners' Wholesale Price List opposite page 1.

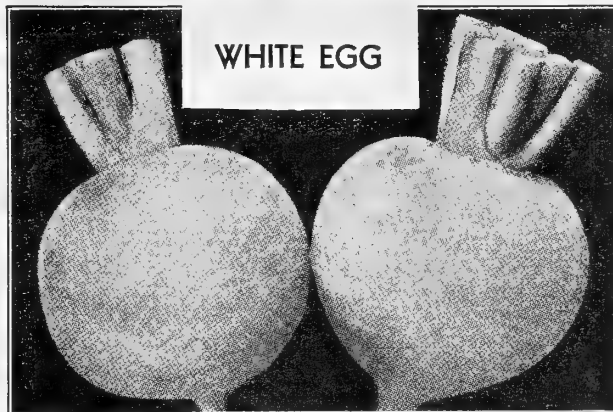
**55. MAMMOTH LONG RED.** (110 days.) The most widely grown mangel. Yields up to 40 tons per acre, the large roots often weighing 15 pounds each. They frequently grow two feet or more long, with one-half to two-thirds of their length above ground. Skin rose red on shoulder, with balance gray-white; flesh white with rings of pink. Oz., 15c; ¼ lb., 40c; ½ lb., 70c; lb., \$1.20; 5 lbs., \$5.25, postpaid.

**56. GOLDEN TANKARD.** (100 days.) Medium large, dark orange roots, nearly cylindrical in shape, narrowing abruptly at both ends. Flesh zoned yellow and white, very productive. Contains a larger percentage of sugar than the red mangels. Oz., 15c; ¼ lb., 40c; ½ lb., 70c; lb., \$1.20; 5 lbs., \$5.25, postpaid.

## SUGAR BEET

**61. KLEIN WANZLEBEN.** Largely grown for sugar and stock feeding. The roots are straight and even. A heavy yielder and very rich in sugar. The young beets are fine, cooked with red table beets. Cooked this way they turn red and are much sweeter than the garden beet. Pkt., 10c; oz., 20c; ¼ lb., 45c; ½ lb., 80c; lb., \$1.45, postpaid.

## Olds' Turnips

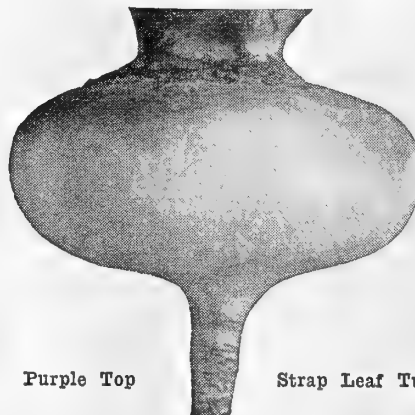


WHITE EGG

**466. WHITE EGG.** (50 days.) The best all-white early turnip for home gardens and market, either for Spring or Fall planting. The skin is smooth, thin, white, and the roots are egg shaped, about 2½ inches in diameter. The flesh is firm, crisp, tender and sweet. Medium sized erect tops. Pkt., 10c; oz., 15c; ¼ lb., 30c; lb., 80c; 5 lbs., \$3.00, postpaid.

**467. COW HORN.** (70 days.) Pure white, except a little shade of green at the top. Carrot shaped, growing nearly half out of the ground, making it easy to harvest. Roots often 10 to 12 inches long. Oz., 20c; ¼ lb., 35c; lb., 90c; 5 lbs., \$3.50, postpaid.

**460. PURPLE TOP STRAP LEAF.** (46 days.) A very early, productive sort. Largely grown for stock and also a great favorite for table use. Flat in shape, of medium size, about 4 to 5 inches in diameter, purple above ground, and white below. Flesh white, tender and fine grained. Many farmers sow this variety of turnip broadcast with their grain, one pound of seed per acre. Pkt., 10c; oz., 15c; ¼ lb., 30c; lb., 80c; 5 lbs., \$3.00, postpaid.



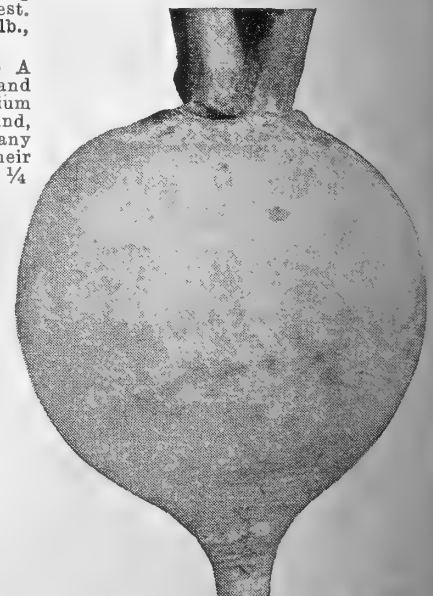
Purple Top

Strap Leaf Turnip.

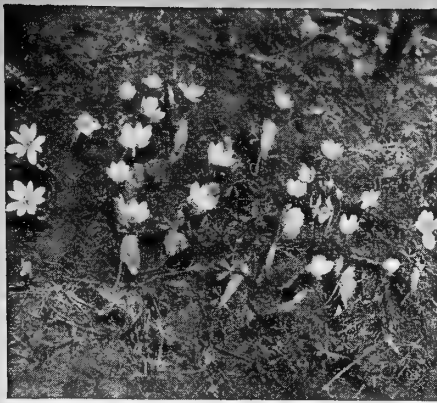


Mammoth Long  
Red Mangel.

**464. PURPLE TOP WHITE GLOBE.** (55 days.) The 4 to 5 inch roots are very attractive in appearance, almost a perfect globe; a rapid grower, with pure white flesh and a great yielder. Much like Purple Top Strap Leaf except round instead of flat. Pkt., 10c; oz., 15c; ¼ lb., 30c; lb., 80c; 5 lbs., \$3.00, postpaid.



Purple Top White Globe Turnip.



Bloodroot

**BLOODROOT** (*Sanguinaria Canadensis*). The white flowers appear very early in the spring. Each, 40c; 3 for 95c.

**BLUE COHOSH** (*Caulophyllum Thalictrifolium*). 10-15 inches. The bunches of blue berries in midsummer are the conspicuously ornamental features. Shade and leaf mold. Each, 40c; 3 for 95c.

**BLUEBELLS**, Scotch. (*Campanula Rotundifolia*). Clear blue bell shaped flowers growing well in light shade. Plants about 1 foot. Flowers from June thru August. Each, 55c; 3 for \$1.35.

**BOTTLE GENTIAN** (*Gentiana Andrewsii*). The dark blue of the Bottle or Closed Gentian carries the flowering season for the wild garden into late October. Each, 60c; 3 for \$1.50.

**CARDINAL LOBELIA** (*Lobelia Cardinalis*). Brilliant cardinal flowers on stalks 2-4 feet high in August. Each, 60c; 3 for \$1.50.

**COLUMBINE**. (*Aquilegia Canadensis*). Our native species of *Aquilegia*. Long spurred, red and yellow flowers in late May. A very showy plant that prefers partial shade. Each, 40c; 3 for 95c.

**DUTCHMAN'S BREECHES** (*Dicentra Cucullaria*). 5 inches; white, early spring. Plant tiny bulbs shallow in rich leaf mold. Shade. Each, 40c; 3 for 95c.

**GREAT BLUE LOBELIA** (*Lobelia Syphilitica*). Deep blue flowers on 12 to 24-inch spikes in August. Sun or light shade. Each, 60c; 3 for \$1.50.

**JACK-IN-THE-PULPIT** (*Arisaema Triphyllum*). 6-12 inches; brownish purple flowers in May followed by brilliant red berries. Prefers slightly acid leaf mold. Shade. Each, 55c; 3 for \$1.35.

**JACOBS LADDER**. (*Polemonium Repens*). Light blue flowers late in the Spring with abundant fern-like foliage that persists until freezing. Will thrive in sunny garden if protected from drought. Each, 45c; 3 for \$1.05.

## ORCHIDS

**CYPRIPEDIUM YELLOW**. Does well in any rich, partly shaded location. Yellow slipper and brown-purple petals. May and early June. Most easily grown of all the Lady Slippers. Each, 85c; 3 for \$2.25.

**RATTLESNAKE PLANT**. A horrible name but a beautiful orchid. An excellent flower for the shaded wild garden. Low rosette of white-vein leaves. Spikes of white flowers late in Summer. Each, 75c; 3 for \$1.95.



Cypripedium (Lady Slipper).

# OLDS' NATIVE WILD FLOWERS

Native plants are popular both for rock gardens and perennial borders. We are listing here some of the best and most popular kinds. These are not sent with other goods, but are mailed alone, POSTPAID, at the right time for planting, or when weather permits digging in April. No orders for plants will be accepted for Fall shipments or from California and Florida.

## WILD FLOWER COLLECTION

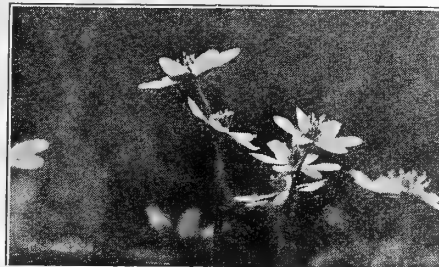
18 plants for \$5.95, postpaid.

Here is an ideal collection for the start of a wild flower garden. The assortment is composed of the following plants separately wrapped and labelled:

3 Yellow Lady Slippers	3 Shooting Stars
3 Hepaticas	3 Trilliums
3 Bluebells	3 Jack-in-the-Pulpits

All 18 plants for \$5.75, postpaid.

**GINSENG**. A woods plant that is becoming quite rare. The root was much prized by the Chinese for medicinal uses. Requires fertile soil, shade and constant moisture. Beautiful planted with ferns because of its colorful red berries in the Fall. Each, \$1.00; 3 for \$2.70.



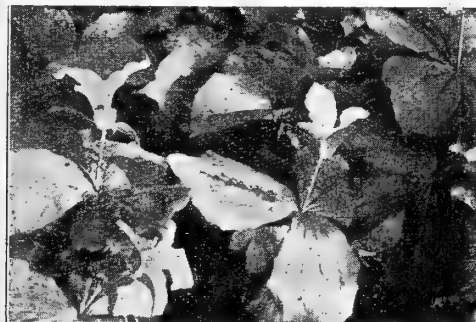
Hepatica

**HEPATICA** (*Acutiloba*). Three-parted leaves pointed at tips. Easier to grow than others because it does not require acid soil. Evergreen leaves over winter, new leaves following the flowers. One of the loveliest little woodland flowers of early spring; varying shades of light blue, pink and white. Separate colors not available. Each, 40c; 3 for 95c.

**MARSH MARIGOLD** (*Caltha Palustris*). Beautiful golden yellow flowers in May. The thick heart shaped leaves, up to 12 inches are used for the old fashioned country dish of "cow-slip greens" in the early spring. Each, 45c; 3 for \$1.05.

**MERRYBELLS**. (*Uvularia Grandiflora*). Yellow flowers with attractive foliage which is very effective when planted in clumps. Attains a height of about 15 inches and flowers in May. Each, 45c; 3 for \$1.05.

**PASQUEFLOWER** (*Anemone Patens*). With us the first flower of spring. The tulip shaped light lavender flowers appear before the last snow banks melt. Flowers appear close to the ground but the stems continue to lengthen before the flower has faded and when the silky plume of the seed head appears the stem is about 10 inches tall. Must have sandy, well drained soil, sun or very light shade. Each, 40c; 3 for 95c.



Trillium

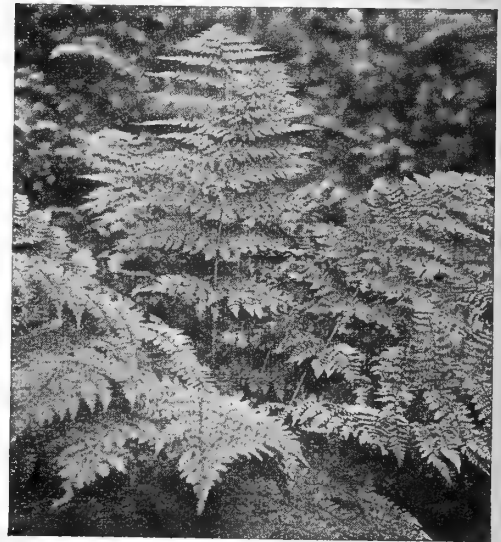
**SHOWY TRILLIUM** (*Trillium Grandiflorum*). Flowers white, sometimes changing to pink. May. Rich leaf mold soil and light shade. Each, 55c; 3 for \$1.35.

**NODDING TRILLIUM** (*Trillium Cernuum*). Flowers in late May on 18-inch stems. The graceful flowers hang their heads down, giving them the appropriate name. Each, 60c; 3 for \$1.50.

**SHOOTING STAR** (*Dodecatheon Meadia*). 10-12 inches; white or pink; May. Open, well drained but not poor soil. One of our most beautiful wild flowers. Each, 40c; 3 for 95c.

**BIRD'S-FOOT VIOLET** (*Viola Pedata*). One of our loveliest wild flowers, bearing a profusion of flat pansy-like flowers in varying shades of light to deep lavender and purple. Flowers in May. 4-6 inches. Give this violet a medium acid, well-drained soil and open sun. Each, 40c; 3 for 95c.

**WOODS PHLOX** (*Phlox Divaricata*). Makes a lovely carpet of blue in spring. Light shade, fertile soil and fair amount of moisture. Each, 40c; 3 for 95c.



Lady Ferns

## NATIVE OUTDOOR FERNS

Native Ferns require a plentiful supply of leaf mold, peat or other loose humus in the soil to give best results. They have a tendency to ripen off early in the summer, if it is dry and hot. Frequent and plentiful watering will extend their season. Do not plant ferns with much covering over the crowns, just enough to anchor them to the soil.

**BULBLET FERN**. (*Cystopteris Bulbifera*). Prefers shade in good humus soil. Long narrow graceful fronds up to 24 inches long. Little bulblets on the back of the fronds drop off to start new plants. Each, 55c; 3 for \$1.35.

**LADY FERN** (*Athyrium Felix-foemina*). Easily grown, and one of the most graceful ferns. 1-3 feet. Each, 55c; 3 for \$1.35.

**MAIDENHAIR FERN** (*Adiantum Pedatum*). One of the most beautiful and attractive of our native ferns. 1-2 feet. Each, 55c; 3 for \$1.35.

**WOODFERN** (*Dryopteris Marginalis*). One of the best ferns for home gardens because of its evergreen nature and ease of culture. Good for holding soil on slopes. 1-2 feet. Each, 55c; 3 for \$1.35.

**INTERRUPTED FERN** (*Osmunda Claytoniana*). A large, strong-growing light green fern of somewhat coarser growth than the other varieties. Not so partial to moisture as its relatives. 2-4 feet. Each, 55c; 3 for \$1.35.

**OSTRICH FERN** (*Pteris Nodulosa*). A beautiful, large fern with long, graceful fronds recurving like an ostrich plume. Each, 55c; 3 for \$1.35.

**WOODSIA FERN**. A graceful little fern for shaded rock cliffs. 6 to 10 inch fronds. Each, 55c; 3 for \$1.35.

## HARDY FERN COLLECTION

These ferns are ideal for a beauty spot along the north side of your home or other shady places. Collection consists of one each of the above named ferns, all for \$2.75. Two collections, \$5.25.



## LADIES HAND PRUNER

No. 3100. Light Weight, aluminum alloy, snub nosed, 6 1/2 inch pruner with cutlery steel blade. Weighs only 5 ounces. A wonderful gift item. Each, \$2.75, postpaid.



# OLDS' HARDY ORNAMENTAL SHRUBS

Our Hardy Ornamental Shrubs are all strong, field grown transplanted stock, measuring 1½ to 2 feet high unless otherwise specified. Please do not compare the high quality northern grown shrubs we offer with southern stock that is offered by so many mail order concerns. Such stock does not have the vigor nor will it give the all around satisfaction so much desired in the present landscape. All nursery stock is packed separately and sent direct from our growing station near Madison. Order early if possible. We will fill your order at the proper time for planting. **ORDERS CANNOT BE SENT UNTIL WEATHER PERMITS DIGGING WHICH IS USUALLY ABOUT APRIL 1ST.**

**PLEASE NOTE:** We do not accept orders for nursery stock for Fall shipment or to go outside the borders of the U.S.A. or the following states—Florida and California.



Hopa Flowering Crab.

**CRAB (Flowering) HOPA.** A red flowering crab with darkish red bark and foliage. Exceptionally hardy. 4 to 5-foot trees. Each, \$2.90; 3 for \$7.90, postpaid.

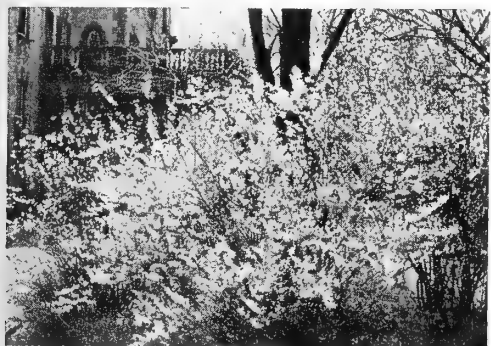
**CRAB (Japanese Flowering.) ALMEY.** Considered the most colorful flowering crab in America. Blossoms as large as silver dollars are crimson red, covering the branches to the tips. The tree when in bloom looks like a mass of flame. It was developed in Canada and is hardy in Wisconsin. Blossoms when quite young. Each, \$3.25; 3 for \$8.50, postpaid.

**ALMOND, FLOWERING PINK.** A charming shrub of medium height. Pink double rose-like flowers completely cover the stems in May before the foliage appears. Each, \$1.50; 3 for \$4.00, postpaid.

**BEAUTY BUSH. (Kolkwitzia.)** A Chinese shrub worthy of a place in American gardens. The bush is 6 to 8 feet tall and droops to the ground when in bloom. The deep pink flowers with yellow-brown throats are borne in clusters on leafy stems. Each, \$1.80; 3 for \$4.85, postpaid.

**BUTTERFLY BUSH. (Buddleia.) CHARMING.** Large lavender pink flowers resembling Lilac blossoms appear on long graceful spikes. Blossoms from July to frost. Grows 4 to 6 feet in height. Flowers are produced on soft wood, which dies to the ground after heavy freezing. Comes up from the roots each year. Each, \$1.50; 3 for \$4.00, postpaid.

**COTONEASTER. (Acutifolia.)** A very dense growing shrub with glossy, dark green, oval leaves. Fast becoming the favorite hedge plant where privet does not prove hardy. They prefer a sunny location and well drained soil. Attains a height in the North of 6 to 8 feet. Each, \$1.30; 3 for \$3.50, postpaid.



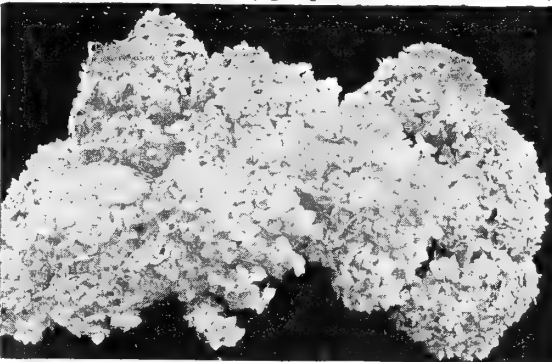
Forsythia.



Tartarian Pink Honeysuckle.

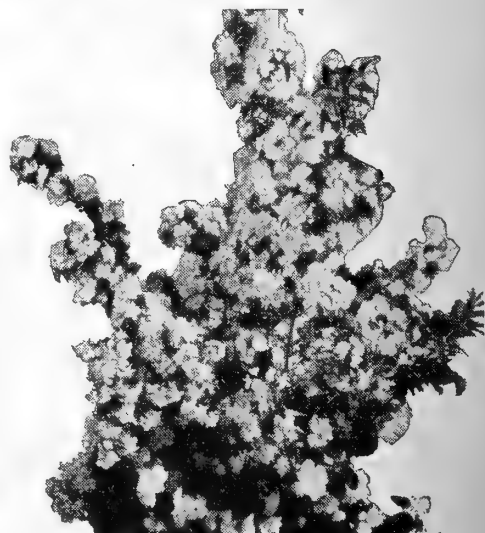
**HONEYSUCKLE, TARTARIAN PINK.** A rapid grower. Attains a height of 8 to 12 feet. Blossoms during May. Has slender, upright branches and small bright pink flowers followed by orange yellow berries. A good plant for tall hedges. Each, \$1.30; 3 for \$3.65, postpaid.

**HONEYSUCKLE, TARTARIAN RED. (Zabelli.)** This is the first and only really red Honeysuckle in existence. It grows to a tall stately bush, similar to the pink tartarian, but the blossoms are a brilliant red, followed by red berries, completely covering the bush. One of the finest tall growing shrubs you can plant. Each, \$1.60; 3 for \$4.25, postpaid.



**PHILADELPHUS, ATLAS.** A new mock orange, producing pure white blooms of a giant size. The plant is upright in habit, hardy and of easy culture. The immense blooms will measure 2½ inches or more in diameter and are ideal for cutting. Each, \$2.25; 3 for \$5.90, postpaid.

**PHILADELPHUS, BOUQUET BLANC.** Attains a height of 6 feet. Completely covered with pure white, double and single blooms in large clusters. Sweet orange blossom fragrance. See inside back cover for color illustration. Each, \$1.75; 3 for \$4.50, postpaid.



Philadelphus Bouquet Blanc.

**A Spray of Hydrangea, Paniculata.**  
**HYDRANGEA P. G.** One of the most popular flowering shrubs with its creamy white flowers resembling Lilacs, which change to pink with age. Blossoms from July to frost. See inside back cover for color illustration. Each, \$1.75; 3 for \$4.50, postpaid.

**LILAC, PERSIAN.** Has bright purple flowers and attains a height of only 5 to 6 feet. Blossoms during May and June. Each, \$1.60; 3 for \$4.25, postpaid.

**FORSYTHIA. (Golden Bell.)** One of the earliest shrubs to bloom. Strong vigorous shrubs with many branches which become clothed with bright golden yellow flowers before the leaves appear. Plant in sun. Each, \$1.60; 3 for \$4.25, postpaid.

## BUSH CHERRY

**HANSEN.** The fruit of this cherry much resembles a plum in size and shape and it comes massed in clusters that at times completely cover the limbs. The very hardy tree is bush shaped, rarely growing over 4 to 5 ft. tall. It is very ornamental as well as useful as the fruit is of good flavor and make delicious preserves. Will make an excellent hedge if planted about 3 ft. apart. Prices: 2-year plants, by mail postpaid. Each, \$1.60; 3 for \$4.25.

## SALAD POTATOES

Without a doubt the little German yellow flesh salad potatoes are superior to all other types for salad. Grow a few in your garden, and surprise your friends. See Page 73.

## HEDGE PLANTS

**PRIVET AMOOR.** (Siberian.) A fine upright shrub, almost evergreen with pure white flowers in June followed by purple seed pods. 1 to 1½-foot stock, 5 for \$2.00; 10 for \$4.75, postpaid.

**BARBERRY, RED LEAF.** Habit the same as the well-known green Barberry, but the leaves are a beautiful, deep red. If planted in very sunny position, the color is intense. See inside back cover for color illustration. Each, \$1.35; 3 for \$3.50, postpaid.

**BARBERRY THUNBERGI.** Dense growing, thorny shrub, with drooping yellow flowers followed by bright red berries which hang all winter. A good plant to use as a protection for evergreens. 1 to 1½-foot stock, 80c each; 10 for \$6.50, postpaid.

## FAST GROWING SHADE TREES

**CHINESE ELM.** Very popular due to the fact that it is probably the most rapid growing shade tree. Its leaves are much smaller than those of the common elm. It is a fine shaped tree, extremely hardy, and will thrive on poor soils and in dry locations. A heavy seeder so not desirable near gardens. 4 to 5-foot trees. Each, \$2.50; 3 for \$6.75, postpaid.

**SEEDLINGS.** 1½ to 2-foot stock: 10 for \$1.60; 50 for \$7.00, postpaid.

**MOUNTAIN ASH.** Valued for its large clusters of orange-red berries that attract the birds throughout the fall. Foliage colors yellow in the fall. 4 to 5-foot trees. Each, \$3.25; 3 for \$8.90, postpaid.

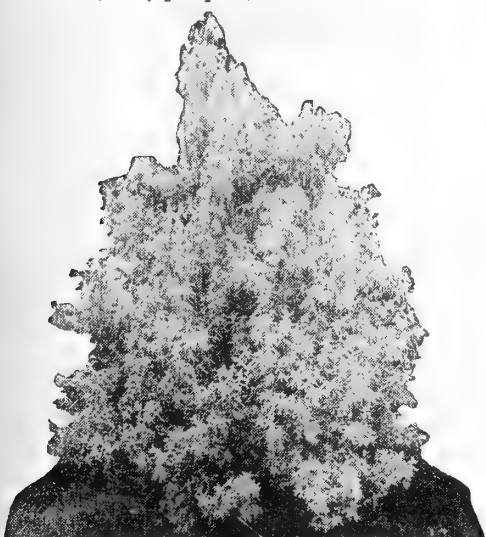
**SILVER MAPLE.** (Soft Maple.) 4 to 5-foot trees. A well-known ornamental tree with wide spreading slender branches. Each, \$2.50; 3 for \$6.75, postpaid.



Hansa Rugosa Rose.

**ROSES.** Hybrid tea roses are shown on the inside front cover. Rugosa, Floribunda and climbing roses are shown on inside back cover.

**ROSA MULTIFLORA.** Conservation minded people are recommending this as a living fence for soil erosion control and wildlife refuge. Not hardy in the Northern states although it has proven satisfactory in Southern Wisconsin. The thorny, bushy plants are 6 to 8 feet tall and almost as wide if not trimmed. White flowers in June followed by red fruits relished by the birds. Plant 18 inches apart. Price: Seedlings: 25 for \$2.85; 50 for \$5.50; 100 for \$9.90, postpaid.

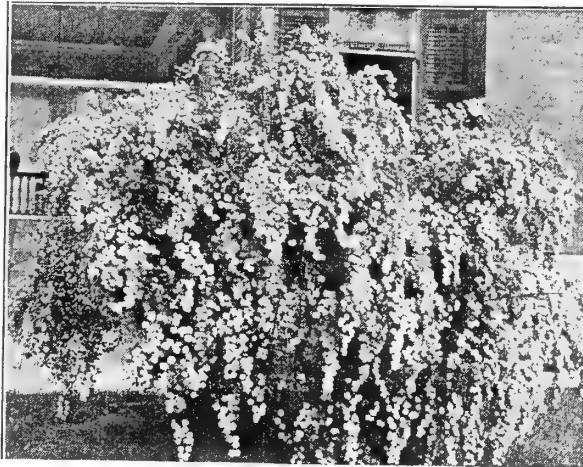


Russian Olive.



Snowberry.

**SNOWBERRY.** Medium sized shrub, growing 3 to 4 feet tall, bearing a profusion of milky white berries in fall. One of the finest shrubs for shady places. Each, \$1.25; 3 for \$3.60, postpaid.



Spirea Van Houttei.

**SPIREA, VAN HOUTTEI.** (Hardy Bridal Wreath.) Slender bushy shrubs, upright in growth, but in May and June a fountain of arching, snowy white bloom. Each, \$1.25; 3 for \$3.60, postpaid.



Rose Tree of China.

**ROSE TREE OF CHINA.** (Prunus Triloba.) Every planting should contain the lovely "Rose Tree of China" pictured above. A small tree-like shrub, bearing such a profusion of beautiful clear pink blossoms in early spring that the branches are completely covered. Each, \$1.75; 3 for \$4.50, postpaid.

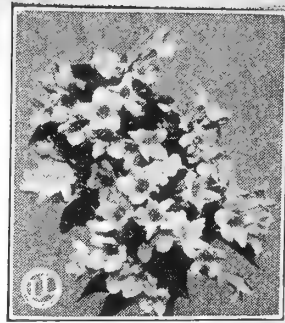
**NANKING CHERRY.** (Prunus Tomen-tosa.) A fine shrub for the North as it is usually the first to blossom in the Spring. This shrub grows to a height of four to five feet and the entire length of the branches are smothered with beautiful white plum shaped blossoms. Each, \$1.75; 3 for \$4.50, postpaid.

**PURPLE LEAVED PLUM.** (Prunus New-port.) 8 to 10 feet. A small tree or shrub. The foliage and young shoots are a rich reddish-purple which they retain throughout the season. Color contrasts beautifully with other shrubs. Very hardy. Each, \$1.75; 3 for \$4.50, postpaid.

**RUSSIAN OLIVE.** For a fast growing, tall shrub, plant Russian Olive. Its blossoms are inconspicuous—its beauty is in the lovely silvery grey foliage. Often used as contrast with green foliaged shrubs. Each, \$1.30; 3 for \$3.65, postpaid.

## SNOWBALL.

The Snowball is always ready with its load of white ball blooms to supply the necessary decoration for Memorial Day. Each, \$1.60; 3 for \$4.25, postpaid.



A Spray of Weigela.

**WEIGELA, VANICEKI.** One of the best, hardy, new shrubs, producing hundreds of lovely rosy red trumpet shaped flowers in May and June with scattered blooms throughout the season. They make wonderful bouquets. Bush thrives in sun or partial shade and grows to a height of 6 ft. Every home planting should have one of these. Each, \$2.10; 3 for \$5.75, postpaid.

## HARDY VINES

**ENGELMANII IVY.** It has a foliage which turns to bright crimson in the fall. Hardier than the Boston Ivy and will do well in any situation. 3-year vines. Each, \$1.25; 3 for \$3.60, postpaid.

**BOSTON IVY.** (Veitchi.) The well known vine for covering brick and stone work. Clings better than Engelmanni. Each, \$1.50; 3 for \$4.25, postpaid.

**BITTERSWEET.** (Celastrus Scandens.) A native climbing or twining plant, with fine, large leaves, yellow flowers and clusters of orange capuled fruit. It grows 10 to 12 feet in a season. Each, \$1.25; 3 for \$3.60, postpaid.

**CLIMBING HONEYSUCKLE, FLAME.** Flowers are trumpet shaped, flame red outside and golden yellow inside. Delightfully fragrant especially in the evenings. Blooms from June until frost. Each, \$1.85; 3 for \$4.85, postpaid.



Viburnum Americana.

**VIBURNUM AMERICANA.** (American High Bush Cranberry.) Large bunches of shiny scarlet berries in the Fall and Winter is the distinguishing feature of this ornamental plant. Foliage changes to a beautiful red in the Fall. The flat white flowers appear in June against bright green foliage. Attains a height of 7 to 10 feet. Each, \$1.75; 3 for \$4.50, postpaid.

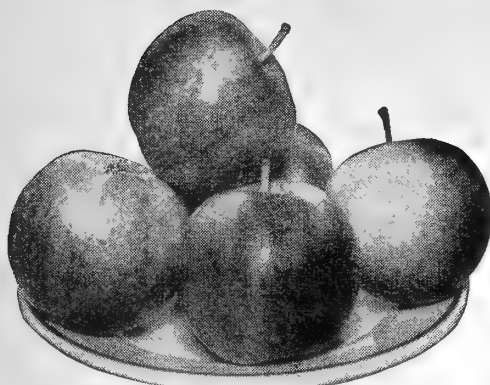
## SOLUBLE PLANT STARTER

Don't risk failures and a full year's growth with your newly acquired nursery stock. Use Dupont Soluble Plant Food when transplanting all items of nursery stock. You will find that the plants take root much faster, for it quickly stimulates plant root growth. Urea and trace elements are included in the formula. Price, 6 oz. can, 80c. 1½ lb. can makes 30 to 60 gals., \$2.20, postpaid.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



# Olds' Hardy Northern Grown Fruits



McIntosh Apples.

## OLDS' APPLES

PRICES OF ALL APPLE TREES, except those priced separately: 4 to 5-foot trees, well branched, by mail postpaid. Each, \$1.75; 3 for \$4.90.

### WINTER APPLES

**CORTLAND.** A late winter McIntosh. The fruits are larger and more uniform in size. They have much more color and the red is brighter. See Page 34 for color illustration.

**DELICIOUS.** Good size, fine quality. Tree good grower and hardy. Popular eating apple.

**DARK RED DELICIOUS.** Similar to the Delicious apple but has a dark red color all over, making it very attractive.

**YELLOW DELICIOUS.** The golden yellow apple with the same sweet flavor and good taste and appearance of Delicious.

**FIRESIDE.** (Minnesota No. 993.) A very high quality apple which we recommend to home gardeners. See page 33 for illustration and description.

Prices, 4 to 5-foot trees, by mail postpaid. Each, \$1.95; 3 for \$5.25.

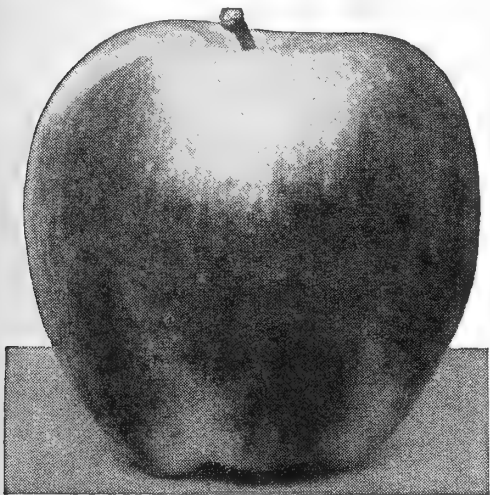
**HARALSON.** Originated at the Minnesota Fruit Breeding Farm. See page 33 for description and color illustration.

**NORTHWESTERN GREENING.** An old-time favorite. Hardy, greenish yellow, of extra large size; extra long keeper. Good cooker and popular for baking.

**MCINTOSH.** One of the best and most satisfactory apples for Wisconsin. Medium size, spicy, bright red and of highest quality. Tree vigorous with spreading head. Annual bearer.

**PERKINS.** The fruit is large, dark, deep red and round as a ball. Flesh fine grained, tender, juicy, good quality and delicious flavor, and keeps until March. Tree vigorous, a good grower, heavy annual bearer.

**SNOW.** Very popular apple. Medium, deep crimson, flesh white, of best quality. Famous eating apples.



Delicious Apple.

**PLEASE NOTE:** We do not accept orders for nursery stock for Fall shipment or from outside the U.S.A. or the following states, Florida and California.

### SUMMER AND FALL APPLES

**ANOKA.** Popular because it bears freely on one-year-old wood beginning the second year after planting and annually thereafter. Fruit is similar to Duchess. Very hardy and blight resistant. Ripens early about the time of the Duchess or a little before.

**MINJON.** Sometimes called the Minnesota Jonathan as it resembles this variety. Ripens shortly after Wealthy and keeps until Christmas. In the North, this is the variety to plant instead of Jonathan, as the tree is very hardy and bears abundantly. The medium sized all red apples are tops in eating quality. Each, \$1.95; 3 for \$5.25, postpaid.

**DUCHESS.** A large and beautiful apple ripening in late August and early September. Yellow and red, streaked and mingled. Very juicy and rich flavored, fairly tart. Exceptionally good for cooking and the best commercial extra early. Well known.

**WEALTHY.** The one fall apple with a perfect score as regards dessert, cooking and market qualities. Round fruit of rich dark polished red. The aromatic tender flesh is juicy, sub-acid and of delicious flavor. The Wealthy is an early and annual bearer.

### DWARF APPLE TREES

We have hesitated to list Dwarf Apple Trees as the first stock introduced was none too hardy in the Northern States. Now better dwarfing under stock is used and they appear to be hardy as far north as central Wisconsin. Dwarf fruit trees require very little space and may be grown in most any back yard. They produce earlier than full sized trees and often the second year after planting. Dwarf fruit trees when mature will reach a height of 8 to 10 feet.

**DWARF RED DELICIOUS.** Same as the Red Delicious, but the tree is dwarf. Price, (3 ft. tree): Each, \$3.75; 3 for \$10.75, postpaid.

**DWARF MCINTOSH.** Same as the regular McIntosh, but the tree is dwarf. Price, (3 ft. tree): Each, \$3.75; 3 for \$10.75, postpaid.

**DELCON.** The best semi-dwarf apple for the North. This tree is ideal for back yard planting and for small city lots, as it bears when quite young and produces heavy crops at an early age. The fruit is high quality, fine grained, juicy, and somewhat resembles the Delicious and Jonathan. Fruit is shaped like the Delicious with a yellow under color. Produces large size fruit if you thin the crop as it sets heavy. Each, \$2.25; 3 for \$5.75, postpaid.

### OLDS' CRAB APPLES

Prices, 4 to 5-foot trees, by mail postpaid. Each, \$1.75; 3 for \$4.90.

**DOLGO CRAB.** Fruit hangs in big clusters and is fiery red. Jellies perfectly even when dead ripe. Excellent for canning. Bears young and abundantly. Extremely hardy and free from blight. A shapely tree, beautiful in flower and in fruit. It makes a very good tree for ornamental purposes.

**WHITNEY.** One of the largest; splashed carmine, firm, juicy, great bearer. Fine eating apple.

### PRUNE PLUM

**MOUNT ROYAL.** A beautiful big, blue, prune plum, which originated in Canada. The fruit is of excellent quality and free stone. The self-fertile trees are very productive, ripening their fruit the latter part of August. Prices, by mail, postpaid. 4 to 5 foot trees. Each, \$2.50; 3 for \$6.50.

### DWARF CHERRY

**NORTH STAR.** A new dwarf cherry tree developed at the Minnesota Fruit Breeding Farm. The tree is shapely and very ornamental. The original tree, at 11 years of age, is only 5 feet high. The fruit is large, of excellent quality, juicy and freestone when fully ripe. In color and flavor we think it surpasses Montmorency. An ideal cherry for pies. Hardy and recommended for the North. Each, \$2.50; 3 for \$6.25, postpaid.



Underwood Plum.

### OLDS' HARDY PLUMS

Prices all plums: 4 to 5-foot trees, well branched, by mail postpaid. Each, \$1.90; 3 for \$5.40.

**UNDERWOOD.** (Minnesota No. 91.) Earliest and hardiest of the large new plums, ripening August 1st to August 15th, and attaining a size of 1 1/4 inches in diameter. Fruit red, juicy; very small pit, free stone.

**SUPERIOR.** An outstanding plum for cold climates, which originated in Minnesota. See page 34 for description and illustration.

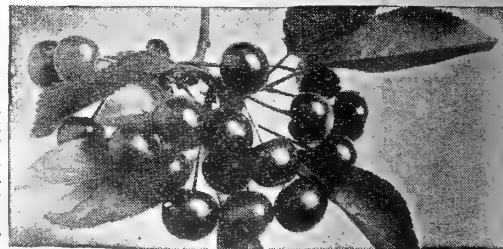
**WANETA.** The most delicious of all plums and Prof. Hansen's masterpiece. It is a cross between a large American variety and the Japanese Apple Plum, a sort originated by Luther Burbank. The Waneta combines immense size with attractive appearance and flavor.

### OLDS' HARDY PEARS

Prices (4 to 5-foot trees) by mail postpaid. Well branched. Each, \$2.25; 3 for \$5.90.

**BARTLETT.** Large, buttery, juicy, high-flavored, great bearer, very popular, early.

**PARKER.** A variety of pear developed in Minnesota for the colder section of the Northwest. See page 33 for description.



Montmorency Cherry.

### OLDS' HARDY CHERRIES

**MONTMORENCY.** Large, bright crimson, very juicy; strong, upright grower; one of the best late varieties.

Prices, by mail postpaid. 3 to 4-foot trees, well branched. Each, \$1.90; 3 for \$5.50.

**METEOR.** A hardy variety originating at the Minnesota Fruit Breeding Farm. May be grown much further North than Montmorency or Early Richmond. Fruit is very similar to Montmorency, good size, bright red, and very fine flavor. We highly recommend this variety to our Northern customers. Prices, by mail, postpaid: 3 to 4 foot trees, well branched. Each, \$2.50; 3 for \$6.25.

**EARLY RICHMOND.** The most popular early cherry in the North because of its earliness, productiveness, and regularity in bearing. See Page 34 for color illustration and description.

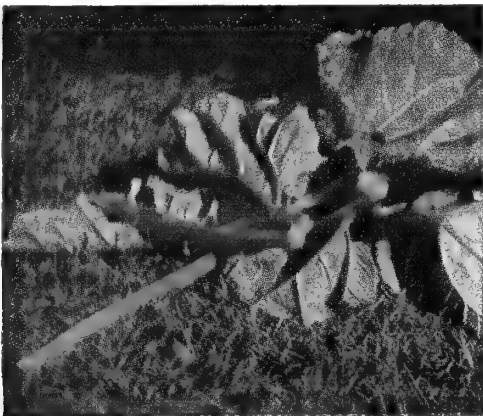
Prices, by mail, postpaid: 3 to 4-foot trees, well branched. Each, \$1.90; 3 for \$5.50.



Red Rich Everbearing Strawberry.

## Sensational Red Rich Everbearing Strawberry

**RED RICH.** (Plant patent No. 993.) The outstanding Everbearing of our time. The biggest, reddest and sweetest berries you ever saw and an Everbearer which is really everbearing. The berries are big, solid and firm clear through. Ripens evenly and possesses an abundance of natural sugar. It is a perfect variety for freezing as berries will not mush up when thawed. The first season you will get a pint per plant of luscious red rich strawberries under proper growing conditions, and they will double their yield the second year. Planted this spring they will bear in June and all through the summer into the fall. The plants are very large and about double the size of other everbearers. It took 15,000 seedlings and 15 years of hybridizing to develop this variety. Prices: By mail, 12 plants, \$2.95; 25 plants, \$5.00; 50 plants, \$8.50; 100 plants, \$15.00, postpaid.



Chipman's Canada Red Rhubarb.

## All Red Rhubarb

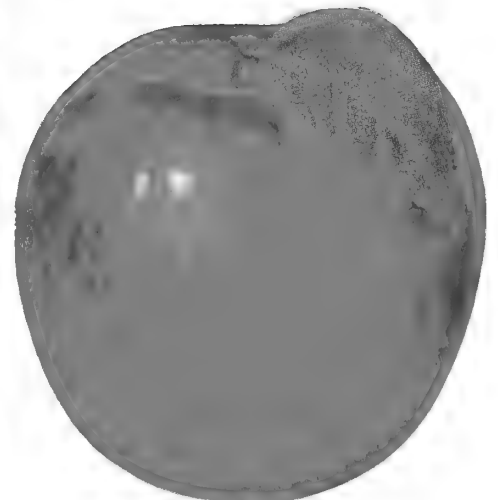
**398R. CHIPMAN'S CANADA RED.** Sweetest and best of all the red rhubarbs. Bright red all the way through, even up through the leaf ribs. Does not lose its color in cooking. Hardy, vigorous grower. Seldom seeds so it must be propagated by the roots. Prices, giant roots: Each, 60c; 3 for \$1.65; 6 for \$3.10, postpaid.

## Early Raspberry

**SUNRISE.** Originated by the U. S. Department of Agriculture in 1923. Bred for hardiness, resistance to disease, and earliness. It will bear ten days to two weeks ahead of Latham and will bear right on through with Latham. It is quite resistant to anthracnose, leafspot, and spur blight. Very attractive, bright red in color, turning dark red on ripening. Berries are firm, fine texture, juicy, mild in flavor, and they pick easily. Extend your raspberry season with a planting of Sunrise. Prices, No. 1, two-year stock: 12 for \$3.50; 25 for \$6.25; 50 for \$10.50; 100 for \$19.50, postpaid.



Early Sunrise Raspberry.



Haralson Apple.

## Hardy Winter Apple

**HARALSON.** Originated at the Minnesota Fruit Breeding Farm. Tree upright and a vigorous grower. Fruit large, even red, fine grained, tender, juicy sub-acid and fine quality. Keeps until spring. Best winter variety for the North. Prices: 4 to 5-foot, by mail postpaid. Each, \$1.75; 3 for \$4.90.



Fireside Apple.

## Hardy Winter Apple

**FIRESIDE.** (Minnesota No. 993.) A medium to large long-keeping winter apple that was given the rating of the highest quality apple produced by the Minnesota Fruit Breeding Farm. The flesh is crisp, firm, and juicy, and the flavor is rich sub-acid, almost sweet like a Delicious. It does not develop the dry characteristics which most highly flavored apples do at the close of the season. An excellent home orchard variety that is hardy throughout Wisconsin. Prices, 4 to 5-foot trees, by mail postpaid. Each, \$1.95; 3 for \$5.25.

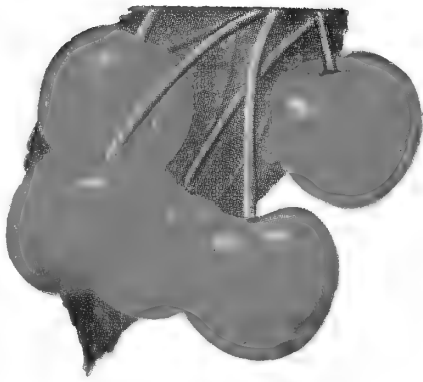
## Hardy Pear

**PARKER.** A variety of pear developed in Minnesota for the colder section of the Northwest. The fruit is medium size, attractive in appearance, and of very high quality. The color is clear yellow with a pink blush. Flesh is tender, medium grained, and juicy. The tree is large, vigorous, and hardy. Prices (4 to 5-foot trees, well branched.) By mail postpaid. Each, \$2.25; 3 for \$5.90.



Parker Pear.





Early Richmond Cherry

## Hardy Cherry

**EARLY RICHMOND.** The most popular early cherry in the North because of its earliness, productiveness, and regularity in bearing. The fruit is dark red, medium to large, and of a sharp and characteristic flavor. Excellent for canning and cooking. **Prices, by mail postpaid: 3 to 4-foot trees, well branched. Each, \$1.90; 3 for \$5.50.**

## Hardy Grape

**CONCORD.** The best known, most widely planted blue-black grape in the North. We consider it the most satisfactory variety for home planting. It is extremely hardy, vigorous, and productive, producing large bunches of excellent quality fruit. **Prices: Strong 2-year-old No. 1 plants. Each, 75c; 3 for \$1.85; 10 for \$5.50, postpaid.**



Concord Grape

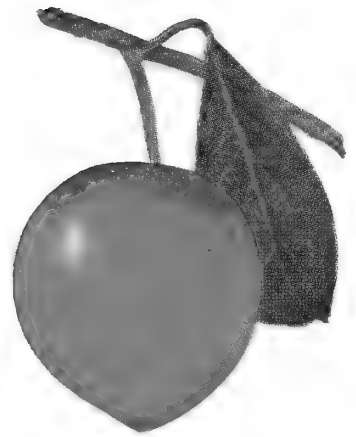
## New June Bearing Strawberry

**\*POCAHONTAS.** A new introduction of the U.S.D.A. which originated by a cross of Tennessee Shipper and Midland. From each it gets its fine firm quality and from Tennessee Shipper its light attractive color and from Midland its high production. The delicious berries are large, firm, fairly tart, and have been especially commended for their fine freezing quality. In variety trials held in 1956 in West Virginia, which included 13 varieties, Pocahontas outyielded all, averaging better than a quart to a plant. Berries are easy to pick as the plants hold the berries high and they ripen an even color. If you grow strawberries, we urge you to give Pocahontas a trial. Plants from virus free planting stock. **Prices: 25 plants, \$1.65; 50 plants, \$2.50; 100 plants, \$3.90; 250 plants, \$7.70; 500 plants, \$12.35, postpaid.**

**PLANT STARTER.** When ordering your nursery stock, we suggest that you order DuPont Soluble Plant Food Starter and use it when transplanting all items of nursery stock. You will find that the plants take root much faster, for it quickly stimulates plant root growth. Urea and trace elements are included in the formula. Don't risk failures and a full year's growth with your newly acquired nursery stock. **Price, 6 oz. can, 69c, by mail 80c. 1½ lb. can makes 30 to 60 gals., \$1.95; by mail, \$2.20.**



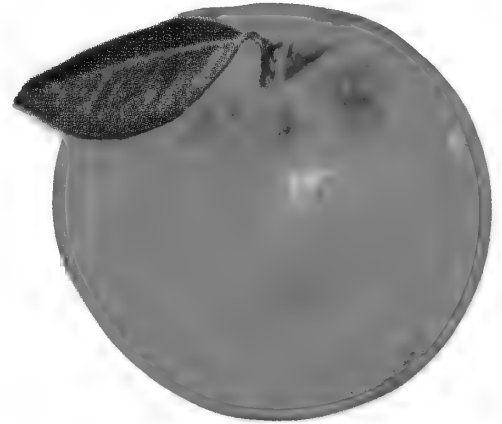
New June bearing Strawberry, Pocahontas



Superior Plum

## Hardy Plum

**SUPERIOR.** An outstanding plum for cold climates, which originated in Minnesota. It is an apricot-plum cross. The fruit is of large size often running 2 inches in diameter. Flesh is golden, firm, meaty, and of the finest quality. Fruit ripens over a long period of time and is so firm that it can be peeled like a peach. Often bears the second year planted. It is an enormous producer, bearing annually. A good variety for pollinizing other plums. Trees are strong and long lived. **Prices: by mail postpaid, 4 to 5-foot trees. Each, \$1.90; 3 for \$5.40.**



Cortland Apple

## Hardy Winter Apple

**CORTLAND.** An improved McIntosh, which originated in Canada. The fruits are larger and more uniform in size. They have much more color and the red is brighter. Flesh firm, juicy, fine flavor. Apples do not drop as readily as McIntosh and are better shippers. **Prices: 4 to 5-foot trees by mail postpaid. Each, \$1.75; 3 for \$4.90.**



Carl Dahl Dahlia

## Two Honor Roll Dahlias

**CARL DAHL.** A huge apricot and pink decorative Honor Roll Dahlia. Blooms average from 10 to 12 inches in diameter. Vigorous and husky grower. A truly beautiful show Dahlia. **Each 60c; 3 for \$1.50 postpaid.**

**LINK'S GORGEOUS.** A most attractive yellow over pink decorative, with curled and twisted tips of petals. This Honor Roll Dahlia is sure to attract much attention in your garden. **Each 60c; 3 for \$1.50 postpaid.**

**Please Note:** Bulbs are not mailed until weather permits about April 15th.

See page 36 for complete listing of Dahlias.



Link's Gorgeous Dahlia

## OLDS' HARDY PEACHES

**MARQUETTE.** Originated in the northern peninsula of Michigan. A free stone variety of medium size, white flesh and of excellent quality. It is as fine a flavored peach as we have ever eaten. Prices, 4 to 5-foot trees, by mail postpaid. Each, \$1.90; 3 for \$5.50.

**POLLY.** Has withstood temperatures as low as 15 to 20 degrees below zero. Not a good shipper and we recommend it for home use only. Flesh is white, juicy and firm. The fruit is large, blushed and free stoned. It retains its firm texture when canned. Prices, 4 to 5-foot trees by mail postpaid. Each, \$1.90; 3 for \$5.50.

## OLDS' GRAPES

Grapes are one of the best and most healthful fruits we have. Perfectly hardy and easy to grow in any soil if not too wet. Plant beside an arbor or in rows 8 feet apart. Grow delicious grapes in your own garden.

**Strong 2-yr. No. 1 plants.** Price, all varieties, but Concord, each 80c; 3 for \$1.90, postpaid. Assorted varieties if desired.

**CONCORD.** The best known, most widely planted blue-black grape in the North. We consider it the most satisfactory variety for home planting. See page 34 for color illustration and description.

**Prices:** Strong 2-year-old No. 1 plants. Each 75c; 3 for \$1.85; 10 for \$5.50, postpaid.

**NIAGARA.** Occupies the same position among white varieties as Concord among the black. The leading profitable market sort. Bunch and fruit large, greenish white, changing to pale yellow when fully ripe. Skin thin but tough.

**WORDEN.** An improved Concord; sweeter, larger in bunch and berry, and a week to ten days earlier. Black with purple bloom.

**DELAWARE.** An exquisite dessert grape. Light red with very thin skin, juicy, sweet, spicy, and aromatic. Rather small berries but of rare flavor. The standard of quality for grapes.

**BETA.** The grape for the extreme north, a hybrid between the wild grape and the Concord. Medium sized, jet black, juicy and of fair quality.

## OLDS' CURRANTS

(For sale in Wisconsin only.)

The currant is one of the most valued of all small fruits by the home gardener. Ornamental as well as useful. Strong 2-year No. 1 plants.

**CHERRY.** We consider this the best currant, large, vigorous, compact stalky bushes. Clusters rather short with medium to large, bright red fruit with very thin skin. Very juicy and of fine flavor. Each, 75c; 3 for \$2.00; 10 for \$6.50, postpaid.

**RED LAKE.** (Minnesota No. 24.) A currant originating at the Minnesota Fruit Breeding Farm. It is exceptionally large with long well-filled clusters. Ripens early midseason but has a long-bearing period. An excellent market berry. Each, 95c; 3 for \$2.60, postpaid.



Cherry Currant.

## OLDS' STRAWBERRY PLANTS

### JUNE BEARING STRAWBERRIES



#### Armored Strawberry.

**ARMORE.** (Perfect Flowering.) It rates the equal of Premier in quality but continues fruiting over a longer period. Not only does it have superior handling and shipping qualities, but has shown up as more productive on old land than any other of sixty varieties tested. The berries are sunset red in color and very uniform. **Prices:** Plants from virus free planting stock. 25 plants, \$1.50; 50 plants, \$2.25; 100 plants, \$3.50; 250 plants, \$6.90; 500 plants, \$11.10, postpaid.

**JUMBO.** (Perfect Flowering.) Here is a variety that is likely to become America's favorite. It is a mid-season, excellent for the home gardener and the commercial grower. Berries are deep red all the way through and unusually sweet. They are firm and solid for shipping and handling. For freezing, they rate at the top of the list. A very heavy yielder, setting many runners. Berries are long-wedge to conic in shape, and taste as good as they look. **Prices:** grown from virus-free plants, 25 plants, \$2.10; 50 plants, \$3.25; 100 plants, \$5.10; 250 plants, \$10.05; 500 plants, \$16.10, postpaid.

### ASPARAGUS ROOTS

**2R. MARY WASHINGTON.** In general, the best all around variety for home and market. We would not advise any other. Gardeners will find this a fine plant to grow as a back ground in the flower garden. Plants are sent by themselves in season when ordered early. With seeds on orders received at planting time. **ROOTS,** large 1-year-old, 25 for \$1.25; 50 for \$2.25; 75 for \$3.10; 100 for \$3.75, postpaid.—Not prepaid: 1,000 for \$26.00.

## OLDS' RED RASPBERRIES

**SUNRISE.** An early variety of raspberry which is fully ten days to two weeks ahead of Latham. The dark red berries are firm, fine texture, juicy, mild in flavor. See page 33 for color illustration and complete description. **Prices:** Strong two-year-old No. 1 heavy plants, 12 for \$3.50; 25 for \$6.25; 50 for \$10.50; 100 for \$19.50, postpaid.

**LATHAM.** A grand red raspberry possessing splendid market qualities. Strong and disease resistant. Fruit large, often measuring one inch in diameter, of a dark red color. Juicy and fine flavored. Will live through the winter in Wisconsin without any protection. **Prices:** Strong two-year-old No. 1 heavy plants, 12 for \$2.75; 25 for \$5.40; 50 for \$8.90; 100 for \$17.50, postpaid.

### EVERBEARING RASPBERRY

**SEPTEMBER.** By far the best everbearing raspberry. It produces an early Summer crop equal to any of the other varieties and in addition produces a second crop in September. Plants are vigorous and as hardy as most of the standard varieties. **Prices:** No. 1, two year heavy plants, 6 for \$2.25; 12 for \$3.75; 25 for \$6.90; 50 for \$12.50, postpaid.

### PURPLE RASPBERRY

**SODUS.** The very best of the purple raspberries. They are exceptionally fine for canning. The berries are large but a trifle later than the red varieties. Plants are vigorous, quite resistant to drought and yield a good crop every year. Hardy as far North as Central Wisconsin. **Prices:** Heavy transplants, 12 for \$3.75; 25 for \$6.90; 50 for \$12.75; 100 plants (2 bundles of 50), \$24.75, postpaid.

### BLACK RASPBERRY

**CUMBERLAND.** A wonderfully productive variety. Berries run  $\frac{3}{4}$  to 1 inch in diameter. Black in color. Requires more space than the red varieties so is not satisfactory in the small garden. **Prices:** 1 yr. plants, 12 for \$3.25; 25 for \$5.90; 50 for \$11.25, postpaid.

Our strawberry plants are well-packed and sent by themselves at planting time direct from our growing station. All varieties are perfect flowering and may be planted alone. Plants are well-rooted and large. Plants cannot be sent until frost is out of the ground, usually about April 1st. We do not accept orders for Fall shipment. Varieties with ★ we think are the best for freezing.

★ **POCAHONTAS.** A new introduction of the U.S.D.A. which is an outstanding heavy yielder and excellent for freezing. See Page 34 for illustration and complete description. **Prices:** Plants from virus-free planting stock: 25 plants, \$1.65; 50 plants, \$2.50; 100 plants, \$3.90; 250 plants, \$7.70; 500 plants, \$12.35, postpaid.

★ **PAYMASTER.** (Perfect Flowering.) A very beautiful berry of a sparkling, radiant red, which is more than skin deep for it goes clear through the berry. The berries are large, firm and the plants yield heavy. Rates high in freezing tests. A mid-season variety, which is resistant to red stele. **Prices:** Plants from virus free planting stock. 25 plants, \$1.65; 50 plants, \$2.50; 100 plants, \$3.90; 250 plants, \$7.70; 500 plants, \$12.35, postpaid.

**PREMIER.** (Perfect Flowering.) Early, strong grower and productive. Does well in all soils and climate. Attractive berries of finest quality. **Price:** Plants from virus free planting stock. 25 plants, \$1.50; 50 for \$2.25; 100 for \$3.50; 250 for \$6.90; 500 for \$11.10, postpaid.

**ROBINSON.** (Perfect Flowering.) A sure-cropper of the very finest appearing berries. It ripens about three or four days later than Premier. Berries are glossy red in color, big in size and firm. Plants are vigorous and produce a tremendous number of new plants on most any soil, which accounts for the heavy yield. **Prices:** Plants from virus free planting stock. 25 plants, \$1.45; 50 plants, \$2.15; 100 plants, \$3.20; 250 plants, \$6.40; 500 plants, \$9.10, postpaid.

★ **VERMILION.** (Perfect Flowering.) An early variety producing fruit about the same as Premier, but the harvesting season extends about two weeks longer. The berries are smooth, very glossy, evenly dark red color and very attractive in appearance. They are well formed and stay that way throughout the season. Medium to large in size and round-conic shape. The fruit is medium in sugar content, more aromatic and higher in quality than most other varieties. Plants are very vigorous and resistant to red stele disease. **Prices:** Plants from Virus free planting stock. 25 plants, \$1.50; 50 plants, \$2.25; 100 plants, \$3.50; 250 plants, \$6.90; 500 plants, \$11.10, postpaid.

★ **WISCONSIN 214.** (Perfect Flowering.) The best of the June berry varieties for freezing, developed at the Wisconsin College of Agriculture Experiment Station by Dr. R. H. Roberts. It is a productive, early mid season variety, producing big, full bodied, medium red, round conic or wedge shaped berries of highest quality. The plant sets a fair quantity of runners. **Prices:** Plants from virus-free planting stock. 25 plants, \$1.65; 50 plants, \$2.50; 100 plants, \$3.90; 250 plants, \$7.70; 500 plants, \$12.35, postpaid.

## EVERBEARING STRAWBERRIES

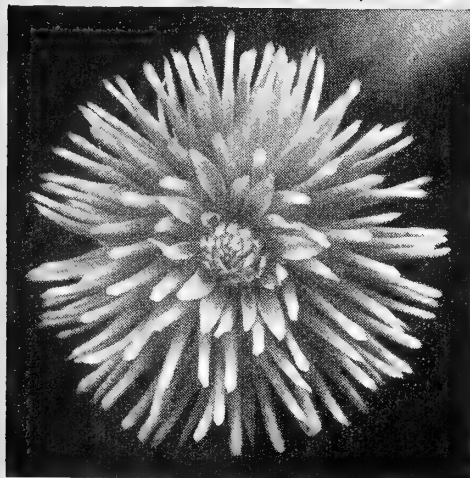
★ **RED RICH.** Plant Patent No. 993. The outstanding Everbearing of our time. The biggest, reddest and sweetest berries you ever saw and an EVERBEARER which is really everbearing. The berries are big, solid and firm clear through. Ripens evenly and possesses an abundance of natural sugar. It is a perfect variety for freezing as berries will not mush up when thawed. See page 33 for color illustration and description. **Prices:** by mail, 12 plants, \$2.95; 25 plants, \$5.00; 50 plants, \$8.50; 100 plants, \$15.00; 250 plants, \$32.50; 500 plants, \$62.50, postpaid.

**SUPERFECTION.** A full crop of fruit can be harvested in 90 days from planting when set in the spring. Produces an abundance of large berries, beginning in August right up until frost. The berries are large, round, with a deep red color, of firm texture. Very sweet in flavor. **Prices:** 25 plants, \$2.20; 50 plants, \$3.40; 100 plants, \$5.30; 250 plants, \$10.35; 500 plants, \$16.35, postpaid.

**TWENTIETH CENTURY.** One of the new everbearings that rates superior in size, quality, and production. It is recommended by many state experiment stations. Berries are large, round to conic wedge shaped, medium red inside and out and of high quality. Like the Red Rich it is very productive, but sets few runners. **Prices:** 25 plants, \$2.90; 50 plants, \$4.50; 100 plants, \$7.00; 250 plants, \$13.75; 500 plants, \$21.60, postpaid.



# OLDS' EXQUISITE DAHLIAS



Cactus Type Dahlia

**ANGELA MIA.** (Decorative.) A beautiful cream white formal decorative of large size. Very free blooming. Each, 45c; 3 for \$1.20, postpaid.

**BRIDE'S BOUQUET.** (Cactus.) An early blooming lovely white cactus dahlia. Each, 45c; 3 for \$1.20, postpaid.

**COMMANDO.** (Decorative.) One of the new varieties of exceptional merit. The large Lilac blue, or Phlox purple flowers are very striking. The bush is unusually vigorous and strong, and the flowers are carried on heavy erect stems. Each, 35c; 3 for 90c, postpaid.

**CARL DAHL.** (Decorative.) Apricot and pink. See page 34 for color illustration. Each, 60c; 3 for \$1.50, postpaid.

**FLORIST'S BEAUTY.** (Decorative.) Extremely popular with florists as it will last a week after being cut. The beautiful 6 to 7 inch flowers are purple with white tips. Received a Gold Medal at a New York Florist Club, with a score of 88 points. Each, 60c; 3 for \$1.50, postpaid.

**HILLCREST MANDARIN.** (Decorative.) A huge yellow and red which is unusually colorful. Each, 35c; 3 for 90c, postpaid.

**BERTHA HORNE.** (Cactus.) A bright bronze with many flowers open at one time. Plant of low compact growth. Each, 30c; 3 for 75c, postpaid.

**JERSEY'S MELODY.** (Cactus.) A deep pink shading to yellow at base of petals. Ideal as a cut flower. Plant of medium height. Each, 60c; 3 for \$1.50, postpaid.

**KINDIG'S PURPLE.** (Decorative.) Large rich purple with very long stems, making it a wonderful cut flower. Each, 60c; 3 for \$1.50, postpaid.

**LE TOREADOR.** (Decorative.) One of the leading large red cut flower dahlias. Flowers measure 6 to 7 inches in diameter and are a most brilliant intense red color. Free flowering with long stems. We highly recommend this. Each, 35c; 3 for 90c, postpaid.

**LINK'S GORGEOUS.** (Decorative.) Yellow overlaid pink. See page 34 for color illustration. Each, 60c; 3 for \$1.50, postpaid.

**MARSHALL'S PINK.** (Decorative.) An exquisite shrimp pink dahlia that is excellent for cutting as it has long stems measuring over 3 feet. Flowers are large, 6 to 8 inches in diameter. It is fine for the cut flower market. Each, 35c; 3 for 90c, postpaid.

**MRS. GEORGE LE BOUTELLIER.** (Decorative.) Blooms 9-12 inches across. Plants 3-4 feet tall. Mammoth rich deep crimson. One of the largest dahlias grown. Each, 40c; 3 for \$1.05, postpaid.

**MRS. I. DE VER WARNER.** (Decorative.) Blooms 8-9½ inches across, plants 5-6 feet tall. Rich clear lavender or violet-rose. Gigantic flowers, very long stems, most abundant bloomer. Each, 35c; 3 for 90c, postpaid.

**NANAQUAKET.** (Decorative.) Very large pink that is early and free blooming. Each, 35c; 3 for 90c, postpaid.

**OYSTER BAY BEAUTY.** (Decorative.) A beautiful ox-blood or dark red with tips of petals curled back giving a cactus effect. Plants are medium in height. A prolific bloomer. Each, 35c; 3 for 90c, postpaid.

**OSA HELEN.** (Cactus.) A beautiful rich red cactus which is much earlier than Son of Satan. Each, 60c; 3 for \$1.50, postpaid.

**CULTURE:** Plant roots with live eyes in hills or drills lying flat down, 6 inches deep. Care must be taken that the bulbs do not come in direct contact with fertilizer. Work fertilizer into the soil before planting and then apply about ½ inch of good garden soil over this before planting. Dahlias, for best results, should be spaced in rows at least 3 feet apart and at least 18 inches apart in the row. Keep well cultivated.

After the frost has killed the tops, dig the tubers, remove the tops and turn upside down for a few hours, leaving as much dirt on the clump as possible. Store in a cool root cellar away from furnace heat. In the spring, divide the tubers, making sure that at least one live eye, which is on a portion of the crown, is on each division you plant. Bulbs without eyes are worthless.

**Please Note:** Bulbs are not mailed until weather permits about April 15th.

**PRIDE OF STRATFORD.** (Decorative.) Early large fine shaped flowers of cadmium orange. Very free-flowering, fine strong stems. Four to five feet high. Best large orange. Each, 40c; 3 for \$1.05, postpaid.



Olds' Finest Mixed Dahlias

## EXHIBITION MIXED DAHLIAS

A mixture of all choice named varieties showing every shape and color to be found in dahlias. These are grown as mixed and the varieties are not labeled. If named varieties or separate colors are wanted, order the named varieties listed at the prices quoted for each. Prices: 3 for 60c; 6 for \$1.10; 12 for \$2.10; 50 for \$7.50, postpaid.

## POMPONS

Their profuse ever-blooming nature and their small dainty flowers make them ideal for floral decorations and cut flowers.

**AMBER QUEEN.** Exquisite blending of amber to apricot. Very free-flowering, splendid for table decoration. Strong, vigorous grower. Each, 35c; 3 for 90c, postpaid.

**BOBBY.** A plum color flower on long stems. Medium height plant. Each, 35c; 3 for 90c, postpaid.

**CARDINAL.** Bright flaming scarlet-red. Each, 35c; 3 for 90c, postpaid.

**DARKSOME.** A very dark red of perfect formation. Plant low grower. Each, 35c; 3 for 90c, postpaid.

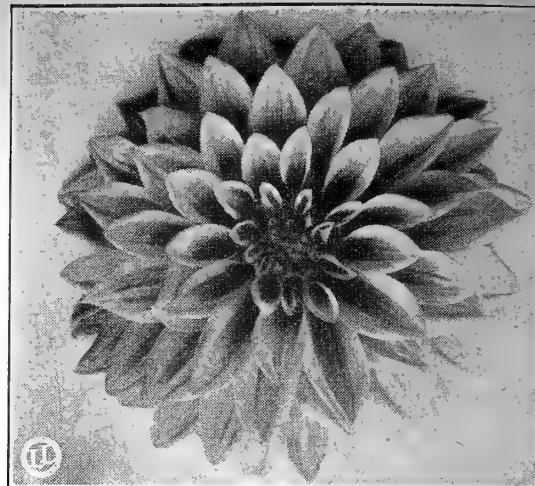
**LAURIE.** A creamy white of medium growth. Profuse bloomer. Each, 35c; 3 for 90c, postpaid.

**SUNBEAM.** Base of flower is yellow with red predominating at the tips of petals. Extremely showy. Plant low growing. Each, 35c; 3 for 90c, postpaid.

**YELLOW GEM.** The best clear yellow Pompon, very free flowering on long stems. Flowers measure about 1½ inches in diameter and the bush attains a height of about 3 feet. Each, 35c; 3 for 90c, postpaid.

## POMPON COLLECTION

**COLL. 715.** We offer one each of these 7 dainty Pompon Dahlias listed above for \$1.80, postpaid. This is a real bargain and should not be overlooked.



Decorative Type Dahlia

## MINIATURES

Miniature Dahlias are becoming more popular each year as they bloom early and keep blooming until frost and because of their small size make excellent bouquets and home decorations.

**CORINNA.** A perfect light yellow about 3 inches in diameter. Free bloomer and medium growth. Each, 35c; 3 for 90c, postpaid.

**FAIRY.** A violet rose shading to mauve at tips. Each, 35c; 3 for 90c, postpaid.

**IKE.** Dark red. Each, 35c; 3 for 90c, postpaid.

**ORCHID LADY.** A true orchid lavender flower on long stems. Wonderful for cutting. Free blooming and low growth. Each, 35c; 3 for 90c, postpaid.

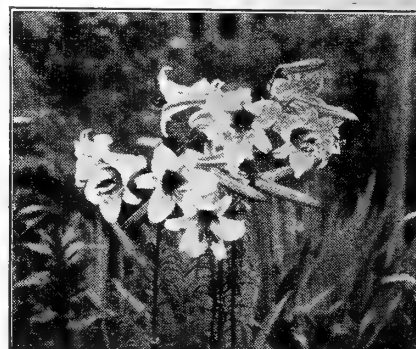
**WHITE FAWN.** Best white florist miniature. Each, 35c; 3 for 90c, postpaid.

## MINIATURE COLLECTION

**COLL. 725.** We offer one bulb each of the above 5 lovely miniature dahlias for \$1.30, postpaid.

## HARDY LILIES

Hardy lily bulbs may be planted late in the Fall or early in the Spring. Their rich colors, delightful fragrance and stately form make them ideal subjects for a hardy border or among shrubbery. Once established they will increase in beauty year after year. Our bulbs are large, measuring 9 to 10 inches in circumference.



Regale Lily

**REGALE.** One of the most beautiful varieties of hardy lilies. The center of the flower is flushed with yellow, shading to white at the outer edges. Externally the flowers are streaked with brown shaded through the almost translucent petals with a delightful pearly tint. A truly royal lily. Grows to a height of four to five feet and blooms in July. Selected large bulbs: Each, 70c; 3 for \$2.10, postpaid.

**AURATUM.** (Gold Banded Lily.) A very attractive lily with its huge trumpet flowers, ivory white with red spots, and a gold band on each petal. Plants grow about 3 feet high with six to a dozen or more flowers on a stem. Each, 75c; 3 for \$2.10, postpaid.

**SPECIOSUM RUBRUM.** One of the showiest of all lilies and a favorite garden flower. The beautiful rich ruby carmine flowers blend to white at edge of petals. A vigorous growing lily, reaching a height of 3 to 4 feet. Blooms in late August and early September. Each, 75c; 3 for \$2.10, postpaid.

## CANNAS

**PLEASE NOTE**—Order Canna bulbs early and pot the bulbs in April. You will gain three to four weeks in the blooming season. Orders for Canna bulbs will be mailed about April if weather permits.

**CITY OF PORTLAND.** 3 feet. Large flowers of purest satiny-pink. Compact green foliage. The best pink Canna. Each, 25c; 3 for 60c; 12 for \$2.10, postpaid.

**ROSEMOND COLE.** 3½ feet. A beautiful green foliage variety with large crimson flowers edged with yellow. Each, 25c; 3 for 60c; 12 for \$2.10, postpaid.

**THE PRESIDENT.** 4 feet tall. The President leads the red varieties in the quality and also the quantity of its bloom. Flowers are 7 inches across; individual petals firm and long-standing; trusses standing up stiff on strong, long stems. The foliage is green. Each, 25c; 3 for 60c; 12 for \$2.10, postpaid.

**YELLOW KING HUMBERT.** 4 feet. An orchid-flowering sort of the well-known King Humbert. Foliage a very dark green, with flowers measuring 5 to 7 inches across; individual petals measuring 3 to 3½ inches in diameter. Flower a deep rich yellow, softly spotted and blotched with bright red. Some plants occasionally give a scarlet or scarlet striped flower. Each, 25c; 3 for 60c; 12 for \$2.10, postpaid.

One bulb each of the above 4 Cannas for 80c, postpaid.



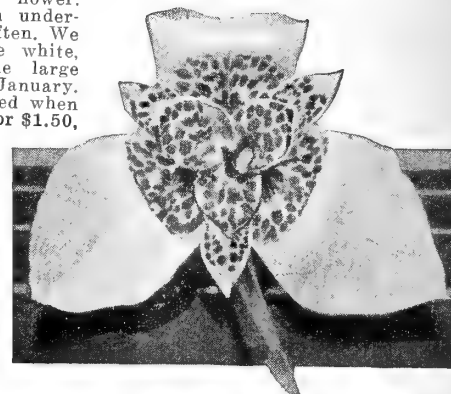
The President, Canna.

## CALLA LILY



Calla Lily.

A very popular easily grown house plant. It prefers a rich soil, a rather warm location, and plenty of water. The large spathe, flaring out from a small central flower forms the very attractive lily shaped flower. Plant early indoors in under-sized pots and water often. We have three colors; the white, pink, and yellow. The large bulbs are ready in January. Please state color wanted when ordering. Each, 55c; 3 for \$1.50, postpaid.



Tigridia Pavonia.

## TIGRIDIA PAVONIA (Mexican Shellflower.)

Here is a flower for your garden that will produce a riot of color in August and September. The long, slender buds unfold into a gorgeous triangular flower of many vivid shades of scarlet. The flowers are formed by three long, broad petals extending from a central cut overlaid with three short petals of contrasting colors richly spotted. Grow like gladiolus. ¾ inch Bulbs, Mixed. Each, 20c; 3 for 45c; 12 for \$1.50; 100 for \$10.50, postpaid.

## TUBEROSE

The sweetest scented flower that grows and one of the most charming.

**DWARF PEARL.** Large, double wax-like flowers of purest white; orange-blossom fragrance. Plant as early as possible, as they bloom late. Large bulbs, 4 to 5-inch in circumference, each, 20c; 3 for 55c; 6 for 90c; 12 for \$1.65, postpaid.

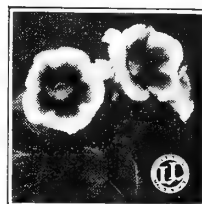
Please Note: Bulbs are sent in April as soon as weather permits.



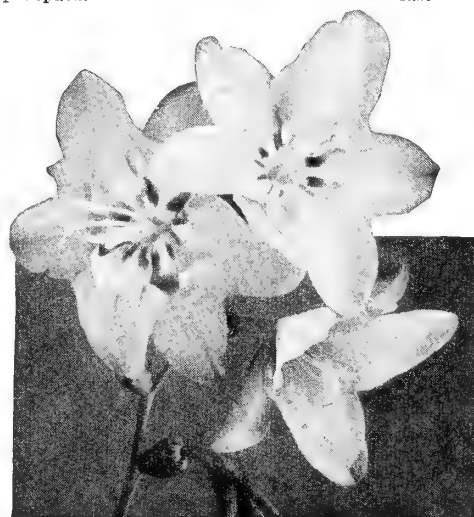
Dwarf Pearl Tuberose.

## GLOXINIA

A beautiful house blooming plant with handsome bell shaped flowers of the richest colors. Easily grown in pots and transplanted to a garden bed. They prefer a semi-shady location. Large bulbs ready in January. Prices, mixed colors, each, 60c; 3 for \$1.50; 6 for \$2.75, postpaid.



Gloxinias.



Montebretias.

## MONTEBRETIAS

**MONTEBRETIAS MIXED.** Montebretias add much to the garden with their graceful flower stems. They do best on a light loamy soil enriched with leaf mold and a little lime. Here in the north they should be dug and treated the same as Gladiolus. Our mixture contains many bright shades of yellow, salmon, orange, and scarlet. Bulbs ready in April. 3 for 45c; 12 for \$1.40; 100 for \$10.00, postpaid.

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Double Camellia Tuberous Rooted Begonia.

## TUBEROUS ROOTED BEGONIAS

A most beautiful flower for growing in pots indoors or for shady places in the garden during the summer. They bloom throughout the summer until frost. We offer the Double Camellia Flowered in the following colors: scarlet, crimson, pink, orange, yellow, and white. Bulbs ready, early March. State color wanted. Large 2-inch diameter bulbs. Each, 35c; 3 for 90c; 6 for \$1.70; 12 for \$3.25, postpaid.

## HANGING BASKET BEGONIAS

This type is becoming very popular for baskets, pedestals, window boxes, and is very effective in rock gardens. The double flowers are on long drooping stems. Available in separate colors, scarlet, pink, orange, yellow or white. Please state color wanted. Large 2-inch diameter bulbs. Each, 40c; 3 for \$1.05; 6 for \$2.00; 12 for \$3.75, postpaid.



Ismene Calathina.

## ISMENE CALATHINA

**ISMENE CALATHINA.** (Peruvian Daffodil.) Very fragrant pure white flowers borne three or four on a stem. Not hardy and should be dug and stored for winter. Large 1¾ to 2-inch diameter bulbs, each, 60c; 3 for \$1.50; 6 for \$2.75, postpaid.

## AMARYLLIS

**AMARYLLIS.** New Hybrid Mixed. Flowers are immense in an amazing range of color blends. Splashed and striped in a manner not seen in other strains. One of the largest of flowers which are easily forced indoors. Bulbs 2½ inches in diameter. Plant with ⅓ of the bulb above ground. Separate colors not available. Bulbs ready in January. Large 2½-inch bulbs, each, 65c; 3 for \$1.60; 6 for \$2.85, postpaid.



Amaryllis.



# OLDS' GLADIOLI

## YELLOW

**GOLD.** A rich, deep golden yellow. Opens 5 to 7 blooms on a very sturdy spike. The color of this Gladiolus is terrific, and makes a fine commercial. Each, 15c; 6 for 80c; doz., \$1.50; 100 for \$10.50, postpaid.

**YELLOW HERALD.** Early. Amber yellow, carmine in the throat. The large, wide open flowers are beautifully faced and spaced on a strong upright stem. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$9.00, postpaid.

**YELLOW SPOTLIGHT.** A large, clear medium deep yellow with small scarlet blotch in throat. Opens up to 7 florets on a long slender stem. By far the best deep yellow. Each, 15c; 6 for 80c; doz., \$1.50; 100 for \$10.50, postpaid.

## LAVENDER AND SMOKY

**BLUE BEAUTY.** A beautiful blue shade becoming a bit lighter at the edge of the petals. It is a tall, strong grower and produces long spikes that will open eight florets at once. Each, 15c; 6 for 80c; doz., \$1.50; 100 for \$10.50, postpaid.

**ELIZABETH THE QUEEN.** See next page.

**KING DAVID.** See next page.

**HIGH FINANCE.** A late top exhibition variety. Smoky light orange grey with cream throat. Opens up to 9 lightly ruffled, well placed blooms with roll-back petals. A strong tall grower. Each, 15c; 6 for 80c; doz., \$1.50; 100 for \$10.50, postpaid.

## RED AND ORANGE

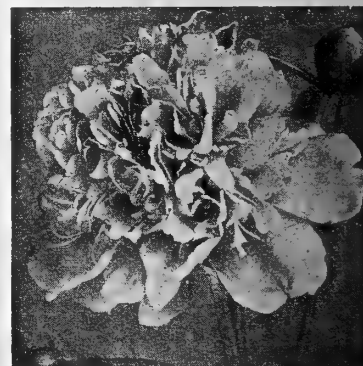
**BURMA.** See next page.

**PALETTE.** A new and intriguing color combination. Deep scarlet, wide solid blue-violet brush in throat. Mid-season. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$9.60, postpaid.

**SANS SOUCI.** A tall, strong, clear scarlet with a narrow white line on the lower petal. Has 7 to 8 five inch blooms open at a time. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$9.60, postpaid.

# OLDS' PEONIES

The roots we offer are large three to five-eye divisions. Too deep planting often is the reason why peonies fail to bloom. The eyes should not be more than two inches below the surface. Order early.



M. Jules Elie Peony

**SARAH BERNHARDT.** The true Sarah Bernhardt which we offer is a late flowering compact semi-rose type Peony. Color mauve rose, silver tipped. A fragrant strong grower. Each, \$1.65; 3 for \$4.25, postpaid.

**FELIX CROUSSE.** Rich, even, ruby-red. One of the few red peonies showing no trace of purple or violet. Blooms in clusters. Probably the best red. Each, \$1.65; 3 for \$4.25, postpaid.

**FESTIVA MAXIMA.** Big, globular masses of pure white bloom, the inner petals slightly tinged with crimson. These handsome flowers are borne on tall, sturdy, branching plants of vigorous growth. Festiva Maxima is probably the most popular of all peonies and by many considered the most nearly perfect. Each, \$1.65; 3 for \$4.25, postpaid.

**M. JULES ELIE.** This is considered the most beautiful of all peonies. The flowers are of immense size, globular in shape. The color is a glistening lilac-pink, shading to rose at the base. The whole flower is overlaid with a sheet of silver, sparkling like dew. One of the best for cut flowers; a good keeper. Each, \$1.65; 3 for \$4.25, postpaid.

The Gladiolus is generally recognized as the most beautiful and popular of all the flowers grown from summer flowering bulbs. They are of very easy culture and well suited for garden as well as cut flower purposes. Be sure and keep plantings dusted with Chlordane or D.D.T. (see page 76) to prevent thrip damage. When plants turn yellow it is then too late.

OUR BULBS ARE ALL FIRST SIZE (one and one-half inches in diameter and up), high crowned, grown from Semesan-treated bulbs and are of exceptionally fine quality.

**PLEASE NOTE:** Orders for bulbs will not be mailed until danger of freezing is over, usually about March 15th. Fifty bulbs at one-half the 100 price.

## ALL-AMERICA GLADIOLI

**EMPEROR.** (Patent applied for.) A true aristocrat that presents a stately display with its regal purple, trimmed in ermine, white blossoms. Spikes grow five feet or more tall with 7 to 8 of its round recurved florets opened at a time. Plants are unusually robust with spikes consistently tall and straight. Each, 50c; 12 for \$5.00, postpaid.

**CARIBBEAN.** (Patent applied for.) Unusual color combination of rare blue violet petals, embellished by a rich deep violet throat and a small cream spear. 9 to 11 florets open at a time with a double row placement. Extremely vigorous grower for a blue variety. Each, 50c; 12 for \$5.00, postpaid.

**MAYTIME.** (Patent applied for.) Gracefully ruffled deep pure pink florets with contrasting large white throats. 8 to 10 florets open at a time on a 5½ foot spike. Each, 50c; 12 for \$5.00, postpaid.

**APPLEBLOSSOM.** (Patent applied for.) Snowy white with a faint touch of cream in the throat, and an exquisite flush of rose-pink at the edge of the petals. Eight to ten florets open at a time, measuring 5 inches in diameter on spikes 5 ft. tall. Vigorous and easy grower. Each, 50c; 12 for \$5.00, postpaid.

**ROYAL STEWART.** (Plant patent 1339.) The lightly ruffled florets are 5 inches in diameter and of good substance. They are a clear light red, and the long flowerheads frequently carry up to 12 flowers open at one time on 5 ft. plants. Each, 50c; 12 for \$5.00, postpaid.

**ALL AMERICA GLADIOLI COLLECTION 705. THREE EACH OF THE ABOVE FIVE VARIETIES. \$6.25, postpaid.**

## WHITE AND CREAM

**CORONA.** A giant creamy white, shading more creamy toward the throat with rose picotee edge on all petals. Very distinctive and beautiful. 8 large well open blooms on a head of 18 buds or more. Each, 15c; 6 for 80c; doz., \$1.50; 100 for \$10.50, postpaid.

**FLORENCE NIGHTINGALE.** A beautiful glistening white, which is heavy petaled and ruffled. It will grow over 5 feet tall with 38 inches of flower head. 6 to 8 well placed florets measure 5½ inches and are attached to a strong spike. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$9.00, postpaid.

**LEIF ERICSSON.** An outstanding lovely deep cream that opens 8 to 11 lightly ruffled blooms on a husky 5½ foot spike. Each, 15c; 6 for 80c; doz., \$1.50; 100 for \$10.50, postpaid.

**MARGARET BEATON.** See next page.

## OLDS' EXHIBITION MIXTURE

The gladioli in this mixture are of many colors, including most of our named varieties together with many new seedlings. The bulbs are all of number one size, measuring 1½ inches or over in diameter. Will make a wonderful showy display in the garden. 6 for 55c; doz., \$1.00; 25 for \$1.90; 100 for \$5.75; postpaid. By express, f. o. b. Madison: \$32.00 per 1,000.

## FANCY LEAVED CALADIUMS

Caladiums will make an unusual striking plant with their brilliant multi-colored leaves throughout the Winter and all Summer. They are not difficult to grow here in the North if the gardener will remember that they are a warm weather plant and require warm soil. The most important consideration in either growing or storing bulbs or plants is the importance of heat. The bulbs at all times must be stored at temperatures above 70°. Caladiums do not have any important enemies except cold, and if failure results it is usually due to lack of heat. They start maturing in the fields late in the Fall and bulbs must be dug before the ground temperature becomes too cold. In the North they should not be planted outdoors until late May when the ground is warm. Within two to three weeks the plants will usually be in full leaf and remain that way all summer. Complete instructions sent with all bulbs. Each, 55c; 3 (assorted colors) for \$1.50; 6 (assorted colors) for \$2.85, postpaid.

## PINK, ROSE AND SALMON

**ELMER'S ROSE.** An excellent new variety. Deep rose, heavily ruffled, with a spike of 20 buds. 7 to 8 well placed blooms open at a time. Each, 15c; 6 for 80c; doz., \$1.50; 100 for \$10.50, postpaid.

**FRIENDSHIP.** An early flowering, superbly colored soft pink, blending to a cream throat. Opens 6 to 8 ruffled florets on a straight medium height spike. Well placed florets. One of the very earliest to bloom. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$9.00, postpaid.

**GENERAL EISENHOWER.** See next page.

**POLYNESIA.** A midseason pure salmon, somewhat deeper shade than the Picardy, with a yellow throat and salmon blotch. Has 8 to 10 florets of excellent size open at a time. Slightly ruffled and heavy textured blooms. Each, 15c; 6 for 80c; doz., \$1.50; 100 for \$10.50, postpaid.

**ROSA VAN LIMA.** See next page.

**SPIC AND SPAN.** See next page.

**MISS WISCONSIN.** See next page.

## Olds' Blue Ribbon Collection

10 Prize-Winner Gladioli Bulbs, \$1.15 postpaid.

Here is an assortment of beautiful, outstanding Blue Ribbon Winning Gladioli, the cream of our entire list. The collection contains one each of the following varieties separately wrapped and labeled.

Yellow Herald, yellow.

High Finance, smoky orange grey with cream throat.

Elizabeth, the Queen, lavender.

Friendship, soft pink.

Florence Nightingale, white.

Elmer's Rose, deep pink.

Corona, creamy white.

General Eisenhower, begonia rose.

Sans Souci, scarlet.

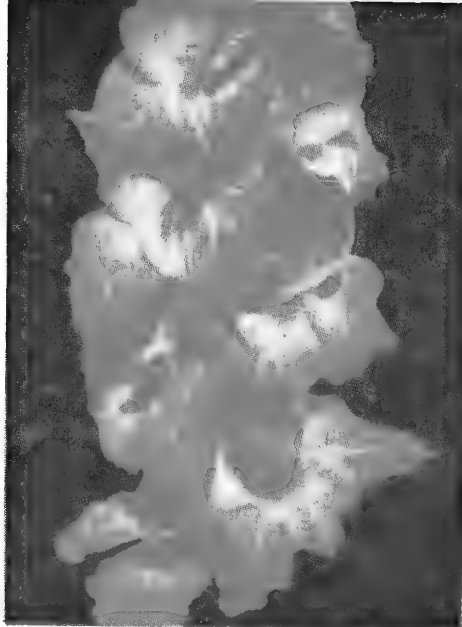
Palette, deep scarlet.

Price: Col. 702: 1 bulb of each, \$1.15; Col. 703: 3 bulbs of each, \$2.95, postpaid.

## ACIDANTHERA

(Fragrant Gladiolus)

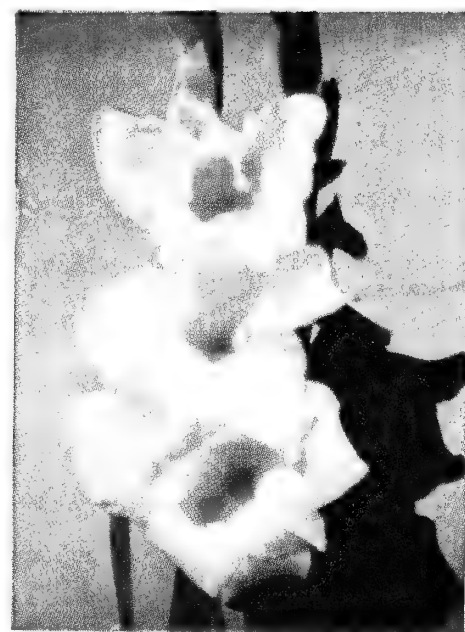
A tender, summer blooming cormous plant somewhat intermediate in appearance between Gladiolus and Ixia. They are propagated by the spawn or cormels that form above the old corm. Grown much in the same way as Gladiolus. The fragrant flowers are creamy white (averaging 1½ to 2 inches in diameter) with very dark centers and appear somewhat like a long drooping tube. Height 1 to 1½ feet. Each (¾ inch bulbs), 15c; 3 for 40c; 6 for 75c; 12 for \$1.40, postpaid.



General Eisenhower.



Rosa Van Lima.



Margaret Beaton.

### *Olds' Superb Gladioli*

**GENERAL EISENHOWER.** A brilliant begonia rose shade. Extremely large blooms on a tall spike with a large number of them open. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$9.60, postpaid.

**ROSA VAN LIMA.** Light rose with few lines in the throat. Tall, strong spike. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$8.40, postpaid.

**MARGARET BEATON.** A rich milky white with a tiny spark of vermillion in throat. Each, 10c; 6 for 50c; doz., 90c; 100 for \$7.50, postpaid.

**BURMA.** A deep reddish rose with wide open heavily ruffled blooms. Opens up to 8 ruffled florets of heavy substance on a straight spike. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$8.40, postpaid.

**SPIC AND SPAN.** Giant, deep pink, ruffled florets, with ten or more of its twenty-two buds opening together. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$9.60, postpaid.

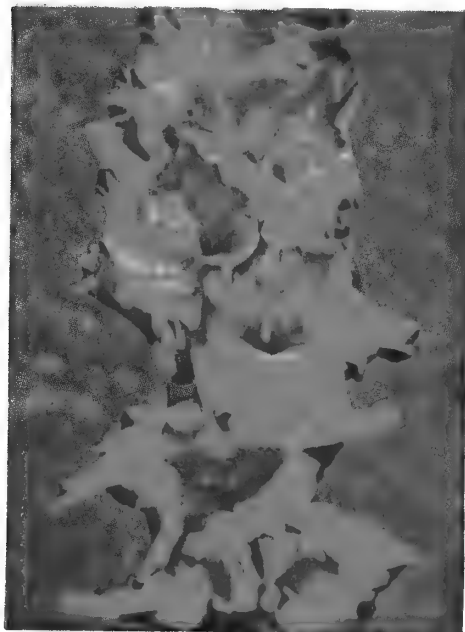
**ELIZABETH THE QUEEN.** Clear mauve with darker lines in the throat. Large, beautifully ruffled, fine form, with 7 to 8 large blooms open. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$8.40, postpaid.

**MISS WISCONSIN.** A large, rich, brilliant rose pink. Opens up to 8 blooms on a medium height spike. Each, 12c; 6 for 60c; doz., \$1.10; 100 for \$9.00, postpaid.

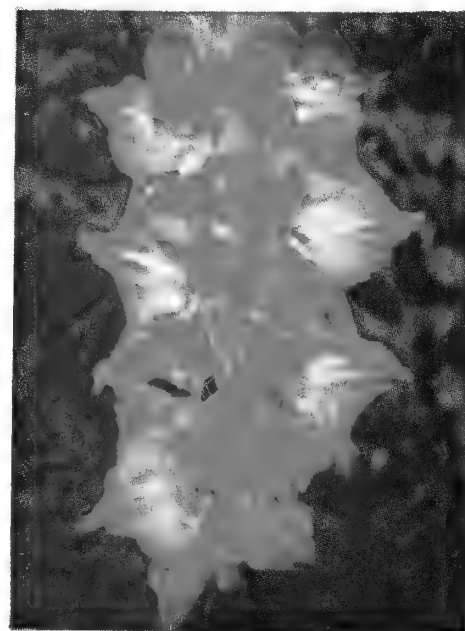
**KING DAVID.** This is an improved King Lear and a seedling of that variety. Large deep purple with a narrow silver edging around the ruffled florets. Strong, vigorous, tall spikes. Each, 15c; 6 for 80c; doz., \$1.50; 100 for \$10.50, postpaid.

**700. SUPERB GLADIOLI COLLECTION. ONE EACH OF THE ABOVE VARIETIES FOR 90c.**

**701. Three of each for \$2.45.**



King David



Burma.



Miss Wisconsin.



Elizabeth the Queen.



Spic and Span.



# FLOWERS of EXCEPTIONAL MERIT

## Flowers On Our Front Cover

### New Cosmos

**923. MANDARIN.** Unlike other Cosmos, the plants of the Mandarin are heavy and dense and remain this way throughout the season. Even when the plants bloom a long time they remain a compact, luxurious garden specimen, much like an evergreen shrub. The flowers are the richest brilliant orange, very double, frequently having forty or more petals to a flower. See bouquet on front cover. **Pkt., 25c; 2 pkts., 45c; 1/4 oz., \$1.00; 1/2 oz., \$1.75.**

### New Gomphrenas

**996. DWARF CISSY.** Border plantings are becoming more popular each year and we think that the new Globe Gomphrenas, Dwarf Cissy and Dwarf Buddy, shown on the front cover of our catalog are outstanding for this purpose. The plants make a fine display of cloverlike blooms which may also be cut and dried for winter bouquets. Plants are uniform ball shaped, about 6 inches tall and they bloom for a long period of time. Flowers are pure white. Fine for pot plants as well as edging. **Pkt., 20c; 2 pkts., 35c; 1/4 oz., 80c; 1/2 oz., \$1.40; oz., \$2.50.**

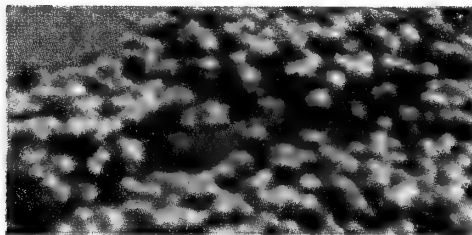
**999. DWARF BUDDY.** Identical to Dwarf Cissy described above, in growth and plant habit, but the flowers are a deep vivid purple. **Pkt., 20c; 2 pkts., 35c; 1/4 oz., 80c; 1/2 oz., \$1.40; oz., \$2.50.**



Marigold, Primrose

## Marigold

**1030. PRIMROSE GEM.** H. A. A new very early strain of dwarf French Double Marigold, producing fully developed primrose yellow blooms, 2 to 2 1/2 inches across, on neat compact plants measuring about 9 inches in height. Each plant has from 12 to 15 blooms at one time, which are fully double with tightly packed centers almost bursting with hundreds of quill-like crinkly, waxy petals. The primrose yellow has lots of substance and an underlying sheen of pure gold that greatly enriches the beautiful color. Excellent for borders and edging flower beds. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 65c; 1/2 oz., \$1.10.**



Alyssum, Royal Carpet

## Alyssum

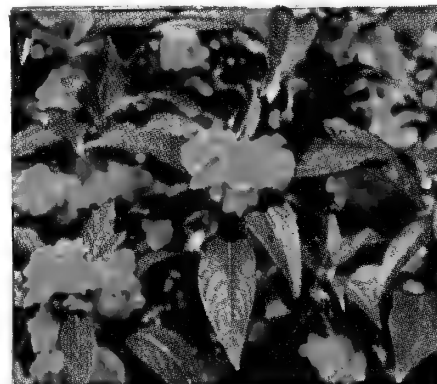
**832. ROYAL CARPET.** H. A. Received the top award for 1953 in the All-America trials. A beautiful medium violet edging plant. Grows only a few inches high and ten inches across. Plants are absolutely flat and uniform in growth. Will flower easily in a few weeks from seed. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 55c; 1/2 oz., 80c; oz., \$1.25.**

## Cleome

**918. GIANT PINK QUEEN.** H. A. An annual flower easily grown from seed that blooms abundantly from summer until late fall. This distinct variety has huge trusses of bright salmon pink on plants averaging three feet in height that are vigorous and bushy. It is ideal for tall borders or along driveways. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 85c.**



Cleome, Pink Queen



Double Bush Balsam, Torch

## Bush Balsam

**859. DOUBLE BUSH TORCH.** H. A. Bush Flowering Balsams differ from the tall growing Balsams in that the flowers are on the tip of the stems, making a showing of color rather than foliage. The plants are 10 to 15 inches high, compact and covered with double rose-like flowers. Torch is a penetrating vermillion red and the showiest of this type. **Pkt., 20c; 2 pkts., 35c; 1/4 oz., \$1.00; 1/2 oz., \$1.80.**



Zinnia, Harmony or Scabiosa Flowering Mixed

## Zinnia

**1338. HARMONY OR SCABIOSA FLOWERED. MIXED.** H. A. A medium size Zinnia resembling the annual Scabiosa. Very prolific and excellent for cut flowers. The plants grow two and one-half to three feet high and bloom throughout the season. Color range in our mixture is most striking. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 70c; 1/2 oz., \$1.25; oz., \$2.25.**



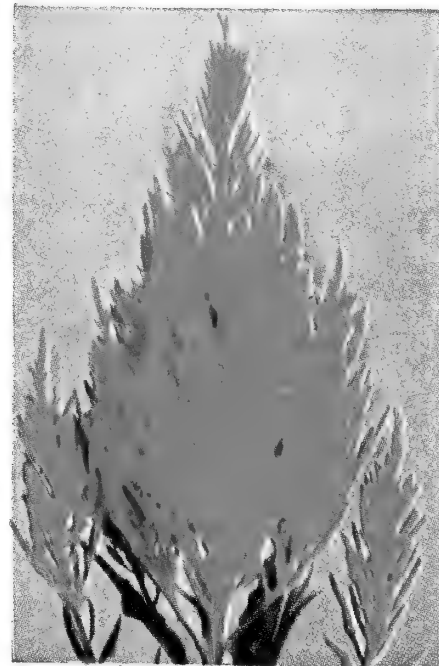
Bachelors Button, Rosie

## Bachelors Button

**854. ROSIE.** H. A. A brand new color of Double Centaurea Cyanus in a special florist strain which has large fully double blooms, set well above the foliage on wire-like stems. Plants are 30 to 36 inches in height. The beautiful deep rose blooms will not fade until the flower is quite old. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 50c.**

## Celosia

**907. GOLDEN FLEECE.** H. A. A giant or pampas, plume feathered Celosia, very striking as a cut flower or in the border. The golden yellow plumes are huge and dense on long stems with dozens to the plant. Easy to grow, seldom attacked by insects or disease and will come again when cut. Plants are about 2 feet tall. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 70c; 1/2 oz., \$1.20.**



Celosia, Golden Fleece



Marigold, Golden Crown

## Marigold

**1032. GOLDEN CROWN. H. A.** A new extra early strain of Chrysanthemum flowered Marigolds. The uniform plants grow about 20 inches high and produce a bountiful supply of huge, ball like blooms, crinkly, incurved and a rich golden yellow,  $3\frac{1}{2}$  to 1 inch flowers. Many strains of the African type Marigolds require too long a season for our Northern gardens, therefore, we advise our Northern customers to plant this variety. Pkt., 15c; 2 pkts., 25c;  $\frac{1}{4}$  oz., 50c;  $\frac{1}{2}$  oz., 85c.



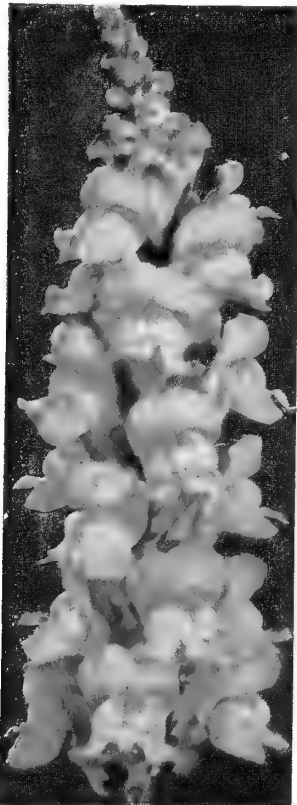
Snapdragons, Tetraploid Mixed

## Giant Snapdragons

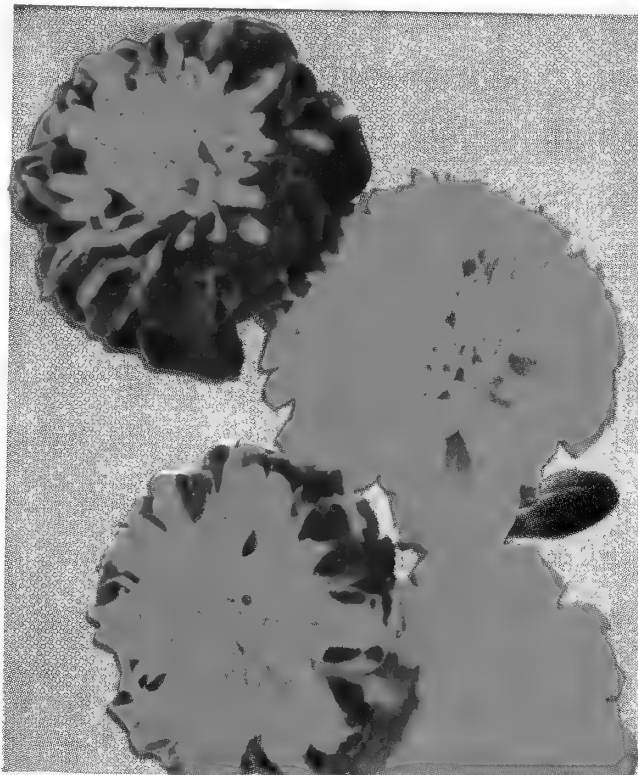
**843. GIANT RUFFLED TETRAPLOID. MIXED. H. A.** Probably the largest flowering of all snapdragons, measuring 2 to  $2\frac{1}{2}$  inches deep and  $1\frac{3}{4}$  to  $2\frac{1}{4}$  inches wide, some of which are ruffled. Spikes measure about  $2\frac{1}{2}$  feet in height surrounded by lateral spikes of lesser height. Our mixture contains practically every color and combination of colors to be had in Snapdragons. Pkt., 20c; 2 pkts., 35c;  $\frac{1}{4}$  oz., 95c;  $\frac{1}{2}$  oz., \$1.50; oz., \$2.25.

## Antirrhinum

**839. ROSALIE. H. A.** A showy color in Snapdragons. It is a rich deep rose with an underlying tone of topaz or amber, giving it a richness which makes it stand out conspicuously among all other colors. As the tube and lips are the same color, the depth and richness of the flower are intensified. Flowers are base branching, producing from six to eight long flowering spikes on which the florets are decidedly well arranged. This all-purpose snapdragon should be in every garden. Pkt., 15c; 2 pkts., 25c;  $\frac{1}{4}$  oz., 65c;  $\frac{1}{2}$  oz., \$1.00.



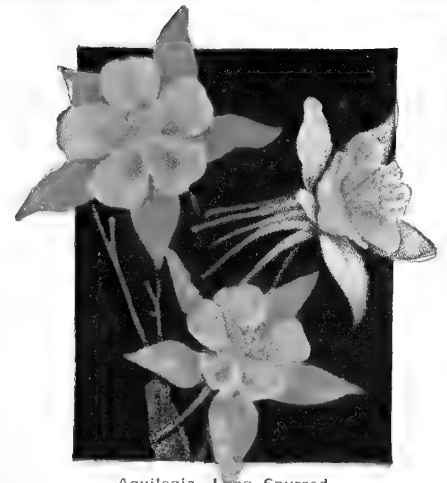
Antirrhinum, Rosalie  
(Rust-Resistant)



Marigold, Dwarf Harmony Hybrids, Mixed

## Marigold

**1037. DOUBLE HARMONY HYBRIDS. MIXED. H. A.** Compact plants are from twelve to fourteen inches in height, 100 per cent double, and flowering commences about two and one-half months after seed is sown. The flowers are of medium size, rather large for the French type, averaging one and three-fourths inches in diameter. They do not have the strong Marigold odor. The color range includes the popular Harmony, a lovely golden-orange shade, distinct golden-yellow, and innumerable blotched and striped combinations of golden-orange with maroon and various shades of gold and lemon-yellow with contrasting dark maroon. Flowers have the familiar crested center flanked with several rows of broad guard petals. Pkt., 15c; 2 pkts., 25c;  $\frac{1}{4}$  oz., 50c;  $\frac{1}{2}$  oz., 75c.



Aquilegia, Long Spurred

## Aquilegia

**845. MRS. SCOTT ELLIOTT'S LONG SPURRED STRAIN. H. P.** (Columbine.) A popular perennial. Poised on slender swaying stems like graceful birds, the blossoms appear to be hovering but a moment before darting away. Exquisitely dainty flowers. Pkt., 15c; 2 pkts., 25c;  $\frac{1}{4}$  oz., 90c;  $\frac{1}{2}$  oz., \$1.50.



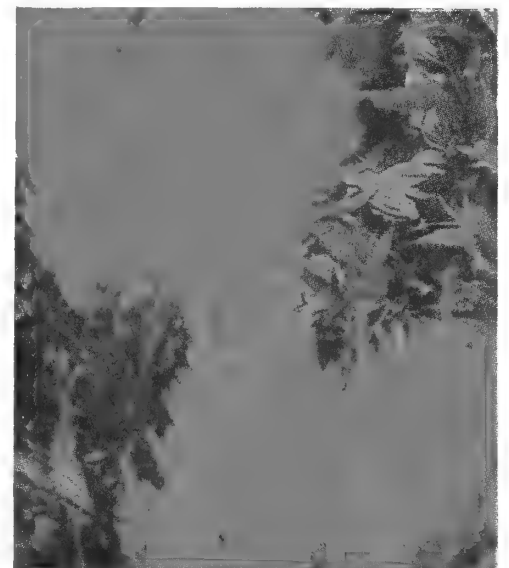
Petunia, Cream Star

## Petunia

**1098. CREAM STAR. H. A.** A fine soft pastel cream Petunia for the garden. Light cream at the edges with the throat darkening to a bright golden yellow. The small star-like blossoms are five pointed and produced in enormous quantities on a dwarf bushy plant of uniform growth. An excellent border or edging plant as well as ideal for bedding. Pkt., 20c; 2 pkts., 35c;  $\frac{1}{16}$  oz., \$1.00;  $\frac{1}{8}$  oz., \$1.70;  $\frac{1}{4}$  oz., \$2.50.

## Celosia

**908. PAMPAS PLUME. Mixed. H. A.** The fleecy, feathery flowers are in brilliant colors of Autumn leaves, gold, copper, red, scarlet, henna, and carmine. The 30 inch plants will produce blooms in approximately 75 days from sowing seed. Easily grown and insect free. Very showy. Pkt., 15c; 2 pkts., 25c;  $\frac{1}{4}$  oz., 60c;  $\frac{1}{2}$  oz., 95c; oz., \$1.50.



Celosia, Pampas Plume





Linaria, Northern Lights Mixed

### Linaria (BABY SNAPS)

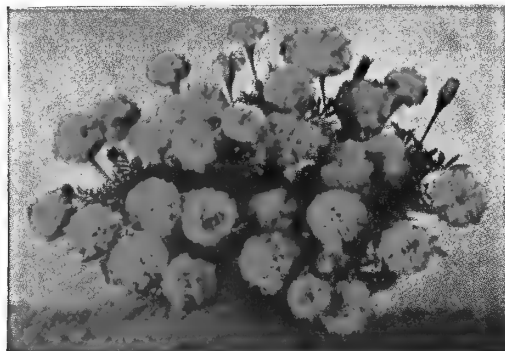
**1023. NORTHERN LIGHTS, MIXED.** H. A. A beautiful little annual which is easily grown from seed. Flowers resemble small Snapdragons with spurs similar to a Columbine. The plant grows about one foot high and will usually bloom from seed in eight weeks. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 60c.



Pansy, Engelmann's Giant

### Pansy

**1076. ENGELMANN'S GIANTS.** H. H. P. Mr. Engelmann has won outstanding awards and medals at the great spring show at Chelsea, England, for years on his strains of Pansies. This strain is a very vigorous growing, compact and early flowering type, and contains a great variety of shades both dark and light, all of the blotched type with very huge, well formed blossoms. The blend of colors is too difficult to describe in words and we refer you to the illustration. Start seed indoors in flats early in February for early spring blooms and late May for autumn blooms. Pkt., 25c; 2 pkts., 45c; 1/16 oz., 75c; 1/8 oz., \$1.20; 1/4 oz., \$2.25; 1/2 oz., \$4.00.



Marigold, Sunkist



Petunia, Fire Chief

### Red Petunia

**1105. FIRE CHIEF.** H. A. The reddest Petunia ever developed. A Hybrid Nana Compacta type, which is dwarf, compact growing, reaching a height of 12 to 15 inches. Excellent for bedding or window boxes. It begins to bloom early in the season and will continue until frost. Gold Medal All America Winner for flowers in 1950, which recommendation alone should make it a must in your garden. Pkt., 25c; 2 pkts., 45c; 1/16 oz., \$1.25; 1/8 oz., \$2.50; 1/4 oz., \$4.50.



Zinnia, Fantasy Wildfire

### Zinnia

**1332. WILDFIRE.** H. A. Wildfire adds a distinct note of color and cheerfulness to the garden. The plants are from 2 1/2 to 3 feet in height, are neat in habit, strong growing and very free blooming, coming into flower 45 to 50 days after seed is sown. The rich dazzling scarlet of this fantasy variety will attract attention wherever grown. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c; 1/2 oz., \$1.00.

### Ipomea (MORNING GLORY)

**1048. HEAVENLY BLUE.** Clark's Early Strain. H. A. Our favorite Morning Glory. Flowers measure 3 to 4 inches across. Clear blue with white throat. Plant on poor soil for best results. Pkt., 10c; 1/2 oz., 40c; oz., 65c.

### Marigold

**1038. SUNKIST.** H. A. A 1943 All-America Silver Medal Winner. Beautiful 1 1/2-inch deep large orange blossoms on plants six to ten inches tall. Flowers have crested centers of dainty tubular petals surrounded by several rows of broad guard petals. Early and free blooming. A dazzling border or window box plant. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c.

### GROW YOUR TRANSPLANTS IN SPHAGNUM MOSS

You don't need to be an expert to grow healthy plants from seed when you use Sphagnum Moss. It will eliminate the danger of damp-off. 1/2 Pk. 45c, postpaid.

Please Note: All flower seeds are quoted post-paid. H. A. means Hardy Annual. H. P. means Hardy Perennial.



Scabiosa, Improved Mixed

### Scabiosa

**1153. IMPROVED CHOICE MIXED.** H. A. The size of the blooms and the lengths of the strong wiry stems have been greatly increased in this strain. Plants grow about three feet high. The colors in our mixture are outstanding. Easy to grow and should be in every cut-flower garden. They have been improved so much over the old strain and they make such wonderful cut flowers. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c.



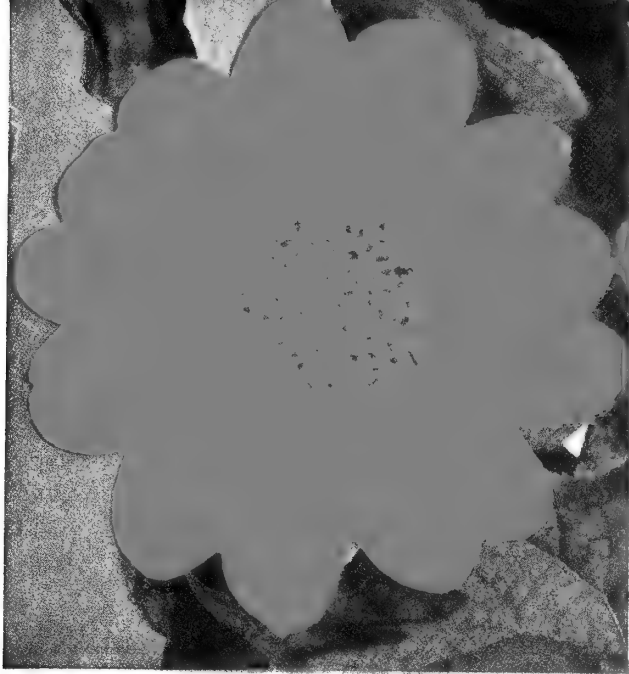
Dahlia, Dwarf Hybrids Mixed

### Dahlia

**935. DWARF HYBRIDS, MIXED.** H. A. Dahlias can be easily grown from seed so as to bloom the first year. Plant in a box in the house in April and transplant. The dwarf small flowering type is becoming increasingly popular as a border or pot garden subject. It is also an excellent bedding plant. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c; oz., \$1.30.



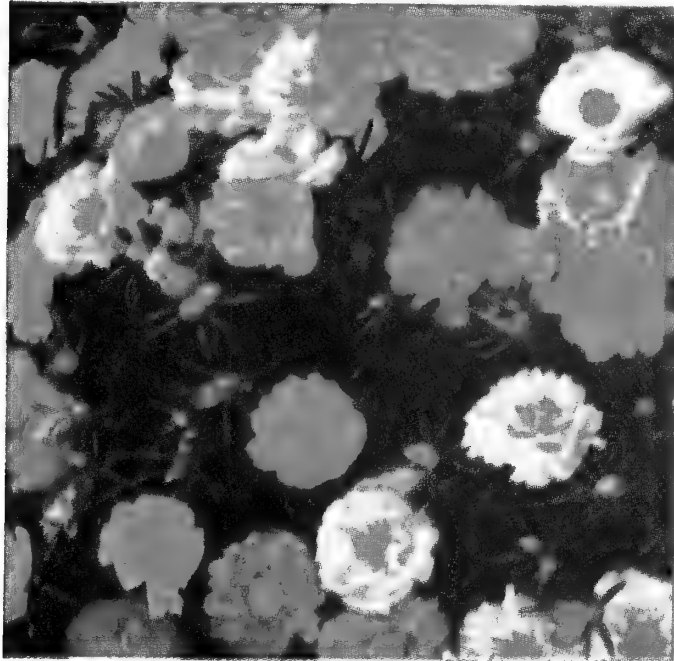
Ipomea, Heavenly Blue



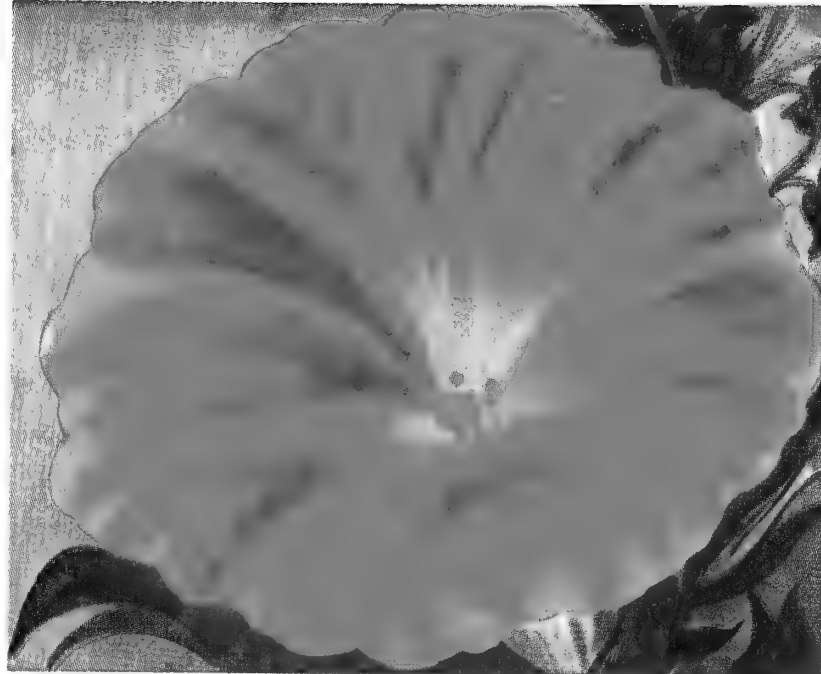
**Tithonia, Torch**

## Tithonia

**1299. TORCH.** H. A. A tender annual that withstands summer heat, and apparently is free from all diseases. The rich grenadine red flowers are four inches in diameter and are produced on uniform six-foot plants with luxuriant foliage. Stems are strong and excellent for cutting. It will make a brilliant display in the garden with its striking color. Blooms over a long season. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 90c.**



**Portulaca, Double Mixed**



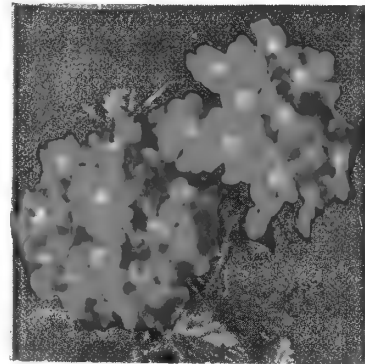
**Ipomea (Morning Glory), Scarlett O'Hara**

## Ipomea

**1049. SCARLETT O'HARA.** H. A. Flowers average about four inches in diameter of a dark wine-red or deep rosy-crimson. Flowers are a lovely blaze of color during the morning, and until well in the afternoon, remaining open practically all day on cloudy or dull days. As is true of all Morning Glories, Scarlett O'Hara should be planted on rather poor soil. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 50c; oz., 90c.**

## Verbena

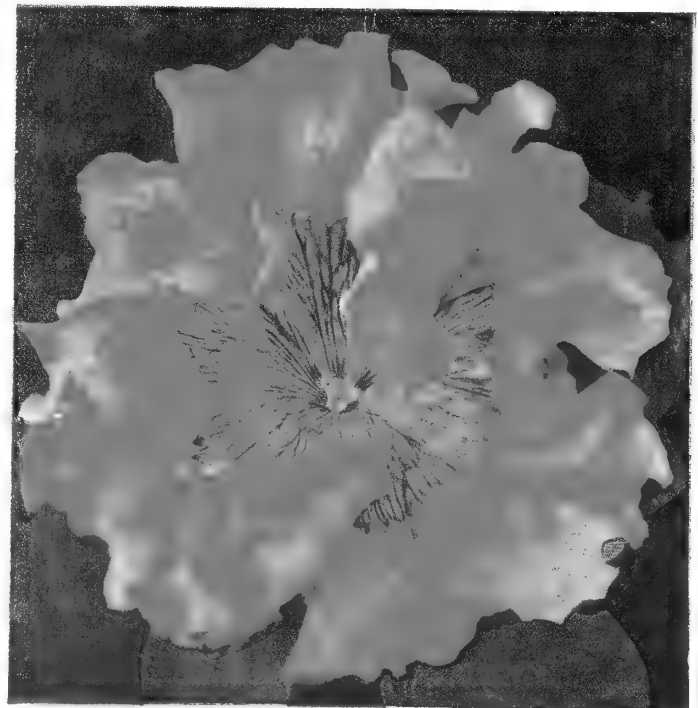
**1307. BRIGHTNESS.** H. A. As the name implies, this variety is particularly showy and attractive. The color, a bright rose-cerise, boldly contrasts with the large white eye. Individual florets average nearly an inch in diameter, while the flowering heads measure 2 1/2 to nearly 3 inches across. The plants are semi-compact in habit with a spread of from 15 to 18 inches, making an excellent variety for border or edging use. **Pkt., 25c; 2 pkts., 45c; 1/4 oz., 95c.**



**Verbena, Hybrida Grandiflora Brightness**

## Petunia

**1100. SUPREME CALIFORNIA GIANTS, MIXED.** H. A. The flowers are in shades of pink, rose and salmon-rose; all with light, richly veined throats and many of them striped and combining two or more rose shades in one bloom. The blooms are unbelievably large, five to seven inches in diameter, with shallow open throats surrounded by satiny petals which are so heavily ruffled that in the young flowers they are easily mistaken for doubles. Flowers are freely produced on 1 1/2 to 2-foot plants. Especially fine for pots or window boxes. Start seed with greatest of care in flats. Recommended to experienced gardeners only. **Pkt., 30c; 2 pkts., 55c; 1/32 oz., \$2.50; 1/16 oz., \$4.50.**



**Petunia, Supreme California Giants**

## Portulaca, Rose Moss

**1130. DOUBLE MIXED.** H. A. Produces a carpet of brilliant double flowers, much like Roses. Will do well in sunny, dry spots. The small, fleshy plants make a beautiful ground covering planted in masses along boulevards and driveways. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 75c; 1/2 oz., \$1.25; oz., \$2.25.**

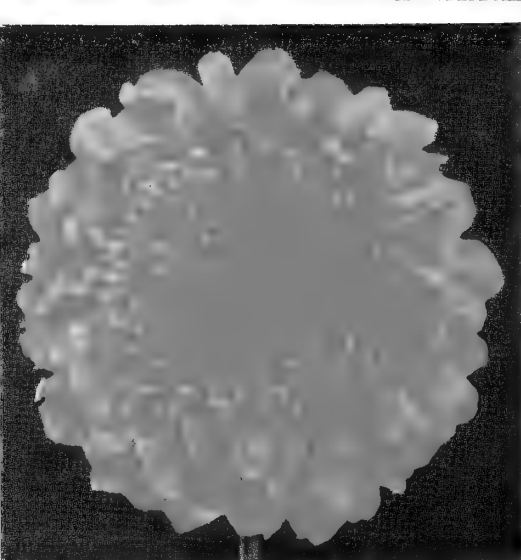
## Zinnia

**1333. LINEARIS ORANGE.** H. A. Blooms when the plants are about six inches tall and keeps right on throughout the season until the late frosts of autumn. Flowers are single and a lovely shade of golden-orange with a delicate lemon-yellow stripe through each petal, while the center is a dark brown. Plants reach a height of eight to ten inches. Literally hundreds of flowers are open at a time. **Pkt., 20c; 2 pkts., 35c; 1/4 oz., 90c; 1/4 oz., \$1.50.**



**Zinnia, Linearis**

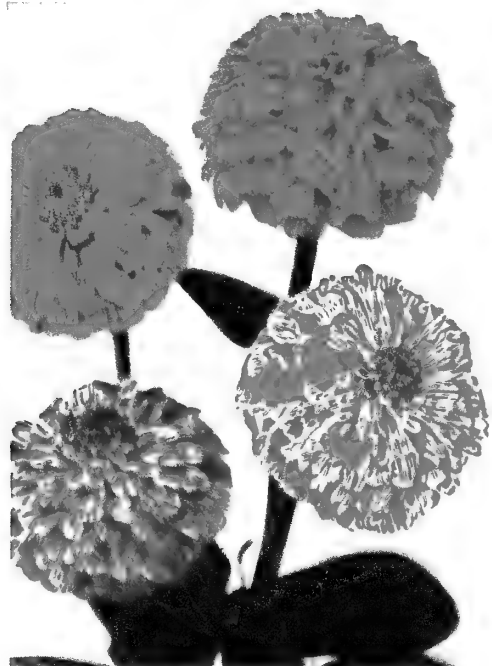




Scabiosa, Rosette

## Scabiosa

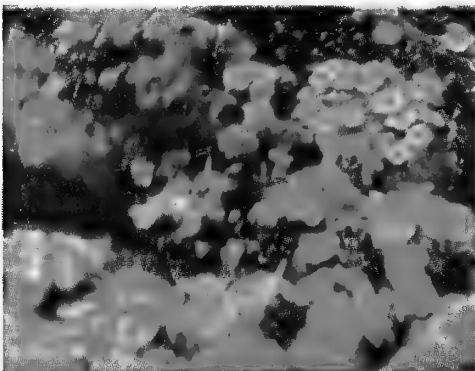
**1158. ROSETTE. H. A.** A beautiful shade of deep rose heavily suffused with salmon. The flowers are extra large and the stems are long and stiff. It is a most popular flower for the garden and also for the florist for cutting. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c.**



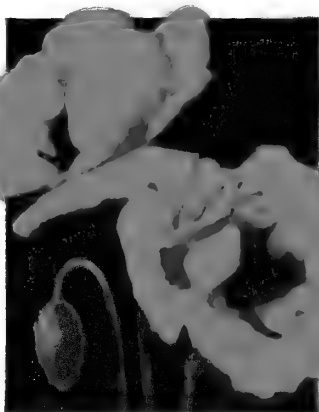
Zinnia, Peppermint Stick

## Zinnia

**1350. PEPPERMINT STICK. MIXED. H. A.** One of the most unusual Zinnias ever offered. The pumila type flowers of medium size bloom approximately 70% striped in various color combinations such as red and white, red and yellow, purple and white, orange and yellow. An early flowering type that will bloom until frost if kept picked. Plants are robust and grow to 2 1/2 or 3 feet in height. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c; oz., \$1.25.**



Phlox, Dwarf Beauty



Poppy, Red Oriental

## Oriental Poppy

**1128. RED ORIENTAL. H. P.** Fine perennial plants three feet tall, of rather massive form and bearing bright scarlet flowers six inches across. Transplant seedlings in August to permanent place in the garden. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 75c; 1/2 oz., \$1.35.**



Cosmos, Fiesta

## Cosmos

**924. FIESTA. H. A.** The All-America top award winner in the flower section for 1952, receiving a silver medal. The bushy plant is 2 1/2 feet tall and very prolific. Early flowering and suitable for cut flowers or a border plant. The flowers have extra petals which are semi-double, ruffled, and the orange petals are flashed or longitudinally striped with scarlet. It is a heat loving plant and easy to grow. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c; 1/2 oz., 90c.**

## Zinnia

**1340. GIANT CACTUS FLOWERING. MIXED. H. A.** A true and uniform strain of distinct and desirable cactus flowering Zinnia. Flowers are not quilled but fluffy, larger than the dahlia flowered with some measuring 6 inches in diameter. Plants about 2 1/2 ft. high. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c; oz., \$1.25.**

## Annual Dwarf Phlox

**1112. DWARF BEAUTY MIXED. H. A.** This dwarf Phlox is neat, compact, and has such a large number of extra big blooms on each plant, that your first impression is that of a magic multi-colored carpet. This strain originated in England, and our mixture is composed of eight separate colors in the correct proportions. Has the usual Phlox foliage, but the color range includes many colors not previously found in Phlox, many of them being pure self colors. Blooms are almost twice the size of the regular strain. **Pkt., 20c; 2 pkts., 35c; 1/8 oz., 95c; 1/4 oz., \$1.75.**



Poppy, All Double Shirley

## Shirley Poppy

**1123. ALL DOUBLE SHIRLEY MIXED. H. A.** The bushy plants grow about 28 inches in height and flower early in the summer with the richest display of color imaginable. Scarlet, carmine, crimson, dark and light pink, salmon shades, white, pink and white edged, scarlet on white ground, and pink on white ground, as well as a bright cerise color. The airy-silky sheen of Shirley Poppies is particular to all shades. This strain that we offer comes practically 100 per cent double from seed. One of our specialties. **Pkt., 10c; 1/2 oz., 50c; oz., 85c.**



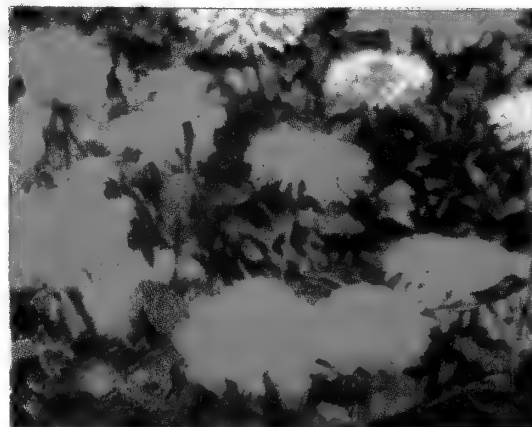
Zinnia Lilliput, Rosebud

## Lilliput Zinnia

**1349. ROSE-BUD. H. A.** Fascinating bi-color red button-like flowers on wiry stems. Just the right length for bouquets. The neat, compact round blossoms, 1 1/2 inches in diameter, are bright rose in the center and flesh pink on the lower outside petals. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c; oz., \$1.25.**

## Irish Bell Flower

**850. BELL OF IRELAND (Molucella Laevis.) H. A.** A curious flower widely used in floral bouquets. Graceful, two-foot branching stems that are surrounded by two-inch bell shaped flowers of beautiful green and delicately veined, containing a small white corolla. Easily grown from seed. Beautiful combined in bouquets with Gladioli. Do not plant until soil is warm. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 85c.**



Zinnia, Giant Cactus Flowering



## Ageratum

Ageratum, Midget Blue

**827. MIDGET BLUE.** H. A. Will come practically true to form and color from seed. The plants are very dwarf, not over two to three inches in height and smothered with small true Ageratum blue flowers. Excellent for edging. **Pkt., 20c; 2 pkts., 35c; 1/8 oz., 90c; 1/4 oz., \$1.60.**



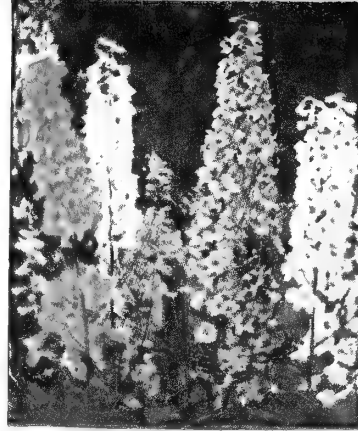
Petunia, Radiance

## Petunia

**1085. RADIANCE.** H. A. Radiance received a 1910 silver medal in the All-America awards. It is a rich, brilliant cerise-rose with enough underlying salmon to remove the harshness commonly found in a cerise-rose variety. The throat is a golden yellow below where the bloom starts to flare which adds much life to the Petunia. It is decidedly free flowering throughout the season. The blooms measure 2 1/2 to 3 inches in diameter. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., \$1.60; 1/2 oz., \$2.80.**



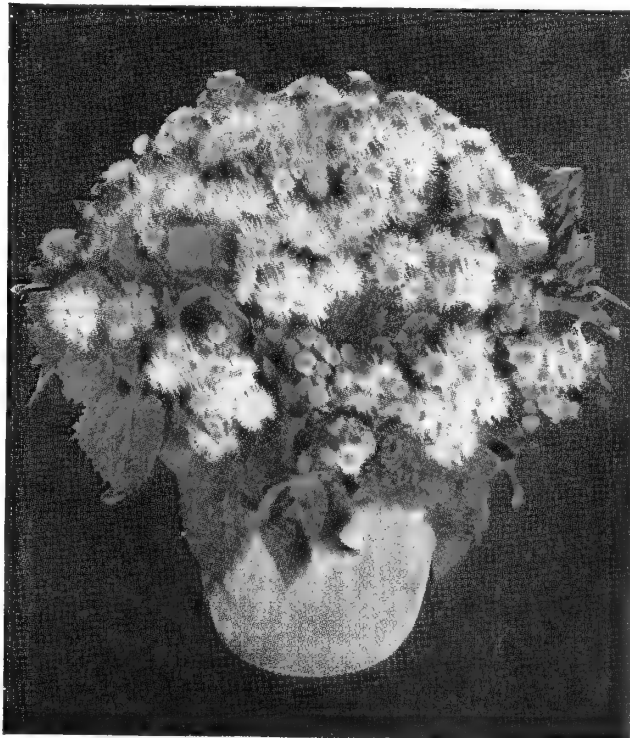
Perennial Scabiosa, Caucasica Hybrids



Larkspur, Supreme Strain, Mixed

## Larkspur

**1012 SUPREME STRAIN, MIXED.** H. A. The finest late branching type of Larkspur on the market today. Grows from one to two feet taller than the old strain, and with more vigorous growth and more abundance of bloom. The flowers are double, closely set. The branching spikes are nearly as tall as the central spike, and all are perfect for cutting. Has all the colors of the older strains, but they seem to be more distinct and brilliant. We highly recommend this. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 75c; oz., \$1.25.**



Ageratum, Fairy Pink

## Ageratum

**826. FAIRY PINK.** H. A. This dwarf, compact pink Ageratum will be a welcome addition to the garden. It begins to bloom when not more than 1 1/2 to 2 inches tall and continues to bloom until it forms a solid, compact mass of blossoms. When fully grown are not more than five inches in height. **Pkt., 20c; 2 pkts., 35c; 1/8 oz., 90c; 1/4 oz., \$1.75.**

## New Early Bachelor's Button

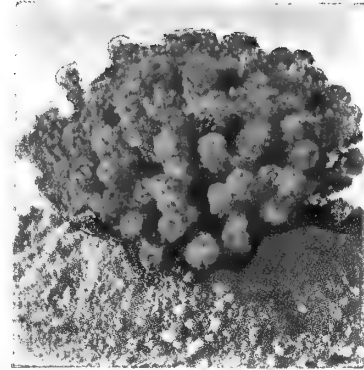
**853. EXTRA EARLY DOUBLE MIXED.** H. A. A beautiful new strain of Bachelor's Button, almost a month earlier than the regular strain. See Page 48 for illustrations. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 65c; oz., \$1.00.**

## Bush Morning Glory

**1049 1/2. ROYAL ENSIGN.** H. A. The deepest and brightest blue of any annual. See page 56. **Pkt., 20c; 2 pkts., 35c; 1/2 oz., 90c.**

## Scabiosa (PERENNIAL)

**1164. CAUCASICA HYBRIDS.** H. P. The perennial Scabiosa bloom from June to October and require little space and thrive in ordinary soil. They are of great value to the gardener as the graceful flowers in delicate shades of blue and lavender borne on long and erect stems make them very valuable as cut flowers throughout the season. Plants grow to 18 inches in height and the lavender shades of flowers are frilled on the edges. **Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$1.00; 1/4 oz., \$1.75.**



Alyssum, Violet Queen

## Alyssum

**830. VIOLET QUEEN.** H. A. Plants are dwarf, compact, neat in habits, free flowering, and the small sweetly scented flowers are a very rich deep shade of violet. You will certainly want some of this beautiful edging plant in your garden. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 75c; oz., \$1.20.**



Aster, W. R. Princess Rose

## Aster

**812. PRINCESS ROSE WILT RESISTANT.** H. A. (Wilt Resistant.) The branching plants grow from two to two and one-half feet tall and bear large quantities of three and one-half inch flowers on good, strong stems. The flowers have full deep crested centers surrounded with several rows of dainty plume-like guard petals. **Pkt., 20c; 2 pkts., 35c; 1/8 oz., 65c; 1/4 oz., \$1.05; 1/2 oz., \$1.80.**

## Annual Phlox

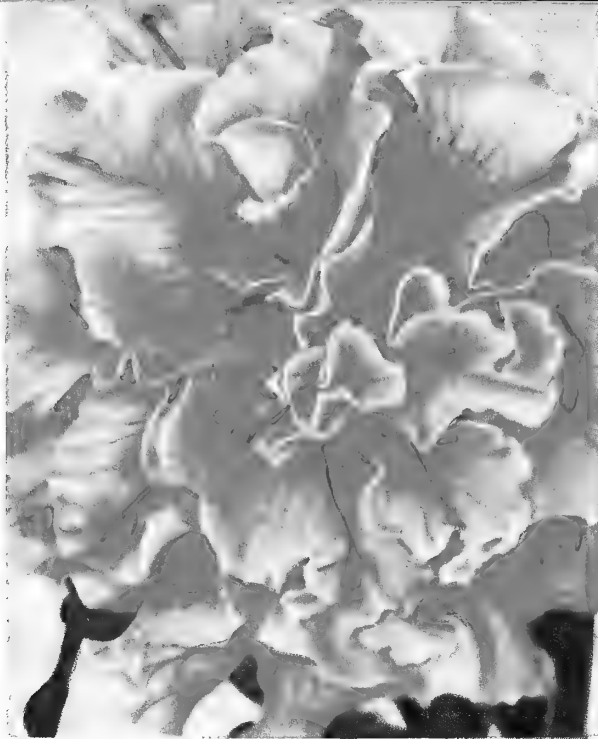
**1113. GIGANTEA ART SHADES, MIXED.** H. A. A strain of Drummond Phlox with individual florets 1 1/4 inches or more in diameter. In addition to the enormous flowers, the color range is exquisite, ranging through all the soft art shades. Plants are about nine inches high. **Pkt., 20c; 2 pkts., 35c; 1/8 oz., 80c; 1/4 oz., \$1.25.**



Phlox, Gigantea Art Shades

L. L. OLDS SEED COMPANY — MADISON 1. WISCONSIN





Petunia, Victoria All Double

## All Double Petunia

**1106. VICTORIA STRAIN, ALL DOUBLE, JAPANESE GROWN.** H. A. The Japanese strain of All Double Petunia is considered superior to all other strains. They come practically 100 per cent double or semi-double from seed. The flowers are of many brilliant and intermediate colors. Very large, actually measuring as much as five inches across, and exquisitely ruffled and fringed. The tiny seeds are very difficult to handle, and must be nursed with the greatest of care until started. We recommend this to experienced gardeners only. **Pkt. (about 100 seeds), 50c; 2 pkts., 95c; 1/128 oz., \$6.50.**



Sunflower, Sungold

## Double Sunflower

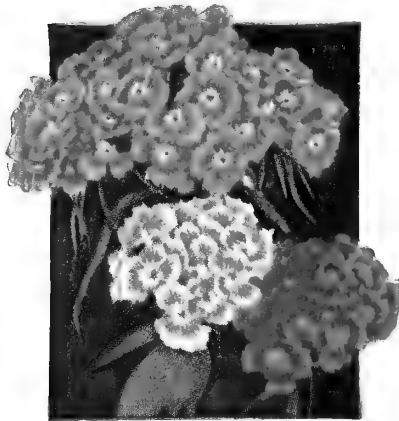
**1180. SUNGOLD.** H. A. Brilliant fully double yellow flowers resembling Chrysanthemums on plants four to five feet high. Blooms in August from seeds planted in late May. They make a beautiful splash of color in the garden. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 55c; oz., 90c.**



Zinnia Fantasy, Melody

## Fantasy Zinnia

**1348. MELODY.** H. A. The Fantasy type of Zinnia has shaggy and informal flowers with an airy and graceful appearance not found in the other types. As a cut flower, it is ideal. This color, a striking and distinct vivid lavender, is unusual. The blossoms are medium size and plants grow about two to three feet in height. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 65c; 1/2 oz., \$1.10.**



Sweet William

## Sweet William

**1250. MIXED.** (Dianthus Barbat.) H. P. Perennial plants growing 18 to 24 inches high. They make excellent border plants and are also fine for bouquets. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c; oz., \$1.25.**



Cactus Zinnia, Blaze

## Zinnia

**1352. BLAZE.** H. A. Received an All America award in 1951. Flaming Orange Zinnia of the giant cactus flowering type. Flowers measure about 4 to 5 inches across and are a mandarin red or a combination of flaming red and orange. Plants are about 30 inches tall. Easily grown from seed. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 80c; oz., \$1.35.**

## Chrysanthemum

**914. MERRY MIXTURE.** H. A. This strain of single Chrysanthemums or Painted Daisies we believe will make other strains obsolete. It includes new solid colors not found in the old types as well as the better range of zoned or tri-color flowers. Plants are two and one-half to three feet high, bushy, but upright, bearing the flowers near the top. An easily grown annual requiring little attention. Makes fine cut flowers. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 80c.**

## Digitalis

**958. GIANT SHIRLEY MIXED.** H. B. (Foxglove.) Handsome spires of blossoms 3 to 4 feet tall giving a wealth of flowers during June and July. This biennial should be planted in late summer for next season or for the same season very early indoors. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c; oz., \$1.20.**



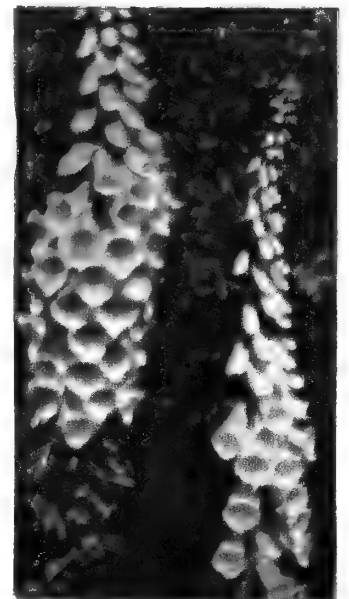
Shasta Daisy, Alaska

## Shasta Daisy

**944. GIANT ALASKA.** H. P. A splendid, hardy perennial producing on stout stems, great flowers 5 inches in diameter with pure white overlapping petals. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 40c; 1/2 oz., 65c; oz., \$1.05.**



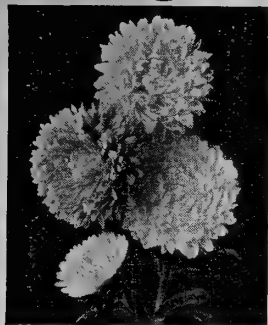
Chrysanthemum, Merry Mixture



Digitalis, Giant Shirley

# OLDS' CHOICE ANNUAL FLOWER SEEDS

## OLDS' ASTERS



Giant Branching Aster.

813. Giant Branching, Wilt Resistant Mixed. H. A. One of the finest of all asters for cutting. Large vigorous plants, bearing a great profusion of bloom; immense fluffy flowers. Pkt., 10c; ¼ oz., 45c; ½ oz., 75c; oz., \$1.30.



Royal Aster.

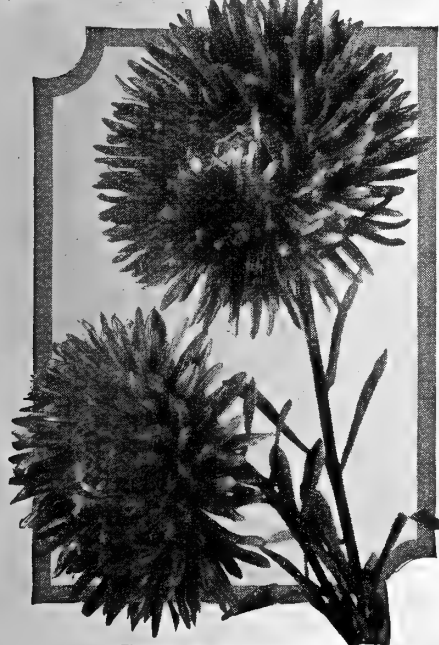
802. Giant Comet Mixed. H. A. (Wilt Resistant.) Immense feathery double flowers, resembling chrysanthemums. Plants are non-branching. Pkt., 15c; 2 pkts., 25c; ¼ oz., 55c; ½ oz., 90c; oz., \$1.50.

807. Giant Crimson. H. A. (Wilt Resistant.) (Branching.) A variety with conspicuously bright red flowers, very double. A mass of them produces a splendid effect. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.00; oz., \$1.70.

809. Giant Purple. H. A. (Wilt Resistant.) (Branching.) A rich violet or purple. One of the best dark-shaded varieties. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.00; oz., \$1.70.

812. Princess Rose. H. A. A new cutting type of wilt resistant Aster. Beautiful salmon rose. See page 45 for color illustration and description. Pkt., 20c; 2 pkts., 35c; ¼ oz., 65c; ½ oz., \$1.05; ¾ oz., \$1.80.

805. Heart of France. (Wilt Resistant.) H. A. The best pure red aster ever introduced; flowers large and full, purest ruby. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c; ½ oz., \$1.00.



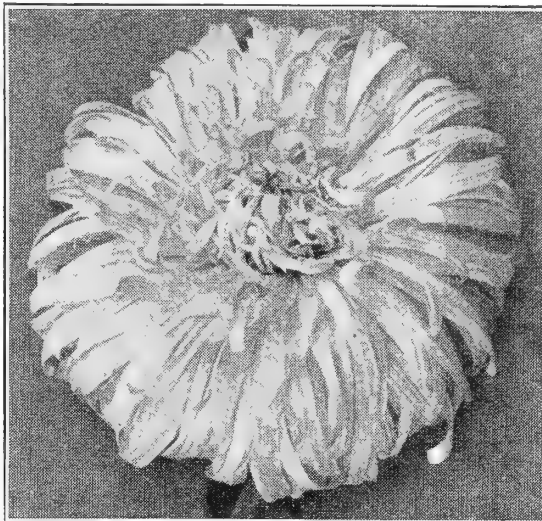
Heart of France Aster.

### PLEASE NOTE.

There are two types of aster disease, Aster Wilt and Aster Yellows. Wilt can be controlled by planting Wilt-Resistant varieties but the Yellows must be controlled by keeping plants dusted with D.D.T. as the Yellows are caused by an insect.

Flower seed prices are all postpaid,

800. Finest Mixed Wilt Resistant. H. A. A mixture of Wilt-Resistant varieties of asters. This mixture contains the very best varieties, large flowers, bright colors in splendid assortment. Pkt., 10c; ¼ oz., 45c; ½ oz., 60c; oz., 90c.



Super Giant Wilt Resistant Aster.

817. Super-Giant. Mixed. (Wilt Resistant.) H. A. A combination of the sturdy habit of growth and long stems of the Beauty type of asters with the well known Ostrich Feather type of large, graceful flowers. Three feet high. The colors are: white, peach blossom, light blue, light purple, deep rose and dark purple. Pkt., 20c; 2 pkts., 35c; ¼ oz., 85c; ½ oz., \$1.40; oz., \$2.45.

803. Red Sensation. H. A. (Wilt Resistant.) This is the reddest of all red asters. The bright color glistens in the sunshine like a live coal. Flowers double, recurved. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.00; oz., \$1.70.

814. Giant Shell Pink. H. A. (Wilt Resistant.) (Branching.) The best clear light pink. Large flowers, graceful in form. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.00; oz., \$1.70.

806. White Ostrich Plume. H. A. (Wilt Resistant.) One of the finest asters grown. Large, graceful flowers free from all stiffness. Fine for cutting. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.00; oz., \$1.70.

808. Giant Blue. H. A. (Branching.) (Wilt Resistant.) Pure lavender shade approaching an azure blue. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.00; oz., \$1.70.

### WILT RESISTANT ASTER COLLECTION

610C. An excellent assortment of Wilt Resistant Asters that will provide a wealth of cut flowers in the Fall when flowers are in short supply. The collection consists of 1 packet each of the following: Red Sensation, Giant White, Giant Shell Pink, Giant Blue and Giant Purple. Price, 45c.

### HOW TO PLANT FLOWER SEEDS

The soil best adapted to flowering plants is generally a light friable loam, containing enough sand or peat moss to make it porous, thoroughly pulverized and enriched with plant food. Make the seed bed as fine, smooth and level as possible. Do not plant when the ground is wet and do not plant too early. The ground must be thoroughly warm for most flower seeds. Cover each lot of seeds to a uniform depth which should not be more than four to six times the diameter of the seed; press the soil firmly over the seed; plant in rows so that the plantlets may be easily seen; thin to prevent crowding. Cultural directions are on every packet of seed.

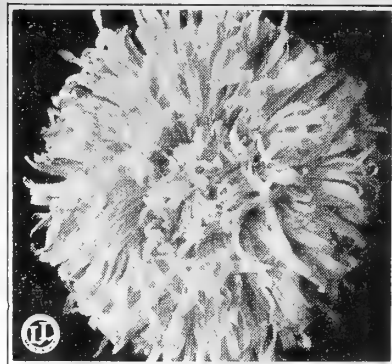
### ARCTOTIS

846. African Lilac or Blue Eyed Daisy. H. A. Plants quickly form bushes 2 to 3 feet across with deep-cut silver foliage and large blossoms of silver white with blue eyes. Underside of petals bluish. Pkt., 15c; 2 pkts., 25c; ¼ oz., 55c.

### PLEASE NOTE.

The meaning of the initial preceding each variety is as follows:

A. indicates an Annual; these grow, bloom and die the first year.  
B. indicates a Biennial; these grow the first year and bloom and die the next. Usually self seed.  
P. indicates a Perennial; these grow the first year, bloom the second and thereafter. H. indicates a Hardy Plant. H. H. indicates a Half-Hardy Plant. T. indicates a Tender Plant. Thus H. H. A. would mean Half-Hardy Annual, and T. P. a Tender Perennial.

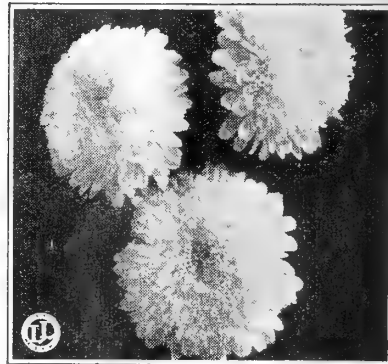


Super Giant Los Angeles Aster.

811. Super Giant Los Angeles. H. A. This is the largest and most fully double aster known. The flowers are from 6 to 8 inches across, full petaled and artistically graceful in the feathery effect of the interlacing ostrich type petals. The color is soft shell pink blending to creamy pink in the center. Plants about 3 feet in height with 6 to 8 long lateral stems on a plant. This is not a wilt-resistant variety. Pkt., 20c; 2 pkts., 35c; ¼ oz., 75c; ½ oz., \$1.20; ¾ oz., \$2.00.

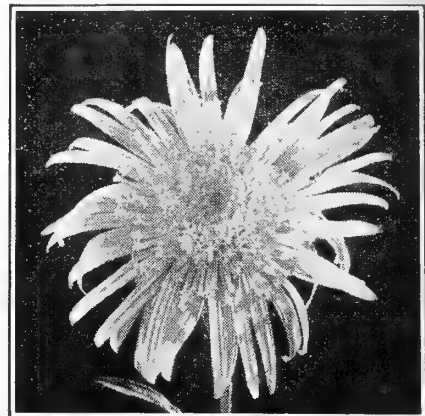
818. Powderpuffs. H. A. Our new strain of Asters for the home gardener. See page 52 for color illustration and description. Pkt., 20c; 2 pkts., 35c; ¼ oz., 80c; ½ oz., \$1.40.

804. Giant White. H. A. (Wilt Resistant.) (Branching.) One of the best white asters. Four inches in diameter. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.00; oz., \$1.70.



Goldilocks Aster.

810. Goldilocks. H. A. (Wilt Resistant.) A Princess aster. Centers are quilled and outer petals broad. This is the deepest yellow aster. The flowers are fully double, attractive crest-like centers of good substance and fine depth petals. The flowers last well when cut and are excellent shippers. Height, 2 feet. Pkt., 20c; 2 pkts., 35c; ¼ oz., \$1.05; ½ oz., \$1.80.



California Giant Sunshine Aster.

815. California Giant Sunshine Mixed. H. A. The flowers have a raised center with the outside petals of a contrasting color, measuring 4 to 6 inches across. Without doubt one of the finest varieties for cutting on our entire list, and it is also the most resistant to disease. Pkt., 15c; 2 pkts., 25c; ¼ oz., 70c; ½ oz., \$1.20.



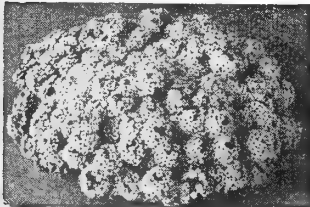


Aurora Amaranthus.

### AMARANTHUS (Joseph's Coat)

823. Aurora. H. A. Beautiful ornamental plants three feet high. Produces the best colors in hot sunny locations. The head of the plant is bright carmine shading to red, yellow and dark green. Note illustration. The lighter shade is the part of the plant appearing red. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 85c.

### ALYSSUM (MADWORT)



Little Gem Sweet Alyssum.

830. Violet Queen. H. A. Deep violet Alyssum. For color illustration and description see page 45. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; oz., \$1.20.

832. Royal Carpet. H. A. Received the top award for 1953 in the All-America trials. See page 40 for description. Pkt., 15c; 2 pkts., 25c; ¼ oz., 55c; ½ oz., 80c.

831. Little Gem. H. A. (Compactum Erectum). One of the finest dwarf annuals we have for edging, and much loved for its modest blossoms, white and honey scented. Pkt., 15c; 2 pkts., 25c; ½ oz., 70c; oz., \$1.15.

830½. Violet and White. H. A. The combination of violet and white in a border is very attractive and, we think, would be very popular with our customers. We, therefore, are offering a mixture of equal amounts of Violet Queen and Little Gem seed. Both these varieties are the same type growth, reaching the height of about 6 inches. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 75c; oz., \$1.20.

### BROWALLIA

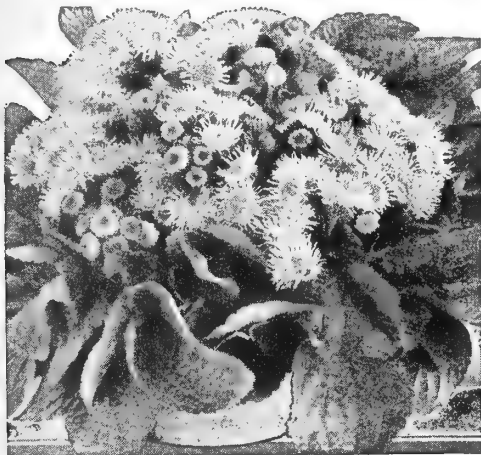
863. Sapphire. H. A. Vigorous blooming bedding plant covered during summer and autumn with flowers of rare blue. Grows freely in any rich soil. Flowers have long stems making them excellent for cutting. Pkt., 20c; 2 pkts., 35c; ¼ oz., \$1.40.

### AGERATUM (FLOSS FLOWER)

825. Blue Ball. H. A. Plants are compact, standing about four inches high. The broad green foliage is almost completely smothered over a long blooming period with flowers of richest blue shades. Fine for edgings. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; ¼ oz., \$1.15.

827. Midget Blue. H. A. The plants are not over two to three inches in height. See page 45 for color illustration. Pkt., 20c; 2 pkts., 35c; ½ oz., 90c; ¼ oz., \$1.60.

826. Fairy Pink. H.A. A very dwarf pink variety. See page 45 for illustration and description. Pkt., 20c; 2 pkts., 35c; ½ oz., 90c.



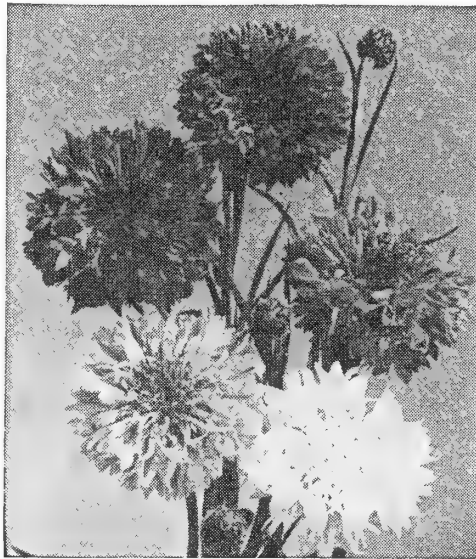
Blue Ball Ageratum.



Blue Bird Anchusa.

### ANCHUSA (AFRICAN FORGET-ME-NOT)

821. Blue Bird. H. A. Anchusa resembles a large forget-me-not. Blue Bird grows about 18 inches high, bearing flowers in a luxuriant bouquet at the top of the plant. The indigo blue forms a brilliant effect in any scheme for decoration. Blooms continuously throughout the summer. Pkt., 10c; ½ oz., 60c.



Extra Early Mixed Bachelor's Button.

### OLDS' BACHELOR'S-BUTTON

853. Extra Early Mixed. H. A. Here in the North, earliness is extremely important to gardeners, and we are pleased to offer this year, this new extra early strain which will bloom 20 to 25 days ahead of the regular strains. It is slightly more dwarf, and more compact in plant growth than the older strains, but the blooms are large, fully double, measuring 1½ to 2 inches across and the mixture contains new colors, such as pink, red, light blue and mauve. Pkt., 15c; 2 pkts., 25c; ½ oz., 65c; oz., \$1.00.

857. Jubilee Gem. H. A. Foliage is distinct from all other sorts forming a tufted mat of vivid green contrasting with the dark but striking double blue flowers. The plant grows about one foot high. Easy to grow, and a fine cut flower. Pkt., 15c; 2 pkts., 25c; ¼ oz., 40c; ½ oz., 70c; oz., \$1.10.

856. Blue Boy. H. A. Fine for a blue garden. Pkt., 10c; ½ oz., 45c.

854. Rosie. H. A. A new florist strain of double deep pink Bachelor's Button. See page 40 for color illustration. Pkt., 15c; 2 pkts., 25c; ½ oz., 50c; oz., 90c.

### CUT FLOWER GARDEN

1360. This mixture is made up of many attractive and easily grown annuals. Will please you with a succession of bloom from early spring until late fall. Extra large pkt., 10c; ½ oz., 35c; oz., 55c; ¼ lb., \$1.60.

### COLEUS

922. Rainbow Mixture. H. A. Very handsome and decorative plants with foliage of brilliant varied colors. Combinations are remarkably rich and fantastic. Pkt., 25c; 2 pkts., 45c; ¼ oz., \$1.70; ½ oz., \$2.95.



Brachycome  
(Swan River Daisy)



Balsam.

### BRACHYCOME (SWAN RIVER DAISY)

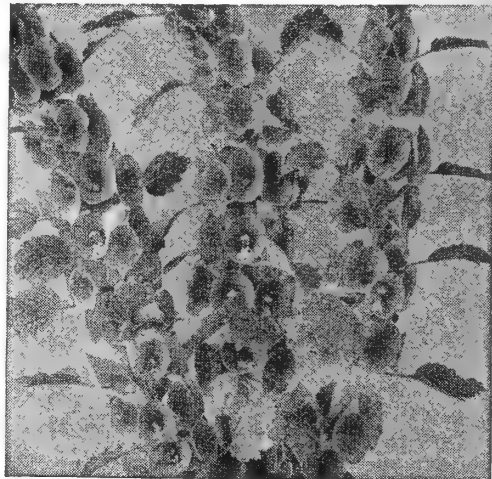
869. Mixed. H. A. Flowers resemble small Cinerarias, which are excellent for edgings or small beds. Dwarf-growing annual which is free flowering during the greater part of the summer. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c; ½ oz., 95c.

### BALSAM (LADY SLIPPER)

860. Camellia Mixed. H. A. Produces its gorgeous masses of brilliant colored flowers in great profusion in the axils of the leaves. Pkt., 10c; ½ oz., 70c; oz., \$1.20.

859. Double Bush Torch. H. A. A beautiful red flowering Balsam of the bush type that has the flowers on the tips of the stem. See page 40 for color illustration. Pkt., 20c; 2 pkts., 35c; ¼ oz., \$1.00; ½ oz., \$1.80.

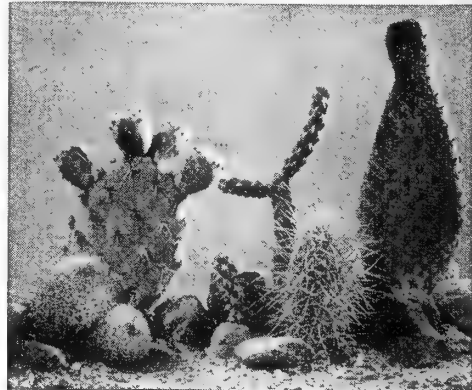
858. Double Bush Flowering, Mixed. H. A. Plants are a trifle larger than the Torch, measuring about 12 to 16 inches. The flowers are fully double and appear at the tips of the stalky bushy plants. Pkt., 15c; 2 pkts., 25c; ½ oz., 90c; oz., \$1.50.



Bells of Ireland.

### IRISH BELL FLOWER

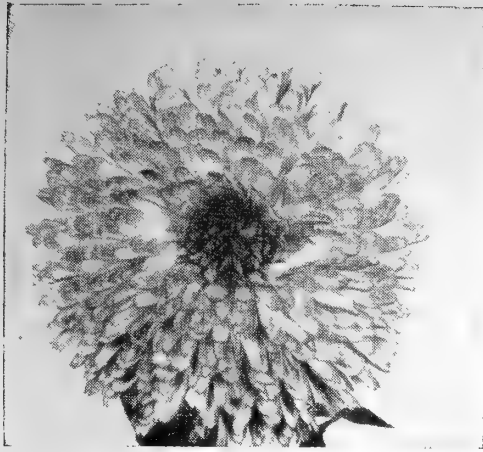
850. Bell of Ireland (Molucella Laevis.) H. A. A curious flower widely used in floral bouquets. Graceful, two-foot branching stems that are surrounded by two-inch bell shaped flowers of beautiful green and delicately veined, containing a small white corolla. Easily grown from seed. Beautiful combined in bouquets with Gladioli. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 85c.



Cacti.

### CACTI

878. Finest Mixed. T. P. Cacti are not difficult to grow from seed. The seed, however, germinates very irregularly and requires a period of 14 to 45 days. Pkt., 25c; 2 pkts., 45c; ½ oz., 90c; ¼ oz., \$2.25.



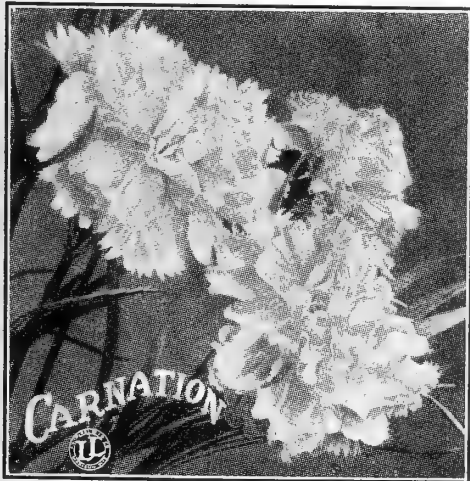
Chrysantha Calendula.

### CALENDULAS (Pot Marigold)

864. Chrysantha. H. A. The large Chrysanthemum-shaped flowers measuring four inches across are a clear buttercup yellow with long, loosely arranged drooping petals. Besides adding a splash of beautiful yellow color to your garden this Calendula also makes a fine cut flower. Its stems are long and stiff and the flowers keep well in water. Pkt., 10c; ½ oz., 60c; oz., 95c.

867. Pacific Beauty Mixed. H. A. Our new strain of Calendula described and illustrated on page 52. Pkt., 15c; 2 pkts., 25c; ½ oz., 65c; oz., \$1.00.

868. Campfire. H. A. (Sensation.) Of vigorous growth, with the flowers borne on stout stems. The color of the petals is brilliant orange with a scarlet sheen, with full yellow center. Blooms are flat, very handsome. Pkt., 10c; ½ oz., 60c; oz., 95c.



### CARNATION

Note. CARNATIONS while perennials are not hardy and should be treated as annuals.

900. Chabaud's Giant Mixed. H. H. P. (Improved Strain.) Free blooming, spicy-scented, double, fragrant flowers, nearly 3 inches across. Pkt., 15c; 2 pkts., 25c; ¼ oz., 70c; ½ oz., \$1.15.

901. Yellow Marie Chabaud. H. H. P. A unique color in carnations. Seed will produce about 75% true. Pkt., 25c; 2 pkts., 45c; ½ oz., \$1.50.

### CHRYSANTHEMUM

914. Merry Mixture. H. A. A strain of single Chrysanthemums that includes solid colors as well as a wide range of tri-color flowers. See page 46 for color illustration. Pkt., 15c; 2 pkts., 25c; ½ oz., 80c; oz., \$1.35.



Calliopsis.



California Super Giant Cineraria.

### CINERARIA

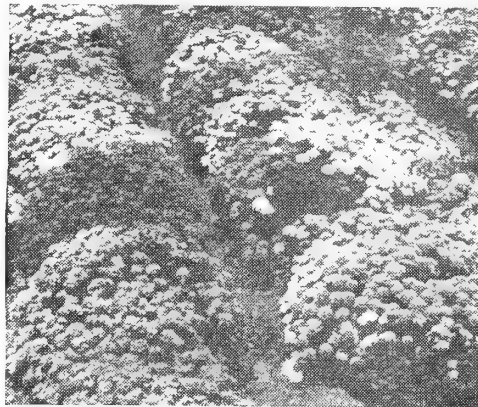
932. California Super-Giants. A fine house plant. The beautifully formed flowers measure from four to six inches in diameter with individual petals as much as 1½ inches wide. Plants are compact in habit, 15 to 18 inches high, and the plant is basal branching. Color range from salmon and azure blue to the deepest blood red and violet blue. Pkt., 45c; 2 pkts., 85c; ¼ oz., \$1.75.



Candytuft, Hyacinth Flowering.

### CANDYTUFT

886. Giant White Hyacinth Flowered. H. A. Snowy white flowers on sturdy large spikes. Much like a hyacinth. Pkt., 10c; ½ oz., 50c; oz., 80c.



Dwarf Fairy Mixed Candytuft.

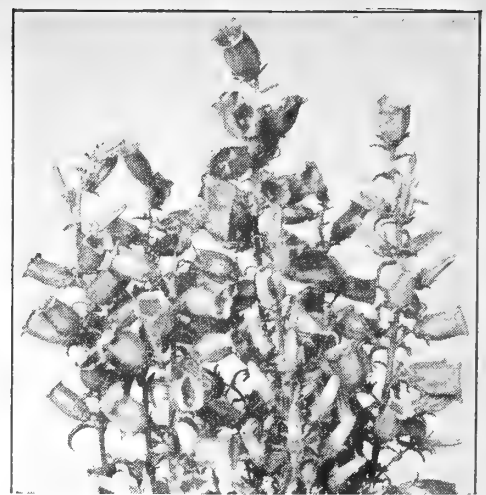
888. Dwarf Compact Fairy Mixed. H. A. The dwarf, neat, compact plants of the Umbellata type are only 8 inches in height, about one-half the height of the regular strain. Because of their uniform growth, they are ideal for bedding and borders, for they give the appearance of a carpet of rich, lively colors. The mixture contains pink, rose, carmine, crimson, lavender, flesh pink and white. Not available in separate colors. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; oz., \$1.20.

885. Choice Mixed Umbellata. H. A. Well known hardy plants much used for borders and edging. Easy to grow. Season July 'til heavy frost. Height, one foot. Pkt., 10c; ½ oz., 50c; oz., 80c.

### CALLIOPSIS (Tickseed)

875. Fine Mixed. H. A. Showy, yellow flowers that thrive anywhere, some with base of petals of deep maroon. Blooms all summer. Pkt., 10c; ½ oz., 55c; oz., 85c.

876. Dwarf Gold Crest. H. A. Showy large golden yellow semi-double flowers with brown zone. Plants are about 1½ feet in height. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; oz., \$1.25.



Annual Canterbury Bell.

### ANNUAL CANTERBURY BELL

894. Annual Mixed. H. A. Here is a variety of Canterbury Bell that brings spring into your garden in the fall. It will bloom from seed in 90 days. The plants grow from 2 to 2½ feet tall and each plant has from 6 to 8 spikes of bloom. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 80c.



Celosia Plumosa.



Celosia Cristata (Cockscomb)

### CELOSIA

905. PLUMOSA. Ostrich Plume or Feather Type Mixed. H. A. Plants pyramidal, branching out above the plant with numerous massive plumes which resemble ostrich feathers. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c.

906. CRISTATA. Dwarf Mixed Cockscomb. H. A. Very hardy annuals of easy culture, producing large ornamental comb-like heads like ruffled crimson chenille. Maroon-colored leaves. Pkt., 15c; 2 pkts., 25c; ½ oz., 80c.

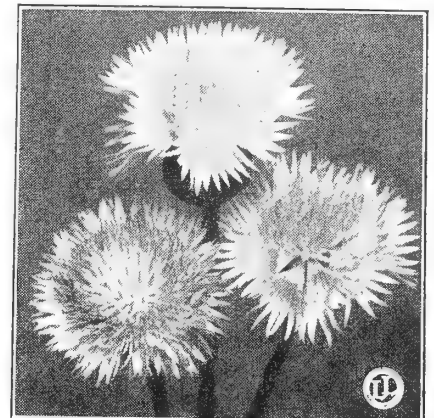
909. CRISTATA. Toreador. H. A. A new immense scarlet red cockscomb with light green foliage. A 1955 All-America Medal winner. Pkt., 20c; 2 pkts., 35c; ⅛ oz., 90c; ¼ oz., \$1.50; ½ oz., \$2.50.

907. PLUMOSA. Golden Fleece. H. A. A new giant golden plume feathered cockscomb. See page 40 for color illustration and description. Pkt., 15c; 2 pkts., 25c; ¼ oz., 70c; ½ oz., \$1.20.

908. PAMPAS PLUME. Mixed. H. A. A beautiful new giant strain of feathered type of Celosia. See page 41 for illustration and description. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., 95c.

### CENTAUREA (Sweet Sultan)

911. Imperialis. H. A. Beautiful sweet-scented thistle-like flowers borne on long, strong stems. When cut, will last for days in water. Very easy to grow. Combines well with other flowers. Pkt., 15c; 2 pkts., 25c; ½ oz., 90c.



Centaurea, Imperialis (Sweet Sultan).

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN





Sensation Cosmos.

## OLDS' COSMOS

928. Sensation Mixed. H. A. The giant blooms measure four to six inches across on plants four to five feet tall. To produce the large blooms, plant three feet apart and disbud. Pkt., 10c; 1/2 oz., 65c; oz., \$1.10.

924. Fiesta. H. A. The All-America Silver Medal winner in the 1952 contest. Shown in color and described on page 44. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c; 1/2 oz., 90c.

926. Extra Early Colossal Mixed. H. A. The Cosmos for the northern latitudes. The plant is graceful and delicate, the flowers single and as large as the late blooming kinds. Plants grow 4 to 6 feet high. Pkt., 10c; 1/2 oz., 65c; oz., \$1.10.

927. Radiance. H. A. Striking deep rose and rich crimson. Similar in plant growth to the Sensation type, although its parents were imported from India. Blossoms are richer, more erect, and have longer stems than the other types. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c.

923. Mandarin. H. A. Our new Cosmos shown on the front cover and described on Page 40. Pkt., 25c; 2 pkts., 45c; 1/4 oz., \$1.00; 1/2 oz., \$1.75.



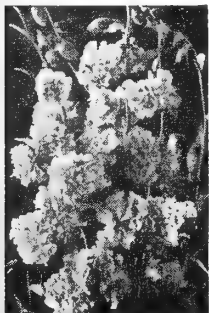
Extra Early Double Crested Mixed Cosmos.

925. Extra Early Double Crested Mixed. H. A. Grows about three feet high, forming a perfect bush, massed with blooms. The double crested center is edged with a row of single petals. Very early. Pkt., 20c; 2 pkts., 35c; 1/4 oz., 80c.

## CLARKIA

919. Double Mixed. H. A. Bright and attractive annual of easy culture resembling sprays of flowering almonds. They grow about 2 feet high, bear profusely pretty double flowers carried on long, graceful sprays. Grows well in semi-shade. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 70c.

917. Royal Bouquet Mixed. H. A. A new and improved strain of Clarkia. Flowers are larger and more erect, and plant is more compact. Pkt., 20c; 2 pkts., 35c; 1/4 oz., 85c.



Clarkia.



Cobaea Scandens.



Firefly Cuphea.

## CUPHEA (Firecracker Plant)

933. Firefly. H. A. The general effect of this plant when in full bloom is a ball of fire. It is excellent for rock gardens, window boxes, flower pots, or as a border plant. This tender annual will flower readily from seed in twelve to fourteen weeks and bloom profusely throughout the summer. The compact plants reach a height of about ten inches and are covered with small delicate fiery red flowers. A good pot plant. Pkt., 20c; 2 pkts., 35c; 1/4 oz., \$1.50.

## CYNOGLOSSUM (Chinese forget-me-not)

934. Dwarf Firmament. H. A. Plants are sixteen inches in height, strong and erect. A flower that blooms all summer until freezing even on poor soils. The Forget-me-not-like blooms are a vivid blue and will harmonize well with all colors. Pkt., 10c; 1/2 oz., 50c; oz., 80c.



Sweet Wivelsfield Dianthus.

## DIANTHUS (Pinks)

954. Sweet Wivelsfield Mixed. H. A. A cross between the hardy Pink and the Sweet William. Flowers are over three inches in diameter and are borne profusely. Colors include pink, rose, white and many marked with contrasting shades. Some are honey-scented. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 55c; 1/2 oz., 85c.

950. Dianthus. (Pinks.) Double Chinensis Mixed. H. A. One of the most loved of all annuals. The brilliant, contrasting colors appearing in each flower form striped bands and markings and are very beautiful. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 45c; 1/2 oz., 70c.

952. Galety Mixed. H. A. The one foot plants are completely covered with a fascinating display of brilliant colored fringed flowers of pink, white, red, and maroon in a wide array of patterns. Sweet scented. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c; 1/2 oz., 90c.



Dianthus, Galety

## COBAEA

920. (Cathedral Bells.) H. A. One of our finest and most rapid growing climbers, attaining a height of 30 feet during the season. Will cling to any rough surface. In sowing, plant the seed edgewise, in flats in March or April. The large bell-shaped flowers are first green, then turn to a beautiful purple. Pkt., 20c; 2 pkts., 35c; 1/4 oz., 85c; 1/2 oz., \$1.50.

## CLEOME (Spider Flower)

918. Giant Pink Queen. H. A. An easily grown annual that blooms all summer. See page 40 for color illustration and description. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 85c.

Please Note: All flower seeds are quoted postpaid.

## DOLICHOS (Hyacinth Bean)

960. Tall Mixed. H. A. A rapid-growing, free-flowering annual climber; blossoms and maroon pods are very ornamental. Pkt., 10c; 1/2 oz., 30c; oz., 50c.

## DAHLIA BULB.

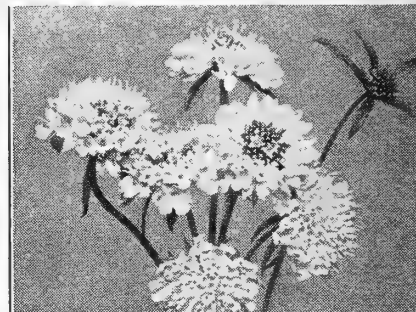
See page 36.



Dolichos

## DAHLIA

935. Dwarf Hybrids, Mixed. H. A. See page 42 for color illustrations and description. Plant in a box in the house in April, and transplant. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c; oz., \$1.30.



Didiscus Coeruleus.

## DIDISCUS (Blue Lace Flower.)

959. Coeruleus. H. A. A beautiful blue-flowering annual growing about 3 feet tall. Very fine for cutting. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 65c; 1/2 oz., \$1.10.



## DIMORPHOTHECA

961. Dimorphotheca. Golden Orange Daisy. H. A. A showy African Daisy with large glossy, orange-red flowers. See illustration above. Pkt., 15c; 2 pkts., 25c; 1/4 oz., \$1.10.

962. Mixed Hybrids. H. A. Our mixture contains many beautiful shades of yellow, salmon, gold and white. Pkt., 15c; 2 pkts., 25c; 1/4 oz., \$1.10.

## ANNUAL HOLLYHOCK

1007. Indian Spring. H. A. An annual Hollyhock that will bloom in sixteen weeks from seed. We recommend sowing the seed in flats, transplanting in six weeks to the open ground, where it will flower in about ten weeks. Individual flowers measure about five inches in diameter. The semi-double flowers range in color from a pale pink to crimson. Height, four to six feet. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c.



**F<sub>1</sub> Hybrid Petunia, Red Satin**

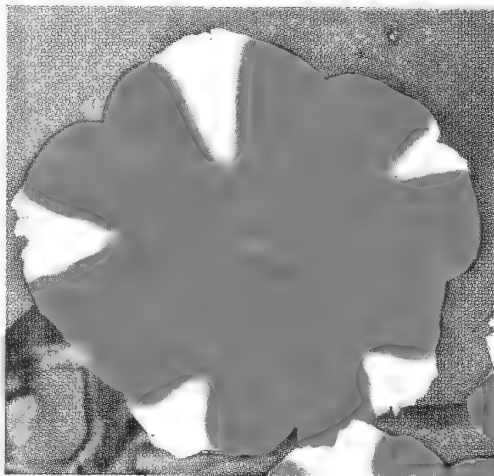
**1091. RED SATIN.** H. A. A new F<sub>1</sub> Hybrid Petunia which received a 1957 All America Selections Medal. The shining scarlet red flowers measure 2½ to 3 inches across and hold this color in heat and sunshine. Plants are globe shaped, about 10 to 12 inches, and keep their neat appearance throughout the season. Plants do not become doughnut-shaped with the center vacant of flowers. As many as 30 blooms open at a time on each plant throughout the summer until frost. Being an F<sub>1</sub> Hybrid, the seed is very expensive. **Pkt., 50c; 2 pkts., 95c; 1/128 oz., \$4.00; 1/64 oz., \$7.00.**

**1086. BLUE LUSTRE.** H. A. A new F<sub>1</sub> Hybrid Petunia of the Grandiflora type. This is a free-flowering type, producing spreading plants 12 to 16 inches high with plain edged flowers. The blooms are velvety Petunia blue and in hot weather will develop a rich red undertone. The very oldest blooms become silver to a mid-blue. Plants spread to a diameter of two feet and bear an incredible number of waved, lustrous flowers throughout the season. **Pkt., 50c; 2 pkts., 95c; 1/128 oz., \$5.50; 1/64 oz., \$9.50.**

**1083. GLITTERS.** H. A. This new F<sub>1</sub> Hybrid originating in Japan, won the 1957 All America bronze medal, and is the first true red and white bi-colored Petunia, having a background of Fire Chief red with distinct white stripes. The Nana Compacta type plant grows 8 inches high, and is covered with flowers measuring about 2 inches across, somewhat star shaped. **Pkt., 50c; 2 pkts., 95c; 1/128 oz., \$4.75; 1/64 oz., \$8.75.**

**1096. COMMANCHE.** H. A. A fire red hybrid Petunia similar in color to Fire Chief. Won a Gold Medal in the 1950 All-America contest. Being a hybrid, it has extra vigor and produces more blooms throughout the season. Flowers measure about 2½ inches across. **Pkt., 50c; 2 pkts., 95c; 1/128 oz., \$3.75; 1/64 oz., \$6.50.**

**1099. BLUE MANTLE.** H. A. From Japan comes this new beautiful Blue or Violet Purple F<sub>1</sub> Hybrid Petunia, 3½ inches or larger in diameter, on compact, spreading, vigorous plants, growing to 15 inches high. **Pkt., 50c; 2 pkts., 95c; 1/128 oz., \$3.75; 1/64 oz., \$6.50.**



**F<sub>1</sub> Hybrid Petunia, Glitters**

## F<sub>1</sub> Hybrid Petunias

The F<sub>1</sub> Hybrid Petunias have decided advantages over the standard types. They have extra vigor, produce more and better blooms throughout a much longer season, and they will stand up much better under heat and unfavorable growing conditions. For other varieties of Petunias, see page 57.

### Please Note

The Hybrid Petunias on this page are recommended to professional and experienced gardeners only. Packet contains 100 seeds.



**F<sub>1</sub> Hybrid Petunia, Peach Satin**

**1107. PEACH SATIN.** H. A. F<sub>1</sub> Hybrid Multiflora Petunia. In plant growth it is almost identical to Red Satin, but the flowers are a rich, satiny peach pink. As they mature, flowers soften to a warm salmon pink. Flowers are large, measuring 3 to 3½ inches across. Plants usually run 2 to 4 inches taller than Red Satin. **Pkt., 50c; 2 pkts., 95c; 1/128 oz., \$4.00; 1/64 oz., \$7.00.**

**1104. PINK SATIN.** H. A. F<sub>1</sub> Hybrid Multiflora Petunia. Identical to the Red Satin in plant growth, but produces brilliant rose-pink flowers with a white area deep in the throat of the bloom. The neat compact plant completely covers itself in bloom. **Pkt., 50c; 2 pkts., 95c; 1/128 oz., \$4.00; 1/64 oz., \$7.00.**

**1089. FIRE DANCE.** H. A. A brilliant salmon-scarlet with yellow throat, F<sub>1</sub> Grandiflora Hybrid Petunia. A 1956 All American Award winner. Flowers will measure 3½ to 4 inches in diameter and are deeply fringed. The height of the plant is 12 to 15 inches, but spreads 20 to 24 inches. Ideal for pots, beds, borders and window boxes. **Pkt., 50c; 2 pkts., 95c; 1/128 oz., \$4.50; 1/64 oz., \$8.00.**



**F<sub>1</sub> Hybrid Petunia, Blue Mantle**



**F<sub>1</sub> Hybrid Petunia, Fire Dance**

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN





F2 of the Hybrid Petunia, Carnival

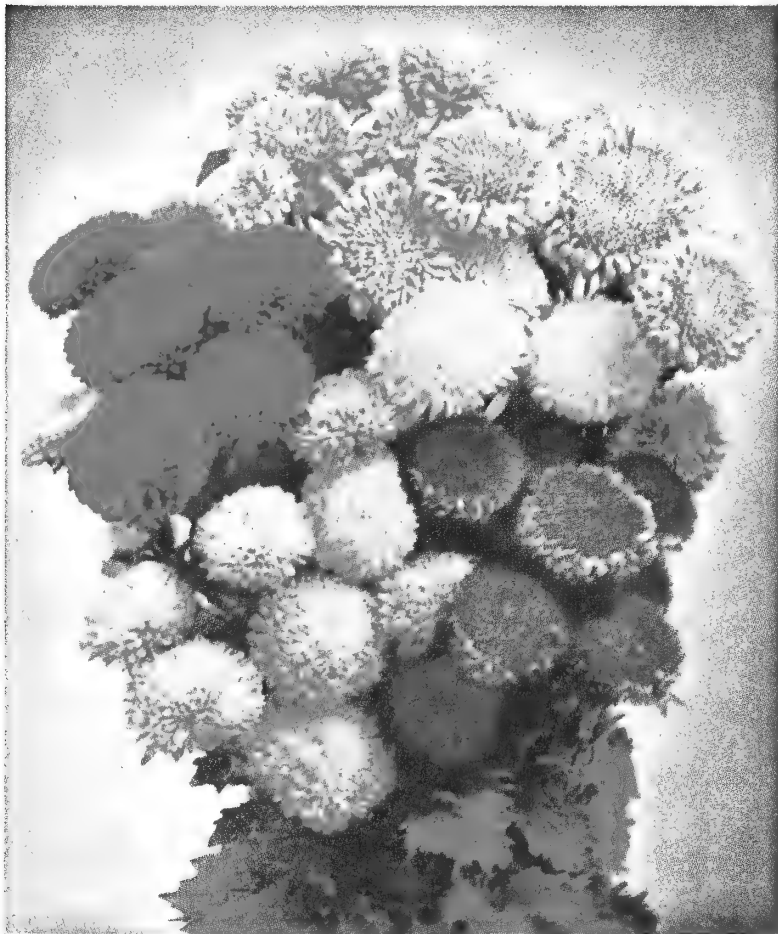
### Petunia

**1084. CARNIVAL MIXED.** H. A. A new mixture of F2 of the Hybrid Grandiflora type Petunias. Has more flowers than any standard grandiflora strain and a greater range of color.

Flowers will average  $3\frac{1}{2}$  inches across with about 20% being smaller. Some are fringed, but most have wavy or ruffled petals. Plants are ideal for bedding as they are dwarf, about 12 to 15 inches tall, and vigorous enough to become 2 feet across when full grown. **Pkt., 35c; 2 pkts., 60c; 1/64 oz., \$1.90; 1/32 oz., \$3.25; 1/16 oz., \$6.00.**

### Aster

**818. POWDERPUFFS.** H. A. A new strain of Asters that is tailor made for the home gardener. They are early, usually blooming in August, wilt resistant, and above all, they are very prolific. All the flowers are on top with as many as 20 long stemmed flowers in bloom at a time. The very double 3 to  $3\frac{1}{2}$  inch flowers in colors of pink, azure, rose, crimson, white, scarlet and blue practically hide the foliage. Plants average about 21 inches in height and they may be planted as close as a foot apart. **Pkt., 20c; 2 pkts., 35c; 1/4 oz., 80c; 1/2 oz., \$1.40; oz., \$2.50.**



Aster, Powderpuffs



Marigold, Early Sunset Giants

### Marigold

**1035. EARLY SUNSET GIANTS. MIXED.** H. A. This is a new extra early strain of the popular Sunset Giants Marigold. Starts flowering 18 to 20 days ahead of the regular strain. Plants are more compact and less rangy and each plant will produce from 8 to 12 enormous blooms. Color range is cream, buff, lemon, golden and orange. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c; 1/2 oz., \$1.00.**



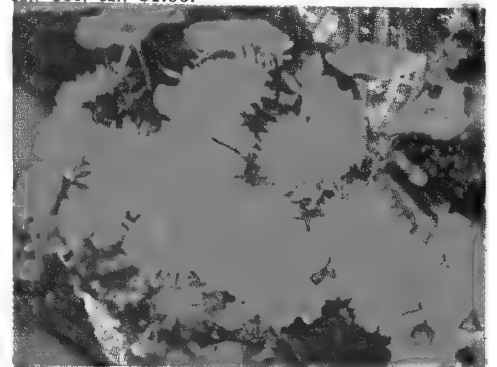
Dwarf Sweet Pea, Little Sweetheart

### Dwarf Sweet Pea

**1202. LITTLE SWEETHEART.** H. A. Here is a Sweet Pea that is suitable for borders and bedding. This new dwarf compact type Sweet Pea grows only 8 inches high and forms an upright, perfectly rounded bush. It comes into bloom early and will continue flowering over a long period. The mixture contains a wide range of colors. Plant seed as early as possible in the Spring. **Pkt., 20c; 2 pkts., 35c; 1/2 oz., 75c; oz., \$1.35**

### Calendula

**867. PACIFIC BEAUTY MIXED.** H. A. Calendulas are popular in the northern gardens for they remain blooming until the last killing frost. This strain has beautiful two-toned flowers that are uniformly larger and more brilliant than the older strains. Stems are longer and stronger. The plant is resistant to summer heat. **Pkt., 15c; 2 pkts., 25c; 1/2 oz., 65c; oz., \$1.00.**



Calendula, Pacific Beauty

### Olds' Lawn Grass Seeds

Lawn grass seed is one of our specialties. Order your seed now and have it available for use early in the spring. See page 61.



Escholtzia or California Poppies.

### Escholtzias or California Poppies

870. Single, Fine Mixed. H. A. (Escholtzia.) The State Flower of California. A bright, free-flowering plant with finely-cut foliage and tulip-like flowers, orange and yellow. Pkt., 10c; 1/2 oz., 40c; oz., 65c.

872. Carmine King. H. A. Carmine-rose, both inside and out. Pkt., 10c; 1/2 oz., 55c; oz., 80c.

873. Golden West. H. A. The true wild California Poppy. Yellow with orange center. Largest flowers. Pkt., 10c; 1/2 oz., 40c; oz., 70c.

### FOUR O'CLOCK

975. Tall Mixed. H. A. Handsome, free flowering, many colored blossoms. A good flower of hardy, bushy habit, very charming as a hedge plant. Pkt., 10c; 1/2 oz., 30c; oz., 50c.



Tall Godetia.



Duke of York

### GODETIA

990. Tall Double Mixed. H. A. A very pretty annual which should be more extensively grown. Attains a height of about 1 1/2 feet. The flowers have a satiny texture with many beautiful colors. A profuse bloomer. Does well in poor soil. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 45c.

991. Duke of York. H. A. A beautiful new single flowering upright Godetia with bright scarlet and white base flowers. Frost resistant, continuing to bloom after the first early light frost, when flowers are much appreciated. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c.

### HELIOTROPE

1000. Double Mixed. H. H. P. A fine house plant. Delicate blue and white flowers continuously appearing. Loved most for its fragrance. Pkt., 20c; 2 pkts., 35c; 1/8 oz., 65c; 1/4 oz., \$1.00.

### GOURDS

995. Mixed. Ornamental. H. A. Quickly makes a dense growth of vines. Large types make fine birdhouses. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 45c; oz., 65c.



Mixed Ornamental Gourds.

## OLDS' EVERLASTINGS

The eight varieties listed below are all fine for winter bouquets.



Helichrysum.



Acroclinium.

### HELICHRYSUM (STRAW FLOWER)

965. Monstrosum. Mixed. H. A. Double flowers in glittering colors. The well-known strawflower. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 65c; 1/2 oz., \$1.00.

### ACROCLINIUM

967. Double Mixed. H. A. A pretty annual 15 inches high, bearing lovely white or pink daisy-like blossoms. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c; 1/2 oz., \$1.00.

### GOMPHRENA (GLOBE AMARANTH)

997. Best Mixed. H. A. A showy annual everlasting or strawflower, resembling a large clover blossom. Pkt., 10c; 1/2 oz., 45c; oz., 70c.

996. Dwarf Cissy. H. A. A dwarf white Gomphrena shown on the front cover and described on Page 40. Excellent for borders. Pkt., 20c; 2 pkts., 35c; 1/4 oz., 80c; 1/2 oz., \$1.40; oz., \$2.50.

999. Dwarf Buddy. H. A. A dwarf purple Gomphrena. See front cover and Page 40 for description. Pkt., 20c; 2 pkts., 35c; 1/4 oz., 80c; 1/2 oz., \$1.40; oz., \$2.50.

### LUNARIA (SILVER DOLLAR PLANT)

1025. Biennis. H. A. The flowers are purple, followed by silvery seed pods which make wonderful winter decoration. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 60c.

### STATICE

968. Sinuata. Mixed. H. A. Dense groups of straw blossoms on the top of wiry stiff stems. Last for months when dried. Pkt., 10c; 1/4 oz., 35c.

### GYPSOPHILA

994. Elegans Grandiflora. Covent Garden. H. A. (Baby's Breath.) The popular minute white flowers used by florists so much in bouquets. Pkt., 10c; 1/2 oz., 35c; oz., 50c.

### LINARIA

1023. Northern Lights Mixed. H. A. They appear as tiny Snapdragons with spurs similar to Columbine. See page 42. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 60c; oz., 90c.

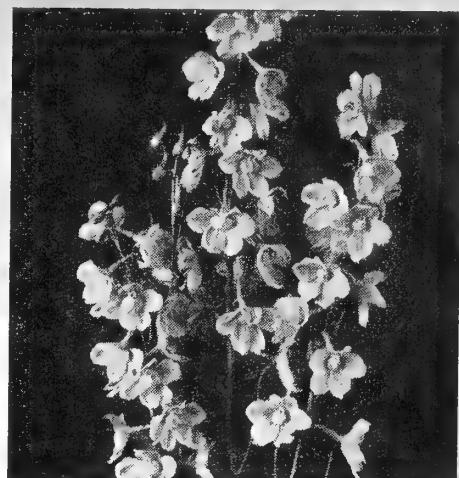
### LOBELIA

1024. Dwarf Crystal Palace. H. A. Compact, bushy little plants about four inches high and covered with little, dark blue flowers. Attractive in window boxes or edging flower beds. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 80c.

1024 1/2. Rosamond. H. A. Similar to the Dwarf Crystal Palace in plant growth, but the flowers are deep carmine-red with white eye. Unusually attractive and a beautiful edging plant. Pkt., 25c; 2 pkts., 45c; 1/4 oz., \$1.25; 1/2 oz., \$2.00.



Lobelia



Annual Cambridge Blue Delphinium.

### ANNUAL DELPHINIUM

1017. Cambridge Blue. H. A. This is a Chinese type of Delphinium which is strictly an annual. Blooms the first year from early sown seed. It is especially fine for border plants with its tall spikes of rich light blue flowers. Plants average two to three feet in height. Pkt., 20c; 2 pkts., 35c; 1/4 oz., 90c.

## OLDS' LARKSPURS

Larkspurs are exceedingly graceful and attractive and are ideal for cut flowers as the flowering stems, three to four feet long, branch from the base of the plant.

1012. Supreme Strain Mixed. H. A. The most beautiful base branching Larkspur offered today. See page 45 for color illustration and description. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 75c; oz., \$1.25.

1013. Blue Spire. H. A. Deep oxford blue. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 75c.

1014. Lilac Spire. H. A. A true lilac shade. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 75c.

1015. Carmine King. H. A. Deep carmine rose. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 75c.

1016. White King. H. A. Large florets two inches across. Pure glistening white. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 75c.

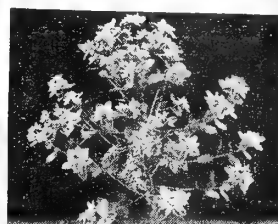
1019. Rosalind. H. A. Rose suffused salmon. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 75c.

1018. Los Angeles. H. A. A rich salmon overlaid with a brilliant and pleasing rose. The foliage is a dark green. Plants grow about two to two and one-half feet. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c; 1/2 oz., 75c.

### ANNUAL LARKSPUR COLLECTION

630C. This collection is comprised of one pkt. each of the following six Larkspurs: Blue Spire, Lilac Spire, Carmine King, White King, Rosalind and Los Angeles. Will make a splendid cut flower garden. Special Collection Price: 45c, postpaid.

### SNOW ON THE MOUNTAIN



Snow on the Mountain

969. Euphorbia Variegata. H. A. A very distinct plant. Grows 2 feet high; very showy with its foliage edged white and green. Splendid for bouquets. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 45c; 1/2 oz., 75c.

### LUPINUS

1027. Annual Hartwegii Giants. Mixed. H. A. An annual of very striking habit, growing from 3 to 4 feet tall, and of the base branching type with 4 to 6 long spikes to the plant. The foliage is a beautiful cress green. Spikes contain 25 to 50 more blooms than the old type and the blooms are larger. A fine cut flower. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 45c.



Giant Lupinus.



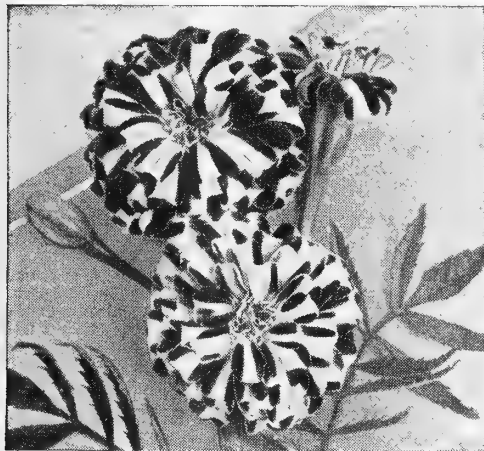
# Olds' Marigolds



Pot of Gold Marigold.

1029½. Pot of Gold. H. A. A dwarf large flowering African Marigold, growing to a height of about 15 inches. It is especially fine to grow as a pot plant. Flowers are deep golden orange, averaging 3½ to 4 inches in diameter. The attractive shaped plant glistening with huge flowers makes a very striking border. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c; ½ oz., \$1.10.

1034. Guinea Gold. (African.) H. A. A rich Guinea Gold which can almost be described as a brilliant orange, a color which will harmonize well with other colors. The flowers will last for weeks as cut flowers and the plants are a mass of bloom until frost. It grows 2 to 3 feet tall. Pkt., 10c; ¼ oz., 45c; ½ oz., 75c.



Color Magic Marigold.

1029. Color Magic. H. A. A new dwarf double French type Marigold with extremely interesting color combinations of mahogany, yellow and orange, some striped, but most are blotched. Very attractive as a bedding plant. Height 10 inches. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 85c.

1038. Sunkist. H. A. A 1943 All-America Silver Medal Winner. See page 42 for illustration and description. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c.



Early Sunrise Marigold

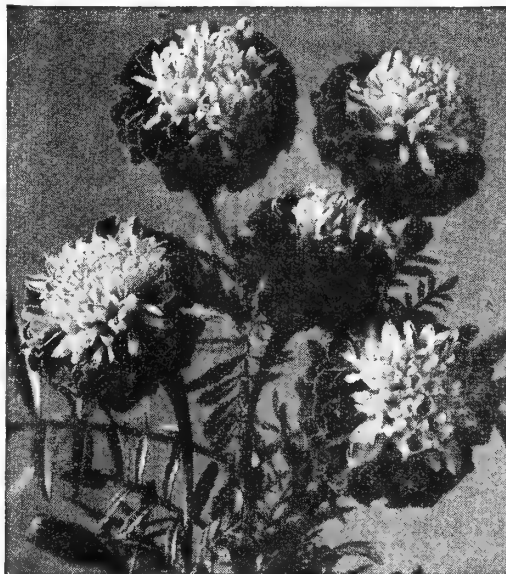


Specimen plant of Extra Dwarf Formula Marigold.

1039. Extra Dwarf Formula Harmony Mixture. H. A. Similar to the regular type Harmony Marigold but about 4 inches less in height averaging about 8 inches. Composed of the extra dwarf varieties such as Butterball, Midget Harmony, Spry, Sun-Kist and Yellow Pigmy. Florist and greenhouse growers that want a Marigold that will come into bloom in the flats when ready to sell plants should use this mixture in preference to the regular Mixed Harmony. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 90c; oz., \$1.65.

1036. Spry. H. A. The French harmony type Marigold with their crested centers are becoming more popular each year and Spry, the Silver Medal All America award winner of 1941, is one of the best in its class. The dwarf plant grows six to eight inches in height and fairly bristles with golden yellow flowers bordered with mahogany. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c.

1030. Primrose Gem. H. A. A new very early strain of dwarf French Double Marigold, producing fully developed primrose yellow blooms, 2 to 2½ inches across. See page 40 for color illustration. Excellent for borders and edging flower beds. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c; ½ oz., \$1.10.

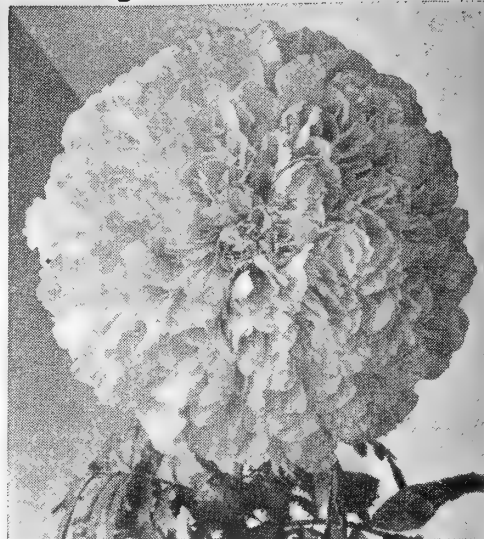


Harmony Marigold.

1028. Harmony. H. A. (Dwarf French.) The Scabiosa-like flowers with tubular deep orange center petals flanked by broad velvety dark maroon-brown guard petals are most charming. The dwarf compact plants are about one foot high. Very free blooming and extremely early. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 85c.

1031. Naughty Marietta. H. A. A wide-open single flowered Marigold, measuring two and one-half inches across. Flowers are a rich golden yellow, attractively blotched maroon at base of each petal. Received an award of merit from the Royal Horticultural Society. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 85c.

1027½. Early Sunrise. H. A. Bright dazzling golden yellow. Chrysanthemum shaped flowers. 2½ inches in diameter. Free flowering on plants two feet tall. Will bloom 15 weeks after seed is sown. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c; ½ oz., \$1.10.



Early Sunset Giant Marigold.

1035. Early Sunset Giants Mixed. Our new extra early strain of Sunset Giant Marigolds. See page 52 for description. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.00.

1037. Double Harmony Hybrids, Mixed. H. A. A splendid mixture of the popular Harmony type. See page 41 for color illustration and description. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c.

1033. Glitters. H. A. A clear, yellow, double chrysanthemum flowered marigold that won the All-America bronze medal in 1951. Bushy erect plants are 2½ feet tall, dark green foliage. The beautiful, golden 3 to 4 inch flowers have fringed outer petals and the cutting stems are long. Earlier blooming than most of the large African types. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.00.

1034½. Petite. H. A. A new class of extra dwarf French Marigolds. Won All-American Bronze Medal for 1958. See back cover for illustration and description. Pkt., 25c; 2 pkts., 45c; ¼ oz., \$1.15; ½ oz., \$2.00.

1031½. Crackerjack. H. A. An early strain of Giant Flowering Marigolds. See back cover for illustration and description. Pkt., 20c; 2 pkts., 35c; ¼ oz., 90c; ½ oz., \$1.50; oz., \$2.70.

1032½. Sunbrite. H. A. A new dwarf Carnation-flowered extra early Marigold. Flowers are fully doubled, rich golden yellow, averaging 3 to 3½ inches across on plants growing about 14 inches tall. Sunbrite will bloom two to three weeks ahead of other varieties in this class. Pkt., 15c; 2 pkts., 25c; ¼ oz., 70c; ½ oz., \$1.20.

1032. Golden Crown. H. A. A new extra early strain of Chrysanthemum-flowered Marigold that will really be appreciated by Northern gardeners. See page 41 for color illustration. Uniform plants grow about 20 inches in height and produce a bountiful supply of huge ball-like blooms of crinkly incurved petals, measuring 3½ to 4½ inches across of a rich golden yellow. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 85c.

## TAGETES MARIGOLD

1033½. Lulu. H. A. This is the first real yellow in the Tagetes type of Marigold. A very compact dome shaped plant growing about 7 inches, which is excellent for border plantings. Pkt., 20c; 2 pkts., 35c; ¼ oz., 75c; ½ oz., \$1.25.



Mignonette

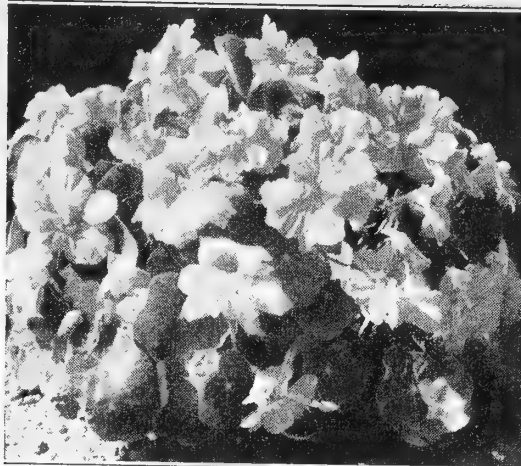
## MIGNONETTE

1040. Dwarf Mixed. H. A. Of dwarf pyramidal form; numerous branches; very fragrant. Fine for combining in bouquets. Pkt., 15c; 2 pkts., 25c; ¼ oz., 50c; ½ oz., 75c.

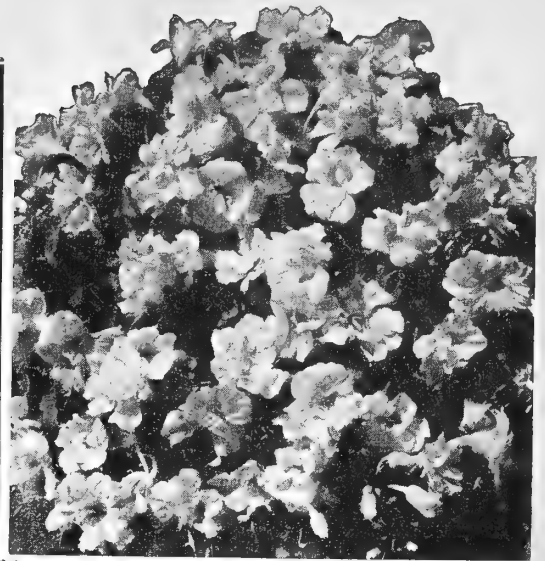
# OLDS' NASTURTIUMS



Double Gleam Mixed Nasturtiums.



Dwarf Double Golden Globe Nasturtium.



Double Dwarf Gem Nasturtium.

1058. Double Gleam Hybrid Mixed. H. A. This mixture contains a wide range of colors of the Gleam type semi-double mixed. The plants are half dwarf and the flowers semi-double. The bushy plants throw out runners averaging about two feet in length. As the plant nears complete development, it is a blaze of color. Under unfavorable growing conditions, these will not come 100% semi-double. Pkt., 15c; 2 pkts., 25c; oz., 30c; ¼ lb., 80c; ½ lb., \$1.30.

1056. Scarlet Gleam. H. A. The plant is half-dwarf, bushy, with a few short runners. The scarlet blossoms are semi-double with ruffled petals. Profuse bloomer. Pkt., 15c; 2 pkts., 25c; oz., 30c; ¼ lb., 80c; ½ lb., \$1.30.

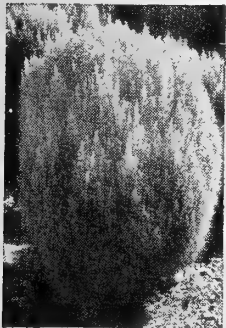
1054. Double Gem Golden Globe. H. A. This variety is very similar to the Golden Gleam, but the plant is compact in growth. The free flowering, well formed flowers are delicately sweet scented. This variety holds its form well in rainy climates. Pkt., 15c; 2 pkts., 25c; oz., 35c; ¼ lb., 85c; ½ lb., \$1.40.

1053. Dwarf Single Mixed. H. A. The Dwarf Nasturtiums are best adapted to sowing in beds and borders. Comprise a wonderful assortment of rich and varied shades. Pkt., 15c; 2 pkts., 25c; oz., 30c; ¼ lb., 80c; ½ lb., \$1.30.

1060. Tall Single Mixed. H. A. No annual is more easily grown than the Nasturtium and nothing surpasses it in duration of bloom or in brightness of color. The Tall Mixed Nasturtiums are the freest bloomers and produce the largest flowers. Keep them picked and they will keep blossoming. Pkt., 15c; 2 pkts., 25c; oz., 30c; ¼ lb., 80c; ½ lb., \$1.30.

1057. Double Dwarf Gem Mixed. H. A. This strain of double Nasturtium will prove very popular for borders and edging. The good-sized sweet scented double flowers cover the little plants in excellent color arrangement. Plants are neat and compact. Pkt., 15c; 2 pkts., 25c; oz., 30c; ¼ lb., 80c; ½ lb., \$1.30.

1055. Golden Gleam. H. A. Semi-dwarf, forming a large vigorous bush which throws out runners averaging about 24 inches in length. Flowers measure 2½ to 3 inches across, borne on stiff, erect stems, 6 to 8 inches in length, standing well above the foliage. Very fragrant. Pkt., 15c; 2 pkts., 25c; oz., 30c; ¼ lb., 80c; ½ lb., \$1.30.



Kochia.

## MEXICAN FIRE BUSH

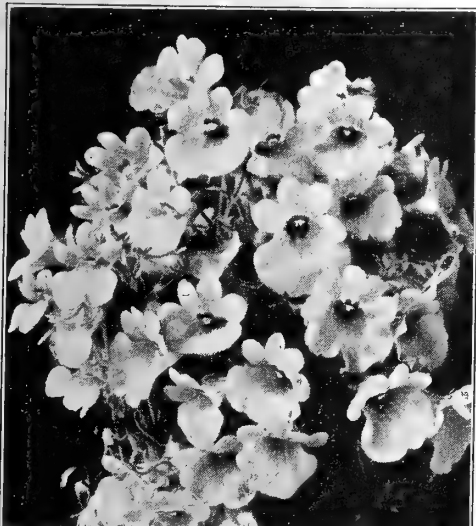
1011. Kochia. H. A. A rapid grower, producing globe-shaped bushes of finely cut small green leaves and stems, which change in the early fall to carmine. Makes a nice hedge. Pkt., 10c; oz., 75c; ¼ lb., \$1.95.



Mathiola

## NIEREMBERGIA

1069. Hippomanica (Dwarf Cup Flower). T. P. A tender perennial. It starts to flower when the plants are only two inches tall, or about fifteen weeks after the seed has been sown, and keeps right on until heavy frosts. The lavender-blue flowers enriched by a touch of yellow in the center are most charming. Plants are not over six inches high with a spread of ten inches. Foliage is light gray green. Seed slow to germinate. We recommend this to the experienced gardener only. Pkt., 25c; 2 pkts., 45c; 1/16 oz., \$1.25.



Nemesia.

## MIMOSA (Sensitive Plant)

1050. Pudica. H. A. A curious foliage plant growing about one foot in height, with fluffy pink ball flowers. If touched or shaken it will close up immediately, which makes it an interesting subject in the garden. Pkt., 15c; 2 pkts., 25c; ¼ oz., 55c.

## MYOSOTIS (FORGET-ME-NOT)

970. Blue. H. H. P. Should be treated as an annual as it blooms from early sown seed. A sea of blue in the spring. The national flower of Belgium. Pkt., 20c; 2 pkts., 35c; ½ oz., \$1.00; ¼ oz., \$1.75.



Nicotiana.

## MATHIOLA (Evening Scented Stock)

1041. Bicornis. H. A. Sometimes called perfume plant. Lilac flowers are produced on plants about 15 inches tall, which in the morning and evening and after showers give forth a sweet perfume. Pkt., 10c; ¼ oz., 50c; ½ oz., 90c.

## FLORALIFE

### PROLONGS THE LIFE OF CUT FLOWERS

Floralife prolongs the life of the flower by many days. Prevents fading; retards wilting even in warm rooms. It is very simple and easy to use. A 10c package is sufficient for a 2-quart vase or several smaller vases. Splendid to use for flower shows. Price, large pkt., 10c; 3 for 25c. postpaid.

## HELIANTHUS (Sunflower)

1180. Sun Gold. H. A. Bright yellow, double flowers, resembling chrysanthemums. See page 46 for color illustration. Pkt., 15c; ½ oz., 55c; oz., 90c.

1185. Mammoth Russian. H. A. Immense plants, 12 feet high with single blossoms from 6 to 15 inches across. Seeds used for birds and poultry. Oz., 10c; ¼ lb., 25c; ½ lb., 40c; lb., 65c.

## NEMESIA

1063. Finest Annual Mixed. H. A. Splendid little dwarf plants for foreground of beds and for edging borders. The orchid-like flowers measuring about ¾ inch across are varied in color ranging from rose, yellow, orange and blue. Pkt., 20c; 2 pkts., 35c; ¼ oz., \$1.25.

## NICOTIANA (Sweet Scented Tobacco)

1066. Sensation Mixed. H. A. (Flowering Tobacco.) Large, trumpet-shaped flowers on plants 2 feet high. Very fragrant, and easy to grow. Pkt., 10c; ¼ oz., 40c; ½ oz., 65c.

1067. Crimson Bedder. H. A. Bright crimson flowers on plants 15 inches in height. The tubular flowers usually close in mid-day but open in early evening, giving forth their rich perfume. Pkt., 15c; 2 pkts., 25c; ¼ oz., 70c; ½ oz., \$1.25.

## NIGELLA (Love in the Mist)

1068. Double Mixed. H. A. A compact free flowering plant with finely cut foliage. Easily grown in any garden soil. Blue and white shades. Height 18 inches. Pkt., 15c; 2 pkts., 25c; ¼ oz., 40c; ½ oz., 65c.



Double Mixed Nigella.



## OLDS' IPOMEAS AND MORNING GLORIES



Ipomea Hearts and Honey

897. Hearts and Honey. H. A. A new and exceptionally attractive vine, which in growth is similar to the Cardinal Climber. When in full bloom, it is so completely covered with pink-orange colored flowers with a honey yellow throat that it practically hides the foliage from view. Vines grow rapidly and will attain a height of about 25 feet. Flowers are trumpet shape, and an inch an one-half to two inches in diameter. Pkt., 20c; 2 pkts., 35c; ½ oz., 70c; ½ oz., \$1.20.

1042. Darling. H. A. This giant Ipomea is quite similar to the beautiful Scarlett O'Hara except that the throat is just as white as snow. The flowers are up to four inches in diameter. The bright colored flowers are a brilliant rose cerise with contrasting white throat. A good climber. Pkt., 15c; 2 pkts., 25c; ½ oz., 60c; oz., \$1.00.

## OLDS' PHLOX

1112. Dwarf Beauty Mixed. H. A. A dwarf growing variety of exceptional beauty. See page 44 for description and color illustration. Pkt., 20c; 2 pkts., 35c; ½ oz., 95c; ¼ oz., \$1.75.

1113. Gigantea Art Shades. Mixed. This strain of Phlox has huge flowers measuring 1¼ inches or more in diameter. See page 45 for illustration and description. Pkt., 20c; 2 pkts., 35c; ½ oz., 80c; ¼ oz., \$1.25.

1110. Finest Annual Mixed. H. A. One of the easiest to grow of all annuals. Flowering continuously from a few weeks after seed is sown. Remove faded flowers to encourage blooming. A splendid mixture of pleasing colors and varieties. Pkt., 15c; 2 pkts., 25c; ¼ oz., 75c; ½ oz., \$1.25; oz., \$2.00.

1109. Twinkles. H. A. A new star shaped annual Phlox which was awarded a 1957 All-America Award. A compact plant, measuring 6 to 7 inches, carrying the flowers well above the foliage. The original Star Phlox has a very limited color range, so few gardeners grew it. However, we predict that this strain, because of its fine attractive color range, will be popular. The seed we offer comes from the originator in Holland. Pkt., 25c; 2 pkts., 45c; ¼ oz., \$1.50; ½ oz., \$2.50.



Twinkles Phlox.

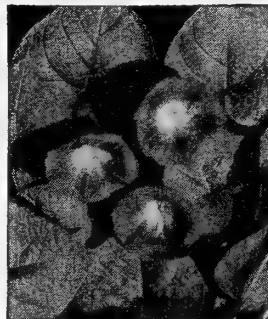
Please Note: Plant on poor soil. Convolvulus and Ipomeas are both considered Morning Glories. The Convolvulus have a capitate instead of two linear stigmas.

898. Cardinal Climber. H. A. A very handsome vine with finely cut fern-like ornamental foliage; a strong rapid grower attaining a height of 25 feet, and covered with cardinal red flowers somewhat resembling small Morning Glories with the bell turned back. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; oz., \$1.25.

1048. Heavenly Blue. Clark's Early Strain. H. A. Clear blue with white throat. See page 42 for color illustration. Pkt., 10c; ½ oz., 40c; oz., 65c.

1049. Scarlett O'Hara. H. A. Flowers are about four inches in diameter of a dark wine-red or deep rosy-crimson. See page 43 for color illustration. Pkt., 15c; 2 pkts., 25c; ½ oz., 50c; oz., 90c.

1047. Tall Mixed. (Convolvulus) H. A. The beautiful, old-fashioned, common Morning Glory. More prolific than the Ipomeas. Pkt., 10c; ½ oz., 25c; oz., 45c.



Crimson Rambler Morning Glory.



Moonflower.

1044. Crimson Rambler. (Convolvulus) H. A. The most easily grown and freest flowering red Morning Glory. Ruby red with tube and throat white. Pkt., 10c; ½ oz., 30c; oz., 45c.

## MOONFLOWER

1046. Mixed Noctiflora. H. A. A fine, ivy-leaved climber, covered every evening with large, fragrant flowers. Pkt., 15c; ½ oz., 50c; oz., 85c.

## BUSH MORNING GLORY



Bush Morning Glory

1049½. Royal Ensign H. A. Produces the brightest and deepest blue of any annual flower. The 1 foot plants are covered with the small bright ultra-marine blossoms which have a white halo and a gold throat. Blossoms in the early part of the day throughout the summer. Pkt., 20c; 2 pkts., 35c; ½ oz., 90c; oz., \$1.50.

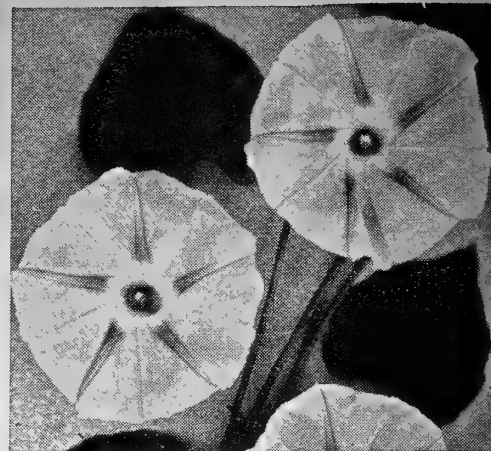


Single Mixed Portulaca.

## PORTULACA (Moss Rose)

1131. Single Mixed. H. A. Fine for edging or bedding and mass plantings on boulevards and terraces. Does well on poor soils. Pkt., 10c; ¼ oz., 50c; ½ oz., 80c; oz., \$1.25.

1130. Double Mixed. H. A. Like the single variety in growth, but flowers are double. See page 43 for color illustration and description. Pkt., 15c; 2 pkts., 25c; ¼ oz., 75c; ½ oz., \$1.25; oz., \$2.25.



Ipomea Blue Star.

1045. Blue Star. H. A. An unusual color in giant Ipomea being a distinct shade of clear sky blue accentuated by five deeper blue mid-ribs to form an attractive star. They are of immense size being larger and earlier than Heavenly Blue averaging 4 to 4½ inches in diameter, and are borne in great profusion. They will remain open well in the afternoon on cloudy days. Pkt., 15c; ½ oz., 50c; oz., 85c.

1043. Pearly Gates. H. A. This Ipomea originated from a sport of the early Heavenly Blue Morning Glory. The big satiny-white 4½-inch flowers have a creamy shading in the throat. The vine is fast growing, attaining a height of about twelve feet with luxurious foliage of heart-shaped leaves of fresh light green. Pkt., 10c; ½ oz., 45c; oz., 70c.

## RED, WHITE AND BLUE MORNING GLORY GARDEN

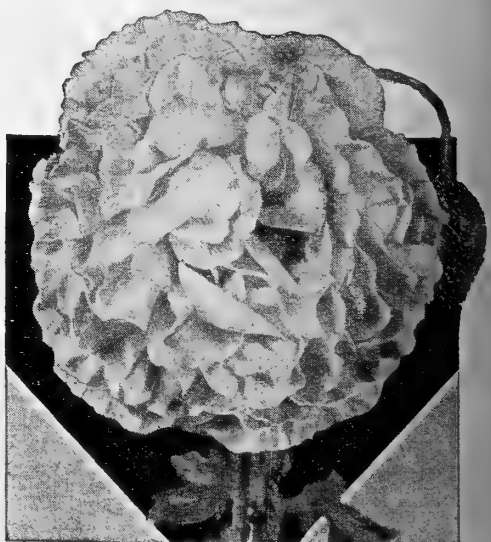
640C. Will make a splendid display on a trellis, arbor or fence. Each collection consists of one full size pkt. of each. Heavenly Blue—bright blue; Pearly Gates—white; Scarlett O'Hara—bright red. Price: 25c, postpaid.

## OLDS' POPPIES

1123. All Double Shirley Poppy. (Mixed.) H. A. Fully double poppies a quarter again larger than the old types of Shirley Poppies. See page 44 for complete description and colored illustration. Pkt., 10c; ½ oz., 50c; oz., 85c.

1127. American Legion. H. A. Vivid scarlet-red Shirley Poppy. The first official flower of the American Legion. Very much in demand because of the associations. Pkt., 10c; ½ oz., 60c; oz., \$1.00.

1124. Sweet Briar. H. A. Beautiful double Begonia-shaped flowers of a delightful shade of deep rose pink. The blooms are fully double resembling a Begonia. Will make a fine cut flower when the blooms are cut in the bud. Stems are twenty-four to thirty inches long. Pkt., 10c; ½ oz., 60c; oz., \$1.00.



Sweet Briar Shirley Poppy.

# OLDS' PETUNIAS

Petunias are very popular, especially among the city gardeners. They succeed with little attention, everywhere, do well under varying conditions of soil and bloom throughout the summer. They are equally attractive planted in mass plantings or in small quantities in porch boxes.



Lipstick Petunia.

1087. Lipstick H. A. (Hybrida Nana Compacta.) This new petunia will probably take the place of Celestial Rose as it is in the same class but an improvement. It is especially valuable in locations where other rose varieties have a tendency to fade in the sun. The 10 to 15 inch plants are covered with medium sized single flowers of a rich carmine rose. Pkt., 20c; 2 pkts., 35c; 1/8 oz., \$2.75; 1/4 oz., \$5.00.

1085. Radiance. (Hybrida.) H. A. A cerise rose variety. Described and illustrated in color on page 45. Pkt., 15c; 2 pkts., 25c.

1095. Snowball. (Hybrida Nana Compacta.) H. A. A white Petunia, free flowering from early summer until frost. Moundlike plants are uniformly covered with blooms. Pkt., 15c; 2 pkts., 25c; 1/4 oz., \$1.25; 1/2 oz., \$2.25.

1100. Supreme California Giants, Mixed. H. A. Largest and most striking strain of the ruffled giant type. Described and shown in color on page 48. Pkt., 30c; 2 pkts., 55c; 1/8 oz., \$2.50; 1/4 oz., \$4.50.

1102. Choice Mixed. (Hybrida Nana Compacta.) H. A. Will produce an abundance of small, bright flowers. This is the type to use for bedding. Pkt., 15c; 2 pkts., 25c; 1/4 oz., \$1.00; 1/2 oz., \$1.75.

## HYBRID PETUNIAS

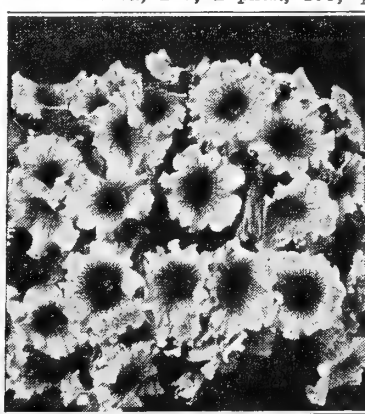
Our Hybrid Petunia varieties will be found on Page 51. The seed is extremely expensive and must be handled with the greatest of care. For this reason, we recommend it to the professional and experienced gardeners only. Being hybrids, they are superior to other types as they have extra vigor and produce more blooms for a much longer period of time.

1103. Rosy Morn. (Hybrida Nana Compacta.) H. A. Compact plants bearing a profusion of beautiful flowers 1 1/2 inches in diameter, with throats of silvery-white, the rest of the flower heavily flushed with soft, rosy pink. Very popular for porch boxes and bedding. Pkt., 15c; 2 pkts., 25c; 1/4 oz., \$1.20; 1/2 oz., \$1.75.

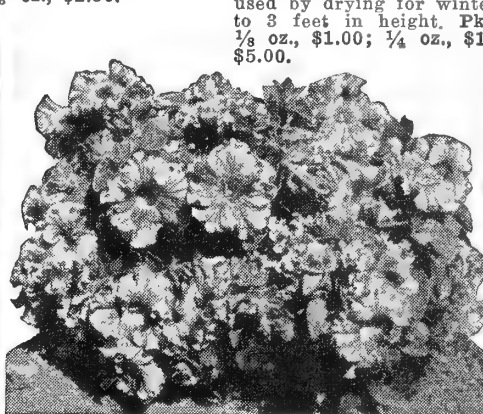
1092. General Dodds. (Hybrida.) H. A. A flaming red Petunia of the hybrida or bedding type. Unlike most red Petunias, this strain will hold its brilliant color through the hottest weather. Pkt., 15c; 2 pkts., 25c; 1/4 oz., \$1.25.



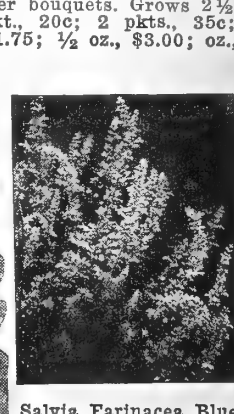
General Dodds Petunia.



Martha Washington Petunia.



Ruffled Little Giant Petunia.



Salvia Farinacea Blue Bedder.

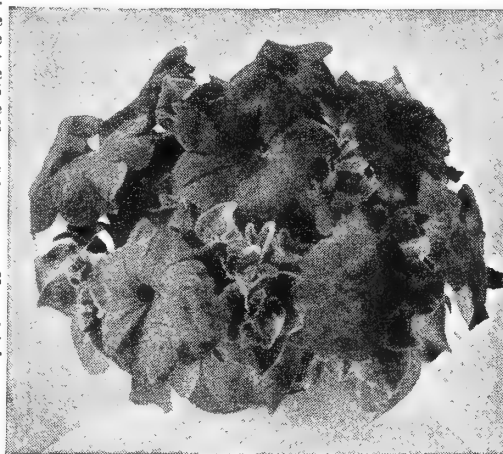
1108. Blue Bedder. (Hybrida Nana Compacta.) H. A. A rich true blue Petunia. The blooms are extra large and hold their color and size throughout the season. Plants measure about twelve inches in height. Pkt., 20c; 2 pkts., 35c; 1/8 oz., \$1.50; 1/4 oz., \$2.50.

1088. Silver Blue. (Hybrida Nana Compacta.) H. A. The best light blue or Heavenly Blue Petunia for bedding, edgings and borders. Blooms from early summer until frost. Plants are mound shape and grow to a height of 1 foot. Pkt., 15c; 2 pkts., 25c; 1/8 oz., \$1.50.

1097. Elk's Pride. (Grandiflora.) H. A. The blooms are extra large, three and one-half to four inches across, many of which are frilled and ruffled. The true royal purple is a color that will blend well with other colors. Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$2.50.

1101. Rose of Heaven. (Hybrida Nana Compacta.) H. A. Quite similar to Rosy Morn but excels it in its rich brilliant rose color without the white throat. Pkt., 15c; 2 pkts., 25c; 1/4 oz., \$1.20; 1/2 oz., \$2.00.

1098. Cream Star. H. A. Light cream at the edges with the throat darkening to a bright golden yellow. See page 41 for color illustration. Pkt., 20c; 2 pkts., 35c; 1/8 oz., \$1.00; 1/4 oz., \$1.70; 1/2 oz., \$2.50.



King Henry Petunia.

1090. King Henry. (Grandiflora Nana Compacta.) H. A. A long season bloomer with large waxy flowers of velvety blood red. The plants reach a height of about eight inches with a spread of from eight to ten inches. Each plant will have a dozen or more flowers in bloom at a time and the flowers will average approximately 2 1/2 inches in diameter. Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$1.75.

1094. Martha Washington. (Ruffled Nana Compacta.) H. A. The plant is about nine inches high and forms a perfect ball literally smothered with beautiful frilled blooms about three inches in diameter. The frilled flower is a beautiful bluish pink and the center portion is strongly veined a rich wine red, deepening in the throat to a dark violet. Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$2.75; 1/4 oz., \$5.00.

1093. Ruffled Little Giants, Mixed. H. A. An excellent type of Petunia for bedding and pot culture. The 8 to 12-inch plants remain neat, compact and erect throughout the season. The flowers are deep throated, of medium size, well ruffled and waved and completely cover the plant. Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$2.50.



Popcorn Petunia.

1082. Popcorn. (Grandiflora Single Plain Edged.) H. A. The white flowers are immense, measuring 4-to-5 inches in diameter, and appearing on plants which are exceedingly dwarf and compact, averaging about 8 inches in height. Produces a plentiful supply of blooms and is especially fine for pot culture and low bedding locations. Pkt., 45c; 2 pkts., 85c; 1/64 oz., \$1.75; 1/8 oz., \$3.00.

1106. Victorious All Double Mixed. H. A. (Japanese grown.) We consider this strain the best Double Petunia on the market today. See page 46 for color illustration and complete description. Pkt., 50c; 2 pkts., 95c; 1/128 oz., \$6.50.

1084. Carnival. H. A. Our new F2 of the hybrid strain of mixed Petunia. See page 52 for illustration and description. Pkt., 35c; 2 pkts., 60c; 1/64 oz., \$1.90; 1/8 oz., \$3.25; 1/4 oz., \$6.00.

1105. Fire Chief. H. A. Bright red. See page 42 for color illustration and description. Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$1.25; 1/4 oz., \$2.50; 1/2 oz., \$4.50.

## RED, WHITE AND BLUE PETUNIA GARDEN

650C. The Petunia is ideal for beds and borders as it is easy to grow and blooms profusely from early summer to frost. Collection consists of one full size pkt. each, General Dodds—red, Silver Blue—light blue, Snowball—pure white. Price: 35c, postpaid.

## OLDS' SALVIA

Start seed in February.

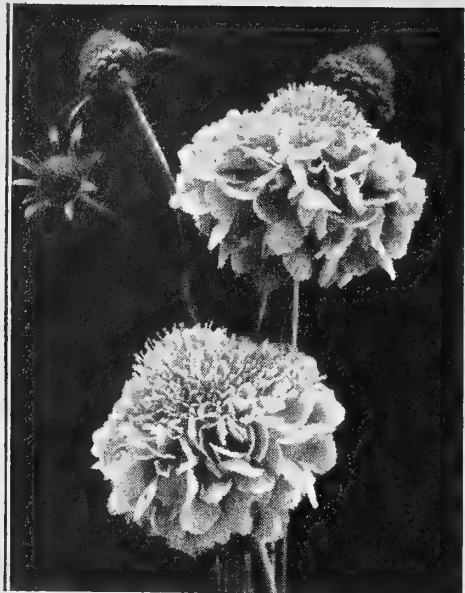
1150. America. (Scarlet Sage.) H. A. This variety grows 14 to 16 inches tall. Very uniform in habit and growth, making it ideal for bedding. Scarlet flowers. Pkt., 20c; 2 pkts., 35c; 1/8 oz., \$1.00; 1/4 oz., \$1.75; 1/2 oz., \$3.00; oz., \$5.00.

1152. Splendens. (Scarlet Sage.) H. A. Taller than the America, growing about 24 inches in height with numerous flowering spikes of a fiery scarlet. The plant branches freely and side shoots often produce 4 to 5 flowering spikes each. Pkt., 15c; 2 pkts., 25c; 1/8 oz., 75c; 1/4 oz., \$1.25; 1/2 oz., \$2.25; oz., \$4.00.

1149. Saint John's Fire. H. A. This is the earliest and most dwarf of all red Salvia. Plants will average 9 to 10 inches in height, and they will continue to bloom until frost. Pkt., 30c; 2 pkts., 55c; 1/8 oz., \$1.50; 1/4 oz., \$2.75; 1/2 oz., \$5.00; oz., \$9.00.

1151. FARINACEA. Blue Bedder. H. A. This is the deepest blue variety of Salvia that we know of. It makes a splendid background for all other colors in the border and it can also be used by drying for winter bouquets. Grows 2 1/2 to 3 feet in height. Pkt., 20c; 2 pkts., 35c; 1/8 oz., \$1.00; 1/4 oz., \$1.75; 1/2 oz., \$3.00; oz., \$5.00.





Scabiosas.

## OLDS' SCABIOSAS

(Pincushion flower.)

1153. Improved Choice Mixed. H. A. Tall Flowering. A variety of soft colors and shades. Easy to grow. Makes beautiful bouquets. Lasts for days when cut. See page 42 for color illustration. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c.

1158. Rosette. H. A. A beautiful shade of deep rose heavily suffused with salmon. The flowers are extra large and the stems are long and stiff. See page 44. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c.

1155. Ageratum Blue. H. A. A clear medium blue Scabiosa. Longer stems and larger flowers than the old type. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c.

1154. Loveliness. H. A. Salmon-rose shades of the improved strain of Scabiosas. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c.

1159. Salmon Beauty. H. A. A pure salmon. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c.

1162. Fire King. H. A. The best fiery scarlet. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c.

1163. King of Blacks. H. A. Rich reddish black. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c.

## Olds' Scabiosa Collection

660C. Scabiosas make excellent bouquets that last for days. This collection will furnish a beautiful selection for cutting. Each collection consists of 1 pkt. each of the following: Rosette, Ageratum Blue, Loveliness, Salmon Beauty, Fire King and King of Blacks. Price: All six pkts. for only 45c, postpaid.

## TORENIA (WISHBONE FLOWER)

1301. Fournieri. H. A. One of the finest flowers for growing in hot, dry climates. The bush is about 10 inches high, completely covered with lovely richly colored Snapdragon-like flowers of delightful sky-blue with a dash of gold on the lips. It is excellent for rock gardens, pots, and hanging baskets as it does very well in partial shade. Pkt., 20c; 2 pkts., 35c; ½ oz., \$1.10; ¼ oz., \$2.00.



Schizanthus

## OLDS' SNAPDRAGONS

(Antirrhinum.)

843. Giant Ruffled Tetraploid Mixed. H. A. Probably the largest flowering of all Snapdragons. See page 41 for color illustration and description. Pkt., 20c; 2 pkts., 35c; ¼ oz., 95c; ½ oz., \$1.50; oz., 2.25.

844. Mardi Gras. Mixed. Our new strain of F2 of the Hybrids Snapdragon. Illustrated on the back cover. Pkt., 25c; 2 pkts., 45c; ½ oz., \$1.00; ¼ oz., \$1.60; ½ oz., \$2.20; oz., \$3.75.

840. Dwarf Mixed. Rust-Proof. (Nanum Maximum.) H. A. This strain has large flowers of many colors but grows 8 to 10 inches shorter than the Majus Grandiflorum, averaging about 18 inches in height. Pkt., 10c; ¼ oz., 45c; ½ oz., 75c; oz., \$1.25.

841. Giant Fragrant. Mixed. Rust-Proof. H. A. (Maximum.) Grows 3 feet tall with long stalks of large flowers, two to three inches across. Pkt., 10c; ¼ oz., 45c; ½ oz., 75c; oz., \$1.25.

839. Rosalie. (Majus Grandiflorum.) Rust-Proof. H. A. A shade of rich deep rose. See page 41 for description and color illustration. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c.

842. Mr. L. L. Olds. (Majus Grandiflorum.) Rust-Proof. H. A. Huge yellow florets spaced on long strong stems. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c; ½ oz., \$1.00.

834. Harmony. (Majus Grandiflorum.) Rust-Proof. H. A. Beautiful terra cotta and yellow, shaded rose. Height, 2½ feet. Pkt., 15c; 2 pkts., 25c; ¼ oz., 75c; ½ oz., \$1.25.

835. Shasta. (Majus Grandiflorum.) Rust-Proof. H. A. Pure white Snapdragon. 2½ feet in height. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c; ½ oz., \$1.00.

836. Pinkie. (Majus Grandiflorum.) Rust-Proof. H. A. A rich clear pink. Height 2½ feet. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c; ½ oz., \$1.00.

837. Padre. (Majus Grandiflorum.) Rust-Proof. H. A. Beautiful bright crimson. Spikes 2½ feet high. Pkt., 15c; 2 pkts., 25c; ¼ oz., \$1.00; ½ oz., \$1.75.

838. Cherry Rose. (Majus Grandiflorum.) Rust-Proof. 2½ feet. A deep cherry rose. Pkt., 15c; 2 pkts., 25c; ¼ oz., \$1.00; ½ oz., \$1.75.

## Olds' Snapdragon Collection

620C. Each collection consists of one full sized packet of the following: Harmony, Terra Cotta and yellow shaded rose; Pinkie, clear pink; Shasta, white; Padre, bright crimson; Cherry Rose, cherry rose; Mr. L. L. Olds, yellow. No finer collection of Snapdragons could be desired by any gardener. Price 25c postpaid for all six packets.

## TITHONIA

1299. Torch. H. A. 1951 All-America Silver Medal Winner. See page 43 for color illustration and description. Pkt., 15c; 2 pkts., 25c; ¼ oz., 90c; ½ oz., \$1.50.



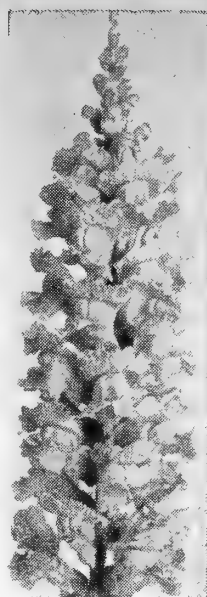
Salpiglossis.

## SALPIGLOSSIS

1145. Mixed. (Painted Tongue.) H. A. A very attractive annual with slender stems bearing lily-shaped flowers veined with gold. Keeps fresh in water a long time. Pkt., 10c; ¼ oz., 40c; ½ oz., 65c.

## SCHIZANTHUS (BUTTERFLY FLOWER)

1166. Mixed. H. A. One of the daintiest of annuals and easily grown. Quickly grows into a bushy plant so completely covered with many-colored flowers that the foliage is almost concealed. Pkt., 15c; 2 pkts., 25c; ½ oz., 60c; oz., \$1.00.



Giant Ruffled Tetraploid Snapdragon.



Ricinus (Castor Bean).

## RICINUS (CASTOR BEAN)

1140. Zanzibariensis. Mixed. H. A. (Castor Bean.) Stately, ornamental plants 8 to 10 feet tall, with picturesque foliage, giving a tropical effect. Excellent as a center plant in a flower bed. Pkt. (½ oz.), 20c; oz., 35c; ¼ lb., \$1.05.



Trysonic Dwarf 7-Weeks Stocks.

## STOCKS

1172. Trysonic Dwarf 7-Weeks Mixed. H. A. Stocks are one of the most popular floral flowers, but up until now only the Dwarf 10-Weeks would flower in our Northern gardens. Now we have a new strain in the Trysonic 7-Weeks that will bloom in 7 weeks. It is the earliest Stock ever developed and will permit the growing of Stocks in areas where they could not be produced before. Plant growers will also welcome this strain, as under normal conditions it will bloom in pots or flats for bedding sale, from the first central spike, when it is only 6 inches in height. It eventually produces numerous side branches to form an attractive branching plant from 12 to 15 inches. Its color range is from white to pink and rose to deep crimson, dark blue to purple. When properly handled, flowers will be better than 80% double. Pkt., 35c; 2 pkts., 65c; ½ oz., \$1.90; ¼ oz., \$3.50; ¼ oz., \$6.50.

## THUNBERGIA (BLACK-EYED SUSAN)

1302. Alota. H. A. A well-known trailing plant for training on stumps and fences. The leaves are heart shaped and the flowers creamy orange color with throat and eyes of dark blue or black. Blooms in mid-summer. Suitable for window boxes. Pkt., 20c; 2 pkts., 35c; ¼ oz., 75c; ½ oz., \$1.40.



Thunbergia

# OLDS' SWEET PEAS

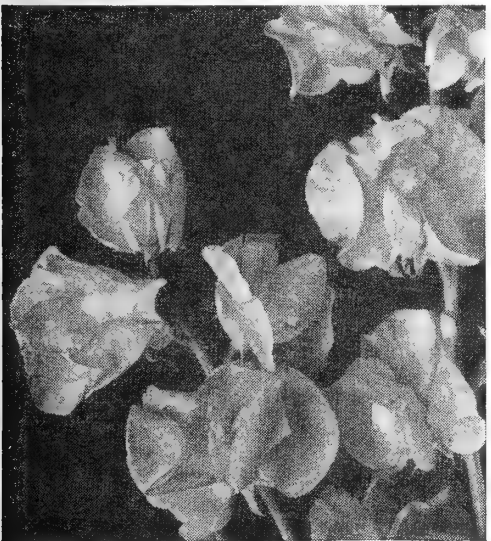


**Ruffled Spencer Sweet Pea.**

1238. **Ruffled Spencer Mixed.** Ruffled Spencer Sweet Peas appear double because of the unusual duplexness and extra frilliness of the flowers. They are very large on long stems. A few make an attractive bouquet. Pkt., 15c; oz., 35c; ¼ lb., 95c; lb., \$2.85.

1201. **Sunrise Mixed.** (Early-flowering Spencers.) Early Spencers have long stems, three to five blossoms on a stem; flowers large, frilled and fragrant. Pkt., 15c; oz., 40c; ¼ lb., \$1.25; lb., \$3.40.

1204. **Shirley Temple.** (Early Spencer.) Colossal blooms of soft rose-pink, beautiful beyond description, produced on strong, vigorous plants. Stems are long, containing four very large blooms. Flowers a month earlier than the late Spencers and will continue to bloom along through with the late varieties. Pkt., 20c; oz., 45c; ¼ lb., \$1.25.



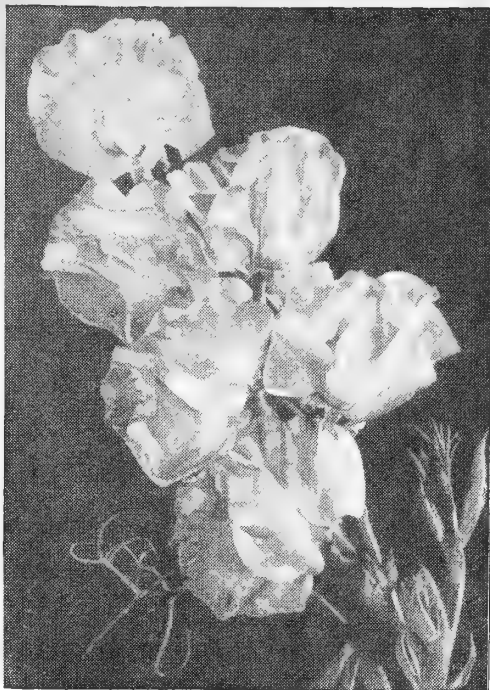
**Early Multi-Flora Sweet Peas.**

1200. **Early Multi-Flora Mixed.** H. A. This new class of sweet pea is extremely vigorous in plant growth and will usually start blooming in about 75 days after planting. Under good growing conditions, the husky stems will average 18 inches and produce at least two more flowers to the stem than other varieties. Usually 5 to 8 giant frilled and waved blooms. One of the most important developments in sweet peas for many years. Pkt., 15c; oz., 45c; ¼ lb., \$1.35; lb., \$3.50.

## ANNUAL FLOWER GARDEN

12 PKTS. FOR 85c, POSTPAID

600C. This collection is composed of a full-sized packet of each of the following easily grown and free flowering annuals. Will furnish flowers from early summer until frost. Alyssum, Little Gem; Snapdragon, Giant Fragrant; Bachelor's-Button, Mixed; Balsam, Camellia Mixed; Calendula, Pacific Beauty Mixed; Scabiosa, Double Mixed; Celosia, Ostrich Plume; Cosmos, Colossal Mixed; Nasturtium, Double Gleam Mixed; Four O'Clock, Pine Mixed; Marigold, Early Sunset Giant Mixed; Zinnia, Elegans Mixed.



**Floribunda Sweet Pea.**

## NEW FLORIBUNDA SWEET PEAS

Several years ago we introduced a new heat-resistant strain of Sweet Peas called Cuthbertson, and we are now pleased to offer a new strain of these, superior to the regular strain, called Cuthbertson Floribunda. Under good growing conditions this strain will produce five or more blooms per stem of better formed flowers, yet possesses all the good characteristics of the regular Cuthbertsons.

1205. **Floribunda Mixed.** This new type of Cuthbertson Sweet Pea is superior to all other strains for northern gardeners as they are heat-resistant, and under favorable growing conditions will produce five or more blooms on each of the extremely long stems. Our mixture is carefully blended from all the most popular varieties. Pkt., 15c; 2 pkts., 25c; oz., 35c; ¼ lb., 95c; lb., \$2.60.

## NAMED FLORIBUNDA SWEET PEAS

1206. **Robert.** A lavender blue. Pkt., 15c; oz., 35c; ¼ lb., 95c.

1207. **Frank G.** Deep lavender. Pkt., 15c; oz., 35c; ¼ lb., 95c.

1208. **Evelyn.** Salmon with cream background. Pkt., 15c; oz., 35c; ¼ lb., 95c.

1209. **Ruth.** Deep rose pink on white background. Pkt., 15c; oz., 35c; ¼ lb., 95c.

1210. **Daisy.** Pure white. Pkt., 15c; oz., 35c; ¼ lb., 95c.

1211. **Kenneth.** Crimson. Pkt., 15c; oz., 35c; ¼ lb., 95c.

1212. **Peggy.** Mauve. Pkt., 15c; oz., 35c; ¼ lb., 95c.

1213. **Catherine.** Salmon Rose on cream background. Pkt., 15c; oz., 35c; ¼ lb., 95c.

1214. **Astrid.** Pale Lavender. Pkt., 15c; oz., 35c; ¼ lb., 95c.

1215. **Mac.** Purple maroon. Pkt., 15c; oz., 35c; ¼ lb., 95c.

## FLORIBUNDA SWEET PEA COLLECTION

670C. One packet each of the ten named varieties listed above. All ten packets for 90c, postpaid.



**Vinca.**

## VINCA (Periwinkle)

1312. **Finest Mixed.** T. P. A very pretty plant growing about 15 inches in height. It forms a very attractive, bushy plant with an abundance of dark, glossy, green foliage and bears a profusion of single flowers 1½ inches across at the axils of the leaves. Blooms in August from early-sown seed. Pkt., 15c; 2 pkts., 25c; ¼ oz., 75c; ½ oz., \$1.35.

## BUSH SWEET PEA

1202. **Little Sweetheart, Dwarf Bush.** H. A. A new type of Sweet Pea that grows only ten inches high. See Page 52 for color illustration and description. Pkt., 20c; 2 pkts., 35c; ½ oz., 75c; oz., \$1.55.

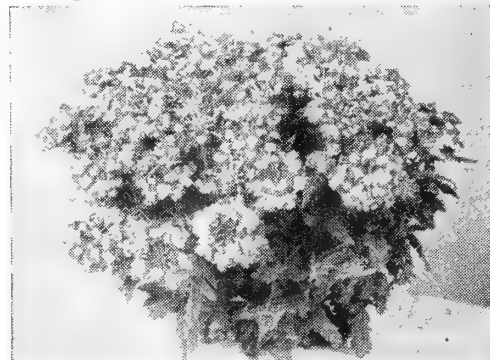


**Wee Willie, Annual Sweet William.**

## ANNUAL MIDGET SWEET WILLIAM

1251. **Wee Willie.** H. A. A distinctively new strain of Sweet William which is very dwarf, compact in habit, making it ideal for an edging plant. The single flower is about ¾ inches in diameter and is borne in clusters of 4 to 6 flowers. Flowers are zoned and edged in gay combinations of crimson, ruby, deep pink and white. They appear when the plants are only two inches in height. The peak bloom is about 7 to 8 weeks after planting. This is an ideal plant for the grower selling plants as the plants will bloom very early in the flats. Their bright red shades are eye catching and are sure to attract customers. Most edging plants are blue, violet, or white, which makes this new red edging plant a welcome addition. Pkt., 25c; 2 pkts., 45c; ⅛ oz., \$1.25; ¼ oz., \$2.00.

## OLDS' VERBENAS



**Bush Verbena, Starlight.**

1310. **Starlight.** (Bush Type.) H. A. Plants grow about 8 to 10 inches high and 12 to 15 inches across. The flowering heads practically touch each other. Flowers are a bright mid-blue with a creamy white eye. Pkt., 15c; 2 pkts., 25c; ¼ oz., \$1.25.

1311. **Salmon Queen.** (Bush Type.) H. A. Similar to Starlight above being bush type, but the flowers are a pleasing shade of bright salmon. Pkt., 15c; 2 pkts., 25c; ¼ oz., \$1.40.

1304. **Bush Mixed.** H. A. A well balanced color blend of the Hybrid Grandiflora or bush type. Plants are upright in growth and the florets are closely massed across the flat topped plants. Pkt., 20c; 2 pkts., 35c; ¼ oz., \$1.00; ½ oz., \$1.80.

1306. **Extra Early Dwarf Mixed.** This new extra early dwarf strain of verbena will bloom from two to three weeks ahead of the regular strains. The extremely uniform plants are dwarf, compact in habit, and all plants produce blooms with eyes bright in contrasting shades. The mixture contains a beautiful range of colors. A bed or border of these is sure to attract much attention. Pkt., 20c; 2 pkts., 35c; ¼ oz., 75c; ½ oz., \$1.25; oz., \$2.10.

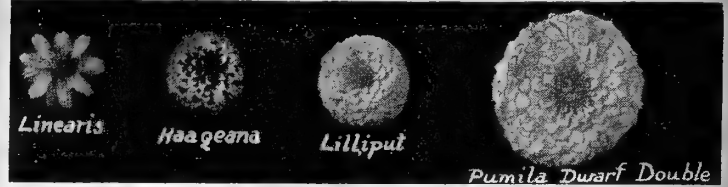
1307. **Brightness.** H. A. A brilliant red Verbena. See page 43 for color illustration and complete description. Pkt., 25c; 2 pkts., 45c; ¼ oz., 95c.

1309. **Sutton's Blue.** H. A. The deep royal blue rounded flower trusses measure two and one-half to three inches across, and are as deep as they are wide. Pkt., 25c; 2 pkts., 45c; ⅛ oz., 85c.



## OLDS' ZINNIAS

The Zinnia is the most popular annual grown today. It has few enemies, insects or fungus and will succeed on most all types of soil regardless of weather conditions.



1337. Fantasy Mixed. H. A. The Fantasy have rounded flowers, are composed of a mass of shaggy, ray-like petals which give a delicate and refined appearance to the medium-sized double flowers. The colors range from red and orange to pastel pinks and creams. Pkt., 15c; 2 pkts., 25c; ½ oz., 85c; oz., \$1.50.

1332. Fantasy Wildfire. H. A. A bright red Fantasy type. See page 42 for complete description and colored illustration. Pkt., 15c; 2 pkts., 25c; ½ oz., 60c; ½ oz., \$1.00; oz., \$1.80.

1333. Linearis Orange. H. A. This little dwarf Zinnia much resembles a daisy. See color illustration on page 43. It is excellent for borders or edging. Pkt., 20c; 2 pkts., 35c; ½ oz., 90c; ¼ oz., \$1.50.



### Giant Cactus Flowering Zinnias.

1340. Giant Cactus Flowering. Mixed. H. A. A distinct and desirable cactus flowering Zinnia. Flowers are not quilled but fluffy, larger than the dahlia flowered with some measuring 6 inches in diameter. Plants about 2½ feet. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; oz., \$1.25.

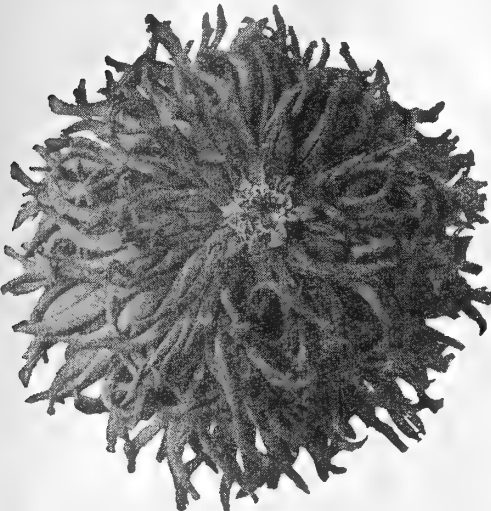
1350. Peppermint Stick. Mixed. H. A. See page 44 for color illustration and description. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; oz., \$1.25.

1347. Tiny Tim Cupid. H. A. Plants one foot tall with many slender branches each bearing a double brilliant scarlet flower about one inch in diameter. Pkt., 15c; 2 pkts., 25c; ½ oz., 80c; oz., \$1.40.

1338. Harmony or Scabiosa Flowered. Mixed. H. A. Flowers are medium size, resembling annual Scabiosa. See page 40 for color illustration and description. Pkt., 15c; 2 pkts., 25c; ¼ oz., 70c; ½ oz., \$1.25; oz., \$2.25.

1353. Polka Mixed. H. A. A giant type of Peppermint Stick. Illustrated on the back cover. Pkt., 15c; 2 pkts., 25c; ¼ oz., 75c; ½ oz., \$1.35; oz., \$2.40.

1354. Pride of Dieldrin. H. A. A new orange and flame Cactus Flowering Zinnia. See back cover. Pkt., 20c; 2 pkts., 35c; ¼ oz., \$1.00; ½ oz., \$1.75; oz., \$3.20.



Floradale Scarlet Zinnia.

1344. Floradale Scarlet. H. A. A vibrant scarlet, red cactus flowering new Zinnia, slightly smaller than the dahlia flowered with fluffy petals. Plants are 2 to 2½ ft. high. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; oz., \$1.25.

### WALLFLOWER

1315. Early Flowering. Mixed. H. H. P. Half hardy perennials which are treated here in the North as annuals, bearing spikes of deliciously fragrant spring flowers. The rich red and yellow coloring of the flowers is very effective. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c.

1348. Fantasy Melody. H. A. A striking and distinct vivid lavender. See page 46 for color illustration and description. Pkt., 15c; 2 pkts., 25c, ¼ oz., 65c; ½ oz., \$1.10; oz., \$2.00.

1352. Blaze. H. A. Orange red cactus. See page 46 for description. Pkt., 15c; 2 pkts., 25c; ½ oz., 80c; oz., \$1.35.

1339. Haageana Mixed. H. A. This is a small flowering Mexican Zinnia which has a charm all its own. The small flower is excellent for bedding and will make a brilliant display. Stems are long enough for vases and bowls. The color range in our mixture is very attractive. Pkt., 20c; 2 pkts., 35c; ¼ oz., 70c; ½ oz., \$1.25; oz., \$2.25.



### Gold Medal Dahlia Flowered Zinnias. DAHLIA FLOWERED ZINNIAS

1336. Dahlia Flowered. Mixed. H. A. A type of Zinnia characterized by large size fullness of petal, extraordinary color range and good keeping quality. Resembles Dahlias in size and appearance. Pkt., 15c; 2 pkts., 25c; ½ oz., 65c; oz., \$1.00.

1331. Crimson Monarch. H. A. This truly remarkable deep red Zinnia has proven very popular. Has enormous flowers, often 8 inches across, of the brightest crimson scarlet.

1345. Canary Bird. H. A. Rich canary yellow.

1342. Purple Prince. H. A. Rich purple.

1346. Exquisite. H. A. Light rose with deep rose center.

1343. Oriole. H. A. Orange and gold bi-color.

1341. Polar Bear. H. A. Large creamy white.

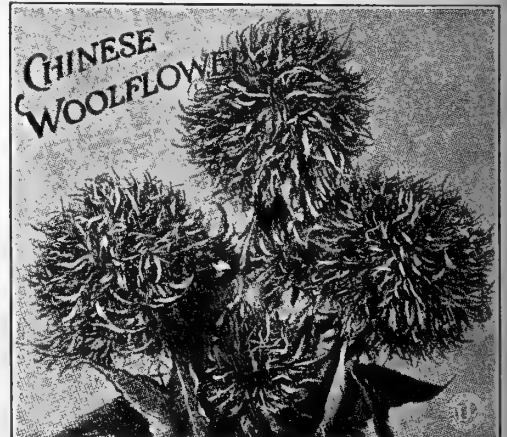
Prices, above named varieties. Pkt., 15c; ½ oz., 75c; oz., \$1.25.

### DAHLIA FLOWERED ZINNIA COLLECTION

680C. This collection of beautiful Giant Dahlia-Flowered Zinnias contains one full size package of each of the above 6 named varieties. Special Price, 35c.

### CHINESE WOOLFLOWER

1303. Celosia Childsii. H. A. A Celosia growing two to three feet high, with great, crimson, globe-shaped heads. Scores of branches are thrown out, each bearing a ball of scarlet wool. Pkt., 15c; 2 pkts., 25c; ¼ oz., 75c; ½ oz., \$1.25.



### Elegans Mixed Zinnia.

1334. Elegans Mixed. (Pumila Dwarf, Double.) (Cut and Come Again.) H. A. This class of Zinnia has medium sized double flowers with long stems, which make it especially fine for cut flowers. As the name implies, it is the Cut and Come Again type. Especially fine for massing in the garden as it produces a continuous succession of cut flowers throughout the summer. Height 2½ to 3 feet. Pkt., 15c; 2 pkts., 25c; ½ oz., 85c; oz., \$1.50.

1335. Super Giant Mixed. H. A. For exhibition purposes this truly giant flowered strain is outstanding. Individual flowers measure five and one-half to six inches in diameter. Has all the colors found in other Zinnias, including combinations of colors, and rare and unusual shades of cream, buff, apricot, salmon, rose, and orange. Plants are strong growing and attain the height of about three feet. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; oz., \$1.25.

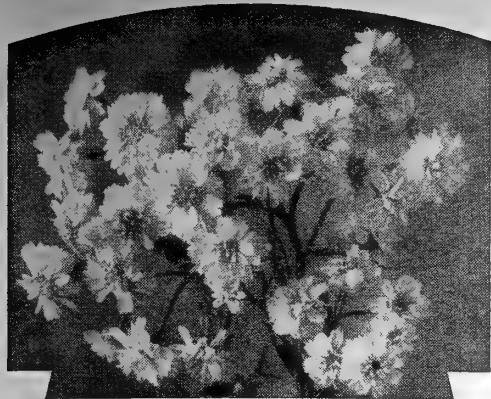
1330. Lilliput or Pompon, Mixed. H. A. The plants are small, forming little bushes which fairly bristle with very double bright flowers, only one to two inches in diameter. Average height, about 12 inches. Will bloom all summer and late in the fall. Pkt., 15c; 2 pkts., 25c; ½ oz., 60c; oz., 95c.

1349. Lilliput, Rosebud. H. A. A fascinating bicolor red and pink on long wiry stems. See page 44 for color illustration and complete description. Pkt., 15c; 2 pkts., 25c; ½ oz., 75c; oz., \$1.25.

# PERENNIAL FLOWER SEEDS

**PLEASE NOTE:** Perennial seeds are difficult to grow requiring from two weeks to several months to germinate. It seems the longer lived and the harder the perennial, the more difficult it is to produce plants from seed. We recommend most perennial flower seeds to the professional and experienced gardeners only. The most popular time to plant perennials is July and early August, although they may be planted throughout the summer.

Keep this seed book. You may want to order some of these seeds for summer planting.



The Pearl Achillea.

## ACHILLEA

820. The Pearl. H. P. Pure white double flowers on plants growing about two feet high. Flowers from June to August. Fine for cutting. Pkt., 20c; 2 pkts., 35c; 1/8 oz., \$1.00; 1/4 oz., \$1.75.



Agrostemma

## AGROSTEMMA

822. Coronaria Atro-Sanguinea. H. P. Blood red flowers on long slender stems. Resembles a single pink. Foliage is silvery, one to two feet in height. It will bloom the first season and is excellent cutting. The seed germinates slowly, requiring from 20 to 30 days. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 50c; oz., 80c.



## ARMERIA (SEA PINK)

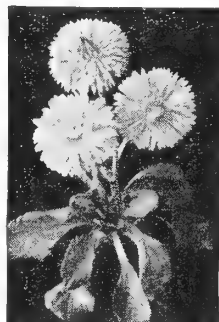
829. Giant Rose Pink. H. P. Deep pink flowers borne in heads, appearing on straight stems 24 inches high. Blooms profusely all summer; excellent for cutting. Plants are dwarf with grassy leaves and tufted growth. Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$1.65.

## ARABIS (ROCK CRESS)

828. Alpina. H. P. A spreading, dwarf spring flowering plant, excellent for rock gardens and crevices. Flowers appear in April and are pure white. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 50c.

## ALYSSUM

833. Gold Dust. (Compactum Saxatile.) H. P. A perennial Sweet Alyssum, producing masses of golden flowers very early. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 65c; oz., 95c.



Bellis

## BELLIS MONSTROSEM (ENGLISH DAISY)

943. Double Finest Mixed. H. P. Few flowers are more universally loved than daisies, celebrated in song and rhyme from time immemorial. Pkt., 20c; 2 pkts., 35c; 1/4 oz., 90c.

## BAPTISIA

847. Australis. Blue. H. P. Beautiful blue Lupine-like flowers on three to four feet high, spreading, bushy plants. Leaves bluish green. Flowers in June and July. Pkt., 25c; 2 pkts., 45c; 1/4 oz., \$1.20; 1/2 oz., \$2.20.



Pacific Giant Delphiniums.

## OLDS' DELPHINIUMS

941. Pacific Giants. Mixed. H. P. A remarkable strain of Delphinium. Flowers are extremely large and well formed, 2 1/2 to 3 1/2 inches in diameter, symmetrically spaced and well balanced on a thin woody stem, practically 100 per cent double. This strain, although probably being the largest strain of Delphinium so far introduced, is also practically mildew resistant. The seed we offer includes many shades of colors including dark blue, violet, lavender, light blue, and white. Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$1.00; 1/4 oz., \$1.75; 1/2 oz., \$3.25; oz., \$5.95.

936. Black Knight Series. Pacific Giant. H. P. The darkest of all the Pacific Giant Delphiniums. Individual flowers 2 1/2 to 3 inches in diameter. A beautiful round form with heavy velvety texture which gives the color luminosity and vividness not seen before in Delphiniums. Long well formed spikes. Pkt., 45c; 2 pkts., 85c; 1/8 oz., \$1.25; 1/4 oz., \$2.25.

937. Galahad Series. Pacific Giant. H. P. Clear white of enormous size averaging 3 inches in diameter of individual flowers with very heavy, glistening texture pyramidal spikes with well spaced flowers. Pkt., 45c; 2 pkts., 85c; 1/8 oz., \$1.25; 1/4 oz., \$2.25.

938. Guinevere Series. Pacific Giants. H. P. Light pink-lavender self with white bee. Individual flowers 2 1/2 to 3 inches in diameter. Pkt., 45c; 2 pkts., 85c; 1/8 oz., \$1.25; 1/4 oz., \$2.25.

939. Summer Skies Series. Pacific Giants. H. P. Clear light blue with white bee. Individual florets 2 to 2 1/2 inches in diameter. Ideal for cut flower purposes. Pkt., 45c; 2 pkts., 85c; 1/8 oz., \$1.25; 1/4 oz., \$2.25.

940. Astolat Series. H. P. The newest group of Pacific giants in a variety of shades; the unusual and attractive combinations range in color from pale blush, lilac pink, raspberry rose, with brown, fawn, and black bees for contrast. Pkt., 50c; 2 pkts., 95c; 1/8 oz., \$2.00; 1/4 oz., \$3.50.

942. Hollyhock. Strain. Mixed. H. P. One of the finest of all types of Delphiniums. The mixture contains all of the colors in Delphiniums including both double and single flowering varieties. Individual blooms have actually measured three inches across. Plants are from 5 to 6 feet tall. Pkt., 25c; 2 pkts., 45c; 1/4 oz., \$1.75; 1/2 oz., \$3.25.



Anemone

## ANEMONE (WIND-FLLOWER)

824. Coronaria. St. Brigid's. Double Mixed. H. P. Double poppy-like flowers on 12-inch plants. This strain has a wonderful array of color. Combinations of red, blue and white. Seeds germinate slowly. Pkt., 20c; 2 pkts., 35c; 1/8 oz., 90c; 1/4 oz., \$1.50.

## AQUILEGIA (COLUMBINE)

845. Mrs. Scott Elliott's long spurred strain. H. P. Poised on slender swaying stems like graceful birds, the blossoms appear to be hovering but a moment before darting away. Exquisitely dainty flowers. See page 41 for color illustration. Pkt., 15c; 2 pkts., 25c; 1/4 oz., 90c; 1/2 oz., \$1.50.

845 1/2. McKana Giant Mixed. H. P. The largest variety of Aquilegia offered today. Received a bronze medal award in the 1955 All America contest. The color range is complete and equal to other strains. Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$1.40; 1/4 oz., \$2.50.



Aquilegia.



Canterbury Bells.

## ORDER WITH CONFIDENCE

We replace or refund the purchase price on any item not satisfactory.

## BOLTONIA

848. Latisquama. H. P. Flowers appear about the same time as wild asters and look very much like them. A profusion of pink blossoms in late August. To keep Boltonia in good condition, clumps should be divided and re-set every spring or at least every other year. 5 to 6 feet. Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$1.25; 1/4 oz., \$2.40.

## CANTERBURY BELLS

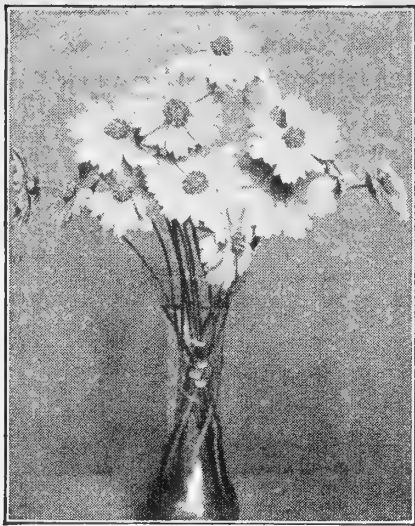
895. Campanula Medium. Mixed. H. B. The spikes of this imposing biennial are covered with large, blue and white, bell-shaped flowers. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 70c; oz., \$1.10.

896. Campanula Medium Calycanthema. Mixed. Cup and Saucer. H. B. This is a very interesting species of Canterbury Bell, the calyx forming a saucer around the base of the cup-like bell. Pkt., 20c; 2 pkts., 35c; 1/4 oz., 75c; 1/2 oz., \$1.30; oz., \$2.25.

## DIGITALIS (FOXGLOVE)

958. Giant Shirley Mixed. H. B. Handsome spires of blossoms 3 to 4 feet tall giving a wealth of flowers during June and July. See page 46 for color illustration. Pkt., 15c; 2 pkts., 25c; 1/2 oz., 75c; oz., \$1.20.





Mayfield Giant Coreopsis.

### COREOPSIS

877. *Lanceolata*, H. P. One of the finest hardy perennials. Yellow, daisy-like flowers in great profusion. Pkt., 15c; 2 pkts., 25c; ½ oz., 65c; oz., \$1.00.

### HARDY CARNATION

899. *Dwarf Vienna Mixed*, H. P. Quite hardy with ordinary protection. Large, double flowers, produced in succession all summer. Pkt., 20c; 2 pkts., 35c; ½ oz., \$1.00; ¼ oz., \$1.75.

### DICTAMNUS (Gas Plant)

947. *Fraxinella*, H. P. Plant the seed of this perennial in the fall as it is slow to germinate, requiring from 50 to 60 days. A bushy type of perennial with attractive flower spikes of deep pink purple-veined blossoms. It obtains the height of about 3 feet and blooms through May and June. Called gas plant or burning bush as the strong vapor given off by the plant will produce a flash flame when ignited in the cool of the evening when the air is heavy. Pkt., 20c; 2 pkts., 35c; ¼ oz., \$1.00.

### DORONICUM (Leopards-Bane)

963. *Caucasicum*, H. P. Large bright yellow daisy-like flowers on bright green heart-shaped leafy plants which disappear in August. Flowers early in the spring with tulips. A good cut flower. Seed germinates in about 25 days. Pkt., 35c; 2 pkts., 65c; ¼ oz., \$1.25.

### DIANTHUS (CLOVE PINK)

957. *Plumarius*, Mixed, H. P. A beautiful hardy perennial single pink with fringed edge flowers in various colors. Pkt., 25c; 2 pkts., 45c; ¼ oz., \$2.00; ½ oz., \$3.75.



Hardy Gaillardia Grandiflora.

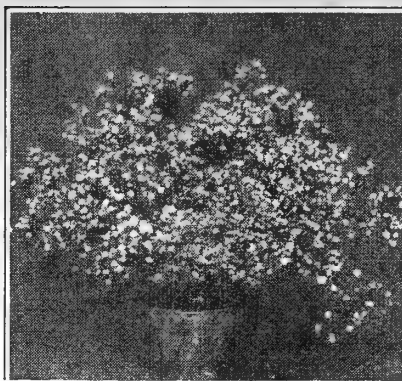
### GAILLARDIAS (Blanket Flower.)

986. *Mixed Grandiflora*, H. P. Blooms continuously through summer and fall, regardless of heat or drought. Flowers with brown center, surrounded with concentric rings of crimson, orange and scarlet, on the petals. Grows about 2 feet tall. Pkt., 15c; 2 pkts., 25c; ¼ oz., 75c.

984. *Dazzler*, H. P. An exceptionally large, dark red with the petal tips of bright orange. The best giant red offered today. Pkt., 15c; 2 pkts., 25c; ½ oz., 60c.

### GERANIUM

987. *Zonale Mixed*, T. P. The popular house and window-box plant. Blooming plants can be grown from seed the first year. Pkt., 25c; 2 pkts., 45c; ½ oz., \$1.75.



Gypsophila (Baby's Breath).

### GYP SOPHILA (Baby's Breath.)

989. *Paniculata Alba*, H. P. Single Perennial. The flowers are small, star-like, and borne in feathery sprays. The small white minute flowers used by florists in making bouquets. Can be dried for winter also. Pkt., 15c; 2 pkts., 25c; ¼ oz., 65c; ½ oz., \$1.10.

992. *Oldhamiana*, H. P. (Pink Baby's Breath.) A pink variety growing about three feet high. The fragrant pink flowers are about one-fourth inch in diameter. Pkt., 20c; 2 pkts., 35c; ½ oz., 80c; ¼ oz., \$1.25.



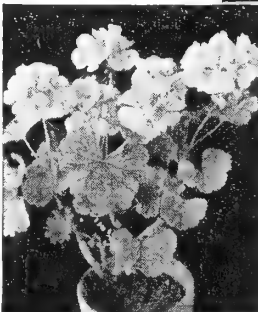
Heuchera (Coral Bells).

### HEUCHERA (Coral Bells.)

998. *Heuchera*, *Splendens*, H. P. From the mound of heart-shaped leaves, tall graceful spikes appear bearing pink flowers in clusters. Excellent for front row of borders and rockeries. Pkt., 30c; 2 pkts., 55c; ¼ oz., \$2.10; ½ oz., \$3.75.

### LATHYRUS (Perennial Sweet Pea)

1020. *Mixed*, H. P. Similar to the annual kind but continuing year after year. Shades of pinks and white. Pkt., 20c; 2 pkts., 35c; ¼ oz., 45c; ½ oz., 80c; oz., \$1.40.



Geranium

### Lathyrus

### LIATRIS (Kansas Gay Feather)

1021. *Scariosa* September Glory, H. P. Produces a six foot spike solidly covered with purple flowers; blossoms appear along the stock all at one time. Seed is slow to germinate, requiring about 30 days. Pkt., 30c; 2 pkts., 55c; ¼ oz., \$1.00; ½ oz., \$1.75.



Linum.

### LINUM (Flax)

1022. *Siberian Blue*, H. P. Pretty sky blue flowers on graceful arching stems. One of the best blue flowers for the perennial border as it blooms continuously in profusion. Height about 2 feet. Pkt., 15c; 2 pkts., 25c; ½ oz., 85c.

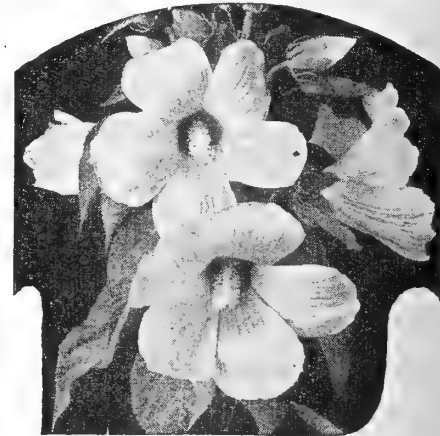
### LUPINUS

1026. *Russell Mixed*, H. P. A famous English strain of perennial Lupine. Stately spikes in many gorgeous shades of self-colors and bicolors on 3½ foot stems. Blooms in late summer. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.10.

Please Note: All prices quoted on flower seed are postpaid prices.



Lupinus.



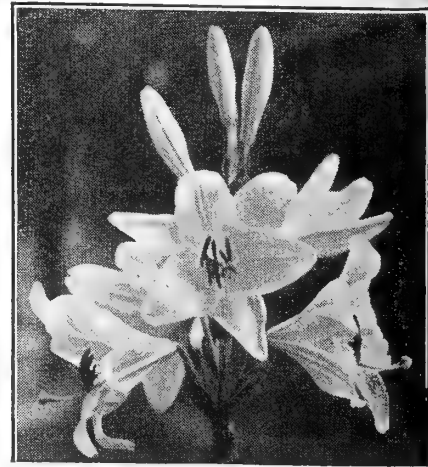
Hibiscus.

### HIBISCUS (Mallow Marvells)

1002. *Giant Mixed*, H. P. (Peach Blow.) Beautiful large single flowers 3 to 5 inches across on plants 4 to 5 feet high. Sow seed in flats about the last of April to early July. Transplant in September to permanent location. Pkt., 15c; 2 pkts., 25c; ¼ oz., 75c.

### LILIUM

1020½. *Special Blend*, H. P. A blend of over fifteen desirable varieties including: *Auratum*, *Formosanum*, *Tenuifolium*, *Henryi*, *Regale*, *Candidum* and others. Seed early when soil is cool. Pkt., 25c; 2 pkts., 45c; ½ oz., 75c.



Lilium

### IBERIS (Perennial Candytuft)

1008. *Sempervirens*. H. P. A beautiful dwarf evergreen plant covered with blooms in late spring and early summer. It grows six to eight inches in height and is covered with snowy white candy-tuft blossoms. Pkt., 20c; 2 pkts., 35c; ¼ oz., 90c; ½ oz., \$1.60.

### HOLLYHOCKS

1005. *Chater's Double Mixed*. H. B. Stately stalks of velvet bloom. Giant double flowers of red and pink and white. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.05.

1006. *Triumph Mixed*. H. B. Very large flowers with beautifully curled and fringed white margined petals, each adorned with a large blotch of various shades of red. Pkt., 15c; 2 pkts., 25c; ¼ oz., 60c; ½ oz., \$1.05.

### JOB'S TEARS

929. *Coix*. T. P. While a perennial it is not hardy and must be grown as an annual. The leaves are about two feet long and one and one-half inches wide. Beads or tears on the axis are pearly white to lead color. They are useful ornaments and a curiosity. Pkt., 20c; oz., 70c.

### PRIMULA (PRIMOSE)

1135. *Japonica Mixed*. H. P. Primroses blossom in April and May, and with their brilliant colors they make fine border plantings for long shady paths or in rock gardens. The Japonica strain has towering spikes ranging from white, rose, pink, crimson, mauve, lavender and bright crimson. Pkt., 25c; 2 pkts., 45c; ¼ oz., \$1.25.

### ORIENTAL POPPY

1128. *Red Oriental*. H. P. Plants grow 3 feet tall, bearing 6 inch scarlet flowers. See page 44 for color illustration. Pkt., 15c; 2 pkts., 25c; ¼ oz., 75c; ½ oz., \$1.35.



Pyrethrum, Roseum.

### PYRETHRUM (PAINTED DAISY)

945. *Roseum*. H. P. A valuable early summer flower. Charming shades of pink and red daisy-shaped flowers blooming freely in May and June, often blooming again in the fall. Pkt., 15c; 2 pkts., 25c; ¼ oz., \$1.25; ½ oz., \$2.25.



Platycodon

### PLATYCODON

(Balloon Flower)

1116. *Grandiflorum*. H. P. Graceful Campanula-like blooms during June and July. Grows about 2 feet high; with its deep blue flowers, it is very attractive in the border. Pkt., 25c; 2 pkts., 45c; ¼ oz., \$1.25; ½ oz., \$2.25.

### ICELAND POPPY



Giant Pentstemon.

1129. *Gartford*

*Giant Art Shades*.

H. P. An excellent

strain with excep-

tionally fine large

flowers, beautifully

fluted and soft tex-

tured carried on ex-

remely long, heavy

wiry stems up to

30 inches in length.

Pkt., 20c; 2 pkts.,

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The Kind of Turf Olds' Lawn Grass Seeds Produce.

## Olds' Lawn Seed Mixtures

(Sow four pounds to 1,000 square feet)

Good seed is the major requisite for a beautiful lawn. Regardless of the effort and money spent on a lawn, poor seed will produce an inferior turf. Olds' Lawn Grass Seed has won a reputation for producing exceptionally fine lawns and is widely used by critical landscape gardeners. All our mixtures are made of high-quality, re-cleaned heavy seed that is free from chaff, and none of our mixtures contain hay seed such as timothy. High prices are not a guarantee of quality. Read the label when you buy. The variety and percentage of each grass is required by law to be on the container.

### MADISON PARKS LAWN SEED

A very carefully prepared mixture of high grade, heavy seed, that has been used extensively for several years in the parks about Madison. The seed is composed of White Dutch Clover, Bentgrass, Chewings' Fescue, Redtop, Kentucky Bluegrass and Perennial Ryegrass mixed in proper proportion.

By mail: Lb., \$1.10; 5 lbs., \$5.00, postpaid; 10 lbs. or more, 73c lb., plus postage.

### MERION LAWN SEED

Our finest Lawn Seed mixture. Merion Kentucky Bluegrass is considered the finest, permanent, perennial lawn grass available today.

Our Merion Lawn contains 50% Merion Kentucky Bluegrass with other perennial grasses including Redtop, Creeping Red Fescue and Ryegrass in proper proportions. One pound of this mixture is sufficient for 400 square feet. For further information on Merion Kentucky Bluegrass see description below.

By mail: Lb., \$1.60; 5 lbs., \$7.50, postpaid; 10 lbs., or more, \$1.20 lb., plus postage.

## OLDS' HARDY TURF GRASS SEEDS

### Merion Kentucky Bluegrass

A superior strain of bluegrass produced from a single plant found growing on a tee in the Merion Country Club near Philadelphia. The plant was green when bluegrass around it was brown. It had a thick, strong growth and stood close mowing without harm. Seed propagated from this plant was sent all over the country for testing, and it proved to retain its superior quality. It requires less seed per given area (about 1 lb. to 750 square feet) because of its stocky and spreading growth. By mail: Lb., \$2.00; 5 lbs., \$9.50, postpaid; 10 lbs., \$16.00, plus postage.

### Highland Bentgrass

A strain of Colonial Bent that is better for lawns than the old South German Mixed Bent or Creeping Bent as it can be grown from seed, and is less subject to brown patch and more easily cared for. The Colonial types of Bent are widely used in lawn mixtures. By mail: Lb., 85c; 5 lbs., \$3.75, postpaid; 10 lbs., \$5.30, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$49.25.

### Kentucky Bluegrass

Bluegrass is the foundation grass for all lawns, as well as for permanent pastures. Our good Northern seed is fancy re-cleaned 21 lb. seed. By mail: Lb., \$1.05; 5 lbs., \$4.75, postpaid; 10 lbs., \$7.30, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$70.00.

### Chewings' Fescue

A very fine pure strain of Fescue. Grows well on poor, dry soils. Spreads by roots under ground. Recommended for terraces and dry places. By mail: Lb., 90c; 5 lbs., \$4.00, postpaid; 10 lbs., \$6.10, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$56.45.

### Farm Grass Seeds

Hay and other pasture grass seeds are described and priced on page 69.

### Creeping Red Fescue

This grass is valuable on sandy soils and in the shade. It is a perennial grass spreading by the roots making a dense turf which tends to crowd out weeds. One of the grasses used in Shady Lawn mixtures. Also used in shady pastures at 30 pounds of seed an acre. By mail: Lb., 90c; 5 lbs., \$4.00, postpaid; 10 lbs., \$6.10, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$56.45.

### Meadow Fescue

A short-lived hardy perennial grass used primarily in pasture mixtures at the rate of 20 to 30% of the mixture. Stands close grazing and will do well on moist soil. Comes early in the Spring. By mail: Lb., 60c; 5 lbs., \$2.50, postpaid; 10 lbs., \$2.80, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$25.00.

### Alta Tall Fescue

One of the best grasses for athletic fields. The outstanding qualities of the grass are high yields of palatable forage, a long growing season, deep roots to allow the plants to utilize deep sub-soil moisture for green growth throughout the summer, and long life. It will grow well on wet soil even when poorly drained, but also will endure drought. The extensive root system has the ability to prevent soil erosion in water ways and to produce a dense turf on banks. Sow 15 pounds an acre with other legumes such as Ladino clover. By mail: Lb., 55c; 5 lbs., \$2.25, postpaid; 10 lbs., \$2.60, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$22.50.

### Kentucky 31 Fescue

A tall strain of Fescue that has been grown in Kentucky for many years. It is very similar in its characteristics and requirements to Alta Tall Fescue. Recommended for pastures where Bluegrass has a tendency to die out and for playgrounds.

By mail: Lb., 55c; 5 lbs., \$2.25, postpaid; 10 lbs., \$2.60, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$22.50.

### CAPITAL LAWN SEED

Capital Lawn Seed is made up of substantially the same grasses and the same grades of seed that were used to make the beautiful lawn surrounding Wisconsin's magnificent capitol building here at Madison. It is composed of heavy seed of the highest germination. Same varieties as in Madison Parks lawn seed, but contains no White Clover.

By mail: Lb., \$1.00; 5 lbs., \$4.50, postpaid; 10 lbs. or more, 63c lb., plus postage.

### SHADY PLACE LAWN SEED

A fine mixture that has proven wonderfully successful in dense shade. Contains a high percentage of Poa-trivialis and Fescue, which are especially adapted to shaded locations. There is an increasing demand for this lawn grass. We recommend this for shady places. Shade Grasses do best if planted in the early fall.

By mail: Lb., \$1.05; 5 lbs., \$4.75, postpaid; 10 lbs. or more, 68c lb., plus postage.

### ATHLETIC FIELD LAWN SEED

A blend of seed composed of special grasses that have proven their ability to withstand abuse, drought, and the minimum of attention. Alta Tall Fescue, Red Fescue, Kentucky Bluegrass and Perennial Ryegrass are used in this mixture in proper proportion.

By mail: Lb., 85c; 5 lbs., \$3.75, postpaid; 10 lbs. or more, 49c lb., plus postage.

### LAKES LAWN SEED

A fine mixture at a low price. We have been making it for years. Contains Bluegrass, Redtop and Ryegrass. This mixture will probably make a better showing the first year than any of the others.

By mail: Lb., 90c; 5 lbs., \$4.00, postpaid; 10 lbs. or more, 55c lb., plus postage.

### Rough Bluegrass (Poa trivialis)

Poa trivialis or Rough Bluegrass grows exceedingly well in the shade. Spreads by creeping branch roots instead of the roots. Widely used in shady lawn seed mixtures. By mail: Lb., 85c; 5 lbs., \$3.75, postpaid; 10 lbs., \$5.20, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$47.00.

### Orchardgrass

A long lived perennial which does fine in partial shade and upon wood lands. Its principal use is for hay and pasture under shady conditions. It withstands drought and grazing and will furnish pasture from early Spring until Fall. Sow 20 to 28 pounds to an acre. By mail: Lb., 70c; 5 lbs., \$3.00, postpaid; 10 lbs., \$3.50, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$31.00.

### Redtop

A very valuable general purpose grass. A good meadow grass, one of the best for pasture and splendid for lawns. It not only succeeds on dry land but is also adapted to moist soils. For pasture sow 6 to 8 pounds to acre.

Fancy Solid Seed. (Re-cleaned, free from chaff.) By mail: Lb., 85c; 5 lbs., \$3.75, postpaid; 10 lbs., \$5.20, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$47.00.

### Common Ryegrass

Used in lawn mixtures as a nurse crop. Also good for pastures and meadows. By mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.60, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$13.00.

### Perennial Ryegrass

Perennial Ryegrass is a quick growing lawn grass, and is usually used where rapid results are desired. Requires about 5 to 7 pounds of seed for a thousand square feet of lawn, and 30 to 40 pounds per acre for pasture. By mail: Lb., 50c; 5 lbs., \$2.00, postpaid; 10 lbs., \$1.90, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$15.50.

# OLDS' FIELD SEEDS

## SUPPLIES OF FARM SEEDS

This year farm seeds will provide the farmer a bigger buy for his dollar than most other supplies he purchases. Improved certified varieties of Alfalfa are in ample supply and are less costly than a year ago. Brome, Timothy and all Clovers are in good supply and very reasonably priced.

Many new varieties of seed grains are appearing on the market each year. We offer for sale those varieties only that have proved superior. Supplies of grain seeds are ample and of excellent quality.

Hybrid Seed Corn should be ample in the 80 to 110 day maturity range, but later maturing strains may be in short supply, due to early frosts and unfavorable harvest conditions.

Certainly, current farm seed prices give the farmer an excellent opportunity to invest in the best quality seed and most adapted varieties for his planting. Supplies of all farm seeds appear adequate at this time, but we suggest that you order early while our stocks are complete and to avoid the Spring rush that occurs at planting time.



A fine field of Wisconsin Alfalfa.

## OLDS' ALFALFA SEED

(Sow 12 to 15 pounds to the acre.) Bu. = 60 lbs.

### CERTIFIED VERNAL ALFALFA

This variety is the result of research and plant breeding over the last 20 years. It was developed at the Wisconsin Agricultural Experiment Station here at Madison by Doctors R. A. Brink and L. E. Graber in cooperation with the U. S. Department of Agriculture.

Vernal is a broad crowned variety with the tap root having many branches. Blossoms are variegated in color. It is the most wilt-resistant and most hardy of all Alfalfas. It has a darker green color than Ranger or Buffalo, and retains the color for a longer period of time due to its tolerance of foliar diseases and adverse growing conditions. It is finer stemmed than Ranger, producing the finest quality of hay.

Our stock of Vernal is all Blue Tag Certified California grown.

Prices, Certified Seed, Old Gold Brand: Lb., 95c; 5 lbs., \$4.25, postpaid; pk., \$9.30, plus postage. By freight or express, f. o. b. Madison: Bu., \$35.95; 3 bu. at \$35.80 a bu.

### CERTIFIED COSSACK ALFALFA

A very hardy type of Alfalfa introduced from Siberia. It is a cold and drought-resistant Alfalfa and a heavy yielder. Seems to do better on heavy clay soil than the other types. The most important feature of Cossack Alfalfa is its resistance to Alfalfa wilt.

Prices, Certified Seed, Old Gold Brand: Lb., 80c; 5 lbs., \$3.50, postpaid; pk., \$6.65, plus postage. By freight or express, f. o. b. Madison: Bu., \$25.35; 3 bu. at \$25.20 a bu.

### CERTIFIED GRIMM ALFALFA

Grimm Alfalfa is well known as a hardy Alfalfa. It is usually distinguishable from Common Alfalfa as the blossoms are variegated in color, yellow, green, blue, brown instead of purple. The root system is branching and the crown of the plant is usually set lower. All our Grimm seed is "State Sealed and Certified."

Certified Northern Grimm Alfalfa is produced in the northern states which include Idaho, Montana, Wyoming and the Dakotas. Climatic conditions are very severe in these states. Therefore, they are of equal hardiness. All Certified Seed is premium seed, 99.25 purity and 90 germination or better.

Prices, Certified Seed, Old Gold Brand: Lb., 85c; 5 lbs., \$3.75, postpaid. By freight or express, f. o. b. Madison: Write for prices.

### CERTIFIED RANGER ALFALFA

A bacterial wilt-resistant Alfalfa developed through the cooperative efforts of the Nebraska Agricultural Experiment Station and the United States Department of Agriculture. It exhibits considerable variability, both in habit of growth and flower color, being distinctly variegated in the latter. It has greater rapidity of recovery after cutting than Ladak or Cossack, being about the same as Grimm in this respect. It is equal in forage production, and cold resistance to Grimm.

Prices: California Certified Seed, Old Gold Brand: Lb., 80c; 5 lbs., \$3.50, postpaid; pk., \$6.65, plus postage. By freight or express, f. o. b. Madison: Bu., \$25.35; 3 bu. at \$25.20 a bu.

Northern Certified Ranger, Pk., \$6.80, plus postage. By freight or express, f. o. b. Madison: Bu., \$25.95; 3 bu. at \$25.80 a bu.

### VERIFIED ORIGIN SEED

We are verified origin seed dealers; therefore, all our common and northern Alfalfa seeds will be U. S. verified as to origin, which indicates the State in which it is grown.

"Verified Origin" means that a U. S. Government tag will appear on every bag verifying the statement as to the locality where the seed was grown. All our Alfalfa seed is put up in bushel sacks.

### CERTIFIED LADAK ALFALFA

In 1910, Experiment Stations in the Northern Plains States received samples of Alfalfa seed from northern India produced at an altitude of 12,000 feet where the rainfall is about four inches a year and blizzards occur throughout the season. These plantings proved it to be very drought-resistant and tolerant to bacteria wilt. The plant is fine stemmed and leafy, producing a fine quality hay.

Prices, Certified Seed, Old Gold Brand: Lb., 80c; 5 lbs., \$3.50, postpaid; pk., \$7.30, plus postage. By freight or express f. o. b. Madison: Bu., \$28.00; 3 bu. at \$27.85 a bu.

### MONTANA ALFALFA

Montana Alfalfa for many years has had the reputation of being one of the hardiest of all common Alfalfas grown in the United States. Our stock is all bright, clean seed of fine quality.

Prices, Old Gold Brand: Lb., 75c; 5 lbs., \$3.25, postpaid; pk., \$6.45, plus postage. By freight or express, f. o. b. Madison: Bu., \$24.60; 3 bu. at \$24.45 a bu.

### WASHINGTON ALFALFA

Produced in the eastern part of the state of Washington and is considered a northern Alfalfa. In recent years Washington has become a large producer of Alfalfa seed. Trials to date would indicate it equal to Kansas Alfalfa in hardiness. We would recommend it as a desirable Alfalfa in your crop rotation plan and in mixtures with Bromegrass and Ladino Clover.

Prices, Old Gold Brand: Lb., 75c; 5 lbs., \$3.25, postpaid; pk., \$6.45, plus postage. By freight or express, f. o. b. Madison: Bu., \$24.60; 3 bu. at \$24.45 per bu.

### CALIFORNIA ALFALFA

A Non-Winter-Hardy Alfalfa grown in California being lower priced than the Northern Alfalfas, it makes a splendid variety for planting after an early crop, such as peas, to plow under for soil improvement, or it may be planted early for an Annual hay crop.

Prices: Old Gold Brand: Lb., 70c; 5 lbs., \$3.00, postpaid; pk., \$5.30, plus postage. By freight or express, f. o. b. Madison: Bu., \$20.00; 3 bu., \$19.85, per bu.

### ALFALFA SEED FOR TEA

In recent years we have received many requests for re-cleaned untreated Alfalfa seed for use in making tea which is made by placing 3 tablespoons of Alfalfa seed in 1 quart of water and boiling slowly for 15 minutes. It is then strained into a quart receptacle and kept in the refrigerator for use as needed. Honey may be used for sweetening.

Fancy untreated re-cleaned Alfalfa seed, 99.50 purity or better, suitable for the making of Alfalfa seed tea.

Prices, Olds' T Brand Alfalfa Seed: Lb., 75c; 3 lbs., \$1.95, postpaid.

## PLANT DEPENDABLE SEEDS

OLDS' SEEDS have been known for their reliability for over 70 years. We are proud of our stocks and believe that there are none better. Our Old Gold Brand seeds represent the best grade obtainable as it is the finest that nature can produce. When you buy your field seeds, insist upon OLD GOLD BRAND seeds. Dependable dealers throughout the north central states handle our field seeds. If your dealer cannot supply you with Olds' seeds, send us your order direct, or if you live within driving distance visit our retail store and save transportation costs. The prices quoted were based on market value at the time this book went to press, and are strictly subject to change. We furnish sacks and bags free on all field seed orders unless otherwise noted. Prices are f. o. b. Madison unless otherwise quoted. Add postage on small lots wanted by mail.

### KANSAS ALFALFA

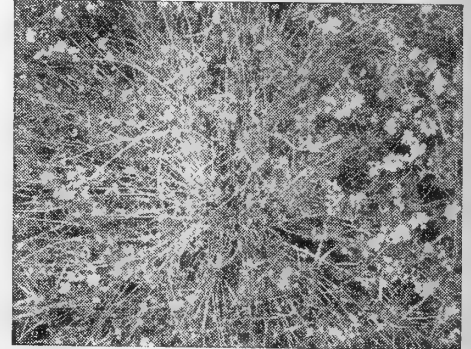
Kansas Alfalfa has proved itself very desirable for Wisconsin. At the Wisconsin Experiment Station they place it next to Montana and Dakota for hardiness. Our seed is beautiful bright seed.

Prices, Old Gold Brand: Lb., 75c; 5 lbs., \$3.25, postpaid; pk., \$6.45, plus postage. By freight or express, f. o. b. Madison: Bu., \$24.60; 3 bu. at \$24.45 per bu.

### DAKOTA ALFALFA

Our Dakota is all dry land seed. The unusual hardiness of our Black Hills Dakota seed is no doubt largely due to the fact that it is produced on dry soil where climatic conditions are very severe.

Prices, Old Gold Brand: Lb., 75c; 5 lbs., \$3.25, postpaid; pk., \$6.45, plus postage. By freight or express, f. o. b. Madison: Bu., \$24.60; 3 bu. at \$24.45 a bu.



A plant of Birdsfoot Trefoil

### BIRDSFOOT TREFOIL

BROAD LEAF Birdsfoot Trefoil is a long lived perennial with a well developed branching tap-like root with a few to many stems developing from each crown. The plants for the most part are erect or ascending, and attain the height of 12 to 30 inches. Stems are comparatively slender, branched to some extent and moderately leafy. Each leaf has three leaflets borne at the end of a short petiole and has clover-like appearance. It is grown for forage and pasture in a mixture with other grasses. Plant alone for seed at the rate of 8 to 12 pounds per acre, and in grass mixtures at the rate of one pound.

Prices: Lb., \$1.20; 5 lbs., \$5.50, postpaid; pk., \$12.75, plus postage. By freight or express, f. o. b. Madison: Bu., \$49.80; 3 bu. at \$49.65 a bu.

EMPIRE. An improved strain of the Broad Leaf type Birdsfoot Trefoil which was developed in New York State and named after the Empire State. It is much more Winter hardy than the imported European Trefoil so is a better pasture legume. Highly recommended to plant where other legumes are not suitable.

Prices: Lb., \$1.35; 5 lbs., \$6.25, postpaid; pk., \$15.50, plus postage. By freight or express, f.o.b. Madison: Bu., \$60.00; 3 bu. at \$59.85 a bu.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



# OLDS' CLOVER SEED

## KENLAND RED CLOVER

A high yielding variety, developed by co-operative research at the Kentucky Agricultural Experiment Station and the U.S.D.A. It is resistant to southern anthracnose, but not resistant to northern anthracnose. Will outyield other varieties in the states where southern anthracnose is prevalent, and as much as others in areas where northern anthracnose is not present. In the southern part of the Red Clover belt it is longer lived than other strains, having maintained good stands into the third year, or second harvest year.

Prices, Certified Seed: By mail, Lb., 85c; 5 lbs., \$3.75, postpaid; pk., \$7.95, plus postage. By freight or express f. o. b. Madison: Bu., \$30.60; 3 bu. at \$30.45 per bu. Sacks free.

## DOLLARD RED CLOVER

This new strain of Red Clover was developed at the McDonald College, Quebec, Canada. It seems to be less subject to Winter-killing and more reliable than the common strains in the North. It is resistant to northern anthracnose and shows more resistance to this disease than Midland. It has yielded 15% more hay than the average of other varieties. In trials at agricultural experiment stations here in Wisconsin, it has given a higher yield than Wisconsin Common Red Clover, and did very well in the northern two-thirds of the state. It showed good Winter survival and persisted into the third year. As it flowers a week later than Wisconsin Common, it will permit farmers to stagger clover harvest and produce a higher quality hay. Seed stocks are limited, order early.

Prices, Certified Seed: By mail, Lb., 85c; 5 lbs., \$3.75, postpaid; pk., \$7.95, plus postage. By freight or express f. o. b. Madison: Bu. (60 lbs.), \$30.60; 3 bu. at \$30.45 per bu. Sacks free.

## ALSIKE CLOVER

(Sow 5 to 6 pounds to the acre.)  
Finer and more leafy than Red Clover, but grows to a good height and makes a heavy yield of hay. Goes much farther than Red Clover in seeding.

Prices, Old Gold Brand (98% purity or better): By mail, Lb., 70c; 5 lbs., \$3.00, postpaid; pk., \$5.30, plus postage. By freight or express f. o. b. Madison: Bu. (60 lbs.), \$20.00; 3 bu. at \$19.85 per bu. Sacks free.

Lakes Brand, 97% purity or better. Contains some White Dutch Clover and Timothy. Excellent for pastures. Prices: Pk., \$5.15, plus postage; by freight or express f. o. b. Madison: Bu., \$19.40; 3 bu. at \$19.25 a bu. Sacks free.

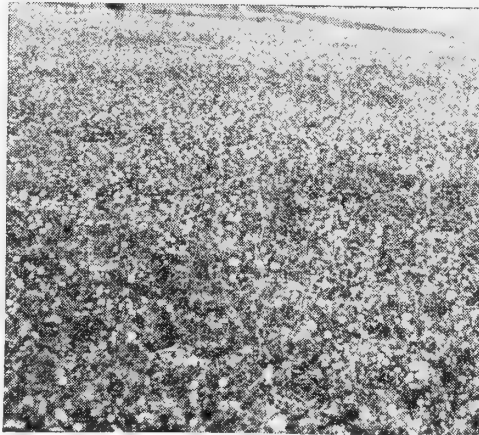
**ALSIKE AND WHITE DUTCH CLOVER**  
Contains about 10% White Dutch Clover which is ideal for pastures. Seed is good quality, weed free. Prices: By mail, Lb., 65c; 5 lbs., \$2.75, postpaid; pk. (15 lbs.), \$4.95, plus postage. Prices by freight or express f. o. b. Madison, bu., \$18.65; 3 bu. at \$18.50 per bu. Sacks free.

**WHITE DUTCH AND ALSIKE CLOVER**  
Our Pasture Brand White Dutch is composed of White Dutch Clover and 15 to 20 per cent Alsike. It is excellent to use in improving pastures, and is lower in price. Prices: Pasture Brand, by mail, Lb., 80c; 5 lbs., \$3.50, postpaid; pk., \$7.00, plus postage. By freight or express f. o. b. Madison: Bu., \$26.70.

## LESPEDeza

(Sow 15 to 20 pounds per acre.)  
**KOREAN.** A very valuable crop for the middle section of the country. Grows to perfection in Missouri, the southern half of Illinois and similar latitudes. Produces splendid pasture all summer and fall and is also a great hay crop.

Prices, Old Gold Brand, by mail: Lb., 50c; 5 lbs., \$2.00, postpaid; 10 lbs., \$2.40, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$21.00.



A field of Ladino Clover.

## LADINO CLOVER

A perennial giant form of White Dutch Clover which spreads by surface runners that root at the joints. The main branch of the runners lies flat on the ground, but the leafy stalks grow from 15 to 24 inches tall. Should not be grown alone except for seed purposes. Excellent on lowlands in mixtures with other clovers or grasses in pastures. Sow seed at the rate of 3 to 4 lbs. per acre, depending upon type of soil. It does well on moist land and for lowland pastures we recommend a mixture of 2 lbs. Ladino Clover, 3 lbs. Medium Clover and 8 lbs. Bromegrass. On upland, 8 lbs. Alfalfa, 3 lbs. Red Clover, 1 lb. Ladino Clover and 8 lbs. Bromegrass.

Prices, Certified Seed: By mail, 1 lb., 85c; 5 lbs., \$3.75, postpaid, 10 lbs., \$5.20, plus postage. By freight or express f. o. b. Madison: 50 lbs., \$24.50.

## SOW TESTED CLEAN SEED

If you want the maximum returns from your land, do not plant country run clover seed or seed supplied you from a neighbor that has not been tested and cleaned. This is the way foul weeds are introduced to your land. Seed containing only 75% pure clean seed is an extravagant buy even if the price is one-half that of good clean seed showing a purity of 99% or better. All the seed that we have to offer is Hardy Northern grown, mostly Wisconsin. It is fine bright seed, plump and high testing. Plant seed that you can depend upon. Insist on having Olds' Old Gold Brand "Known for Reliability" Clover Seed.

Our Old Gold Brand represents the best and tests around 99.5% pure. Our Lakes Brand is fine clean seed, free of noxious weeds, but does not show as high a purity test. It usually runs 98% and higher. A pk. of clover weighs 15 lbs., a bu. 60 lbs.

## SWEET CLOVERS

Sow 10 to 15 pounds per acre.

In the corn belt and Great Plains States, Sweet-clover occupies a very prominent place among the Legumes for forage and soil improvement, and is also used for a temporary pasture and for hay.

Sweetclover is best sown in the Spring with 1 bushel of early Oats or Barley per acre as a nurse crop. It may be sown in June or July without a nurse crop or in Corn at the last cultivation.

## TALL WHITE BLOSSOM

Probably the best to use as a hay crop in the year sown or for pasture use. Matures a trifle later than the Yellow and produces a heavier yield the first year. Also used for soil improvement. Prices: Old Gold Brand, by mail, Lb., 55c; 5 lbs., \$2.25, postpaid; pk. (15 lbs.), \$2.95, plus postage. By freight or express f. o. b. Madison: Bu., \$10.65; 3 bu. at \$10.50 per bu.

## YELLOW BLOSSOM

Superior to White for Summer sowing and for establishing itself in dry seasons or in dry climates. It does not make as much top growth as the White the first year but makes more root growth. The second year it will bloom about two weeks earlier than the White and will mature seed much more uniformly and usually a larger seed crop. Prices: Old Gold Brand, by mail, Lb., 50c; 5 lbs., \$2.00, postpaid; pk. (15 lbs.), \$2.80, plus postage. By freight or express f. o. b. Madison, bu., \$10.05; 3 bu. at \$9.90 per bu.

## ANNUAL HUBAM

An annual form of biennial White Sweetclover. In the southwestern states, it is popular as a Winter annual soil improvement Legume, and in the North as a honey crop as it continues to blossom most of the Summer. Prices: Old Gold Brand, by mail, Lb., 60c; 5 lbs., \$2.50, postpaid; pk. (15 lbs.), \$3.65, plus postage. By freight or express f. o. b. Madison: bu., \$13.40; 3 bu. at \$13.25 per bu.

## NITRAGIN FOR CLOVERS AND ALFALFA

You will get a larger crop and enrich your soil if you treat your seed with Nitratin. See page 79.

## FLAX

(Sow 50 to 75 pounds to the acre.)

Flax is a cool weather crop grown in the northern states. It is used mostly for its fibre and also for its seed which is ground and included in feed. When grown for fibre, moist or under-drained and fairly rich loam is required. When produced for seed less fertile soil and moisture are required.

## REDWOOD

A relatively new Flax variety which is resistant to rust and wilt. It is superior in yield, oil content and straw strength. A selection from CI 980 x Redson cross-developed by the Minnesota Experiment Station in cooperation with the U. S. Department of Agriculture. Prices, by mail: Lb., 45c; 5 lbs., \$2.00, postpaid; Pk., \$2.20, plus postage. By freight or express f. o. b. Madison: Bu. (56 lbs.), \$6.60; 3 bu. at \$6.50 per bu. Bags free.

**COMMON.** Good, clean, bright seed. Recommended for growing on soils that have not previously grown a crop of flax.

Prices by mail: Lb., 40c; 5 lbs., \$1.75, postpaid; pk., \$2.00, plus postage. By freight or express f. o. b. Madison: Bu. (56 lbs.), \$6.10; 3 bu. at \$6.00 per bu. Bags free.

# WISCONSIN CERTIFIED HYBRID SEED CORN

## HERE IS WHY YOU SHOULD PLANT WISCONSIN CERTIFIED W BRAND SEED CORN

All hybrids we offer are produced from inbreds developed by experimental station plant breeders. They include inbreds of outstanding merit by Wisconsin and other State Experiment Stations and the U. S. Department of Agriculture. Here are some of the outstanding features of Wisconsin Hybrids.

1. Cold tolerance for good stands and vigorous seedling growth.
2. Wide range of maturities to fit different climatic and soil conditions.
3. Standability and stock rot resistance.
4. Good quality and high yield of silage.
5. Satisfactory husking qualities.
6. High yield of sound ears that keep well in the crib.
7. Solid ears with small cobs and deep kernels giving high shelling percentage.
8. Wisconsin Certified: Wisconsin field inspected and laboratory tested by Wisconsin official state seed certification service, to insure pure strains and high quality of seed.



Wisconsin Hybrid Seed Corn Field

### WISCONSIN CERTIFIED 88-DAY HYBRID NO. W283

A modified three way hybrid just a little later than W 270. Has the best stalk quality of any other strain of comparable maturity and the ear and field appearance is excellent. Easy husking.

Wisconsin Certified W Brand Graded Flats: 1/2 pk. (7 lbs.) \$1.70, plus postage; pk. (14 lbs.), \$3.20, plus postage; bu., \$9.70; 3 bu. at \$9.60 per bu., f. o. b. Madison.

### WISCONSIN CERTIFIED 90-DAY HYBRID W335A

The ears are variable yellow to red color, resulting from the crossing of a northwestern dent single cross as seed parent and a yellow dent single cross as pollen parent. For silage this variety outyields all others of the same maturity and for grain equals any 90 Day.

Wisconsin Certified W Brand Graded Flats: 1/2 pk., \$1.70, plus postage; pk., \$3.20, plus postage; bu., \$9.70; 3 bu. at \$9.60 per bu.

### WISCONSIN CERTIFIED 93-DAY HYBRID NO. W355A

Probably the best known and most extensively grown hybrid of this maturity. Has a wide range of soil adaptation and a good cold tolerance in the Spring. Ears medium long and large with small butts, producing a high yield of excellent quality grain. Stalks are medium tall.

Wisconsin Certified W Brand Graded Flats: 1/2 pk., \$1.70, plus postage; pk., \$3.20, plus postage; bu., \$9.70; 3 bu. at \$9.60 per bu.

### WISCONSIN CERTIFIED 95-DAY HYBRID NO. W416AA

Good field appearance and husks easily. W416AA is a new heavier yielding hybrid related to the old W416. Longer and more slender ears. Stands up well. Resists stalk rot.

Wisconsin Certified W Brand Graded Flats: 1/2 pk., \$1.70, plus postage; pk., \$3.20, plus postage; bu., \$9.70; 3 bu. at \$9.60 per bu.

### WISCONSIN CERTIFIED 100-DAY HYBRIDS NO. W464A AND W465

A good high yielding yellow dent which is quick maturing, showy, and easily husked. Ears are long, medium slender, drooping, with broad kernels of good depth. Sturdy stalks medium tall. Good keeping qualities. W465 is a new double hybrid with longer more slender ears than W464A.

Wisconsin Certified W Brand Graded Flats: 1/2 pk., \$1.70, plus postage; pk., \$3.20, plus postage; bu., \$9.70; 3 bu. at \$9.60 per bu.

Medium and Large Rounds: W464A, 1/2 pk., \$1.20, plus postage; pk., \$2.20, plus postage; bu., \$6.70; 3 bu. at \$6.60 per bu.

**PLEASE NOTE:** The maturity date given is from the time the Corn comes through the ground until it dents and is out of danger of frost.

## LOOK FOR THE Big Red W

It is your protection

This is the official trademark identifying Wisconsin Hybrid Seed Corn. It guarantees that the seed was produced directly from Foundation Seed Stocks supplied new each year by the Wisconsin College of Agriculture... that it was field inspected, laboratory tested, tagged and sealed by the Wisconsin Agricultural Experiment Association.



### WISCONSIN CERTIFIED 105-DAY HYBRIDS—NO. W525A AND W530

W525A is related to the popular W525. It is earlier and higher yielding. Good field appearance and standability. Ears are medium long with small shanks and they husk cleanly and easily. Excellent quality grain. W530 is a newer hybrid related to W465 which in tests is showing great promise.

Wisconsin Certified W Brand Graded Flats: 1/2 pk., \$1.70, plus postage; pk., \$3.20, plus postage; bu., \$9.70; 3 bu. at \$9.60 per bu.

Medium or Large Rounds: W525A, 1/2 pk., \$1.20, plus postage; pk., \$2.20, plus postage; bu., \$6.70; 3 bu. at \$6.60 per bu.

### WISCONSIN CERTIFIED 110-DAY HYBRID—NO. W575

For southern Wisconsin, Minnesota, and northern Illinois, Iowa, and Michigan, the 110-day hybrid is probably the most popular.

Replaces W595 as it is shorter with lower ear placement. Earlier and higher yielding. The medium large ears are rather thick and husk well. Quality of grain is excellent.

Wisconsin Certified W Brand Graded Flats: 1/2 pk., \$1.70, plus postage; pk., \$3.20, plus postage; bu., \$9.70; 3 bu. at \$9.60 per bu.

Medium or Large Rounds: 1/2 pk., \$1.20, plus postage; pk., \$2.20, plus postage; bu., \$6.70; 3 bu. at \$6.60 per bu.

### WISCONSIN CERTIFIED 115-DAY HYBRIDS—NO. W641AA AND W642

Recommended for growing in southern Wisconsin and for a silage Corn in central Wisconsin. An outstanding hybrid. One of the heaviest yielding Hybrids, growing a stalk nine to ten feet high. The handsome large ears with loose husks are well filled with deep yellow kernels. Has good, cold tolerance and is easy husking. W642 is a new hybrid slightly later than W641AA with excellent stalk qualities, appearance and ear placement. Deep kernels.

Wisconsin Certified W Brand Graded Flats: 1/2 pk., \$1.70, plus postage; pk., \$3.20, plus postage; bu., \$9.70; 3 bu. at \$9.60 per bu.

Medium and Large Rounds: W641AA, 1/2 pk., \$1.20, plus postage; pk., \$2.20, plus postage; bu., \$6.70; 3 bu. at \$6.60 per bu.

### WISCONSIN CERTIFIED 120-DAY HYBRID—NO. W692

The 120-day Hybrid is the heaviest yielding of all the Hybrids. Stalks grow to nine to ten feet in height, well supplied with heavy leaves and strong heavy roots. Each stalk will produce a thick handsome ear, well filled with deep heavy yellow kernels. Where late maturing Corn can be grown, we highly recommend this Hybrid and in other sections for silage.

Wisconsin Certified W Brand Graded Flats: 1/2 pk., \$1.70, plus postage; pk., \$3.20, plus postage; bu., \$9.70; 3 bu., at \$9.60 per bu.

### WISCONSIN CERTIFIED 80-DAY HYBRIDS NO. W240 AND W255

W240 is a very early Flint-Dent Hybrid. Medium size ears, and kernels semi-flinty. Produces good yields of grain and silage in the extreme northern belt. No. 255 is slightly later. The ears are good size with deep kernels, and a very small cob, giving high shelling percentage. Yields good grain and silage in the northern zone.

Wisconsin Certified W Brand Graded Flats: 1/2 pk., \$1.75, plus postage; pk., \$3.30, plus postage; bu., \$9.95; 3 bu. at \$9.85 per bu.

Medium and Large Rounds: 1/2 pk., \$1.25; pk., \$2.30; bu., \$6.95; 3 bu. at \$6.85 per bu.

### WISCONSIN CERTIFIED 85-DAY HYBRID NO. W270

Similar to the old W275 but it has much better husking qualities and very good field appearance. It has rather long ear shanks and if left standing in the field too late in the Fall the ears have a tendency to break down. In tests at the Spooner Station in 1952, it yielded 91.3 bu. per acre compared to 82.2 bu. per acre for the W275.

Wisconsin Certified W Brand Graded Flats: 1/2 pk. (7 lbs.), \$1.75, plus postage; pk. (14 lbs.), \$3.30, plus postage; bu., \$9.95; 3 bu. at \$9.85 per bu., f. o. b. Madison.

### POSTPAID HYBRID CORN PRICES:

Prices quoted on Hybrid Corn are for shipment, express or freight, f. o. b. Madison. If just a small amount is wanted we will ship any variety of hybrid by parcel post at the following prices: 1 lb., 55c; 3 lbs., \$1.50; 7 lbs. (enough for one acre), \$3.00, postpaid.

### RECOMMENDED HYBRIDS FOR EACH ZONE

Wisconsin W Brand Hybrids produced from foundation stock supplied by the Wisconsin College of Agriculture are very popular in the northern states as well as Canada and to help our out-of-state customers select the proper hybrids for their locality, we are showing here a zone chart. Remember these divisions overlap. If your farm is located near a zone boundary you can safely plant varieties from the adjoining zone. For silage it is recommended that you choose a later variety than for grain.

**UPPER ZONE:** W240; W255; W270; W283; W335A; W355A; W416AA.

**MIDDLE ZONE:** W464A; W465; W525A; W530; W575.

**LOWER ZONE:** W641AA; W642; W692.





# OPEN POLLINATED SEED CORN

## WISCONSIN CERTIFIED W BRAND CORN.

The Wisconsin Experiment Association certifies stocks of seed corn of the approved Wisconsin varieties grown by careful growers in accordance with their requirements. Corn is sealed and tagged with the RED W TAG in bushel sacks. The corn must be grown at least 40 rods from any other variety, must be true to type, practically free from mixture and show at least 95 per cent germination.

WISCONSIN. This is all high testing Wisconsin Grown Corn but is not State Sealed or Certified.

Please Note: Wisconsin Certified W Brand seed is shipped in bushel sacks only. Other corn in any quantity. Bags and sacks are free.

## MURDOCK YELLOW DENT

(WISCONSIN NO. 13)

Murdock Yellow Dent is of a deep yellow color, ears  $8\frac{1}{2}$  to  $9\frac{1}{2}$  inches in length, hard and solid, just slightly rough and very uniform in type. It makes a large heavy growth of stalk and leaf and so is a good silage variety. Murdock is not a lot different from Golden Glow but it grows a trifle larger both in stalk and ear and yields a trifle more. Not quite as early. Better for silage than Golden Glow.

Wisconsin. By mail: 1 lb., 45c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., 95c, plus postage; pk., \$1.75, plus postage. By freight or express f. o. b. Madison: Bu., \$5.25; 3 bu. at \$5.10 per bu.

## NORTHWESTERN DENT

An early variety, very popular in the Northwest. Reddish in color, with a fairly good sized ear, maturing ordinarily in 80 to 85 days. We recommend it for extreme northern Wisconsin.

Ohio grown. By mail: Lb., 45c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., 90c, plus postage; pk., \$1.70, plus postage. By freight or express f. o. b. Madison: Bu., \$5.00; 3 bu. at \$4.85 per bu.

## PROTECT YOUR SEED CORN FROM PESTS WITH CRO-TOX

Use Cro-Tox for the protection of seed corn against crows and pheasants. Also effective against gophers and blackbirds. It is non-poisonous and easily applied. Simply mix with the corn before planting. Costs less than 10 cents per acre. Prices:  $\frac{1}{2}$ -pt. can, treats one bushel, 75c; pint can, \$1.00; quart can, \$1.90, postpaid.

## TREAT CORN WITH ARASAN OR DELSAN FOR BETTER STANDS AND BIGGER YIELDS.

See page 78.

## FIELD BEANS

### KIDNEY BEANS

**DARK RED** (60 to 90 pounds to the acre). The well known dark red Kidney Bean used in soups, chili, and salads.

Prices by mail:  $\frac{1}{2}$  lb., 45c; lb., 75c; 2 lbs., \$1.40; 5 lbs., \$2.95, postpaid; 10 lbs., \$3.50, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$32.00.

### NAVY BEANS

**MICHELITE NAVY.** An improved strain of Navy Beans. Very uniform in maturing and resistant to Mosaic and Bacterial blight. Very heavy producer.

Prices, by mail: Lb., 45c; 2 lbs., 80c; 5 lbs., \$1.80, postpaid; 10 lbs., \$1.80, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$15.00.

## SUNFLOWER

**MAMMOTH RUSSIAN.** A great feed for poultry and hogs. Also grown quite largely now for silage and for sheep pasture. It makes a much larger amount of feed than ensilage corn. Popular as a Winter bird feed.

Prices, by mail: Oz., 10c;  $\frac{1}{4}$  lb., 25c;  $\frac{1}{2}$  lb., 40c; lb., 65c; 5 lbs., \$2.75, postpaid; 10 lbs., \$2.50, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$22.00. Sacks free.

**DAKOTA SUNFLOWER.** Has a darker color seed and not as large as the Russian. A heavy yielder and makes excellent feed.

Prices, by mail: Lb., 50c; 5 lbs., \$2.00, postpaid; 10 lbs., \$1.85, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$15.50. Sacks free.



Cutting Wisconsin Hybrid Corn for Silage.

## GOLDEN GLOW

(Wisconsin No. 12)

Golden Glow is a pure golden yellow corn, ears fairly large, the standard official length being  $8\frac{1}{4}$  to  $9\frac{1}{4}$  inches. It is strictly a Wisconsin corn developed at the Wisconsin Experiment Station.

Wisconsin Certified W Brand, by freight or express, f. o. b. Madison: Bu., \$5.50; 3 bu. at \$5.35 per bu.

Wisconsin, by mail: 1 lb., 40c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., 95c, plus postage; pk., \$1.70, plus postage. By freight or express f. o. b. Madison: Bu., \$5.00; 3 bu. at \$4.85 per bu.



Silver King.

## SILVER KING

Silver King is not only the best white variety but one of the best and heaviest yielders of all open pollinated corn. It came from northern Iowa to Wisconsin in 1904.

This variety is a uniform creamy white in color and has a slight roughness of kernel. The cob is glistening white. The length of ears varies from 7 to 10 inches. The standard length is from  $8\frac{1}{2}$  to  $9\frac{1}{2}$  inches.

Wisconsin Certified W Brand, by freight or express f. o. b. Madison: Bu., \$5.50; 3 bu. at \$5.35 per bu.

Wisconsin, by mail: 1 lb., 40c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., 95c, plus postage; pk., \$1.70, plus postage. By freight or express f. o. b. Madison: Bu., \$5.00; 3 bu. at \$4.85 per bu.

## MINNESOTA No. 13

Minnesota No. 13 is to Minnesota what Golden Glow is to Wisconsin. A good 90-day corn, similar in type to Golden Glow, somewhat smaller in ear and stalk and about a week earlier. It is an extra early dent with ears about 8 inches long, well filled tips and uniform in type and color. Stalks grow to a height of about 7 feet, and being early make good fodder. Our stock is Certified Wisconsin W Brand.

Wisconsin Certified W Brand. By mail: 1 lb., 40c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., \$1.00, plus postage; pk., \$1.85, plus postage. By freight or express f. o. b. Madison: Bu., \$5.50; 3 bu. at \$5.35 per bu.

## WINTER GRAINS

We will have Blackhawk Wheat, Balboa, Adams, White, and Common Rye Seed available for Fall planting. If you need seed, write us for prices in August.

## FLINT CORN

### EARLY LONGFELLOW

The most popular of all flint varieties. It is a beautiful 8-rowed yellow flint, with long, straight ears, 10 to 15 inches long. Ripens in 75 days. We ordinarily have more call for Longfellow than for all other varieties of flint combined.

Wisconsin. By mail: Lb., 45c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., \$1.10, plus postage; pk., \$2.00, plus postage. By freight or express f. o. b. Madison: Bu., \$6.00; 3 bu. at \$5.85 per bu.

### RAINBOW

A popular variety of flint corn in the Northwest where it is sure maturing and produces a tremendous yield of corn for the silo or to feed in the field. It is a very hardy variety maturing in 75 to 80 days. The kernels are of mixed colors and the ears make beautiful decorations.

Wisconsin. By mail: Lb., 60c; 5 lbs., \$2.50, postpaid;  $\frac{1}{2}$  pk., 90c, plus postage; pk., \$1.70, plus postage. By freight or express f. o. b. Madison: Bu., \$5.00; 3 bu. at \$4.85 per bu.

## ENSILAGE CORN

We consider Wisconsin Hybrid of the proper maturity the best for silage corn but we have many customers who plant and prefer open pollinated types for this purpose. The two most important facts to consider in the producing of good corn silage are:

1. Growing strains of corn of appropriate maturity for the particular area.
2. Ensiling the corn at the right stage. Kernels are the key to good corn silage. When  $\frac{1}{4}$  the kernels have begun to dent is the best time for harvesting corn for silage. At this time the leaves and stalks of hybrid corn normally will be green and the plant still will be fairly rich in carotene.

## REID'S YELLOW DENT

It will ripen in 110 to 120 days. One of the largest yielding of the open-pollinated corn. Grows a medium size ear about 9 inches long with usually 16 to 18 rows of deep yellow kernels to the ear. Grown in the North primarily for silage.

Prices, Western grown, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., 85c, plus postage; pk., \$1.55, plus postage. By freight or express f. o. b. Madison: Bu., \$4.75; 3 bu. at \$4.60 per bu.

## GIANT RED COB

A very large pure white corn with red cob. It grows the largest, doubtless, of any variety of corn. A favorite for planting in the North for a large growth of green fodder. Does not ordinarily mature ears in the North.

Prices, Ohio grown, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., 90c, plus postage; pk., \$1.60, plus postage. By freight or express f. o. b. Madison: Bu. (56 lbs.), \$4.90; 3 bu. at \$4.75, per bu.

## EUREKA

Grows a fodder 12 to 14 ft. high and a very good yielder, often producing two large white ears on each stalk. When grown to maturity it yields as much as 100 bushels per acre. Has very good standing ability and matures in 110 to 115 days, so will not ripen ears in the North.

Prices, Ohio grown, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., \$1.00, plus postage; pk., \$1.80, plus postage. By freight or express f. o. b. Madison: Bu., \$5.40; 3 bu. at \$5.25 per bu.

## IMPROVED LEAMING

A large yellow corn that grows a stalk about 8 ft. high with ears 9 inches long and 16 to 20 rows to the ear. Grown primarily in the North for silage. Matures a trifle earlier than Reid's.

Prices, Western grown, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., 85c, plus postage; pk., \$1.55, plus postage. By freight or express f. o. b. Madison: Bu., \$4.75; 3 bu. at \$4.60 per bu.

## EVERGREEN SWEET FODDER

A fodder grade of Evergreen Sweet Corn. Same as garden Evergreen except not graded.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid;  $\frac{1}{2}$  pk., 90c, plus postage; pk., \$1.65, plus postage. By freight or express f. o. b. Madison: Bu. (45 lbs.), \$5.00; 3 bu. at \$4.85 per bu.

Please Note: Postage table for figuring postage on items priced, plus postage will be found on the order blank.

# OLDS' FARM GRASS SEEDS

## BROMEGRASS

A hardy perennial with strong, growing root stalks which make a thick firm turf. Does exceedingly well on dry, loose soil. Produces a large yield of highly palatable and nutritious hay. It is slow to start and we advise to sow with a nurse crop when grown for hay. Best grass for permanent pastures, even better than bluegrass. Plant with Alfalfa on high land and Ladino Clover on low ground. Seed early in Spring or late Summer at the rate of 20 to 28 lbs. of seed to the acre.

Prices: Canadian No. 1. By mail: Lb., 60c; 5 lbs., \$2.50, postpaid; 10 lbs., \$2.60, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$23.00.

## LINCOLN BROMEGRASS

A Southern type of Bromegrass originating from several old fields in Nebraska from seed imported from Hungary. It differs from the Russian or Northern type in that it develops a more extensive root system spreading more rapidly from the roots and the seed heads are not as open and erect as the Northern strain. It is fully Winter hardy as far North as North Dakota. Produces a larger per cent of total forage in early Spring but does not recover as well following grazing or mowing as the Northern types.

Prices, by mail: Lb., 60c; 5 lbs., \$2.50, postpaid; 10 lbs., \$2.60, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$23.00.

## TIMOTHY-ALSIKE MIXTURE

Alsiike is finer and more leafy than Medium Clover and as it does well on moist soil, it combines well with Timothy both as a hay or pasture crop. A mixture of one-fourth Alsiike with Timothy greatly increases the value and quality of the hay and it usually increases the yield.

Prices (1/4 Alsiike). By mail: Lb., 60c; 5 lbs., \$2.50, postpaid; pk., \$3.00, plus postage. By freight or express f. o. b. Madison: Bu. (50 lbs.), \$11.00; 3 bu. at \$10.85 per bu.

SUDANGRASS. See page 74.

## OLDS' SORGHUMS

Sow 4 to 8 pounds of seed to the acre for sorghum; 15 to 25 pounds to the acre for fodder.

### SYRUP SORGHUM

**ROX ORANGE.** A variety of sweet sorghum that has been bred to overcome some of the disadvantages of Early Black Amber. It is a medium early maturing kind, originated by the Wisconsin College of Agriculture, Experiment Station. While developed for a syrup sorghum, it is also found the best variety for silage. Its advantages over the Early Amber are its thicker stalk, easier to strip, easier to thresh, stands up better without lodging and will produce a higher yield of syrup, averaging about 80 gallons of syrup per acre. Most seasons will produce ripe seed in Central and Southern Wisconsin.

Prices, by mail: Lb., 50c; 5 lbs., \$2.00, postpaid; 10 lbs., \$1.85, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$15.60.

### FODDER AND GRAIN SORGHUMS

#### ORANGE FODDER

Like the Waconia Orange Cane, but southern grown. Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.55, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$12.50.

#### AMBER FODDER

Makes a wonderful fodder crop, rich in sugar. Same as the Sorghum Cane but southern grown for fodder purposes.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.70, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$13.75.

#### ATLAS SORGO

A cross between White Kaffir Corn and Sourless Cane. Plants reach a height of seven to ten feet and require from 120 to 130 days to mature. Has a sturdy leaf stalk, abundantly juicy and sweet. Heads fairly compact. Branches filled with white seeds. Similar in size and shape to Kaffir. Excellent for silage. Produces a large tonnage of succulent feed.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.55, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$12.50.

#### WHITE KAFFIR CORN

Makes the best kind of fodder for cattle or horses. Seed splendid for poultry. Plant fifteen pounds an acre in rows, 50 pounds broadcast.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.35, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$10.00.

#### HYBRID MILO, RS-610

Like the corn hybrids, Milo Hybrids will produce heavier yields, averaging 20 to 40 per cent greater than standard varieties of the same maturity. Plants have superior seedling vigor, rapid growth, and uniform height and maturity. As they have slightly taller plants with larger heads, occasionally there will be more lodging. The hybrid seed is white, but the commercial grain crop produced will be red. This Hybrid Milo is a medium early hybrid and our seed is Kansas grown.

Prices, Certified Seed: Lb., 60c; 5 lbs., \$2.50, postpaid; 10 lbs., \$2.60, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$22.50.

#### DWARF MILO

A 100-day Milo that grows about 3 to 4 feet high, much shorter than the Common Milo Maize. Stalks are sturdy and resist lodging. Heads vary in length from 6 to 9 inches, uniform in height, and thresh readily without cracking. Used as a grain silage and when ripe, as a good feeding grain.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.45, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$11.25.



A Seed Field of Brome grass.

## CRESTED WHEATGRASS

A grass especially suited for semi-arid conditions which will endure long periods of drought without injury. Growth begins very early in the Spring and the grass thrives during the cool weather of Spring and Fall. The value for hay and pasture compares favorably with Bromegrass, averaging about 300 pounds more per acre in a season. Stands up well under close grazing and will provide excellent pasture at both ends of the season when it is most needed. Heavy root growth makes it splendid for controlling weeds. Seeding should be done on well prepared soil, preferably with a nurse crop especially on drier soils. Early and shallow planting are important. Sow fifteen pounds per acre.

By mail: Lb., 65c; 5 lbs., \$2.75, postpaid; 10 lbs., \$3.50, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$31.10.

## TIMOTHY

(Sow 10 to 15 pounds to the acre.)

Timothy for years has been the standard and most widely grown hay grass. It is indispensable as a hay for horses. It is an easily grown low-cost crop. Probably the most profitable grass to grow where conditions permit its cultivation. A short lived perennial usually lasting four or five years. It is satisfactory for pasturing just a short period.

Timothy prefers a sweet soil and thrives best on rich moist bottom lands and heavy types of soil. It is a nitrogen feeding plant and should follow a legume crop.

Prices, Old Gold Brand (Premium Seed 99.50 Purity). By mail: Lb., 55c; 5 lbs., \$2.25, postpaid; pk., \$2.55, plus postage. By freight or express f. o. b. Madison: Bu. (45 lbs.), \$9.00; 3 bu. at \$8.85 per bu.

Lakes Brand (98.50 Purity). By freight or express f. o. b. Madison: Bu., \$8.75; 3 bu. at \$8.60 per bu.

## PASTURE MIXTURE

This mixture is composed of Alfalfa, Redtop, Meadow Fescue, Timothy, Alsike Clover, Ladino Clover, and Red Clover. This splendid mixture should be seeded at the rate of 15 pounds per acre. Bromegrass must be seeded separately so we do not use it in our mixtures.

Prices: By mail, Lb., 75c; 5 lbs., \$3.25, postpaid; 10 lbs., \$4.20, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$39.00.

## REED CANARYGRASS

Reed Canarygrass is a very valuable perennial hay and pasture crop especially desirable for low marshy land. It puts land that is just dead waste into production of valuable forage. Continues to grow without care or attention.

Will lengthen the grazing season as it starts very early in the spring, and it makes a heavy yield of good quality hay. Usually two cuttings a season. Seed either late Fall or early Spring. 4 to 6 pounds per acre broadcast or 2 to 3 pounds with drill.

Prices: By mail, Lb., 70c; 5 lbs., \$3.00, postpaid; 10 lbs., \$3.60, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$33.35.

## OLDS' MILLETS

For seed sow at the rate of 12 to 15 pounds and for hay sow about 30 to 40 pounds per acre. Millet may be sown from May 15th to July 1st.

### WHITE WONDER

Produces more tons of hay per acre than any other millet. The foliage is thick, with numerous broad leaves so that it furnishes a high grade of millet hay. Earlier than either German or Common Millet and is well adapted to the North.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.45, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$11.25.

### GERMAN OR YELLOW HAY

Most popular of all the Millets. A tall growing variety with large stout stems, leaves broad and stiff. Seed of a yellow or golden color.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.45, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$11.25.

### JAPANESE

A very large millet adapted to all sections. Specially fine for low ground. Makes more hay than German Millet and requires less seed per acre. Sow in May or June, 20 to 25 pounds per acre.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.30, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$10.00.

### EARLY FORTUNE OR RED PROSO

Similar to Proso or Hog Millet, but earlier with reddish seed. It is also hardier and earlier than the German Millet. Popular in the Northwest.

Prices, by mail: Lb., 40c; 5 lbs., \$1.50, postpaid; 10 lbs., \$1.05, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$7.50.

### WHITE PROSO OR HOG

Makes inferior hay, unless cut very young, but yields enormous quantities of large, plump seed, very valuable for poultry and birds.

Prices, by mail: Lb., 40c; 5 lbs. for \$1.50, postpaid; 10 lbs., \$1.05, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$7.50.

FOR A BETTER  
LAWN  
SEED WITH OLDS'

TURF GRASS SEEDS  
See Page 64.



Amber Fodder Sorghum



# OLDS' SEED GRAINS



A Field of Moore Barley.

## OLDS' SEED BARLEY

(Sow 96 to 110 pounds to the acre.)

### FOX

A new variety of Barley from the U. S. Dept. of Agriculture. It ripens about 3 days later than Kindred and a day earlier than Moore, and yields about the same in Wisconsin. The kernels have a light blue Aleurone layer. It has smooth awns, and a fairly strong straw. Shows moderate resistance to smut and spot blotch, but is susceptible to mildew.

Wisconsin Certified W Brand, by freight or express f. o. b. Madison: Packed in 2 bu. sealed bags, \$6.60 per bag; 3 bags or more, \$6.50 per bag.

Standard Seed. By mail: Lb., 40c; 5 lbs., \$1.50, postpaid; pk., \$1.00, plus postage. By freight or express f. o. b. Madison: Bu., \$2.85; 10 bu., at \$2.80 per bu. Used bags included free.

### ODERBRUCKER

A mid-season six row malting Barley which originated at the Wisconsin College of Agriculture many years ago, yet it still holds its place as a leading malting variety. Straw is medium in height and strength and the heads are large. Moderately resistant to spot blotch disease but susceptible to stripe, scab, stem rust, mildew and smut diseases.

Wisconsin Certified W Brand. By freight or express f. o. b. Madison: Packed in 2 bu. sealed bags, \$6.60 per bag; 3 bags, \$6.50 per bag. New bags included free.

Standard Seed. By mail: Lb., 40c; 5 lbs., \$1.50, postpaid; pk., \$1.00, plus postage. By freight or express f. o. b. Madison: Bu., \$2.85; 10 bu. at \$2.80 per bu. Used bags included free.

### L OR KINDRED

The L or Kindred is a six rowed, rough awn, white kernel, malting Barley originating in the Dakotas. It is earlier than Oderbrucker and yields more but has a weaker straw. Resistant to stem rust, moderately resistant to spot blotch but susceptible to leaf stripe, mildew, scab and smut. The performance and quality are very satisfactory both for feeding and malting purposes.

Wisconsin Certified W Brand. By freight or express f. o. b. Madison: Packed in 2 bu. sealed bags, \$6.60 per bag; 3 bags or more, \$6.50 per bag.

Standard Seed. By mail: Lb., 40c; 5 lbs., \$1.50, postpaid; pk., \$1.00, plus postage. By freight or express f. o. b. Madison: Bu., \$2.85; 10 bu. at \$2.80 per bu. Used bags included free.

## SPRING RYE

(Sow 70 to 98 pounds to the acre.)

Spring Rye is a valuable crop and should be more largely sown. It can be sown late in the Spring, later than other Spring grain and makes a splendid nurse crop for Clover, as the crop is harvested early. It does well on nearly all soils and can be grown on very poor land. A sure cropper, producing ordinarily 30 to 40 bushels per acre.

Standard Seed. By mail: Lb., 40c; 5 lbs., \$1.50, postpaid; pk., \$1.20, plus postage. By freight or express f. o. b. Madison: Bu. (56 lbs.), \$3.70; 10 bu. at \$3.65 per bu. Sacks free.

**WISCONSIN W BRAND CERTIFIED SEED.** This seed is grown from foundation stock obtained each year from the Wisconsin College of Agriculture. Field inspections are made by a representative of the Wisconsin Experiment Association and official samples are taken for laboratory test by the inspector. Seed must show a purity of 99.5. There must be not more than one kernel per pound of other varieties or kinds of grains. No noxious weed seeds and not more than ten per pound of other weed seeds. Germination must be 90 per cent or better. Foundation seed is seed produced on the station farm. The seed is officially tagged and sealed with the certified red W seal label by their representative and sold in full sealed bags only. These precautions are taken to safeguard the identity of the seed and to maintain high quality.

### STANDARD SEED.

Our "Standard Seed" shows high purity and is nearly equal to the Certified Seed. Most of it is produced from Certified Seed. Used bags are furnished free.



A Field of Henry Spring Wheat.

## SPRING WHEAT

(Sow 90 to 120 pounds to the acre.)

### HENRY

Henry is a bearded Spring wheat with large wide heads. The straw is moderately stiff and about as tall as Sturgeon and will ripen along with Marquis Wheat. It is highly resistant to leaf rust, the most serious disease of wheat in Wisconsin. Also quite resistant to black stem rust and to bunt or stinking smut. The kernels are large medium red in color. It is primarily a feed wheat, but it is also satisfactory for baking.

Wisconsin Certified W Brand, by freight or express f. o. b. Madison: Packed in 2 bu. sealed bags, \$8.30 per bag; 3 bags or more, \$8.20 per bag.

Standard Seed. Grown from certified seed but not sealed and certified. By mail: Lb., 40c; 5 lbs., \$1.50, postpaid; pk., \$1.20 plus postage. By freight or express f. o. b. Madison: Bu., \$3.70; 10 bu. at \$3.65 per bu.

### RUSSELL

A Spring Wheat which is resistant to powdery mildew, smut, and Hessian Fly. Moderately resistant to stem rust. Considered a feed wheat as the quality for milling and baking is only fair. Grows 2 inches taller than Henry Wheat and lodges slightly more. Recommended to grow in areas where mildew and Hessian Fly have been reducing the yields of wheat.

Wisconsin Certified W Brand, by freight or express f. o. b. Madison: Packed in 2 bu. sealed bags, \$8.30 per bag; 3 bags or more, \$8.20 per bag.

Standard Seed. Grown from certified seed but not sealed and certified. By mail: Lb., 40c; 5 lbs., \$1.50, postpaid; pk., \$1.20 plus postage. By freight or express f. o. b. Madison: Bu., \$3.70; 10 bu. at \$3.65 per bu.

### SELKIRK

An awnless hard red Spring Wheat. Under good growing conditions it has satisfactory milling and baking qualities. The straw stands well and is somewhat shorter than Henry and will mature a little earlier. It resists leaf and stem rust and loose smut, but it is susceptible to Hessian Fly and is somewhat low in bushel weight.

Wisconsin Certified W Brand, by freight or express f. o. b. Madison: Packed in 2 bu. sealed bags, \$8.30 per bag; 3 bags or more, \$8.20 per bag.

Standard Seed. Grown from certified seed but not sealed and certified. By mail: Lb., 40c; 5 lbs., \$1.50, postpaid; pk., \$1.20 plus postage. By freight or express f. o. b. Madison: Bu., \$3.70; 10 bu. at \$3.65 per bu.

## SPELTZ OR EMMER

(Sow 100 to 125 pounds of seed to an acre.)

Farmers ought to sow more Speltz. It makes splendid feed and lots of it. Excellent balanced ground feed for horses, cattle or hogs. Its large hull gives it the lightness of oats while the double kernels furnish a rich meal much like ground rye feed. It is adapted to dry regions, is hardy, yields heavy and stands up well.

Standard Seed. By mail: Lb., 40c; 5 lbs., \$1.50, postpaid; pk., \$1.05 plus postage. By freight or express f. o. b. Madison: Bu., \$3.25; 10 bu. at \$3.20 per bu. Sacks free.



Sheaf of Emmer or Speltz.

# OLDS' SEED OATS



H. L. Shands and D. C. Arny, plant scientist at the University of Wisconsin, inspecting a field of the Branch Oats.

## BRANCH

Branch is resistant to Helminthosporium Victoriae blight and smut and is intermediate in its response to leaf rust, including race 45 and would likely reduce losses in yield under heavy epidemic conditions of leaf rust such as race 45. Has moderate stem rust resistance. The straw is tall of medium strength. Mid-season to slightly late in ripening and is best adapted to soils of medium to low fertility. There are fewer late tillers than in "Bond" varieties. Kernels are nearly white in color. The bushel weight is slightly lower than that of the "Bond" varieties, but yield in bushels per acre is high, being somewhat higher than most varieties available today.

Prices, Wisconsin Certified W Brand, First Generation, by freight or express f. o. b. Madison: 3 bu., sealed bag, \$6.00; 5 bags (15 bu. or more), \$5.85 per bag. Packed in new bags which are free.

Prices, Standard Seed, grown from Certified Stock, pk., 60c, plus postage. By freight or express f. o. b. Madison: Bu., \$1.75; 10 bu. or more, \$1.70 per bu. Packed in used bags which are free.

## BEEDEE

A new variety of oat released by the Wisconsin Agricultural Experiment Station in cooperation with the U. S. Department of Agriculture. It is two days earlier than Sauk and the straw is slightly shorter. It also has plumper kernels and higher bushel weight than most other varieties. Disease reactions are about like those of Branch, but it is susceptible to stem rust Race 8. Yields somewhat less than Sauk or Branch, but is widely adapted in Wisconsin.

Prices: Wisconsin Certified W Brand, First Generation, Pk., 65c, plus postage. By freight or express, f. o. b. Madison: Bu., \$2.00; 3 bu. sealed bags, \$6.00 a bag; 5 bags or more, \$5.85 per bag.

## FAYETTE

A new early short strawed oat, released by the Wisconsin Agricultural Experiment Station and the U. S. Department of Agriculture. It yields less than later maturing varieties, but as well as other early oats. It is resistant to leaf rust, smut, Helminthosporium Blight, and Race 7 of Rust, but is susceptible to Septoria and Race 8 of Stem Rot. It has a very short stem and, therefore, should not be planted on soils of low fertility. Short straw is an advantage on fertile soil as there is less lodging.

Prices: Wisconsin Certified W Brand, First Generation, Pk., 65c, plus postage. By freight or express, f. o. b. Madison: Bu., \$2.00; 3 bu., sealed bag \$6.00 a bag; 5 bags or more \$5.85 per bag.

## AJAX

A Canadian Oat which is proving valuable on the lighter soil sections of our state. It is a tall strawed variety that would likely lodge on fertile soil. It matures about three days later than Vicland with average size white kernels. A high yielding Oat that will run about average in bushel weight. Straw is not as strong as some of the bond varieties, and while not resistant to stem rust and leaf rust it has, in the last few years, shown less leaf rust than the Bond varieties. Yield tests at several Wisconsin stations in 1947, 1948, 1949 was 63.3 bushels per acre which was the highest of 23 varieties tested.

Prices: Certified Minn., pk., 65c, plus postage. By freight or express f. o. b. Madison: 1 bu., not sealed, \$2.00 per bu.; 3 bu. sealed bag, \$6.00; 5 bags (15 bu. or more), \$5.85 per bag.

## VICLAND

Vicland is susceptible to Helminthosporium Oat disease, and is grown in areas not severely infested with this disease. It matures early, is resistant to the races of stem and leaf rust and smuts common in Wisconsin. Gives high yields of plump, yellow kernels, but has a short straw and should be planted on fertile soil.

Prices: Wisconsin Certified W Brand, First Generation, Pk., 65c, plus postage. By freight or express f. o. b. Madison: Bu., \$2.00; 3 bu., sealed bag, \$6.00; (15 bu. or more) at \$5.85 per bag.

## NEWTON

Similar to Nemaha, which was one of its parents. It has a short straw, is early maturing, and a good yielder. It has a plump kernel with a relatively high hull percentage. Resistant to Race 7 of stem rust and smuts, but is susceptible to crown rust and Septoria black stem.

Prices, Certified Seed. By freight or express f. o. b. Madison: 3 bu., sealed bag, \$6.00; 5 bags (15 bu. or more) at \$5.85 per bag.

Prices, Standard Seed, grown from Certified Stock, pk., 60c, plus postage. By freight or express f. o. b. Madison: Bu., \$1.75; 10 bu. or more, \$1.70 per bu. Packed in used bags which are free.

## GARRY

A variety developed in Canada, which is resistant to all prevalent races of stem rust, including 7, 7A, and 8, smuts, and is resistant to some races of crown rust, but not all types of crown rust. A tall, late maturing, good yielding variety with large yellow-white seed of medium test weight.

Prices: Certified Seed. By freight or express f. o. b. Madison: 3 bu. sealed bag, \$6.00; 5 bags (15 bu. or more), at \$5.85 per bag.

Prices, Standard Seed, grown from Certified Stock, 1 peck, 60c, plus postage. By freight or express f. o. b. Madison: 1 bu., \$1.75; 10 bu. or more, \$1.70 per bu. Packed in used bags which are free.

## CLARION

First released by Agriculture Experiment Stations in the New England States.

It is a tall, vigorous growing plant-type, being about 2 or 3 days later than Clinton, and around 2 inches taller. Excellent straw strength and the test weight has been very high.

Resistant to all common races of stem rust except Rust 8. Highly resistant to smuts and has considerable field tolerance to crown rust.

In yield tests throughout the Oat growing area, Clarion Oats have either been on top or near to it. Of the new varieties now available for seed stock, it is probably one of the best to plant.

Prices: Certified Illinois, First Generation, pk., 65c plus postage. By freight or express f. o. b. Madison: Bu., \$2.00; 3 bu., sealed bag, \$6.00; 5 bags (15 bu. or more) at \$5.85 per bag.

## RODNEY

Rodney was tested at seven locations in Wisconsin and yielded well but was a little below Ajax and Branch. It has plump appearing kernels, but the bushel weight was the same as that of Branch. The straw is tall and seems to be strong. It heads and matures two days later than Branch. Rodney will likely be satisfactory where late Oats are preferred. Rodney resists smut and races 7 and 8 of stem rust, but not 7A. The leaf rust reaction resembles that of Branch.

Prices: Certified Seed, Pk., 65c, plus postage. By freight or express f. o. b. Madison: Bu., \$2.00, 3 bu. sealed bag, \$6.00; 5 bags (15 bu. or more) at \$5.85 per bag.

## SAUK

A variety developed at the Wisconsin Experimental Station in co-operation with the U.S.D.A. It is high yielding; has somewhat shorter and stiffer straw than Branch. It is susceptible to race 8 of stem rust, but resistant to race 7 and has the same general disease reactions as Branch, being moderately resistant to Septoria and intermediate in leaf rust response. Yields have been high. Bushel weight is not quite as high as some widely grown varieties.

Prices: Wisconsin Certified W Brand, First Generation. By freight or express f. o. b. Madison: 3 bu. sealed bag, \$6.00; 5 bags (15 bu. or more), at \$5.85 per bag.

Prices, Standard Seed, pk., 60c, plus postage. By freight or express f. o. b. Madison: Bu., \$1.75; 10 bu. or more, \$1.70 per bu. Packed in used bags which are free.

## CLINTLAND

Resembles Clinton in most respects. It is stiff strawed, yellow grained, and high in bushel weight. It is resistant to race 8 of stem rust, but is susceptible to race 7. It is also resistant to race 45 and other leaf rust races generally found in the United States.

Prices: Wisconsin Certified W Brand, First Generation. By freight or express f. o. b. Madison: 3 bu. sealed bag, \$6.00; 5 bags (15 bu. or more), at \$5.85 per bag.

Prices, Standard Seed, grown from Certified Stock, 1 peck, 60c, plus postage. By freight or express f. o. b. Madison: 1 bu. \$1.75; 10 bu. or more, \$1.70 per bu. Packed in used bags which are free.

## NEMAHA

Compared to Clinton it is about five days earlier and the straw about two inches shorter. Has stiff straw, but not as resistant to lodging. The kernels are reddish in color. Resistant to all common races of leaf rust, except race 45 and 57, also most races of stem rust and smut.

Prices, Certified Illinois, First Generation, by freight or express f. o. b. Madison: 3 bu., sealed bag, \$6.00; 5 bags (15 bu. or more), \$5.85 per bag. Packed in new bags which are free.

Prices, Standard Seed, pk., 60c, plus postage. By freight or express f. o. b. Madison: Bu., \$1.75; 10 bu. or more, \$1.70 per bu. Packed in used bags which are free.

## POSTPAID OAT PRICES

1 lb., any variety, 35c; 5 lbs., \$1.25, postpaid.

## PROTECT SEED AND INCREASE YIELDS WITH DU PONT CERESAN

Increase your yields and protect your seed against many diseases caused by organisms carried on the seed and in the soil, by treating all your seed grain with Du Pont's Ceresan. Available in either dry or liquid form. Treating seed is not an expense, but an investment. Costs only a few cents per acre. See Page 78.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



# OLDS' WISCONSIN CERTIFIED SEED POTATOES

## WHAT IS CERTIFIED SEED?

WISCONSIN CERTIFIED STOCK is your guarantee of quality as the potatoes are grown just for seed, U.S. No. 1 is not a grade for seed potatoes but a grade for table potatoes. The seed fields must be inspected at least twice while growing in the fields by an official state inspector and again in the bin after being dug, and both times pass the necessary requirements. The fields must be sprayed for disease on the order of an official inspector. The stock must be practically 100% pure in type, must be free from late blight rot, blackleg, powdery scab, leaf roll, tuber moth, Sclerotium Rolsfii Wilt, potato wart, ring rot, brown rot, and conform reasonably to the correct vine and tuber characteristics of the variety. The seed used in planting the crop must be proven certified seed that has a history starting from carefully selected plants, true to type and free from mixture. Complying with all the above requirements, the potatoes are eligible for certification and are placed in official branded bags and sealed with official tags. Orders are filled in our bags and with our labels and not sealed in less than full bags. Field and bin inspections are made by the Wisconsin College of Agriculture and final pack inspections by the State Department of Agriculture.

**PRICES:** All prices quoted are subject to change and are for shipment by freight or truck after April 15th, or by express after March 15th, f. o. b. Madison, Wisconsin. Bags are free.

### POSTAGE REQUIRED ON POTATOES IF SENT BY MAIL

If you want your potatoes sent by parcel post add amount shown in chart to prices quoted and instruct us to send by mail.

Distance from Madison	Peck	1/2 Bushel	Bushel
Up to 150 miles.....	\$0.79	\$1.38	\$2.57
150 to 300 miles.....	.96	1.73	3.27
300 to 600 miles.....	1.21	2.25	
600 to 1,000 miles.....	1.56	2.95	

### ATTENTION: STORE CUSTOMERS

Our Certified Seed Potatoes are not brought into our Madison plant from the Northern storage warehouses until weather permits in March. If you plan to call for potatoes, we advise that you delay your trip until after April 1st.



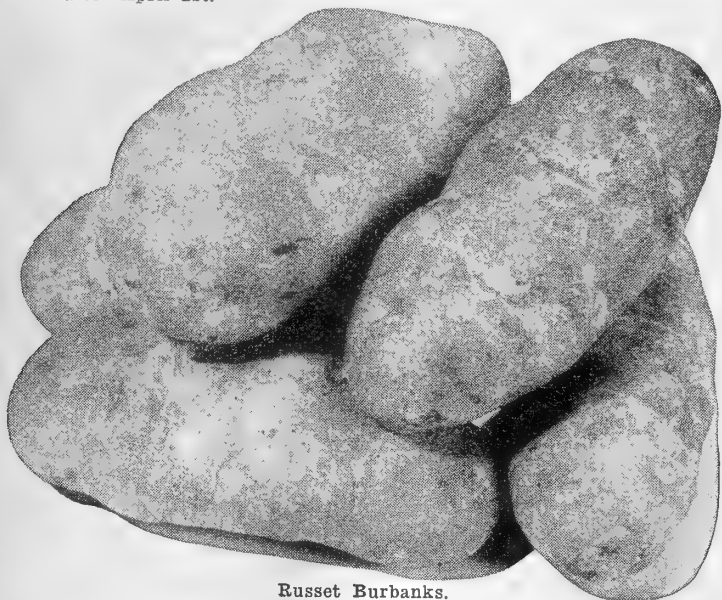
Russet Sebago at left is scab free. Cobblers at right scab infested on same soil.

## RUSSET SEBAGO

### Scab and Late Blight Resistant

This variety is resistant to more potato diseases than any other variety. Developed by Professors Wayne Weber and Henry Darling and Dr. Gus Reimann at the Wisconsin College of Agriculture. It is essentially the Sebago in a Russet skin. Like Sebago it is resistant to late blight, is a heavy yielder, cooks up white, and the tubers are well shaped with shallow eyes. The tougher Russet skins give this strain more resistance to scab than its parent, the smooth, thin skinned Sebago. If you have scab infested soil you should plant this variety. Russet Sebago is scab resistant and in addition it is blight resistant.

**Prices, Wisconsin Certified Stock by freight or express f. o. b. Madison:** Pk., \$1.05; 1/2 bu., \$1.75; bu., \$3.15; 100 lbs., \$4.75; 500 lbs., at \$4.60 per 100 lbs. **EYES:** Box 100, \$1.60; 2 boxes, \$2.90, postpaid.



Russet Burbanks.

## RUSSET BURBANK

In Wisconsin, generally speaking, this variety does not yield heavy, but on some muck soils and in some areas it has done very well. On the market it is generally sold as Idaho Russet, and is one of the best potatoes for baking. The oblong potato has a well netted brown skin, and the eyes are shallow. **Prices:** Wisconsin Certified Stock by express or freight, f. o. b. Madison: Pk., \$1.15; 1/2 bu., \$1.95; bu., \$3.45; 100 lbs., \$5.25; 500 lbs. at \$5.10 per 100 lbs.



Early Irish Cobblers.

## EARLY IRISH COBBLER

### Most Popular Early White Variety

Early Irish Cobbler is an old variety that seems to hold its popularity. It is a pure white potato, nearly round in shape with eyes rather more pronounced than in the Early Triumph. It usually outyields Early Triumph although not quite as early.

The potatoes are very attractive looking and of most excellent quality, rather ahead of most earlies in that respect, always cooking up dry and mealy. This variety will please anyone who wants a few earlies for home use as well as the large grower and the market gardener.

**Prices, Wisconsin Certified Stock, by freight or express f. o. b. Madison:** Pk., \$1.05; 1/2 bu., \$1.75; bu., \$3.15; 100 lbs., \$4.75; 500 lbs. at \$4.60 per 100 lbs.

**EYES—Box of 100, \$1.50; 2 boxes, \$2.70, postpaid.**

## SEBAGO

### Late Blight Resistant

A late blight resistant potato tolerant to Potato Hopperburn caused by the Potato Leaf Hopper and resistant to the Yellow Dwarf disease which often causes heavy losses in the sandy soil regions. Its yielding ability is about the same as Cobbler. Cooks white.

The tubers are very similar to Chippewa—white, thin skinned, shallow-eyed, and oval to oblong in shape. Vines are large, definitely upright in growth habits. Because of its fine quality and thin skin, it is quite susceptible to scab. Plants set heavy with tubers and therefore requires a fertile soil.

**Prices, Wisconsin Certified Stock, by freight or express f. o. b. Madison:** Pk., \$1.05; 1/2 bu., \$1.75; bu., \$3.15; 100 lbs., \$4.75; 500 lbs. at \$4.60 per 100 lbs. **EYES:** Box 100, \$1.60; 2 boxes, \$2.90, postpaid.

## TREAT POTATOES WITH SEMESAN BEL.

A number of disease organisms, which damage potato seed pieces and cut yields, attack through the soil, as well as being carried on the surface of the tubers. Seed is especially vulnerable when cold, damp weather slows up sprouting. Reduce losses from these destructive diseases by treating seed with Du Pont's Semesan Bel. No mussy soaking—after cutting just dip, drain, dry and plant! One pound treats 60 to 80 bushels of seed.

**Prices, 3 oz., \$1.45; 1 lb., \$3.30; 4 lbs., \$10.65, postpaid.**



Blight Resistant Sebagoes.

## POTATOES BY MAIL

With the exception of Potato Eyes and Salad Potatoes, all prices quoted on potatoes are f.o.b., Madison. For customers who wish just a few potatoes for their garden, we will supply 5 lbs. of any variety listed, with the exception of the Salad Potatoes for \$1.25, postpaid, up to 1000 miles. If you wish larger quantities sent by mail see postal chart Page 72.



Red Warba.

### RED WARBA

Earliest of All Potatoes

Red Warba is the earliest red variety grown in America. It matures ten days earlier than Triumph and Ohio and two weeks earlier than Cobbler. It has a vigorous sprout which has a tendency to emerge quickly through the soil after planting. The plants are stocky and rugged and they produce a heavy set of tubers. The eyes, while deep, are not too noticeable.

Cooks white and mealy with very little hollow heart. It is definitely resistant to mild mosaic under field conditions, a disease that most early varieties seem to be susceptible to. This variety must be planted early just as soon as the ground can be worked.

Prices, Wisconsin Certified Stock, by freight or express f. o. b. Madison: Pk., \$1.15; 1/2 bu., \$1.95; bu., \$3.45; 100 lbs., \$5.25; 500 lbs. at \$5.10 per 100 lbs.



Rushmore.

### RUSHMORE

New Early Long White

A new, very early, white potato which greatly resembles the Russet Burbank. It was developed at the Louisiana Experiment Station and was released through the Louisiana and the South Dakota Stations. The Russet Burbank, a late storage potato, has long been recognized as an outstanding baking potato. Rushmore will provide growers with an early potato of the same type. Does best where soil moisture is ample throughout the season.

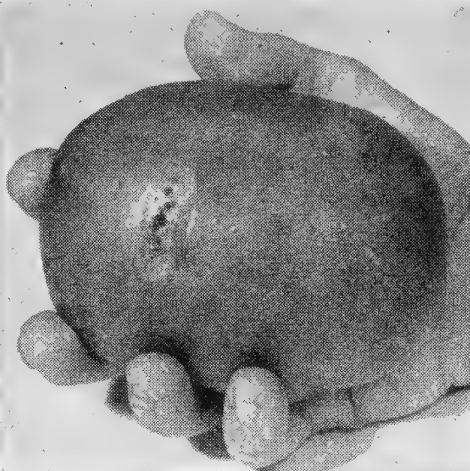
Prices: Wisconsin Certified Stock, by freight or express, f. o. b. Madison: Pk., \$1.15; 1/2 bu., \$1.95; bu., \$3.45; 100 lbs., \$5.25; 500 lbs. at \$5.10 per 100 lbs. EYES: Box 100, \$1.75; 2 boxes, \$3.20, postpaid.

#### STOP POTATO SPROUTING IN STORAGE WITH MH-40

Four to six weeks before harvest, spray your potatoes with MH-40, when rain is not expected for 24 hours. The material is absorbed by the green foliage and carried down through the stems into the tubers. Greatly retards the development of sprouts and reduces loss in weight in storage. Applied at the rate of 7 lbs. to 100 gallons of water an acre. Material not harmful to operator.

Prices: 1/4 lb., \$1.95; 1 lb. can, \$5.00, postpaid.

**PLEASE NOTE:** We do not accept orders for potatoes or potato eyes from California or outside the United States proper.



Red Beauty.

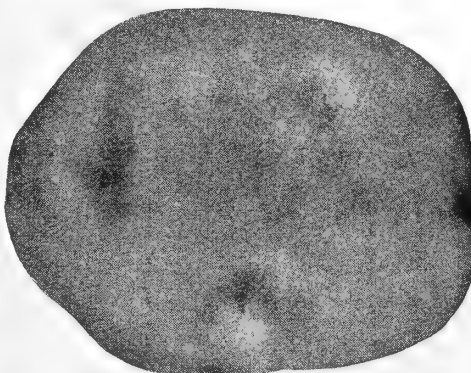
### RED BEAUTY

Most Attractive Potato in the World

RED BEAUTY was developed by Dr. Gus Reiman of the Wisconsin College of Agriculture and released by the Agricultural Experiment Station of the University of Wisconsin and the Agricultural Experiment Station of North Dakota.

The smooth oblong tubers have a remarkably bright red skin, which tends to persist for several months in storage. The eyes are very shallow and sparse in number. It is especially adapted to sandy soils, but retains its good tuber type on heavy soils. The snow white flesh and the cooking qualities match its attractive external appearance. Plant habit is upright and it sets the tubers deep on short rhizomes, so it seldom sun-greens the tubers, nor are they damaged by field frost. It shows resistance to Purple Top Wilt and Verticillium Wilt, a soil borne potato disease, which has become increasingly severe in various parts of the United States and Canada. A medium maturing variety, possessing average yielding ability about the equal of Triumph.

Prices: Wisconsin Certified Stock, by freight or express f. o. b. Madison: Pk., \$1.15; 1/2 bu., \$1.95; bu., \$3.45; 100 lbs., \$5.25; 500 lbs. at \$5.10 per 100 lbs. EYES: Box 100, \$1.75; 2 boxes, \$3.20, postpaid.



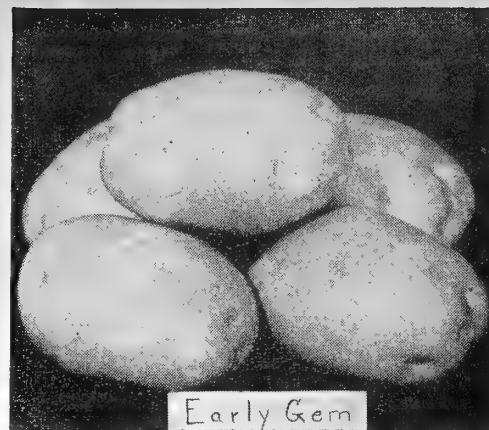
Chippewa.

### CHIPPEWA

The heavy yielding white midseason

A midseason or second early potato introduced by the U. S. Department of Agriculture which in trials has proven outstanding for the northern states. It is resistant to mild mosaic and is a handsome potato and a heavy yielder. The skin is velvety white, has shallow eyes and is oblong in shape. Seldom has hollow hearts and always cooks up white.

Prices, Wisconsin Certified Stock, by freight or express, f. o. b. Madison: Pk., \$1.05; 1/2 bu., \$1.75; bu., \$3.15; 100 lbs., \$4.75; 500 lbs. at \$4.60 per 100 lbs. EYES: Box 100, \$1.60; 2 boxes, \$2.90, postpaid.



Early Gem

### EARLY GEM

Scab Resistant

The first and only early scab resistant Potato available in the United States. The tubers are medium long, very shallow eyes and roughly skinned. It is best adapted to the sandy or more loamy soils, as on heavy clay soils it is very subject to crack growth. If you are growing scabby Potatoes, we urge you to plant Early Gem. It is the equal of Ontario in resistance to scab, but is not subject to physiological internal necrosis like the Ontario variety. Good yielding variety, about the same as Irish Cobbler.

Prices: Wisconsin Certified Stock, by freight or express, f. o. b. Madison: Pk., \$1.15; 1/2 bu., \$1.95; bu., \$3.45; 100 lbs., \$5.25; 500 lbs. at \$5.10 per 100 lbs. EYES: Box 100, \$1.75; 2 boxes, \$3.20, postpaid.

### RED LA SODA

New High Yielding Red

The attractive, bright red tubers are superior in appearance to both Triumph and Red Pontiac. The flesh remains white after boiling and is slightly waxy in texture, which prevents sloughing. The variety is not subject to physiological internal necrosis and other tuber defects. It is very high yielding of medium to late maturity. Not resistant to the more common Potato diseases including scab, but it will produce excellent crops under adverse growing conditions and it is exceptionally well adapted to a wide range of soil and climatic conditions.

Prices: Wisconsin Certified Stock, by freight or express f. o. b. Madison: Pk., \$1.15; 1/2 bu., \$1.95; bu., \$3.45; 100 lbs., \$5.25; 500 lbs. at \$5.10 per 100 lbs. EYES: Box 100, \$1.75; 2 boxes, \$3.20, postpaid.

### SALAD POTATOES

The little yellow-fleshed salad potatoes brought to this country by early German settlers have a quality and flavor all their own and are far superior for salad than any other type of potato. This year for the first time we have a small stock of seed of two varieties. Our seed stock of both varieties is so small that we are limiting the sale to 5 lbs. of seed to a customer.

**FINGERLINGS.** The tubers are long like a finger, measuring about an inch in diameter and from two to four inches in length. Skin and flesh are yellow and the flavor is delicious. They should be boiled with the jackets on and cut up to use in salads. They are also very delicious when fried. Price: 5 lb. sack, \$1.45, postpaid. Limit, 5 lbs. to a customer.

**GERMAN PURPLE.** The skin of this German salad potato is purple, but the flesh is yellow. Tubers are round, averaging about 1 1/2 inches in diameter. Boil with jackets on and slice for potato salad. Price, 5 lb. sack, \$1.45, postpaid. Limit, 5 lbs. to a customer.

### OLDS' POTATO EYES

Customers who want just a few hills of potatoes or who live a long distance from Madison and find transportation costs excessive can plant our certified seed by ordering the eyes. They are specially packed to keep for weeks in excellent condition. Orders will be filled at the proper time. Plant two eyes to the hill 3 inches deep in rows 2 1/2 to 3 feet apart and 1 foot apart in the rows. Eyes are packed 100 to a box and are priced after the variety description.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



# OLDS' SOYBEANS

(Sow 120 pounds to an acre.)

Soybeans in Wisconsin were first grown for hay but now with the new improved early varieties they are becoming popular as a cash crop. Soybeans are valuable in many ways. They yield large amounts of high protein forage, rich in food value and are splendid for either hay or silage. They improve the soil fertility and are equal to 8 loads of stable manure to the acre. They are more resistant to frost than Corn and will withstand hot weather. They are the only legume crop that will grow on acid soil and build up the land and they are adapted to nearly all soils, especially sandy soil. When other early planted crops fail they make a wonderful emergency crop as they can be put in late. The grain will not deteriorate in value when the crops stand a considerable length of time after maturity and with processing plants now available, it gives the farmer a splendid additional cash crop. The ground beans are considered better than oil meal for mixing with home grown grains to balance the dairy ration.

## POSTPAID SOYBEAN PRICES

1 lb., any variety, 45c; 5 lbs., \$1.75, postpaid.

## BLACKHAWK SOYBEANS

A variety developed by the Iowa experiment station in the U. S. regional soybean laboratory, cooperatively, which is adapted to the 100 and 110 day Corn maturity belt. Plants are medium tall, stand up well and bear the pods well off the ground. Seeds are light yellow with buff to light brown hilum and are nearly round. Oil content, about 20.5%. Produces good hay in the far North and is fine for late planting in the southern part of the state.

Prices: Wisconsin Certified Stock. By freight or express f. o. b. Madison: 2 bu. sealed bags, \$7.80 per bag. 5 bags or more, \$7.70 per bag. Standard Stock, 1/2 pk., 75c; pk., \$1.20, plus postage. By freight or express f. o. b. Madison: Bu., \$3.50; 10 bu. at \$3.40 per bu. Bags free.

## NITRAGIN FOR SOYBEANS

You will get a larger crop and enrich your soil if you treat your seed with Nitratin. See Nitratins, page 79.

## SUDANGRASS

(Sow 35 pounds to an acre.)

Sudangrass is primarily a hay grass but is widely used for late Summer pastures when native grasses are less productive during the dry weather. It is a heavy yielding grass yielding up to two to four tons of cured hay per acre in one cutting in Wisconsin. The quality of the hay is better than millet. It can be sowed late, up to June 20 and is valuable as an emergency crop when earlier planted crops fail. Will withstand long periods of drought and is a good crop to use to smother Canada thistle and quack. After the hay crop has been taken off it makes a fine late pasture as it grows up again quickly. It is strictly an annual, dying at the end of the season.

Price: Lb., 40c; 5 lbs., \$1.50, postpaid; 10 lbs., \$1.20, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$8.50. Bags free.

## PIPER SUDANGRASS

A variety of Sudangrass developed by the Wisconsin Agricultural Experiment Station and released in 1951. Compared with other varieties it yields more forage and is very low in toxic properties. It has good disease resistance and the palatability characteristic of Sudangrass. Stalks are stiff when mature and will produce high yields of good quality seed. After pasturing it shows a good regrowth.

Prices: Certified: Lb., 40c; 5 lbs., \$1.50 postpaid; 10 lbs., \$1.60, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$13.00. Bags free.

## SWEET SUDANGRASS

A cross of a sweet disease resistant Sorghum with common Sudangrass made by the Texas Experiment Station. In the South it will probably replace common Sudangrass as it is more palatable to livestock, broader leaves, larger stems and makes a taller growth, stooling heavier than the common. Cattle will eat it to the ground before touching the common Sudangrass. It is later maturing and should not be pastured until it is at least twenty-four inches high as the sugar does not start setting below that height. Excellent for runways of pheasant pens.

Prices: Lb., 40c; 5 lbs., \$1.50, postpaid; 10 lbs., \$1.25, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$9.50. Bags free.

## OLDS' BIRD FEEDS

We have a large demand from zoos, conservation groups and individuals for bird feed and sell many tons a year. The more popular kinds and mixtures we are listing below in lb. and 5 lb. lots postpaid. If larger amounts are desired, write for prices.

	PRICE: LB.	5 LBS.
WILD BIRD MIXTURE: Contains cracked Buckwheat, Red Millet, Sunflower, Rape and Canary Seed.	40c	\$1.50
SPECIAL MIXED BIRD SEED: This contains Canary Seed, Rape and Millet.	55c	\$2.25
PARAKEET MIXTURE: This mixture contains Large Yellow Millet, Canary Seed and Oat Groats.	60c	\$2.50
MAMMOTH RUSSIAN SUNFLOWER: Striped.	55c	\$2.25
DAKOTA SUNFLOWER: Dark Seeded.	45c	\$1.75
IMPORTED CANARY SEED.	55c	\$2.25
RED PROSO MILLET.	40c	\$1.50
YELLOW MILLET.	40c	\$1.50
RAPE.	45c	\$1.75
HEMP: Devitalized.	50c	\$2.00

## CHIPPEWA SOYBEANS

A new variety developed by the U. S. Regional Soybean Laboratory. It is adapted to the 95-105 day corn maturity belts, also for late planting further South and hay production further North.

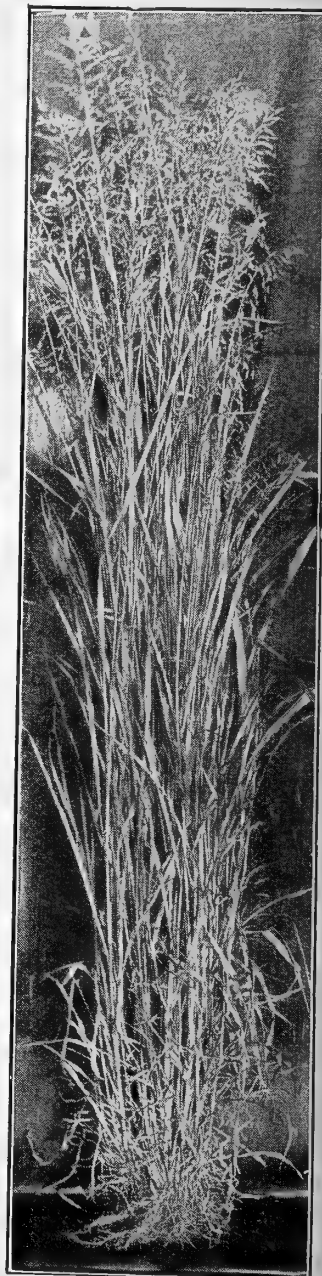
Chippewa is a selection from (Lincoln x Richland) x Lincoln backcross. Plants are medium in height, stand up well and bear the pods reasonably well off the ground. Flowers are purple, hairs on stems and pods are brown. Seeds are light yellow with a black hilum. Oil content is about 20.5%.

Prices: Wisconsin Certified Stock. By freight or express f. o. b. Madison: 2 Bu. sealed bags, \$9.00 per bag; 5 bags or more, \$8.90 per bag.

Standard Stock, 1/2 pk., 80c, plus postage; pk., \$1.40, plus postage. By freight or express f. o. b. Madison: Bu., \$4.10; 10 bu. at \$4.00 per bu. Bags free.

## CLEANING MILLS

For information and prices, write for folder.



Sudangrass.



A Planting of Soybeans for Hay.

## HAWKEYE SOYBEANS

This variety is adapted to the 115 to 125-day Corn areas. The plant is of medium growth and stands up well. About the same season as Manchou 606 and a few days earlier than Mukden, but has a much stiffer straw. It outyields the other earlies, being about equal to Lincoln, and the oil content of the beans is about the same, averaging about 20.06 per cent. Beans are yellow.

Standard Stock, 1/2 pk., 75c, plus postage; pk., \$1.20, plus postage. By freight or express f. o. b. Madison: Bu., \$3.50; 10 bu. at \$3.40 per bu. Bags free.

## NORCHIEF SOYBEANS

A new variety of Soybean developed by the Wisconsin Experiment Station and the U. S. Regional Soybean Laboratory. It is adapted to the 80 to 90 day corn maturity belts. It is about 3 days later than Flambeau in maturity and is superior to Flambeau in yield, lodging resistance, and oil content. Seeds are light yellow with black hilum. Oil content is about 20%.

Prices: Wisconsin Certified Stock, 1/2 pk., 90c; pk., \$1.50, plus postage. By freight or express f.o.b. Madison: Bu., not sealed, \$4.50; 2 bu. sealed bags, \$9.00 per bag; 5 bags or more, \$8.90 per bag.

## FIELD PEAS

WHITE CANADA. The most popular variety of Field Peas. Sow 1 to 1 1/2 bushels per acre broadcast with the same amount of oats. Another good mixture recommended by leading county agents is 1/2 bushel each of Field Peas, Oats, Barley and Wheat.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; pk., \$1.70, plus postage. By freight or express f. o. b. Madison: Bu. (60 lbs.), \$5.20; 3 bu. at \$5.10 per bu. Sacks included.

## VETCH

SAND OR WINTER. A very valuable leguminous plant, especially for lighter soils. Can be sown in either Spring or Fall. Sow 15 to 20 pounds of vetch and 1/2 bushel grain per acre. Oats or Barley in the Spring, Rye in the Fall. Makes splendid hay, also fine Fall and Winter pasture and it can also be pastured in early Spring. Has attractive purple flowers and makes a pretty plant in the flower garden.

Prices, by mail: Lb., 50c; 5 lbs., \$2.00, postpaid; 10 lbs., \$2.40, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$21.00.

## RAPE

DWARF ESSEX: Makes a quick pasture and is very valuable feed. It is ideal for sheep pasture, and is also now largely sown for hogs and cattle. It may be sown in the following ways:

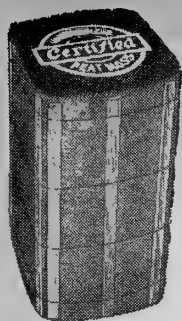
In early Spring, 5 to 10 pounds per acre.

With Spring grain or just as it begins to come up, 2 pounds per acre to provide pasture after harvest.

With Corn just before the last cultivation.

We handle only the best and purest Genuine Dwarf Essex; seed that is entirely free from bird rape, mustard and everything of that sort.

Prices, by mail: Lb., 45c; 5 lbs., \$1.75, postpaid; 10 lbs., \$1.95, plus postage. By freight or express f. o. b. Madison: 100 lbs., \$16.00. Bags free.



**SUPER BALE**  
19" x 20" x 36"



**HANDY CARTON.**

### IMPORTED HORTICULTURAL PEAT MOSS

Poor soil texture can now be easily remedied by incorporating peat moss in the soil. It prevents clay soil from baking and sandy soil from drying out. Don't suffer disappointments because your soil texture is poor. Peat moss is more absorbent than a sponge and is a soil conditioner but not a fertilizer.

Prices: Pk. bag, 70c. Handy Carton size (10 1/2 x 15 x 1 1/2), weight about 10 lbs., \$2.25, postpaid. By freight or express f. o. b. Madison. Handy bale (30 x 15 x 18), 4.5 cubic feet, weight about 50 to 70 lbs., \$4.20. Super bale (36 x 19 x 20), 7.5 cubic feet, shipping weight about 70 to 100 lbs., \$5.50; 5 bales, \$26.25.

Note. Weight varies because of moisture.

### VERMICULITE

A soil conditioner that speeds up the rooting of cuttings and greatly increases germination of seeds. Highly recommended to use in heavy soil when transplanting shrubs or building a lawn or garden. Aerates the soil, making it loose so the roots will develop to the maximum. Permits air circulation in the soil, as well as holding many times its weight in water. Don't let poor soil discourage your gardening efforts when a few cents worth of Terra-Lite will condition your soil. It is also ideal for mulching, and storing of root crops and bulbs. It seems to absorb moisture when bulbs are too moist and gives off moisture when the bulbs are dry. Will not permit fungus or algal growth. It is clean, light and easy to handle. Famous florists and horticulturists highly endorse this product.



Prices: 1/2 pk., 65c; 1/2 bu. bag, \$1.35, postpaid. By freight or express f. o. b. Madison: 3 1/4 bu. bag, not mailable, \$2.35 (Shipping weight about 24 lbs.). 5 bags at \$2.30 per bag.

### SPHAGNUM MOSS

For starting seeds, plants, hanging baskets—See page opposite page 1.

### INSTANT VIGORO

A (19-28-14) complete plant food in concentrated form for liquid plant feeding. It is ideal for foliar feeding through the leaves of the plant as well as for normal root zone feeding. One-half pound makes eight gallons of liquid plant food. Prices: 1/2 lb., 80c; lb., \$1.15; 3 lbs., \$3.00; postpaid. By freight or express f. o. b. Madison, 25 lbs., \$9.50.

### ACTIVO



### Don't Burn Leaves!

Convert to Plant Food with Activo. Activo is a multi-use garden-supply item. So versatile it meets some need for every gardener. It has five times as many uses as most compost hasteners. Better than fertilizer.

1. Converts compost quicker, easier, and cheaper. 1 pound treats up to 225 pounds of compost; 20 pounds treats 2 1/2 tons.
2. Converts garbage into humus, WITHOUT ODOR, in as little time as three weeks.
3. Activates soils, stretches and improves chemical fertilizer, aids hot beds, reduces odor in outdoor toilets while converting waste into an odorless, ash-like plant food.
4. Works any month of year. Works even on soot, sawdust, and coal dust.
5. ORGANIC. (No Chemicals!) Doesn't kill earthworms. Odorless. A composition of nature's own friendly, beneficial micro-organisms.

Prices: No. 2 size, about two pounds, treats up to 450 pounds, \$1.39; No. 7 size, about six pounds, treats up to 1,700 pounds, \$2.95; No. 20 size, about 20 pounds, treats up to two and one-half tons, \$6.95, postpaid up to 4th zone.

# Olds' Plant Foods and Soil Builders

## DU PONT SOLUBLE PLANT FOOD and PLANT STARTER

A spray on plant food which can be applied to the foliage or the soil. It is a high strength (19-22-16) general purpose fertilizer, readily soluble in water and quickly stimulates plant growth. Urea and trace elements are included in the formula. Will not burn foliage or roots when used as directed. Wonderful for setting transplants. Price: 6 oz. can, 69c; 1 1/2 lb. can (makes 30 to 60 gallons), \$1.95; 4 lb. bag, \$3.95, postpaid.



## SHEEP MANURE

Pulverized Sheep Manure is a natural, organic fertilizer for lawns, gardens, window boxes, plants, shrubs, trees. Contains humus which is ideal for sandy and clay soils. Prices: 5 lbs., 95c, postpaid. By freight or express f. o. b. Madison: 25-lb. bag, \$1.25; 50-lb. bag, \$2.10; 100 lbs. (2 50-lb. bags), \$3.75; 500 lbs. for \$17.50.

## BONE MEAL

For roses, peonies, tulips and other flowers requiring a good supply of phosphorous. 26% total phosphoric acid. Prices: By mail, 5 lbs., \$1.30, postpaid; 10 lbs., \$1.10, plus postage. By freight or express f. o. b. Madison: 25 lbs., \$2.25; 100 lbs., \$6.00.

## AMMONIUM NITRATE

33 1/2 % nitrogen. Recommended for top dressing pastures and grasslands. Prices: by mail, 5 lbs., \$1.25, postpaid. By freight or express f. o. b. Madison: 80-lb. bag, \$4.50.

## ARMORGANIC



A new all-organic plant food manufactured by the Armour Company. It is similar to Milorganite and is high in all the natural minerals contained in organic material, and has a plant food analysis of 5-5-0. Wonderful for use on heavy clay soils or light sandy soils that dry fast, as it is rich in humus. It is widely used by golf courses on their greens. Prices, f. o. b. Madison: 50 lb. bag, \$2.10; 80 lb. bag, \$3.25.

## VERTAGREEN

This is the famous 5-10-5 complete fertilizer manufactured by Armour & Company. Prices: 1 lb., 25c; 5 lbs., \$1.00, postpaid; by freight or express f. o. b. Madison, 10 lbs., \$1.10; add postage if wanted by mail, 25 lbs., \$1.75; 50 lbs., \$2.75; 100 lb. bag, \$5.15.

## BORATE

Used to correct boron deficiency in the soil. Can be applied any time at the rate of 25 pounds per acre. Prices: By mail 5 lbs., \$1.15, postpaid. By freight or express f. o. b. Madison: 100 lbs., \$4.95; 500 lb. lots, \$4.75 a hundred pounds.

## HYPONEX

Grows Better Plants Faster in SOIL, SAND or WATER

Simply dissolve and water all your houseplants, garden flowers, vegetables, shrubs or lawn. Produces stronger plants, more and larger flowers and fruit. Excellent for starting seedlings, cuttings, transplants. Clean, odorless. Won't burn foliage or roots if used as directed. Contains all nutritional elements complete and balanced—plus vitamin B1—Instantly available. Results sure.

Prices: 3 oz. can, 25c; 7 oz. can, 50c; 1 lb. can, \$1.00, postpaid.

## SYFONEX

BRASS SIPHON MIXER

Applies soluble fertilizers, weed and pest control chemicals accurately, automatically as you sprinkle. Attaches to faucet, between hose lengths or behind nozzle. Prevents burned lawns by mixing in right proportions. Made of lifetime brass, non-corrosive. Individually boxed with full directions. Each, \$2.50, postpaid.



## FERRO F. T. E.

(Fritted Trace Element)

This development brings gardeners trace elements in a safe, slowly soluble form called F. T. E. It contains iron, manganese, copper, zinc, boron and molybdenum. They are slowly released as the plants need them. It is non-toxic and there is no danger from using excessive amounts. Stays in the soil and won't leach out with moisture. Prices: 1 lb. can, \$1.00; 5 lb. bags, \$2.95, postpaid.



## BORDEN'S 38

New Wonder Nitrogen Fertilizer

A new type of nitrogen fertilizer containing 38% nitrogen. Unlike chemical nitrogen, which a plant uses up quickly or is removed by rain, and unlike organic nitrogen, such as sewage sludge that releases its nitrogen at variable rates, depending upon weather and high moisture conditions, this new fertilizer releases nitrogen slowly as plants require it for an entire season. It will not burn unless used three or four times as heavy as necessary, and one application will supply nitrogen for a full season's growth. A healthy luxuriant growth is possible only if enough nitrogen is fed slowly and steady throughout the entire growing season. Clean and easy to handle and may be applied any time of the year. In general, the following applications have been found satisfactory: Potting soils, 3 to 5 lbs. per cubic yard of soil, mixed well; or 2 teaspoonfuls for 6 inch pot. For turf, 15 to 20 lbs. per thousand square feet of fine turf grass and golf greens. For rough turf areas, 8 to 10 lbs. per thousand square feet. For playgrounds and large areas, 250 to 350 lbs. per acre. A 50 lb. bag will supply complete nitrogen requirements for 3000 to 5000 square feet of average home lawn. Prices: 1 lb. can, \$1.00; 5 lb. can, \$3.25, postpaid. Not prepaid, shipped freight or express, f. o. b. Madison, 25 lb. bag, \$10.50; 50 lb. bag, \$17.00.

## BONRO PLANT STARTER

Will give immediate nourishment and promote quick root and foliage growth of transplants. Contains 10% nitrogen, 50% available phosphoric acid and 10% potash water soluble. Three pounds enough for 800 plants. Prices: 3-lb. bag, \$1.40, postpaid; 50-lb. bag, f. o. b. Madison, \$9.50.

## FEED PLANTS



### 3 WAYS at once

Fastest, Best way to feed Roses, Lawns, Trees, Shrubs, Gardens.

RA-PID-GRO contains 21 elements, vitamins and hormones. You will be amazed at the way the plants will "perk up" overnight. 100% plant food, there is no filler. One teaspoonful makes one gallon, or 1 lb. makes 30 gals. Prices: 6 oz. env., 50c; 8 oz. can, 75c; 1 lb. can, \$1.30; 2 lb. can, \$2.50, postpaid.

## ATLAS FISH EMULSION

The original fish fertilizer emulsion

A complete, balanced 100% organic Plant Food — for indoor, outdoor and greenhouse plants.

ATLAS FISH EMULSION is easily applied. Mix with water. Use sprinkling can or hose applicator. Inexpensive to use. Preferred by experts.

Prices: 4 oz., 39c; pt., \$1.00; qt., \$1.90; gal., \$6.25, postpaid.



PILGRIMS learned from INDIANS to use FISH FERTILIZER



# Olds' Agricultural Chemicals

## ALDRIN

An organic insecticide recommended for the control of soil insects such as corn root worms, wireworms, sugar beet root maggot by soil treatment or by application to seed. Aldrin is also one of the most effective insecticides used to control grasshoppers as it works 3 ways: feeding, contact and fumigant. Price: Aldrin Dust, 2½%, 4-lb. bag, \$1.25, postpaid.

Aldrin Emulsion, 2 lbs. to gallon, gallon, \$4.75, plus postage; weight 10 lbs. to gallon.

## ACME ALL AROUND DUST

An all purpose spray for flowers, vegetables, and fruits. Carefully formulated multi-purpose product designed to provide with one application the best available protection against both insects and fungi. Suitable for dusting as well as spraying. Price: 8-oz. Squeeze Duster, \$1.19, postpaid.



## ACME ALL-ROUND SPRAY

May be sprayed or dusted. Ideal for the amateur who wants high grade protection without the necessity of using a number of controls for various pests. Prices: 1 lb., \$1.29; 3 lbs., \$2.45, postpaid.

## ARSENATE OF LEAD

The widest used arsenical insecticide. Safe on tender foliage for the control of chewing insects on fruit trees, vegetables, tobacco, and many other plants. Prices: 1 lb., 90c; 4-lb. bag, \$2.30, postpaid.

## DU PONT APHID AND MITE SPRAY

An emulsifiable insecticide to mix with water and spray on flowers, ornamentals, evergreens, fruits, vegetables, and house plants, which contains 50% Malathion (Malathon), one of the newest insect killers which has been recommended for the control of many hard to kill insects such as red spiders, mites, and plant lice. Prices: 1 oz. bottle (makes 4 to 6 gallons of spray), 59c; 4 oz. bottle (makes from 16 to 24 gallons of spray), \$1.25; pint, \$3.25, postpaid.



## BORDEAUX MIXTURE

Prevents large losses caused by blight, rot, mildew, scab, anthracnose, etc. Stimulates plant growth, increasing the harvest. Almost every kind of vegetable, fruit, and shrub can be improved by Bordeaux spraying. Prices: 1 lb., 95c; 4 lb. bag, \$2.40, postpaid.

## NEW IMPROVED BLACK LEAF 40

A powerful contact spray. 1 oz. makes 6 gallons of effective aphid spray. Recommended for aphids, leaf hoppers, young sucking bugs, lace bugs, mealy bugs and most thrip wherever found on shrubs, trees, flowers or vegetables. As it is a poison, it should be handled with care. Especially recommended for killing poultry lice. Apply a few drops on roost with cap brush then smear. Fumes pass upward through the feathers of roosting chickens and destroy lice. Avoids flock disturbance and individual handling. Prices: 2 oz., 98c; 6 oz. size, \$1.98; 12 oz., \$2.98, postpaid; 5 lbs., \$9.60, plus postage; 10 lbs., \$18.60, plus postage.



## CAPTAN (50W)

Captan or Fungicide 406 is a new organic fungicide that offers a combination of advantages never before combined in a single fungicide. It is safe, effective, easy to use, and it improves the storage qualities of the fruit. Highly recommended for the control of Apple Scab. A micro-fine wettable powder that goes in a suspension in spray water easily and disperses readily. Used at the rate of 1 to 2 pounds per hundred gallons of water. Prices: 1 lb. pkg., \$1.85; 5 lb. package, \$4.50, postpaid; by freight or express f. o. b. Madison, 50 lb. bag for commercial sprayers and orchardists, \$33.50; 50 lbs. in 5 lb. bags, \$34.00.

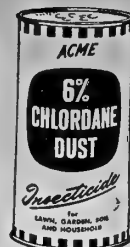


## CARBOLINEUM

Used for the control of chicken mites and fowl ticks in poultry houses when applied once a year. Also as a wood preservative for fence posts. Price, ½ gal. can, \$1.35; 1 gal., \$2.00, plus postage. Weight, 10 lbs. per gallon.

## CHLORDANE

A most excellent insecticide for dusting in gardens and on lawns to control ants, cutworms, chinch bugs, chiggers, earwigs, slugs, thrip, grasshoppers, snails, sow-bugs, wireworms, white grubs, root infesting maggots, as well as cockroaches, silverfish, carpet beetles, crickets, etc., in the home. Prices: 6% Dust, 8 oz. Squeeze Duster, 89c; 1 lb. can, 65c; 4 lb. package, \$2.00, postpaid.



40% Chlordane Wettable Powder. Price: 4 lb. bag, \$2.90, postpaid.

40% Chlordane Emulsion. Price: Pint, \$1.70, postpaid. Gallon, \$6.75, plus postage on 10 lbs.



## CRO-TOX

For the protection of seed corn against crows and pheasants. Also effective against gophers and blackbirds. It is non-poisonous and easily applied. Simply mix with the corn before planting. Costs less than 10 cents per acre. Hastens germination and helps to prevent seed rot.

Prices: ½ pt. can, treats one bushel, 75c; pint can treats two bushels, \$1.15; quart can, treats four bushels, \$1.90, postpaid.

## COPPER-A

Safer to use than Bordeaux mixture on copper sensitive plants. It can be used either as a spray or dust. Effective in the control of leaf-spot diseases, including leaf blight on tomatoes, both in the seed bed and field. Price, 6-lb. package, \$4.50, postpaid.

## DU PONT DAIRY BARN SPRAY

A combination of two powerful insecticides, methoxychlor and lindane. It is quick killing because it has both fumigating and fast contact action. Will kill house flies and many other insects as long as 6 to 8 weeks after one application. Both the ingredients used in dairy barn spray are approved by the U. S. D. A. Four-pound bag will make twelve gallons of spray or enough to treat 6,000 square feet of barn surface. Prices: 1 lb. can, \$1.70; 4 lb. bag, \$5.25, postpaid.

## DU PONT DAIRY CATTLE SPRAY

A methoxychlor product to take the place of DDT for the spraying of cattle. Similar to Marlate. Price: 1 lb. can, \$1.35, postpaid.

## 5% DDT DUST

A ready-to-use dust for home gardens, containing 5% DDT. Effective as a powerful insecticide. Widely used for dusting gladiolus bulbs in storage to control thrip. Particularly effective on rose chaffer, leaf hopper, and corn ear worm. Dust or spray. Prices: 1 lb. sifter, 60c; 4 lbs., \$1.75, postpaid.

## 50% WETTABLE DDT

A wettable powder especially prepared to mix readily with water for spraying. It can be used on crops, in buildings, or on animals except dairy cattle. Do not use on vine crops as insects are needed to pollinate the blossoms. Prices: 1-lb. carton, \$1.10; 4 lbs., \$2.50, postpaid; by express or freight f. o. b. Madison 50 lb. bag, \$16.00.

## DIMITE. For Control of Mites.

We recommend this to control mites on Delphinium and other flowers and red spiders on plants and evergreens. Kills mites quickly and gives protection for several weeks. Price: 2 oz. bottle, makes 12 gal. of spray, 79c; 8 oz., \$2.15, postpaid.

## EVER GREEN SPRAY

A safe pyrethrum base insecticide. Highly concentrated, odorless, contact insecticide for control of aphids, leaf hoppers, and many other soft-bodied insects. Easy to use. Does not harm tender plants. Prices: 1-oz. size (makes six gallons of spray), 40c; 6-oz. size, \$1.35; 16-oz. size, \$3.00, postpaid.

## DU PONT FUNGICIDE "A" PARZATE

Very effective against important diseases and blights of vegetables and flowers and ornamentals. Used for downy mildew on beets, cabbage, cauliflower, cucumbers, lima beans, melons, onions, celery, eggplant, peppers, potatoes, tomatoes, and rust and anthracnose on beans. Price: 6 oz. can, 80c, postpaid.

## FORMALDEHYDE

For preventing smut in grain, scab on potatoes. 1 lb. (treats 40 bushels), 35c, postpaid.

## DIELDRIN

Sensational control of lawn insects and many others in gardens, gardening soil and household. Controls ants, chiggers, white grubs, and others. In gardens and gardening soil, for cutworms, wireworms, earwigs, slugs and others. Also household pests such as roaches, silver fish, carpet beetle, box elder bugs and many others. Widely used for the treatment of seed against soil insects.

Effective to control squash bugs and borers. Three teaspoons to the gallon for squash bugs, and two teaspoons to the gallon on small plants for borers, sprayed once a week around the base of the plants.

Prices: 8-oz. bottle, \$1.35; qt., \$3.75, postpaid.

## 5% DIELDRIN GRANULAR

### Soil Insect Control

To control grubs and other soil insects in lawn and garden, apply Dieldrin Granules, 5%, at the rate of 1½ lbs. per thousand square feet with a fertilizer spreader. Price: 4 lb. bag, \$2.75, postpaid.

## DOGZIX

Protects shrubs, evergreens and plants from dog annoyance. Simply spray on lower branches and soil. Harmless to pets and plants. Dogs are animals of habits. Correct their habits with Dogzix. 6-oz. bottle treats fifty trees.

Prices: 3-oz. bottle, 50c; 6-oz. bottle, 75c; 16-oz. bottle, \$1.45, postpaid.



## DU PONT FLORAL DUST

Developed to insure flower growers a safe, preventive product that would keep harmful insects and fungus diseases from ever getting a foothold in the garden. Contains four proven pest killers—Rotenone, Methoxychlor, Sulfur, and Fermate. Start applications of Floral Dust early, and keep plants protected throughout the season. Prices: 8-oz. Squeeze Duster, \$1.19; 1-lb. carton, \$1.35, postpaid.



## DU PONT FRUIT TREE

For The Man With A Few Fruit Trees

The all in one fruit tree spray. Recommended for control of many insects and fungous diseases affecting apples, peaches, cherries, pears, plums, apricots, quince, strawberries, currants, gooseberries. Specially formulated for spray application. Price: 1-lb. pkg., \$1.25; 3-lb. bag, \$2.75, postpaid.



## FERMATE

A non-caustic fungicide non-rus-setting on apples and pears. Favored by many growers for use on apples, pears, cherries, cranberries, celery, tomatoes, and other crops. Effective against many diseases and safe on a wide range of plants. Used as a spray or dust. Prices: 8-oz. pkg., \$1.00; 3-lb. bag, \$2.20, postpaid.



## ACME HOZ-IT-ON FLOWER AND SHRUB SPRAY

Hoz-it-on is a plastic sprayer that fits on top of the container and fastens to your garden hose for easy application. Active ingredients, 5% Malathion, 10% D.D.T. Controls aphids, mites, caterpillars, worms, and certain beetles. Pint makes five gallons of spray. Prices: Pint with hoz-it-on nozzle, \$2.00; quart refill, \$2.75, postpaid.

DUPONT GARDEN INSECTICIDE Contains 25% Methoxychlor and 25% Malathion. Kills most all insects. Safe, long-lasting residual control. Prices: 4 oz. bottle, \$1.25; 8 oz. bottle, \$2.25; pint bottle, \$3.75, postpaid.



## DU PONT GARDEN INSECT SPRAYER

An easy-to-use aerosol, no mixing or measuring. For use on Roses or other outdoor flowers or ornamentals. The triple formula is highly effective against many insects such as Aphids, Japanese Beetle, Red Spider Mites, Leafhoppers, Lacebugs, Thrips, and certain caterpillars. Contains methoxychlor, lindane, and rotenone. Price, 12 oz. Aerosol, \$1.59, postpaid.



## DU PONT VEGETABLE DUST

A multi-purpose garden dust designed for effective control of many insects and diseases common to the home garden. The active ingredients are methoxychlor, Rotenone, and Zineb. It can be used on a wide range of vegetables including cucumbers, melons, squashes, and other common garden produce, and can be applied up to the time the vegetables are harvested. Very effective against late blight of tomatoes. Prices: 8-oz. Squeeze Duster, \$1.19; 1-lb. can, \$1.35, postpaid.



## GIBBERELIC ACID

A new plant growth stimulant chemical that is still in the experimental stages. It has produced startling results on many plants, such as making bush plants grow tall, some plants earlier flowering, and some plants have been known to shoot up two to three times their normal height. At the present it should be used for experiment only. Undoubtedly many beneficial uses for this acid will be found for certain kinds of plants, but until more research has been conducted, we caution against its use on vegetables. The things it will do to plants is amazing. You may get a cabbage plant to grow 12 feet high, with no cabbage, as did Dr. S. H. Witter, who pioneered in research with this chemical. Price: 10 oz. Aerosol, (25 P.P.M.), \$1.65, postpaid.

## 5% LINDANE SPRAY

Lindane kills three ways; by contact, vapor, and internal poison. A super killing insecticide for fast control of aphids, thrip, plant bugs, caterpillars, and most all common beetles and bugs infesting azaleas, roses, other flowers, shrubs, vines, fruits and vegetables. Also used with dairy cattle and barn sprays for quick knock-down kill of flies. Prices: 4 oz., 85c; pint, \$2.50, postpaid.



## 25% LINDANE WETTABLE POWDER

A wettable powder that will mix readily with water for spraying certain vegetable crops, (Spinach, Cucurbits, Celery, Cole Crops) and widely used for livestock and farm buildings. Price: 1 lb., \$2.40, postpaid.

## LIME SULFUR

A standard 33° Baume lime and sulphur converted into a dry powder having all the effectiveness of a liquid product when dissolved in water. For dormant spraying against scale, peach blight, leaf curl, and twig borer. For summer spraying against scab, soot, blotch, red spider and mite. Price: 1 lb., \$1.10, postpaid.

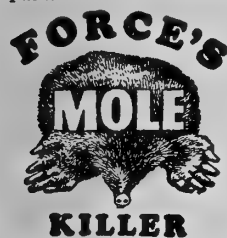
## NO NIB! Rabbit Repellent

Used to protect crops and ornamental plants from the feeding damage of rabbits. Works on the principle of taste repellency. Rabbits do not like the taste of foliage or plants protected with this material. An effective and positive protection. Can be used as a dust from the shaker top container or mixed with water. Six ounces will make 2½ gallons of spray. Price: 6 oz. pkg., \$1.00, postpaid.



## NEW FORCE'S MOLE KILLER

A newly formulated bait, now including dried fruits, grains and vegetables recently found to be readily eaten by moles. NO TRAPS—NO GAS—READY TO USE. Made in pellet form. Guaranteed to kill moles or money refunded. Used according to simple instructions with each package, these pellets, when placed around the edge and throughout a freshly made flower bed, will eliminate the loss of bulbs and plants. Keep an ample supply of Force's Mole Killer on hand at all times to keep new infestations from adjoining areas. Prices: 35-pellet pkg., 35c; 75-pellet pkg., 65c; 185-pellet pkg., \$1.15; 875-pellet pkg., \$3.50, postpaid.



## DU PONT MARLATE 50 Methoxychlor Cattle Spray

Developed to take the place of DDT for spraying cattle and barns, for the control of flies, mosquitoes, fleas, cockroaches, etc. It contains 50 per cent Methoxychlor, which is comparatively safe to use and non-toxic. One application on animals normally lasts three to four weeks, and on buildings approximately two months. One pound will treat about thirty-two head of cattle. Prices: 8 oz., \$1.15; 4-lb. package, \$3.50, postpaid.

## DU PONT MARLATE 2 M. R.

A liquid 24% Technical Methoxychlor for use on certain crops such as alfalfa and clovers for control of leafhopper, alfalfa weevil, caterpillar, webworm, etc. Requires 2 to 3 qts. an acre. Also used on grain storage bins and live stock. Prices: Gal. can, \$5.00, plus postage. 5 gal., \$4.30 per gal., plus postage. Wt. 10 lbs. gal.

## DU PONT MANZATE

An organic fungicide that is giving outstanding control of both early and late blights on potatoes and tomatoes. It simplifies the spray program as it provides control of all the principal fungous diseases affecting these crops. Mixes easily and sticks to foliage. 1½ to 2 pounds makes 100 gals. of spray. Price: 3 lb. bag, \$3.75, postpaid.

## MALATHION

Related to Parathion and Tepp but has the advantage of more rapid disappearance thus reducing the residual hazard, permitting closer to harvest applications. It seems to work effectively on insects resistant to D. D. T. For fly control in dairy barns and around buildings which house domestic animals. Effective as a control for red spiders, mites and aphids. Prices: MALATHION 4% DUST: 1 lb. sifter top 90c; 4 lb. bag \$2.00, postpaid. MALATHION 25% WETTABLE POWDER: 4-lb. bag, \$2.95, postpaid.

MALATHION SPRAY CONCENTRATE: (4 lbs. Malathion per gallon) oz., 50c; 4 oz., \$1.25; pint, \$3.00, postpaid; gallon, \$10.25, plus postage. Weight, 9 lbs. to gallon.

## MH-30

A new chemical used to control suckers in the tobacco crop. Has increased yields from 100 to 200 lbs. per acre. Requires 6 ounces in 3 gals. of water for 550 plants, or 3 quarts per acre. The spray is applied when about 90% of the plants are in flower. Prices: Pint, \$4.50; Quart, \$7.00, postpaid. Gallon, f. o. b., Madison, \$17.50. If wanted by mail, add postage. Wt. 9 lbs., per gallon.

## DU PONT PARZATE

A fungous disease control chemical which protects a wide range of vegetable, ornamental and tobacco plants without burning. Frequently will do alone what formerly required combinations of chemicals. Outstanding for early and late blight of tomatoes and potatoes. 3 to 9 teaspoons makes a gal. of spray. Prices: 6 oz. can, 80c; 3 lb. bag, \$3.00, postpaid.

## RED RIVER POTATO MIX

Dust or Spray. A scientific formula combining a patented copper fungicide with quick-killing arsenic and DDT. Kills potato bugs quicker—drives off flea beetle and leaf hopper—prevents blight—stimulates foliage. Get top prices for your harvest. Prices: 1-lb. bag, \$1.00; 4-lb. bag, \$3.25, postpaid.

## ROTENONE GARDEN GUARD

For use as a spray or dust. Non-injurious to humans and warm-blooded animals, yet effective both by contact and as a stomach poison against an exceedingly wide range of insects. It is especially recommended for use on broccoli, cabbage, cauliflower, brussels sprouts, and string beans (Mexican Bean Beetle). A favorite of the housewife for the rose and flower garden. Price: 1-lb. sifter carton, 80c, postpaid.

## ROTENONE DUST

Kills by both contact and stomach action. Its highly toxic non-poisonous ingredients are thoroughly dispersed and inter-mixed to give a perfectly uniform material. Prices: 1%, 5 lbs., \$1.65, postpaid; by freight or express f. o. b. Madison: 50-lb. bags, \$9.50.

## DU PONT ROSE INSECTICIDE AND FUNGICIDE

Here is the answer to leafspots, blight, insects, and rusts that are persistent trouble to rose gardeners. Whether they have one bush or many they will welcome this product developed by Du Pont pest control laboratories for roses, snapdragons, carnations, etc. Used as a dust or spray. Controls both diseases and insects—Black Spot, Powdery Mildew, Aphids, Red Spider Mites, Japanese Beetle, Thrip, Leafhoppers and many others. The complete formula for rose growers everywhere. Contains methoxychlor, lindane, rotenone, zineb, and a mildewicide. Prices: 8-oz. Squeeze Duster, \$1.49; 1-lb. can, \$1.69; 3 lb. bag, \$3.75; 12 oz. aerosol, \$1.98, postpaid.



## DU PONT DORMANT SPRAY OIL

Scale insects cause extensive damage on ornamentals, fruit and shade trees. For the control of many of these pests, we recommend Du Pont Dormant Spray Oil before foliage appears. 1 quart makes 8 gallons of spray for fruit and shade trees. Price: 1 quart can, \$1.50, postpaid.

## ACME ROSE DUST

A potent, new insecticide and fungicide formulation for control of all important Rose pests. Contains 7% Captan, .75 Karathane for mildew, and 4% Malathion for Aphids, Thrips, Spider Mites, White Flies, Mealy Bugs, Tarnish Plant Bugs, Lacebugs, and 5% DDT for Rose Chafer and other beetles and caterpillars. Effective as a dust or spray. Prices: 8-oz. Squeeze Duster, \$1.39; 8 oz. pumpgun, \$1.19; 2 lb. carton for refill, each \$2.25, postpaid.



## DU PONT SPREADER STICKER

A combination wetting, spreading, and sticking agent that greatly increases the efficiency of all sprays. 1 to 4 ozs. used to 100 gallons of spray. Prices 1 oz., 59c; pint can, \$1.50, postpaid.

## WETTABLE DUSTING SULPHUR

An improved dusting sulphur for home use which can also be used as a liquid spray. Controls red spiders on evergreens, and mildew, leaf spot, black spot, and rust on rose bushes, chrysanthemums, snapdragons, carnations and certain other foliage. 98% passes through a 325-mesh screen. An excellent chigger chaser. Price: 2-lb. sifter carton, 85c, postpaid.

## DU PONT TOMATO DUST

For the control of tomato blights and insects. Combines the safer insecticide, methoxychlor with Copper A, used as a dust or spray. Prices: 8-oz. Squeeze Duster, \$1.10; 2-lb. bag, \$1.49, postpaid.



## TRI-GEN

The original Rose Garden Spray Treatment for the control of many insects and fungus pests. Black spot and powdery mildew are controlled by the use of TRI-GEN. TRI-GEN also tends to stimulate healthy plant growth. It is economical, easy to use and a great labor-saver because you need only TRI-GEN to give your roses the best scientific treatment. Now contains Farnate for a fungicide. Prices: Kit E, protects 10 roses per season, \$1.69; Kit A, protects 20 roses per season, \$2.49; Kit B, protects 60 roses per season, \$6.25; Kit C protects 150 plants per season, \$9.50, postpaid.

## TRI-GEN DUST

For those who prefer a dust to liquids. Price: 1-lb. sifter top, \$1.19, postpaid.



## BARTLETT TREE PAINT

Black antiseptic tree paint that holds its liquid consistency under freezing temperatures. Contains ingredients only helpful to healing of tree wounds. Prices: ½ pt. can, 95c; 1 pt., \$1.45; 1 qt., \$2.35, postpaid.

## DUPONT TREE WOUND DRESSING

A handy 12 oz. aerosol to spray on tree wounds after pruning. Sets quickly and seals against the entrance of decay producing organisms. Price: \$1.89, postpaid.

## TURF FUNGICIDE TERSAN 75

This fungicide assures a beautiful lawn by controlling ugly Brown Patch, Dollar Spot and Snow Mold. Safe to use, will not shock or discolor grass or retard growth. Prices: 8 oz. can, \$1.95; 3 lb. pkg., \$5.50, postpaid.



## Z.I.P. (ANIMAL REPELLENT)

A white, water dispersible product which is sprayed on the plants to prevent deer and rabbit damage. It contains nothing harmful to domestic animals, yet protects valuable plantings from deer and rabbits. During the growing season it is mixed at 2½ gals. per 100 gals. of water for small sprayings. During the dormant season, 4 gals. is used to 100 gals. of water, sprayed late in the Fall or Winter, or for small sprayings, 1 pt. to 2½ gals. Prices: Qt., \$3.50; Gal., \$11.40, postpaid.

**PLEASE NOTE:** We handle all types of agricultural chemicals. Growers requiring such materials as Phosdrine, Derrachlore, Diazinon, Dithane, Kelthane, Heptachlor, Endrin, Toxaphane, and other chemicals not listed in this catalog should write for prices.





# CHEMICAL WEED KILLERS

## DU PONT LAWN WEED KILLER

Contains 2,4-D Amine, a recommended chemical for controlling dandelions, plantain, and other wide leaf plants in the lawn without injury to grass. Price: 8 oz. can, \$1.00, 32 oz. can, \$3.25, postpaid.

## DUPONT LAWN WEEDER

A quick, convenient way to rid lawns of dandelions and many other common broadleaf lawn weeds. It is designed primarily for spot treatment and contains a white tracer to mark sprayed weeds. Contains 2,4-D. Price, 12 oz. Aerosol, \$1.79, postpaid.



## ACME HOZ-IT-ON CRABGRASS KILLER

Hoz-It-On is a plastic sprayer that fits on top of the container and fastens to your garden hose for easy application. Active ingredients, 12.6% Di-Sodium Methyl Arsonate, the newest and most popular modern crabgrass killer. Pint covers 1600 sq. feet. Prices: Pint with Hoz-it-on nozzle, \$2.35; quart refill, \$3.50, postpaid.

## CYANATE WEED KILLER

Post-emergence Cyanate spray applications kill most annual weeds when they are small. There is no soil toxicity hazard as the chemicals break down into fertilizer materials. Very effective in controlling weeds in gladioli and onions. Non-corrosive to equipment. Price: 6 lb. can, \$6.75, plus postage.

## MH-40 DESTROYS QUACK GRASS

Maleic Hydrazide will eradicate quack grass without injury to the soil. It is sprayed on the quack grass at the rate of 1/4 lb. a 1000 sq. feet after it shows four inches of growth in the Spring and then in 3 to 8 days spaded or plowed under. Ask for free folders. Prices: 4-oz. package, \$1.95; 1 lb. package, \$5.00, postpaid.

## DOWPON

Dowpon, Sodium Salt 85%, is a new chemical for the control of Quack Grass. Usually applied in the Fall, at from 5 to 10 pounds per acre, when the Quack is from 4 to 8 inches tall, and before frost, with 10 to 20 gallons of water an acre. If applied in the Spring, a crop should not be planted for 4 to 5 weeks. Prices, 1 lb., \$2.50; 5 lb. can, \$6.90, postpaid. By freight f. o. b. Madison, 50 lb. drum, \$57.50.



## DUPONT GARDEN HOSE SPRAYER

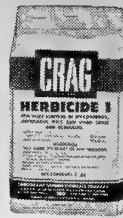
Sprays up to 30 Feet

This new garden hose sprayer will handle every garden spraying requirement, insecticides, weed killers, and liquid fertilizers. Attaches to the garden hose and sprays any chemical that mixes with water. Glass jar has printed instructions and directions for mixing all sprays. Price: \$4.95, postpaid.

## CRAG HERBICIDE-1

### Kills weeds as they germinate

Save work and keep your garden neat by preventing weeds from growing. Crag Herbicide No. 1 destroys weed seeds as they germinate. Apply before planting on newly cultivated soil or before weeds are larger than 1/4 inch. No worry about drift damage to sensitive plants. Simply spray uniformly over soil at rate of 2 to 3 lbs. in 30 gal. of water to an acre. Excellent for strawberries, asparagus and gladiolus. Application lasts 3 to 6 weeks. Prices: 4 oz., treats 3,000 sq. ft., \$1.50; 2 lb. bag, \$6.00, postpaid. 50 lb. drum, \$122.50.



## KARMEX W

Widely used to keep ground bare of vegetation for a prolonged time eliminating fire hazards. A general herbicide to control weeds around barns, silos, grain storages, machinery sheds and in irrigation and drainage ditches. Prices: 2-lb. pkg., \$9.10; 10-lb. pkg., \$40.50, postpaid.

## AMINO TRIAZOLE

A new chemical that is very effective against Canada Thistle. It is used in late summer after harvest. One pound makes six gallons of spray. With this new chemical it is now possible to rid your farm of Canada Thistle after harvesting your crop. Prices: 1 lb., \$3.50; 4 lbs., \$10.00, postpaid.

## SODIUM CHLORATE

For weed eradication on farms such as quack grass, Canada thistle, etc. Temporarily sterilizes the soil but it is one of the best killers of quack grass. Price: By freight f. o. b. Madison: 100-lb. drums, \$14.00 each, subject to change.

## 2,4-D AMINE

Recommended for low gallonage applications of 10 gal. or less per acre for control of many weeds in growing crops. Mixes easily in both soft and hard water or oil carriers. No nozzle clogging sludge, even in cool weather. Price: gal., \$4.05, plus postage; 5 gal., \$3.90 per gal., plus postage. (Wt. 9 lbs. to gal.)

## 2,4-D ESTER

An oily concentrated liquid form of 2,4-D for either high or low gallonage application. Easily mixed in both hard or soft water. Price: Gallon, \$3.98, plus postage. Weight 9 lbs., to gallon; 5 gallons, \$3.83 per gallon, plus postage.

## MCP AMINE

Similar to 2,4-D in its effect on weeds and most crops, but used with greater safety on such 2,4-D sensitive crops as flax, certain small grains seeded to red or ladino clover. Highly soluble in water. Prices: Gal., \$8.84, plus postage; 5 gals., \$8.70 gallon, plus postage.

## AMMATE

Ammate is based on ammonium sulfamate and is free from fire or explosion hazards. The residue left on areas treated with Ammate is not poisonous to humans, pets or livestock. Especially effective against poison ivy, poison oak, poison sumac, chokecherry, ragweed, Canada thistle, bull thistle, sow thistle. Use at 1/4 lb. to 1 lb. per gallon of water to control above named weeds. Prices: 2-lb. pkg., \$1.25; 6-lb. pkg., \$3.25, postpaid. Ammate X 95% ammonium sulfamate. By freight or express f. o. b. Madison: 40-lb. drums, \$14.60.

## 2,4-D-2,4,5-T BRUSH KILLER

This product is a standard half-and half formulation of 2,4-D and 2,4,5-T Esters containing 2 lbs. of acid equivalent of each acid. Soluble in oil and emulsifiable in water. Recommended for foliage spraying, stump treatment and basal stem treatment. Price: quart, \$3.75, postpaid. Gallon, \$8.68, plus postage; 5 gallons, \$8.51 per gallon, plus postage. Weight 9 lbs. to gallon.

## V P M

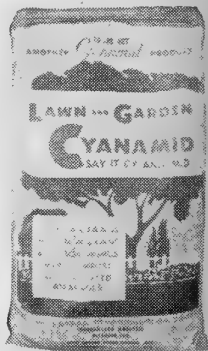
## SOIL FUMIGANT AND WEED KILLER

V P M is a soil fumigant that does not require gas tight cover. You simply drench V P M into the soil for control of weeds, soil fungus, and nematodes, in outdoor grown flower plots, nursery beds, field planting sites, turfs, tobacco plant beds, and outdoor vegetable plant beds, after cultivation and when the soil temperature is above 60°. Apply at the rate of 1 to 1 1/2 quarts to 100 sq. feet. With tobacco beds it should be applied at least 40 days before seeding. In the garden, cultivate 5 to 7 days after application. On light soils wait a week before planting after cultivating. On heavy soils, 2 weeks. Prices: f. o. b., Madison, 1 gal. bottle, \$5.60; 5 gal. drums, \$4.85, per gallon. Add postage if wanted by mail. Wt., 9 lbs. per gal.

## LAWN & GARDEN CYANAMID

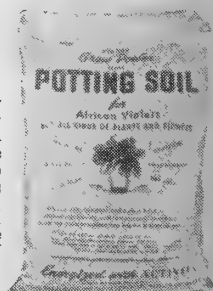
Feeds Lawn and Destroys Weed Seeds At the Same Time

We highly recommend this 20% nitrogen long-lasting fertilizer for lawns, for when applied to the soil at the rate given in the directions, it not only feeds the lawn over a long period but produces products that are toxic to small weeds and weed seeds, thereby destroying all of the weed seedlings when they begin growth in the spring. It is not toxic to deep-rooted grass and because of this, when used according to directions, you feed your lawn for more luscious growth, and at the same time destroy crabgrass seedlings and other weed seeds as they sprout. Lawn and Garden Cyanamid is also a wonderful product for use in converting leaves and organic materials into compost. Ask for free leaflet on this material. Prices, f. o. b., Madison: 10 lbs., \$1.85; add postage if wanted by mail. 25 lbs., \$3.75; 50 lbs., \$6.50.



## ACTIVO POTTING SOIL

A very rich soil compost and humus base, fortified with hormones and vitamins. Contains all the essential minerals and no additional plant food is needed for many weeks. Excellent for African Violets and all kinds of plants and flowers. Price: 3 lb. bag, 95c, postpaid.



# CHEMICAL SEED DISINFECTANTS

## DU PONT ARASAN 75

A new higher strength Thiram seed disinfectant and protectant for corn, sorghum, peanuts, rice, vegetables, grasses, and legumes. DRY application only. This material when applied with a suitable sticking agent has proved to be one of the most effective means of protecting trees and shrubbery from rabbit injury. One gallon of mixture, costing approximately \$2.00, will brush coat 100 trees, 1 inch in diameter. Prices: 1 oz. pkg., 60c; 8 oz. can, \$1.50; 2 lb. pkg., \$4.35, postpaid. By freight or express, f. o. b., Madison, 25 lb. drum, \$40.50; 100 lb. drum, \$155.00.

## DU PONT ARASAN SF-M

75% Thiram seed disinfectant which also contains 2% Du Pont "Marlate" methoxychlor insecticide for control of stored grain insects. For slurry treating. Prices: by freight or express, f. o. b., Madison, 25 lb. drum, \$40.50; 100 lb. drum, \$155.00.

## DU PONT ARASAN SF-X

For use in slurry treaters or batch mixers. For corn, rice, sorghums, peas, beans, vegetables, grasses and legumes. Prices: 5 1/2 oz. can, \$1.00, postpaid; by freight or express, f. o. b., Madison, 25 lb. drum, \$40.50; 100 lb. drum, \$155.00.

**HYBRID SEED CORN GROWERS AND COMMERCIAL SEED TREATERS.** Write for special prices on Seed Disinfectants.

## DU PONT DELSAN A-D

A combination of Arasan SF-X and Dieldrin insecticide. For slurry treatment of field and sweet corn, beans, (including limas) and peas. Controls certain insects and diseases. Prices: 7 oz. can, \$2.00, postpaid; by freight or express, f. o. b. Madison, 25 lb. drum, \$53.75; 100 lb. drum, \$208.00.

## NEW IMPROVED CERESAN

An organic mercury compound soluble in water, which is highly effective in the treatment of gladiolus bulbs to prevent rots, particularly basal rot. Bulbs are treated by dipping in the solution. Price: Lb. can, \$1.95, postpaid.

## DU PONT CERESAN M

For small grains, cotton, flax, peas, sugar beets, and rice. DRY or SLURRY application. Prices: 14 oz. can, \$1.60; 3 lb. can, \$4.45, postpaid; by freight or express, f. o. b., Madison, 40 lb. drum, \$44.80; 100 lb. drum, \$107.00.

## DU PONT CERESAN M-2X

Double strength for SLURRY application, non-dusting. Each can complete with special liquid sticking agent. For small grains, cotton, flax, peas, sugar beets, and rice. Price: 5 lb. can, \$11.50, postpaid.

## SPERGERON GLADIOLUS DUST

A combination fungicide and insecticide which is applied to the bulbs before storage and planting. Bulbs are placed in a paper bag with Spergon Dust and shaken gently before placing the bulbs in trays for storage. Applied the same way before planting. Contains 3% D.D.T. to control thrip and other insects and 50% Chloranil for diseases. Prices: 2 oz. envelope, 50c; 1 lb. can, \$1.95, postpaid.

## DU PONT CERESAN 100 LIQUID

For use in slurry treaters or mist-type ready-mix treaters. For outstanding control of seed disease, before and after planting—on cottonseed as well as seed of wheat, oats, barley, rye, and flax. Colors seed red. Prices: by freight or express, f. o. b., Madison, 1 gal., \$13.60; 5 gal. drum, \$55.50; 30 gal. drum, \$320.00; 55 gal. drum, \$566.00.

## DU PONT CERESAN 200 LIQUID

For slurry treaters. Controls stinking smut of wheat and diseases of small grains and flax. On cottonseed it helps boost yield by stopping seed decay, sore shin, angular leaf spot and anthracnose boll rot. Colors seed red. Prices: by freight or express, f. o. b., Madison, 5 gal. drum, \$99.75; 30 gal. drum, \$585.00; 55 gal. drum, \$1,055.25.

APPROX. 70,000,000 LBS. OF AIR-NITROGEN  
ABOVE EVERY ACRE. THIS IS AVAILABLE  
FREE FOR SOIL AND CROP IMPROVEMENT IF YOU  
**CONVERT LEGUME SEEDS  
INTO FERTILIZER PLANTS**

Inoculating by **NITRAGIN** with

ALFALFA  
RED CLOVER  
SWT. CLOVER  
COWPEAS  
PEAS  
VETCH  
A. W. PEAS  
SOYBEANS  
LESPEDEZA  
PEANUTS  
BEANS  
ALL LEGUMES

### BUILD UP YOUR SOIL Inoculate Your Legumes With NITRAGIN

Inoculate your Legume seeds even tho planted on fields that have been inoculated before. Field tests have shown that better crops are harvested when Legume seeds are inoculated even when planted on fields where inoculated seeds of the same Legume crops had grown the previous year.

### NITRAGIN INOCULATION PRICES

When Ordering, ALWAYS State Name of Seed

#### ALFALFA AND CLOVERS

Size	Retail
1 bu. ea. ....	\$ .60
2 bu. ea. ....	1.05

#### PEAS (All Varieties) VETCHES (All But Crown)

100 lb. size ea. ....\$ .55

#### BEANS—Navy, Pinto, Wax, String, Kidney, Gr. Northern

1 bu. ea. ....\$ .60

#### PEANUTS, COW PEAS

100 lb. size ea. ....\$ .55

#### SOYBEANS (All Varieties, Including Edible)

2 bu. ea. ....\$ .45  
5 bu. ea. .... .65  
25 bu. ea. .... 2.75

#### LESPEDEZA—Hulled or Unhulled

Size Retail  
100 lb. size ea. ....\$ .60

#### GARDEN SIZE Garden Peas and Beans Sweet Peas and Lima Beans

Enough for 5 lbs. seed  
Retail Price 25c each.

#### BIRDSFOOT Trefoil,— Broadleaf and Narrowleaf

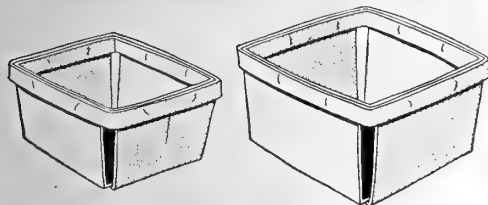
4 lb. ea. ....\$ .20  
1 bu. ea. .... .60

#### SPECIAL CULTURES—

Give name of seed when ordering. Big Trefoil, Crown Vetch, Kudzu, Garbanzo (Chick Pea), Lima Bean, Sanfain, Sesbania, Astragalus Sp. (Milk-vetch), Leucaena glauca. Others upon request.

1/2 bu. ea. ....\$ .25  
1 bu. ea. .... .70

**NITRAGIN—Oldest and Most Widely Used Inoculator in America**



### BERRY BOXES

Boxes are uniformly very light in color and the rim is scored all around so as to make square corners. This permits the boxes to fit snugly in the crate. The bottoms are stapled together, which makes a tight, rigid box. Prices: pints, 50, \$1.60; 100, \$2.75, postpaid; not postpaid, 1,000, \$19.00. Quarts, 50, \$1.80; 100, \$3.25, postpaid; not postpaid, 1,000, \$20.00; 500 at 1/2 the 1,000 price. See order blank for parcel post costs. Pints weigh 50 lbs. per 1,000, qts. 88 lbs. per 1,000.

### VITA GROWING POTS

These pots contain root growth for a long period. Made of water proof paper which is nutrient treated, the same as the Vita Plant Bands. They are light, unbreakable, and will not rot, weighing only one-tenth as much as the clay pots and require less water.



	By Mail Postpaid	By Express Wt. per	f.o.b. Madison
2 1/2 -inch	25	100	1,000
3 -inch	\$0.80	\$2.35	22 lbs.
4 -inch	.90	2.70	28 lbs.
	1.20	3.60	52 lbs.
			25.70

# TRAIN-ETTS



**NEW!  
DIFFERENT!**

## Weatherized TRELLIS NETTING

**Ideal Support for SWEET PEAS, GARDEN PEAS, POLE BEANS, CUCUMBERS, TOMATOES**

Grows finer, larger flowers and vegetables. Hung with ease in 5 minutes; no fuss or bother. Use instead of string or wire. (Wire in sun burns delicate tendrils.) Doesn't rot like string—lasts several seasons. In 3 sizes: No. 1, 60x72 in., 75c; No. 2 60x96 in., 95c; No. 3, 60x180 in., \$1.35, postpaid.



### NEW VITA GREEN POTS

Plant Pot and All

Here is a brand new item for the home gardener who likes to grow his own plants. Provides a simple inexpensive way to grow luxurious plants from seedlings or cuttings. Fine for the amateur gardener as there is no danger of transplanting shock, as the entire pot is planted at transplanting time. The pots are nutrient treated to help the seedlings over their early growth period. No initial feeding is necessary. Pots are more rugged than peat pots and will contain roots for three months, yet when transplanted, pots will disintegrate in the soil. Made from molded pulp containing a nutrient saturation. Attractive light green in color. Prices of cartons containing 48 pots per carton: 2 1/4 inch size, 89c per carton; 3 inch size, \$1.39, per carton, postpaid.

Commercial Growers Prices, F.O.B., Madison

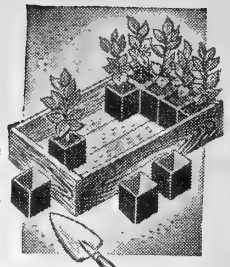
2 1/4 inch size, 2000 per case	.....	\$14.20 case, Wt. 17 lbs.
2 1/2 inch size, 2000 per case	.....	17.20 case, Wt. 21 lbs.
3 inch size, 2000 per case	.....	24.80 case, Wt. 31 lbs.
3 1/2 inch size, 1000 per case	.....	14.30 case, Wt. 20 lbs.
4 inch size, 1000 per case	.....	16.75 case, Wt. 31 lbs.

### BIRD PEAT POTS

Peat pots do not contain roots as long as the Vita Green pots, and, therefore, we recommend these to the commercial grower only. They grow better plants with less work and the plant and pot are transplanted into the field together. Pots are rugged, nutrient treated. A special formula is used for added rigidity to help prevent chipping. A rugged rim provides extra strength. Available in two sizes, 2 1/4 inch and 3 inch. Prices, f. o. b. Madison: 2 1/4 inch size, case of 2000, \$14.00, wt. 22 lbs.; 3 inch size, case of 2000, \$26.00, wt. 36 lbs.



### VITA PLANT BANDS

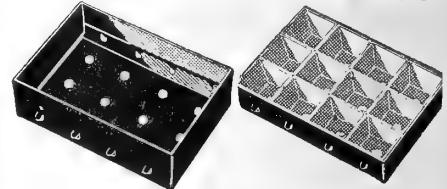


Plants can be handled several times with these bands. They must be removed when setting plants in the field by tearing band along one corner.

These bands contain an exclusive balanced plant food which feeds your plants on time—all the time. Designed to give surer and better results to the home gardener growing transplants. Promotes vigorous well balanced growth. • Eliminates transplanting shock • Retains moisture, reducing drying out hazards • Sets up quickly... Easy to use.

Vita Band "10"	50	100	Wt. per	1,000	f. o. b.
Size	Postpaid	Postpaid	1,000	Madison	
1 3/4 x 1 3/4 x 2 1/2	\$0.70	\$1.10	18 lbs.		\$5.00
2 x 2 x 2 1/2	.75	1.20	20 lbs.		5.25
2 x 2 x 3	.80	1.30	24 lbs.		5.75
2 1/2 x 2 1/2 x 3	.90	1.50	30 lbs.		6.25
3 x 3 x 3	.95	1.65	35 lbs.		6.90

### Grow Plants with Ease—Use TOM THUMB FLATS AND BANDS



#### Without Bands

#### With Bands

These flats are made of heavy water-proof fibre resinous material. With each flat there are 12 Vita Bands "10's." Grow your own plants which are easy to transplant without root shock. Plant growers will build repeat business when they sell their plants in these flats. Available in two sizes, No. 1 has 1 1/4-inch bands and the No. 2, 2-inch bands. Specify size when ordering. Growing instructions included with every order. Prices, each, 35c; 4 for \$1.00; 10 for \$2.00, postpaid. By freight or express, f. o. b. Madison: No. 1 size, \$10.40 a hundred; \$96.80 per thousand; No. 2 size, \$11.80 per hundred; \$106.70 per thousand. Shipping weight, 500 pounds a thousand.

Flats only, without bands. Prices f. o. b. Madison: No. 1 size, Wt. per C. 25 lbs., 100, \$5.00; 1,000, \$44.70. No. 2 size, Wt. per C. 27 lbs., 100, \$5.40; 1,000, \$49.60.



### GRO-TAINER

The All New Seedling Flat

A seedling flat that is superior to any on the market today. They are strong and rigid and they behave like solid wood. One drain hole is placed under the normal center of each plant. Twelve holes in all in the bottom of the flat to insure good drainage. Unlike plastic or wood, Gro-tainer breathes through its side walls and bottom surface, reducing waterlogging in cloudy, wet weather. The color is an off-green to blend with plant foliage, and not detract from the plant. They nest together requiring little storage space. Now available in 3 sizes. Vita Bands may be used in Gro-tainers.

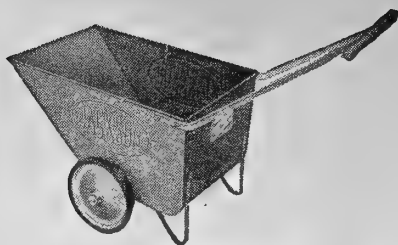
Prices: 5 Gro-tainers, any size, \$1.00; 10 for \$1.85, postpaid.

Case Lots of 200, F.O.B., Madison

No. 2 Size 6 x 4 inches	.....	\$ 8.80 case, Wt. 22 lbs.
No. 3 Size 5 1/2 x 7 inches	.....	11.60 case, Wt. 28 lbs.
No. 4 Size 8 x 6 inches	.....	13.70 case, Wt. 37 lbs.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



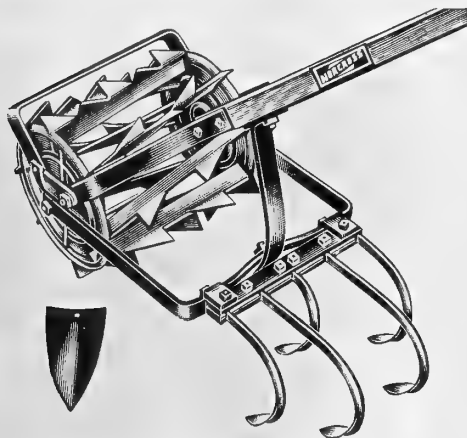


Deluxe Handi-Cart

### DELUXE HANDI-CART

The Deluxe Handi-Cart is the finest cart on the market in every detail. It is made of heavy gauge steel with all welded seams and a heavy reinforced edge all around. Width 20 inches, depth, 13 inches, length 27 inches. It will hold 3½ cubic feet. Wheels are 10½ inches in diameter of heavy gauge, double disc, welded steel construction, with oil impregnated lifetime bearings, and 1½ inches extruding rubber tires. The handle is U shaped, of channel steel. Two supporting legs.

Price Deluxe Model LM-66 by freight or express f. o. b. Madison \$11.50, shipping weight 30 lbs.



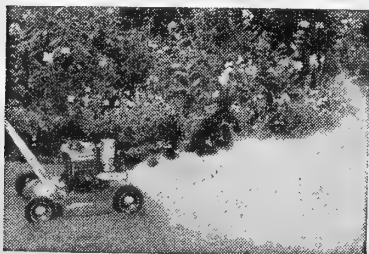
Norcross Garden Grower

### IMPROVED NORCROSS GARDEN GROWER

Every gardener needs one of these tools, for it makes cultivating a pleasure. It cuts the weeds, cultivates the soil, and makes a mulch to conserve the moisture, all in one operation. The revolving reel is 10 inches, and the blades are saw tooth designed for deep penetration. The cutting knife is high carbon steel, and adjustable for depth. Cultivator has 5 shovel prongs, forged from high carbon spring steel. Lawn mower type handle, selected from hard wood is adjustable for height. For light cultivation, use blade, and for deeper cultivation, turn machine over and use cultivator prongs. Shipping weight 19 lbs. Price: \$10.60, f.o.b. Madison. Add postage if wanted by mail.

### RACKET ROBBER FOGGER KIT

Destroys Mosquitoes and Quiets your Power Mower. Now you can use your power mower and still keep on friendly terms with your neighbors. Stop the noise and at the same time destroy mosquitoes in your outdoor living room. The muffler will fit any 4-cycle reel or rotary mower up to 2¾ hp. and will screw on in seconds. The Fogger Kit has a mixing valve attachment and a refillable pint container, containing a powerful insecticide that will kill mosquitoes, flies, and ants with the heavy fog which the muffler produces, and it is not harmful to humans, animals, flowers, trees, shrubs, or grass. Not to be used on 2-cycle engines. Price: Racket Robber Fogger Kit (Muffler, Mixing Valve and 1 pint of insecticide), \$6.95, postpaid. Extra fogger insecticide, 79c pt., \$2.98, gal., postpaid. Muffler only without fogging equipment, \$2.95 postpaid.



### POLE TREE TRIMMER

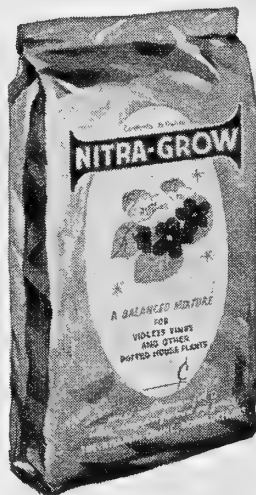
No. 1-R. An excellent tool for trimming limbs measuring up to one and one-half inches in diameter or less. Has a compound lever head with a hook and slide lever. The rod crosses the pole dividing the strain on each side of the pole, which keeps the pole straight and stiff. Shellacked ten foot pole. Longer poles available at a slightly higher price. Price: By express, f. o. b. Madison, \$15.80.



A finger tip valve control nozzle providing quick adjustment from the softest mist to a powerful jet. Made of light weight non-corrosive, durable material. Each, \$1.50 postpaid.

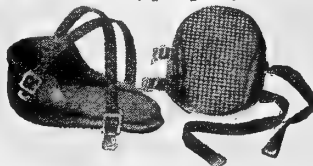
### NITRA-GROW

Nitra-Grow is a planter mix, scientifically formulated and manufactured in the laboratories of the world's largest producer of soil micro-organisms. Developed by an outstanding plant nutritionist at one of the leading agricultural universities. Fine for all types of potted plants. Contains all the food elements needed to produce luxuriant growth and beautiful flowers. It is pre-fertilized and contains enough fertility for good growth for 6 to 8 months without adding anything but water. Contains no dirt. It is a clean odorless mixture of sedge peat, exploded mica, fertilizers, and trace elements, properly balanced to give an ideal medium for plant growth. Price: ½ gal. pkg., \$1.25, postpaid.



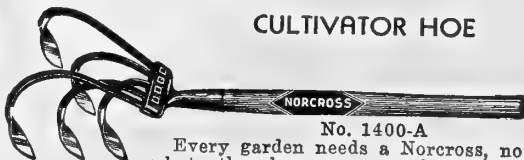
### NO. 5000. ARISTOCRAT HEDGE SHEAR

A beautiful, tough, durable tool that will bite off stubborn branches with ease. Blade is notched for pruning and the micro-ground serrations on the blade provide a slip-proof hedge shear. Sable-grained hardwood handles. Blade 8 inches, overall length, 23 inches. You will be proud to own this tool. Price: \$4.95, postpaid.



### ALL RUBBER CUSHION KNEE PADS

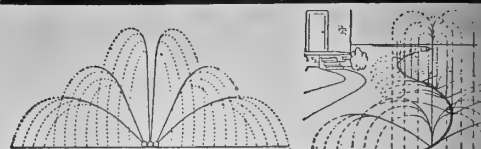
A practical, serviceable, comfort giving knee cushion. Constructed of solid rubber with sponge rubber interior. Has adjustable straps embedded completely within the rubber. Prevents moisture from penetrating clothes and provides added life to overalls and work clothes. Will not slip down when walking. Highly practical for berry pickers, gardeners, concrete workers and in the home for painting, varnishing and scrubbing floors. Price: \$2.35, postpaid.



### CULTIVATOR HOE

Every garden needs a Norcross, no matter what other hoes you may have. 5-prong, 4-foot handle. Price: \$3.00; postpaid.

## POSITIVE LAWN PROTECTION



### RAINFALL WHERE YOU WANT IT WITH POSITIVE LAWN PROTECTION ALWAYS LIES FLAT

Because of its patented triple tube construction, the Supplex flexible sprinkler is wider than it is high: it must always lie flat in use, even when curved around irregular areas or up and down grades. Since the holes are on the upper side only, it stays upwardly only, at exactly calculated angles to provide perfectly even coverage along its entire length. It can never wash out loam or seeds. It puts "water" where you want it, sprinkles when the holes are up and soaks when turned over. Ideal for hilly, terraced ground, along walks, between vegetable rows. Price: Supplex Flexible Sprinkler No. 600T. 25 foot length with storage reel, \$3.98, postpaid. No. 1000T. 50 foot length with storage reel, \$5.98, postpaid.



### SOIL SOAKER

Like an all-night rain, it really soaks the soil. Water seeps through the entire length gently. All soaks to the roots. Made of scientifically treated mildew resistant canvas. One end screws to the water hose, the other end is closed. Water seeps through the pores directly into the soil over an area of several feet on all sides. No waste on walks or driveways. Save 25 per cent on your water bill. Prices: 12-ft. hose, \$2.10 each; 18-ft. hose, \$2.85; 30-ft. hose, \$4.10, postpaid.

### VITAMIN-HORMONE STIMULANTS TRANSPLANTONE

Transplantone, the hormone-vitamin powder for stimulating roots in transplanting. Makes shrubs, trees, and plants in general, take root faster. Produces earlier maturity and larger crops when used on tomato, cabbage, celery, lettuce, tobacco, and sweet potato plants. Prices: ½ oz. pkt., 25c; 3-oz. can, \$1.00; 1-lb. can, \$4.00, postpaid.

### ROOTONE

Rootone, the plant hormone powder, for cuttings, seeds, tubers and bulbs. Just dip the base of the cutting or slip in Rootone, set in sand, and the roots will grow faster and bigger. By dusting seed with Rootone, seedlings grow faster and more uniformly, producing stronger plants and better crops. Prices: ¼-oz. pkt., 25c; 2-oz. jar, \$1.00; 1-lb. can, \$5.00, postpaid.

### FRUITONE

Blossom Spray for Better Fruit, Fewer Seeds.

This plant hormone spray will help develop a better set and a bigger crop of tomatoes. If the spray hits the blossoms after blooming and before pollination, the tomatoes will be seedless. Simple and easy to use. Fruitone also helps grow big berries and berry-bearing shrubs and stops pre-harvest drop on fruit trees. Prices: 2/5 oz. makes 5 gallons, 25c; 2 oz. package makes 25 gallons, \$1.00 postpaid.

### BERRY-SET

A hormone spray for Strawberries, Raspberries, Blackberries, and Hollyberries. Will produce bigger, meatier, and sweeter, more luscious-tasting fruit. Just dissolve powder in water and spray on blossoms or newly formed berries. ½ oz. makes 2 gallons of spray and treats hundreds of plants. Price, ½ oz., 25c; 3 oz., \$1.00, postpaid.

### BLOSSOM-SET (No-Seed Hormone)

A hormone powder that stops blossom drop, makes blossoms set fruit, and produces larger and tastier seedless tomatoes. Just spray on the plants by pushing the button on easy-to-use aerosol container. Price, 12 oz. Aerosol, \$1.79, postpaid.

## MARTINDALE PROTECTIVE MASKS

One of the most popular of all respirators. Made of aluminum weighing only one-half ounce. Filter pad is non-absorbent cotton web between one layer of cotton gauze and with the other side cotton web with sizing material to hold it firm. Complete protection against non-toxic, non-vaporous, or gaseous dust such as flour, grains, seeds, straw, hay, tobacco, etc. Prices: 10A Protective Mask, each, 45c, postpaid. 11A No. 1 refill filters in a package of 25, 65c, postpaid.



## SEED-PLANTER BOX (Sub-irrigated)

The seed planter or starter box is a great aid to the gardener who grows plants of the more difficult types of seeds. The double bottom metal tray, of rust resistant construction, measures 20x5x2 1/2 inches deep. Wells for watering in each corner of the tray permit watering the seedlings from the bottom, assuring the fastest possible growth, eliminating damage from excess surface watering, preventing earth crust which retards or destroys sprouting seeds. For best results, start your seed in a Seed-Planter Box and transplant into Tom Thumb Flats and Bands. Price, \$1.90, postpaid.

## WEED OR ASPARAGUS KNIFE



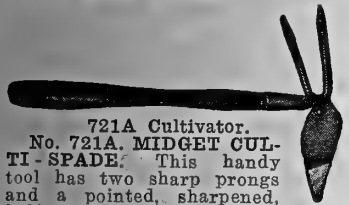
No. 706A. Steel v-point blade and shank, 15 inches overall. Price: 80c, postpaid.



V-4A Grass Shear.

## V-4A. GRASS SHEAR

A smooth shearing shear with cutlery steel polished blades and enamel malleable iron handles. Price: \$1.95, postpaid.



721A Cultivator.  
No. 721A. MIDGET CULTI-SPADE. This handy tool has two sharp prongs and a pointed, sharpened, half polished blade. Socket type handle. Price: 75c, postpaid.



741A Transplanting Trowel.  
No. 741A. GARDEX TRANS-PLANTING TROWEL. High carbon steel blade. Half polished. Sharpened point. Shank forged on to the blade. Blade 2x5 1/2 in. Price: 95c, postpaid.



703A Fork.  
No. 703A. MIDGET FORK. Handy for many purposes like planting house plants, flowers, etc. Has three prongs. 3 inches wide. Price: 70c, postpaid.



740A Trowel.

No. 740A. GARDEX TROWEL. High carbon steel blade. Half polished, round point, sharpened. Shank forged on to blade. Blade 3 1/4 x 5 1/2 in. Price: 95c, postpaid.



## AIRWRAP KIT

Produce new trees and shrubs from your old plants in a few weeks.

No. 760. The air-layering method of plant propagation is well known and widely used among professional horticulturalists. With it they are able to grow in a number of weeks, large plants having precisely designed characteristics that would otherwise take years to produce. The method basically consists of making a branch of a tree, vine or shrub produce a root system while still attached to the parent tree from which it gets vital support. When the branch develops a sufficiently strong root system, it is cut off and planted. Thus a new tree, shrub or vine is born.



The Airwrap kit permits the unskilled gardener to use this method without fear of failure as all the necessary materials are included with the kit along with simple directions for a guide. Kit contains five sheets of Airwrap, 8 by 9 and 1 sheet 9 by 27, Sphagnum Moss and 10 heavy duty Airwrap end ties and directions. Price: \$1.95, postpaid.

## SCARE-AWAY

Frightens away birds and animals

The Modern Scarecrow. Protects gardens, orchards, and berry patches from destructive birds and small wild animals. Scientifically designed fifteen inch metallic strips drive out garden marauders with a frightening combination of crackling noise, flashing light, and fluttering motion. Easy to hang from string or wire. Tested and approved by reliable garden authorities. Ten strips of Scare-Away will protect a plot twenty feet by twenty feet. Price: Package of 10, 25c; two packages, 45c, postpaid.

## PEONY SUPPORTS

Made of heavy non-rusting heavy gauge steel wire. Has three supporting legs with two wires circling the plant. Folds flat when not in use. Opens easily. Slips around full grown plants by snapping the eye rings together. Gives support and protection to such plants as peonies, phlox, and mums. Supports are 24 inches high and 14 inches in diameter. Prices: 50c each; 6 for \$2.35, postpaid.



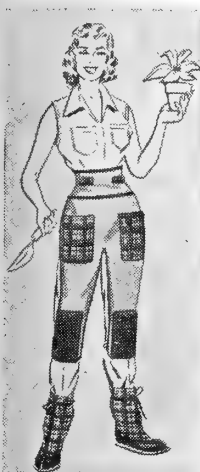
## GRASS HOOK No. 3A

A fine quality off-set grass hook with polished, tempered tool steel blade. Well-shaped maple handle, securely riveted. Built to last. Price: \$1.60, postpaid.



## HANDY APRON

The handiest, all around garden and home apron which you will surely want, not only for yourself, but as gifts to friends. Cleverly made of husky, washable cotton denim with bold, bright trim and two deep pockets. Four belt loops within easy reach to take care of your garden tools. Knees have water and dirt resistant patches, and each knee patch conceals a comfortable 1/2 inch foam rubber kneeling pad, which is removable for washing. Bands will keep patches in place. It has a flourishing black tie. Available in Apple Green or Charcoal Gray. Please state color wanted. Price: \$2.95, postpaid.



## FEED THE WILD BIRDS

We now package our bird feed in an inexpensive self-service feeder. Now you may feed the birds without the expense of a costly feeding station. During the long Winter months much pleasure can be had by feeding and watching the birds that remain with us throughout the Winter. Our Early Bird Feeder is packed with 2 lbs. of specially prepared Wild Bird Feed. Just hang in a tree or other desirable spot, snap open the sides and it is ready for the birds. Made of heavy, specially treated fiber board. Price: Early Bird Feeder, 90c; 2 for \$1.70, postpaid.

Bird Feeds. We have all types of bird feeds in separate varieties or in mixtures. See page 74.

## TRI-PLY TREE WRAP

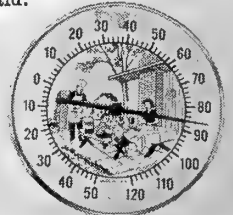
Protect young trees from sunscald, rodents and abrasions with this fine tree wrap. It is made of two plies of crinkled kraft, laminated with a layer of pliable asphalt material. The wrapping is four inches wide and is available in 15 ft. and 35 ft. rolls. Prices: 15 ft. roll, 65c; 35 ft. roll, 95c, postpaid.



Killer Kane

## KILLER KANE

The finest applicator for applying 2-4-D for spot control of weeds in the lawn. Kills with a squirt. Just place the point of the Kane on the weed and press lightly, which releases the 2-4-D on the weed. One fill will treat 1,000 weeds. Kills weeds just as fast as you can walk with no stooping. Made of attractive green plastic that will not corrode. Price: \$1.79, postpaid.



## NEW PATIO THERMOMETER

We are pleased to offer this new big dial thermometer, especially designed for use on the patio, garage, or in the recreation or game room. The attractive colorful accurate thermometer is a full 12 inches in diameter. Entirely weather-proof and easy to read at a glance. A wonderful gift item to send to anyone who likes the unusual. The numerals are in black, the scene in the center is black and green, and the hand or indicator is dark red. Price: No. 496P, Patio Thermometer, \$4.95, postpaid.

## SUPPLEX GARDEN HOSE

10 Year Guarantee

This is the finest type of plastic hose with three-ply construction. Inner plastic compound is the best combination for low temperature and flexibility. The second-ply is tire cord reinforcement and the third-ply of plastic is compounded for maximum resistance to sunlight, weather and abrasion. Hose weighs only 1/2 as much as ordinary rubber hose. Carries a ten-year guarantee in writing. Inside diameter 1/2 inch. Couplings are reattachable. Prices: No. RT3, 50 ft. length, \$7.29; No. RT3A, 25 ft. length, \$4.39, postpaid.

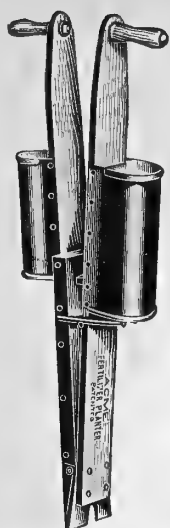


STOPS GRASS HERE

NICHOLS ALUMINUM GRASS-STOP KEEPS AREAS AROUND TREES AND BUSHES NEAT AND TRIM

The ideal metal grass stop. Made of rustproof aluminum that lasts indefinitely with reinforced safety edge. (Double thickness at top and bottom). Will cut your lawn work and reduce tedious trimming. Keeps the grass roots from spreading into flower beds, around trees, shrubs, sidewalks, and driveways. Will not interfere with mowing. Grass stop is 4 inches wide and comes in rolls of 40 feet. Price: 40 ft. roll, \$4.49, postpaid. Also available in 8 inch widths for making pyramid gardens. Price, 8 inch width, 40 ft. roll, \$8.98, postpaid.





### CORN PLANTER No. 306A

Will plant up to six acres per day. All working parts steel including stripper. No brushes to wear out or heavy cast iron to carry. Same as No. 308A but without Fertilizer Attachment. (Wt. 4 lbs.) Price: \$5.95, plus postage.

### CORN PLANTER WITH FERTILIZER ATTACHMENT No. 308A

An accurate, time-saving combination. Adjustable to any quantity desired. No contact between corn and fertilizer. No clogging or cracking. Our most popular seller. (Wt. 5 lbs.) Price: \$7.90; plus postage.

### CORN PLANTER No. 311A

A very popular type of corn planter that will also plant peas and beans. Operates automatically, accurately and easily. Adjustable gauge and seed drop. (Wt. 4 lbs.) Price: \$7.00, plus postage.

### POTATO STICK PLANTER No. 300A

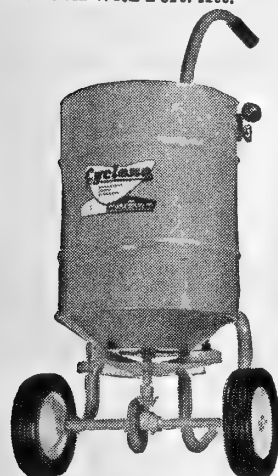
Jaws of special rolled steel treated with rust preventing solution. Has malleable iron trip lever. Effective on all soils. (Wt. 3 lbs.) Price: \$3.50, plus postage.



No. 300A.  
Potato  
Planter.

No. 311A  
Corn Planter

No. 308A With Fert. Att.



### CYCLONE BROADCAST LAWN SPREADER

A completely new type of spreader mounted on wheels like a golf cart. Has vibrating feed openings with galvanized steel hopper and fan. Will give accurate and uniform coverage of seed, fertilizers, and dry weed control material. Spreads a five foot width with seed, and 5 to 10 feet with fertilizer. No. 903A. Price: \$18.25, plus postage. Shipping weight, 15 lbs.

### PAINTED WOOD GARDEN LABELS

For marking varieties and labeling plants and bulbs. Add postage on 1000 lots if wanted by mail.

	By Mail Postpaid		F.O.B. Madison
25	100	1,000	1,000
3 1/2 x 1/2	\$.25	\$0.55	2 lbs. \$ 3.25
4 x 5/8	.25	.60	5 lbs. 4.10
6 x 3/4	.35	.60	8 lbs. 5.00
8 x 7/8	.45	1.35	20 lbs. 9.00
10 x 7/8	.55	1.50	26 lbs. 10.20
12 x 1 1/8	.80	2.50	42 lbs. 17.40
3 1/2-inch copper-wired labels	.30	.65	4 lbs. 4.50

### 1523A—GARDEX CULTIVATOR AND WEEDER



Cultivate and weed with only one tool. An important tool for every gardener. Three-prong cultivator loosens soil thoroughly while the weeding blade cuts off weeds quickly. One tool for two purposes. Three prongs 4 1/2 inches wide. Weeding blade 4 inches wide. Price: \$3.05, postpaid.



### HORN SEEDER

Horn Seed Sower. Fits together like a telescope. Has patented improved feed gauge. Sows all small seeds any desired amount per acre and you can depend upon the feed gauge. No. 902A. Price: \$1.80, postpaid.



### CYCLONE SEEDER

The Cyclone has a national reputation as a high-grade seed sower. It is built, not for cheapness, but for durability and accurate work. Scatters seed evenly and may be quickly adjusted for different seeds. No. 900A—Price: \$4.95, postpaid.



### 9027A NURSERYMEN'S HOE

High carbon steel blade sharpened on three sides, seven inches in width, four and one-half foot handle set in a socket which gives the handle strength where strength is needed. Price: \$2.70, postpaid.

### GRASWIP NO. 165A

Cut your grass without stooping. Swings like a golf stick. Sharp edge on each side of blade. The handiest tool to cut grass on steep terraces and under shrubbery. Price: \$2.00, postpaid.

No. 165A  
Graswip.



No. 7 Picker.

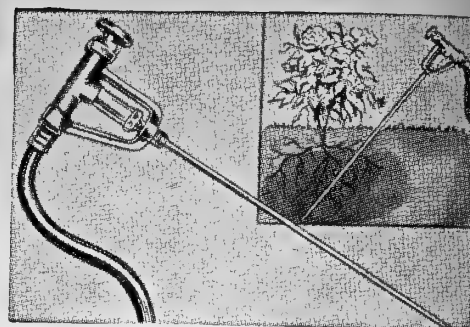


No. 8 Picker.

### FRUIT PICKERS

No. 8B Picker. Made of sturdy steel stamping, stiff enough to remove fruit without injury. The socket for fastening the pole is welded to the main frame of the picker and the tool can be furnished complete with pole or head only. Attached to the metal framework is a nine inch cotton bag. The standard pole is 12 foot, but can be supplied in 6 foot length if desired. Price: No. 8, head only, \$2.35, postpaid; with 12 foot pole by express f. o. b. Madison, \$5.75.

No. 7B Picker. Similar to the No. 8, but instead of stamped metal it is made of heavy wire. Has 6 foot pole. Price: No. 7, head only, \$2.85, postpaid; with 6 foot pole, \$5.15, express f. o. b. Madison.



### ROSS ROOT FEEDER

No. 21A. ROSS ROOT FEEDER. A scientific tool that feeds as it waters right to the roots in one simple process. You can fertilize and water at the same time or you can just water. Especially fine for roses, shrubs and trees. Simple, easy to use. Nothing to get out of order, and lasts for years. For watering just attach to the hose. For fertilizing place a cartridge in the chamber, attach to hose and turn on water. Push in the ground to desired depth. Price: Ross Root Feeder, \$5.98, postpaid; Fertilizer Cartridges, (8-16-8) for most plants, shrubs and trees, 12 for \$1.10, postpaid.

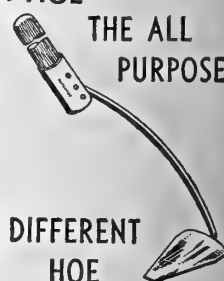
### No. 251A—GARDEX CURVED TOOTH RAKE

You will not lose your temper with this all steel T shaped rake. It will get into the smallest spaces around shrubbery and is nicely balanced. The handle is set in a socket which does not allow the handle to wobble. Ideal for both lawn and garden. Long strong handle. Price: \$3.00, postpaid.



### No. 730A HOE

Try it, hoeing delicate perennials, shrubs, garden crops—you'll never go back to the ordinary hoe. "V" blade permits close work without injury to plant. Amazingly efficient, light, and strong. Sharp, tempered carbon steel blade, spring steel shank. Length of hoe, 52 inches. If not pleased in ten-day trial, return it for money back! Price: \$2.10, postpaid.



THE ALL  
PURPOSE  
DIFFERENT  
HOE

### FERTILIZER SPREADERS

The new Jackson Home Lawn Fertilizer Spreader not only will spread chemical fertilizers evenly and uniformly, but will, because of their exclusive design, spread black dirt, dry humus, peat moss, composted materials, and organic fertilizers. Spreader has patented famous "Fertilizer Miser" control and shut-off. Easy to operate finger-tip lever on handle. Slotted agitator assures even flow of material.

MODEL 16-75, Capacity 32 pounds, 16 inch spread. All steel welded streamline body, tubular steel handle, rubber tired wheels. Shipping weight 16 lbs. Price, \$9.15 f. o. b. Madison. Add postage if wanted by mail.

Model 20T-75, Deluxe Model, 60 pound capacity, with 20 inch spread. T Handle. Shipping weight 25 lbs. Price, \$17.00 f. o. b. Madison.

MODEL 24-75, 75 pound capacity, with 24 inch spread. Hopper supported by two legs. Oil impregnated wheel bearings, semi-pneumatic rubber tired wheels. Shipping weight 28 lbs. Price, \$19.95, f. o. b. Madison.



Jackson Fertilizer Spreader 16-75

## HUDSON PERFECTION SPRAYER NO. 310B

Has Simplex Inner Seal, which uses the first two pounds and all the pressure following to lock the cover tightly against any leaking and uses the pressure to increase the strength of the tank itself, top, bottom, and sides. The pump is a separate unit, and not removed when filling, emptying, or cleaning the tank. The four-gallon tank is galvanized sheet. Completely seam welded. Discharge equipment has 3/4 inch high pressure, spray proof hose, 42 inches long. Solid brass control valve with fingertip lock open feature for continuous discharge. 24-inch brass extension spray tube with all angle spray nozzle. Shipping weight, 11 lbs. Price: \$20.53, plus postage. With Stainless Steel Tank, \$39.50.



Hudson Favorite  
No. 9A  
Sprayer.



No. 208A  
Super Cloud

208A. A handy glass jar, 1/2 pint, 4 jet spray nebulizer. Price: 75c, postpaid.

Hudson 310B Sprayer.

## HUDSON FAVORITE SPRAYER NO. 9-A

The finest light-weight 2 gallon home sprayer. Galvanized steel tank, 7 1/2 x 11 inches. Has Saf-T-Lok design, easy to seal, safer and easier to open. Roto Valve for easy spraying at any angle. Nozzle adjusts from fine mist to long distance spray. Has Nu-Action pump and 5 ft. of 3/4 inch plastic hose with plenty of reach for easy working. Brass extension rod. Shipping weight, 7 lbs. Price: \$12.33, plus postage.

## HUDSON CLIMAX NO. 335A

Built like the No. 310B with all the Simplex Inner Seal features. Not as heavy and capacity is only 3 1/2 gallons. Shipping weight, 10 1/2 lbs. Price: \$18.09, plus postage.

## HUDSON LEADER NO. 293B

This sprayer is excellent for spraying 2,4-D on lawns. 3 1/2-gallon capacity. Has the Saf-T-Lok top. Well constructed and recommended for general use. Shipping weight, 9 lbs. Price: \$13.86, plus postage.



## NO. 766C HUDSON ADMIRAL DUSTER

Volume of discharge ranges from a very fine to a heavy cloud. Special plunger provides powerful air blast which drives through powder, agitating it thoroughly. Duster is equipped with 21-inch extension tube and nozzle instantly adjustable. Price: \$3.25, postpaid.



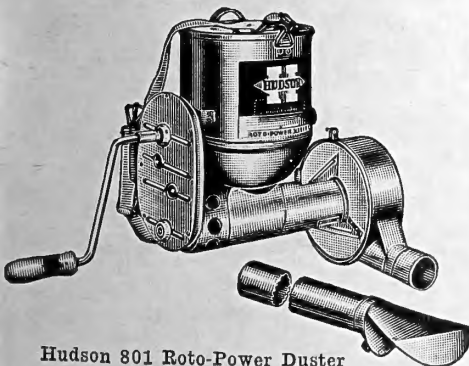
## NO. 673 CADET DUSTER

A very easily operated duster that will discharge a uniform pattern of any dry powder insecticide. Powder reservoir, 1 1/2 x 6 inches, has a large filler cap. Overall length of tube 13 inches. Price: \$1.00, postpaid.

## HUDSON CONTINUOUS SPRAYER



No. 433. Produces a very finely divided continuous spray without streaming. Spray can be adjusted by turning nozzle. Holds a quart. Brass syphon tube. Price: \$2.50, postpaid.



Hudson 801 Roto-Power Duster



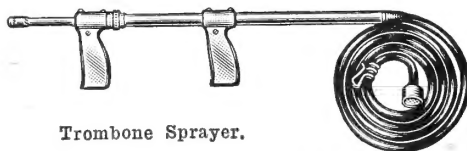
## SUPER MISTY SPRAYER

No. 444B. A universal favorite for household, farm, restaurant, hotel and school use. Provides more spray with fewer strokes. 27 oz. container. Price: \$1.10, postpaid.



## GLASS JAR SPRAYER

No. 428. A continuous type sprayer with two way nozzle. Detachable jar is impervious to corrosion. Easy to clean, fill, and empty. 24-ounce capacity. Fruit jar thread. Price: \$3.00, postpaid.



Trombone Sprayer.

## HUDSON TROMBONE SPRAYER

No. 223B. The ideal sprayer for the man with just a few trees. Nozzle adjusts from a mist to a 25 to 30 ft. stream. Place end of tube in a pail of spray material and operate sprayer like a trombone. Has pistol grip handles. Develops pressure up to 180 lbs. Made of seamless brass with aluminum handles. Price: \$12.95, postpaid.

## STAUFFER KNAPSACK DUSTER No. 1A

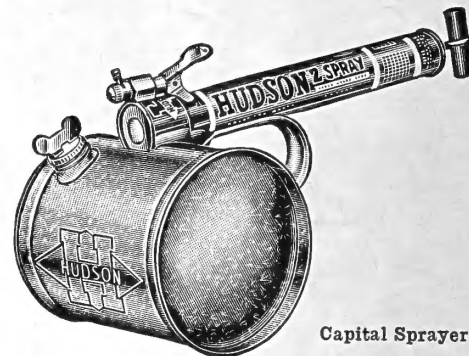
Straps on your back and is operated by a hand lever. Easy to fill, carry, operate and clean. Adapted for dusting ground crops, grapevines, berries, shade and fruit trees. Will handle any insecticide in dry powder form. Will discharge dust in exact volume required. Flexible hose has metal extension and fan nozzle. Price: Express f. o. b. Madison, \$39.47. Shipping weight, 16 lbs.

## HUDSON ROTO-POWER 801 DUSTER

The 801 offers dusting efficiency and ease of operation never before possible in anywhere near its extremely favorable price. Has agitator in the hopper for even flow in the mixing tube. The whirlwind beater whips dust and mixes it with the air and feeds the combination into a fan chamber. The multi-blade fan blasts dust at high penetrating velocity through the discharge tube. One turn of the crank produces 41 fan revolutions. Gears turn in oilite bearings and dust-tight housings. The fan case is fully rotatable for front or rear dusting at any angle. Has fingertip feed adjustment for any setting from 5 to 30 lbs. per acre. Holds 8 lbs. of average dust. Price, with three 15-inch tubes and nozzle, weight 16 lbs., \$25.91, plus postage.

## HUDSON BUGWISER SPRAYER

No. 220B. Our lowest priced pressure sprayer. A 3 gallon galvanized built-in Saf-T-Lok funnel type top compression sprayer. It is an efficient, economical sprayer for the small home and garden. Nozzle adjusts to any type spray. Shipping weight, 8 lbs. Price: \$10.27, plus postage.

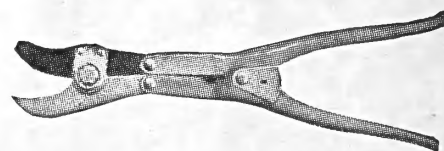


Capital Sprayer.

No. 438B. A compression and continuous sprayer in one unit which meets perfectly the needs of a small home owner for an all-purpose sprayer. Holds 3 quarts. Price: \$5.75, postpaid.

## ROTARY GRASS SHEAR

No. 410. Nothing like this tool for edging along walks, curbs, driveways, flower beds, and foundation plantings. The rotary grass shear has a barrel-shaped wheel for easy tilting from left to right for all edging conditions. Dual shear blade has constant tension-spring action, made of case hardened steel and is self-sharpening. Has four foot ash handle. A precision built tool made to last. Not an edger for removing the soil, but a rotary shear for trimming edges. As necessary as a lawn mower for maintaining a beautiful lawn. Price, \$4.95, postpaid.



## NO. 8A ALLIGATOR PRUNING SHEARS

An easy operated hand pruning shear with hardened and tempered cutting blade. Constructed long and narrow for hard-to-get-at places. Hands cannot be pinched while operating shears. Orange colored for easy finding. Price: \$1.95, postpaid.

## POLE SAW



Pole Saw and Socket.

No. 100B. Malleable iron socket with inside diameter of 1 1/4 inches. Socket has a hook for pulling down the branches. Price: Socket only, \$2.10, postpaid. Blades only: 16-inch, \$4.35; 18-inch, \$4.85, postpaid. Socket and 16-inch blade, \$6.30, postpaid.

L. L. OLDS SEED COMPANY — MADISON 1, WISCONSIN



## DESTROY RATS WITH WARFARIN

Eliminate the rat and mouse problem with this new amazing chemical. Unlike any other rat killer this works slowly taking several days to knock out a rat. Because of the delayed death rats and mice don't become suspicious of the bait. They keep eating the tasteless, odorless material until enough has been consumed to cause a painless, gentle death. Remains continually in effect to keep stray rats from rebuilding the population. One-half pound of our **BANARAT** containing Warfarin Premix will make ten pounds of bait. Prices: 1/4 lb. (makes 5 lbs. bait), \$1.75; 1/2 lb. (makes 10 lbs. bait) \$3.00, postpaid.

## WARFARIN RATUNNL

The package is so designed, which contains the Warfarin pellets, that it can be extended like a telescope to three times its length. By punching out the windows on the sides you have a ready to use feeding station. Each Ratunnl contains one pound of Hopkins Warfarin ready mixed pellets. Price each, \$1.25; 3 for \$3.50, postpaid.

## READY-TO-USE WARFARIN BAITS

These are prepared baits ready to use. Fine for city homes where just a few baits are needed. Prices: 4-oz. pkg. ready-to-use baits, 50c pkg., 1-lb. pkg. ready-to-use baits, \$1.00; 1-lb. ready-to-use meal, 80c; 5 lbs., \$3.10, postpaid.



## FABRIC CEMENT

For Patching Canvas and bags

Repair permanently awnings, grain bags, burlap bags, tents, binder canvas or any canvas item. It is waterproof and it will not come off with washing. Just spread an even coat on the material to be repaired and on patch and press firmly together. We use this material in patching all of our grain bags and highly recommend it. Prices, 6-oz. bottle, \$1.00; 16 oz., \$2.00; 32 oz., \$3.70, postpaid.



## JONES ANT KILLER

Kills all Ants

GUARANTEED EFFECTIVE

This popular ant exterminator removes the ants from the house in a wholesale manner, and in a sanitary way. Not a spray or a powder, but a liquid ant food to which all kinds of ants are attracted. Stainless and odorless, easy to use, and does not leave any unsightly mess around the house. Just pour a small amount into bottle caps and place them where you see the ants. Prices: 1/2 oz. size, 15c; 1 1/2 oz. bottle, 25c, postpaid.

## GRAFTING WAX

Our grafting wax, is put up in handy cake form. Price, 1/4 lb. cake, 75c; 1/2 lb. cake, 95c, postpaid.

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Paul's Scarlet Climber Rose.

## Climbing or Rambler Roses

The varieties listed below are quite hardy but should have winter protection.

2-Year-Old No. 1 Field Grown.

**DOROTHY PERKINS.** The well known double, shell pink rose borne in clusters in great profusion. Each, \$1.90; 3 for \$5.50, postpaid.

**BLAZE.** Similar to Paul's Scarlet Climber, has a more ever blooming nature. It is a vigorous climber and will grow to a considerable height. This hardy Rose will produce a blaze of fiery red. Each, \$1.90; 3 for \$5.50, postpaid.

**DOUBLOON.** A large flowering climber of deep saffron yellow. The large double cupped, fragrant, rich yellow flowers cluster on a strong stem. Foliage large, glossy. Very vigorous climber that blooms profusely. Each, \$1.90; 3 for \$5.50, postpaid.

**PAUL'S SCARLET.** In our estimation the finest red climbing or pillar rose. Flowers are semi-double, vivid scarlet shading crimson and borne in clusters. Blossoms for a long season. Each, \$1.90; 3 for \$5.50, postpaid.



Double Mock Orange, Bouquet Blanc.



Floribunda Rose, Frolic

## Floribunda Roses

The Floribunda Roses are planted for mass effect. They are not for cutting, but are strictly a bedding Rose. They are easier to grow and are hardier than the Hybrid Teas. Plant them by the dozens for a grand effect.

**FROLIC (Patent No. 1179)** Huge clusters of an apple-blossom pink. A compact grower and to our knowledge the heaviest bloomer. Each, \$2.00; 3 for \$5.50, postpaid.

**IMPROVED LAFAYETTE**—Semi-double flowers of a brilliant cherry red. Always in bloom. Each, \$2.00; 3 for \$5.50; 6 for \$10.75, postpaid.

**CIRCUS (Patent No. 1382)** A 1956 All-America Winner. Well named as the colors are many, changing from rich yellow and red buds to orange, apple blossom pink and red when opened. Each, \$2.50; 3 for \$6.60, postpaid.

## Hardy Rugosa Roses "Eskimo Beauties"

This type of rose is the hardiest of all roses and will winter through our northern climate without protection.

They are entirely free of insects or disease. Should be pruned severely each season.

**HANSA.** The hardiest rose on the entire list. Has deep violet-red double flowers. The buds are borne in clusters. Each, \$1.75; 3 for \$4.50, postpaid.

**BELLE POITEVINE.** A semi-double rose of a delicate pink shade. This rose blooms practically the entire summer. Each, \$1.75; 3 for \$4.50, postpaid.

**SIR THOMAS LIPTON.** The best pure white Rugosa Rose. Fragrant flowers are double pure snow white and bear throughout the season. Grows about 4 feet high and is strong and vigorous. Each, \$1.75; 3 for \$4.50, postpaid.

**F. J. GROOTENDORST.** Beautiful small red flowers in clusters resembling red carnations. Bush grows about three to four feet high and should be pruned back severely each spring. Blooms from June until frost. Each, \$2.00; 3 for \$5.65, postpaid.



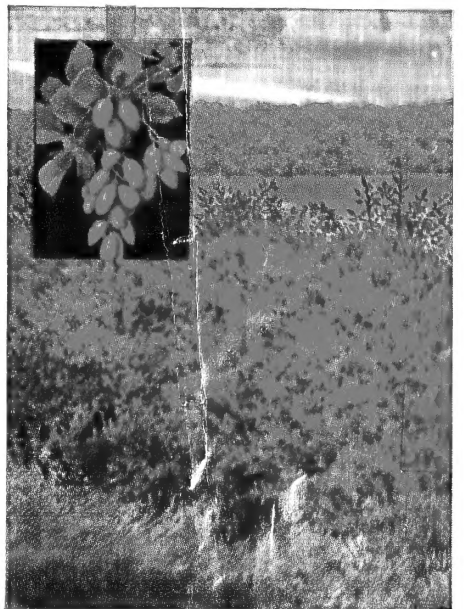
Hydrangea in bloom at the Nursery

## Hydrangea

Hydrangea P. G. is one of the finest of our flowering shrubs, beginning to bloom the first of July and continuing on through the fall until frost. The lilac shaped, creamy white flowers changing to pink are borne freely on plants growing four to five feet in height. Easily grown, and usually blossom the first year. For best results the bush should be pruned quite heavily each winter. Each, \$1.75; 3 for \$4.50, postpaid.

## Red Barberry

**RED LEAF BARBERRY.** Habit the same as the well-known green Barberry, but the leaves are a beautiful, deep red. If planted in very sunny position, the color is intense. Plant several among your shrubs to add color. Prices, 1 to 1½-foot stock: Each, \$1.35; 3 for \$3.50, postpaid.



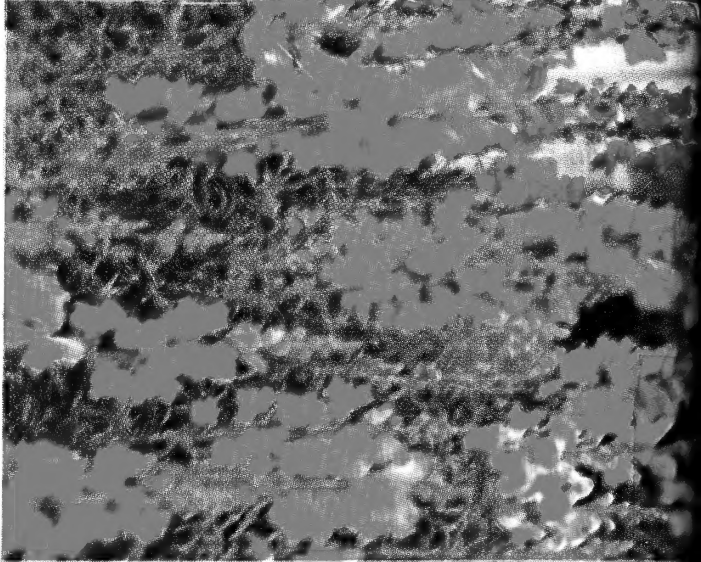
Red Leaf Barberry

## Double Mock Orange

**PHILADELPHUS BOUQUET**

**BLANC.** A new hybrid Mock Orange related to the old-fashioned Syringa but the improvement is such that there is very little resemblance. It reaches a height of 5 to 6 ft. completely covered with pure white double blooms in large clusters. Its delicious fragrance resembles the real orange blossoms and can be detected throughout the entire garden. It is very vigorous and a hardy grower. One of the finest of all lawn shrubs. Each, \$1.75; 3 for \$4.50, postpaid.





Mardi Gras Snapdragons

### New Snapdragons

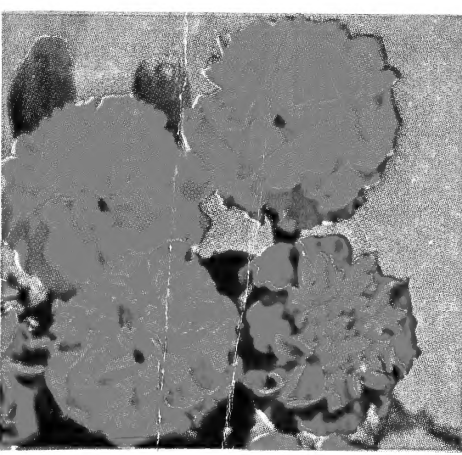
**844. MARDI GRAS, MIXED.** A superior type of Snapdragon produced by combining a number of F1 Hybrid separate colors. This produces what is known as the F2 of the hybrids which produces not only the same colors in the mixtures but all the intermediate shades resulting from the segregation of each. When in flowering are superior, the plants are also much earlier in flowering and are extremely vigorous and uniform in habit. **Pkt., 25c; 2 pkts., 45c; 1/8 oz., \$1.00; 1/4 oz., \$1.60; 1/2 oz., \$2.20; oz., \$3.75.**



Polka Zinnias

### New Zinnia

**1353. POLKA, MIXED.** Here we have the Peppermint Stick Zinnia in jumbo size. The flowers shown here are held by Miss Maryn Bodger of the world famous family of Horticulturists and flower seed growers. They measure 4 inches in diameter, fully double with many large well separated petals. Over 70% are attractively striped, dotted or mottled in contrasting colors. Every flower a surprise color combination. Plants are about 3 feet high, producing flowers with good cutting lengths. **Pkt., 15c; 2 pkts., 25c; 1/4 oz., 75c; 1/2 oz., \$1.35; oz., \$2.40.**



### New Zinnia

**1354. PRIDE OF DIELDRIN.** A new color in the entire Cactus flowering class. The sturdy plants carry a beautiful crop of four and five inch blooms with twisted and pointed petals. Flowers are bi-colored with golden centers in the outer portion, deepening to a most vivid scarlet in the center. A startling color in the garden. **Pkt., 20c; 2 pkts., 35c; 1/4 oz., \$1.00; 1/2 oz., \$1.75; oz., \$3.20.**

← Pride of Dieldrin Zinnias



Crackerjack Marigolds

### New Marigold

**1034 1/2. PETITE, MIXED.** A new class of extra dwarf, double French Marigold that was awarded the All-America Bronze medal for 1958. It is different from other dwarf Marigolds as it remains dwarf and compact in growth. It is also early with a very long flowering period. This type of Marigold fills the need for an extra-dwarf, uniform, even, very early and extremely prolific flowering type for borders and mass effects, as well as ground cover. The plant grows 6 inches tall, to a plant flower at one time, actually covering the plant so that the foliage is not visible. The mixture contains colors ranging from gold, harmony, orange and yellow. **Pkt., 25c; 2 pkts., 45c; 1/4 oz., \$1.15; 1/2 oz., \$2.00.**

← Petite Marigold

### New Marigold

**1031 1/2. CRACKERJACK.** A superior strain of the Sunset Giants, producing practically 100% all double flowers. Much earlier than Sunset Giants with plants about two-thirds the height, bushy and compact. Flowers are not buried, but are in full view. The mixture covers the full Marigold range of yellow, gold, orange, and light green separately and blended together in 35% proportions. **Pkt., 20c; 2 pkts., 35c; 1/4 oz., 90c; 1/2 oz., \$1.50; oz., \$2.70.**

## L. L. OLDS SEED CO.

722 Williamson St.

Madison 1, Wisconsin

POSTMASTER: Form 3547 Requested.

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U. S. POSTAGE  
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MADISON 1, WIS.  
Permit No. 8

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